



VISIBLE HYGIENE™ in Every Building

Show you care about health and well-being by offering PURELL® products

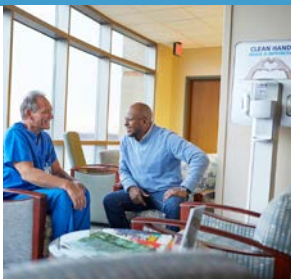
84% of people expect to see hand sanitizer offered in public places.¹

77% expect that hand sanitizer to be the PURELL® brand.¹

3X When looking for hand sanitizer, PURELL dispensers were 3x more recognizable.²

Providing trusted products sends a clear signal that you prioritize cleanliness and well-being. Identify where guests and employees need access to our solutions and follow the S.E.T. principles on the next page to meet the moment with VISIBLE HYGIENE™.

Government Healthcare Facilities



- PURELL MESSENGER™ stands in lobbies
- PURELL® Hand Sanitizer bottles in common areas
- PURELL® Surface Disinfectant at nurses' stations
- PURELL Hand Sanitizer dispensers at entrances or exits of patient rooms

Office Buildings



- PURELL Hand Sanitizer dispensers in hallways as you enter/exit offices
- PURELL Hand Sanitizer bottles in common areas
- PURELL MESSENGER stands in entrances and lobbies

Military & First Responders



- PURELL Soap dispensers near restroom sinks
- PURELL Hand Sanitizer bottles on desks, counters, in vehicles, on person
- PURELL Surface Disinfectant in personal spaces or near shared equipment
- PURELL MESSENGER stands in common or high-traffic areas

Transportation & High-Traffic



- PURELL Hand Sanitizer dispensers near entrances and exits and in vehicles
- PURELL Surface Disinfectant for seats and ticketing stations



Meeting the Moment with VISIBLE HYGIENE™

Now more than ever, people expect visible cues that cleanliness is a priority, and when employees see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with VISIBLE HYGIENE™, use these quick principles to help place hygiene products in the most desired areas:

STAND OUT: Make the product not only highly visible but also prominent and easy to spot when there are competing distractions.

EASY: Place products in the natural flow of traffic to increase the likelihood of use.

TIMELY: Make products available when they're needed, e.g., before eating, after using the restroom.

PURELL® Hand Soap	Product Certification	ES4 1200 mL	ES8 1200 mL	CS8 1200 mL
PURELL® Soap Dispenser – Graphite		5034-01	7734-01	7834-01
PURELL® Healthcare CRT HEALTHY SOAP® High Performance Foam	✓✓	5085-02	7785-02	—
PURELL® Healthcare HEALTHY SOAP® 0.5% PCMX Antimicrobial Foam		—	—	7878-02
PURELL® Healthcare HEALTHY SOAP® 2.0% CHG Antimicrobial Foam		—	—	7881-02
PURELL® Professional HEALTHY SOAP® 0.5% BAK Antimicrobial Foam		5079-02	7779-02	—

PURELL® Hand Sanitizer	Product Certification	ES1 450 mL	ES4 1200 mL	ES8 1200 mL	LTX™ BHD 1200 mL	Bottles & Singles
PURELL® Hand Sanitizer Dispenser – White		—	5020-01	7720-01	—	—
PURELL MESSENGER™ ES8 White Panel Floor Stand with Dispenser		—	—	7308-DS-SLV	—	—
PURELL® ES1 Hand Sanitizer Dispenser Starter Kit – Graphite		4426-D6	—	—	—	—
PURELL® LTX™ Behavioral Health Dispenser		—	—	—	1926-01	—
PURELL® Advanced Hand Sanitizer Green Certified Foam	✓✓	—	—	—	1904-02	—
PURELL® Healthcare Advanced Hand Sanitizer Foam		—	5053-02	—	—	—
PURELL® Healthcare Advanced Hand Sanitizer Gentle and Free Foam	✓✓	—	—	7751-02	—	—
PURELL® Advanced Hand Sanitizer Green Certified Gel, 12 fl oz	✓✓	—	—	—	—	3691-12
PURELL® Advanced Hand Sanitizer Gel, 2L		—	—	—	—	9625-04
PURELL® Advanced Hand Sanitizer Biobased Gel, FST 3 fl oz	✓	—	—	—	—	9624-24
PURELL PERSONALS™ Advanced Hand Sanitizer Gel		—	—	—	—	9620-12-125EC

PURELL® Professional Surface Disinfectant	Kit	32 fl oz	1 Gallon	Gallon Sprayer
PURELL® Professional Surface Disinfectant	—	3342-06	4342-04	—
PURELL® Surface Sanitizer and Disinfectant Battery-Powered Sprayer	—	—	—	5350-12
PURELL® Body Fluid Spill Kit	3841-01-CLMS	—	—	—

- ✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783
- ✓ Meets USDA Certified Biobased Product Standards

Contact your distributor for more information on PURELL products that can help you meet the moment and provide peace of mind with proven, trusted solutions.

1. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.
 2. Market Research Project 016-114, GOJO Industries, Inc., April 2021.
 ©2021 GOJO Industries, Inc. All rights reserved. | #31612 (6/2021)



GOJO Industries, Inc.
 One GOJO Plaza, Suite 500
 P.O. Box 991 • Akron, OH 44309-0991 • USA
 Tel: 1-330-255-6000 • Toll-free: 1-800-321-9647
 Fax: 1-800-FAX-GOJO

