



DASHBOARD

3 min ago

Data Availability

30%

Evolution Metric Actual vs Target Actual Target Products positioning

Evolution	Metric	Actual vs Target	Actual	Target
	Revenue		\$3.4M	82.0%
	Profit		\$1.2M	106.7%
	Avg. Order Size		\$850.3	71.0%
	On-time Delivery		96.0%	96.0%
	Lead Order Shippers		15432	4.4%
	Just. Satisfaction		98.7%	105.1%

Sales per countries



+6.5%

Trends

More info

78%

Shares

85%

60%

0001		0.45	▲	+0.45%
0002		-0.23	▼	-2.34%
0003		-1.01	▼	-1.89%
0004		0.02	▲	+0.21%
0005		+2.58	▲	+3.05%
0006		-0.14	▼	-2.42%
0007		-0.73	▼	-0.90%
0008		+1.08	▲	+5.12%
0009		-0.87	▼	-1.00%
0010		-0.65	▼	-0.78%

BUSINESS INTELLIGENCE CENTER

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BUSINESS INTELLIGENCE CENTER SITUATIONAL AWARENESS



THE COTTON DIFFERENTIATOR:

- 24-hour emergency service
- Catastrophe management
- Pre-loaded fleet for immediate dispatch
- Adherence to OSHA standards and federal regulations
- Commercial-grade equipment and innovative thinking
- Turnkey response solutions, including logistical support, emergency food services, and commercial construction

ADVANCED READINESS means ACCELERATED RECOVERY

Before the Cotton Global Disaster Solutions teams initiate response and recovery phases following a disaster, Cotton’s Business Intelligence Center (BIC) has already gathered substantial information that allows the teams to operate efficiently and remain at the forefront of the disaster.

The BIC is a critical component of Cotton GDS’s overall disaster mitigation and recovery process. In countless situations, they have disseminated findings about an event that have proven to be essential in remediation mitigation, and rebuilding efforts.

24/7 CAPABILITIES & RESOURCES

In disaster scenarios, the environment and conditions can change instantly. Because of this, up-to-the-minute information is extremely valuable in planning and preparing Cotton GDS clients for disaster.

- 24/7 customer and operations support coverage
- Assistance with clients’ Business Continuity Plan
- Nationwide tracking of Cotton assets and personnel
- Distribution of client notices for impending events
- Experienced and extensively-trained personnel

The BIC not only assists clients with Business Continuity Planning, but it also plays an integral role in Cotton GDS’s own Business Continuity Plan.

ADVANCED ANALYTICS

Cotton’s Business Intelligence Center analyzes risk factors and criteria that have the potential to affect client facilities all around the globe. The Business Intelligence Center’s capabilities include:

- Geo plotting clients’ complete property portfolio via the impending event
- Advanced monitoring of emergency services radio traffic and social media platforms
- Risk management alert tracking that includes curfews, road closures, and impacts to airports or infrastructures
- Mapping of forecasted flood plain impacts in near time
- Utilizing proprietary techniques, cutting-edge software, and state-of-the-art facilities to track weather forecasts

Disasters don’t take days off and neither does Cotton GDS. Clients can rest assured knowing that the Business Intelligence Center is always tracking and always vigilant. **Contact your Cotton Representative today, or call our 24/7 hotline to speak to a disaster recovery expert.**



24/7 CONTACT //

PHONE (877) 900 8030 WEBSITE cottongds.com