

ProControlTM

NextGen

The Future of the Equipment Rental Industry is Here.



Account Management

Customize your dashboard to put analytics, PO management, bill payment and more right at your fingertips.



Fleet Management

Real-time analytics, utilization, diagnostics, and alerts. Use actionable data to reduce downtime, right-size rental fleet and eliminate redundancy.

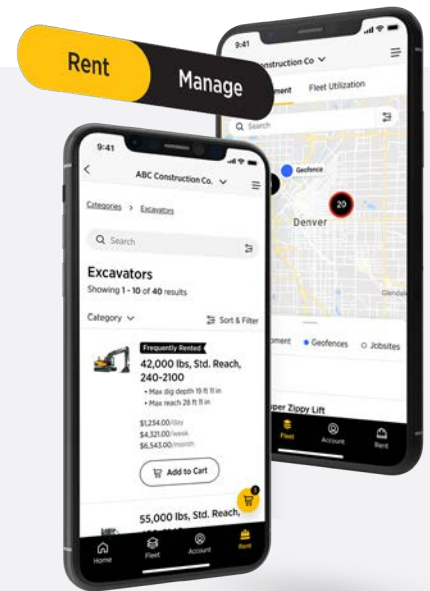


Herc Rentals Ecommerce

Customer-focused ecommerce experience. Browse and rent equipment anytime, from anywhere.

ProControl NextGen delivers visibility and insight into your entire rental and fleet management experience.

ProControl NextGen from Herc Rentals is the new standard for fleet and account management in the equipment rental industry. This new solution uses advanced technology to power a feature-rich website and mobile app, a user-friendly ecommerce solution, robust account management tools, a revolutionary fleet management platform, including telematics for optimum fleet productivity and analytics, and unparalleled custom reporting — all-in-one, easy to navigate place.



07 2022



Account Management



Complete Account View

- Easily toggle between multiple accounts with a single user login
- Access an overview of all accounts across all operations
- Select a custom combination of corporate or subsidiary accounts



Analytics and Reporting

- Analyze data that is meaningful, useful and actionable
- Choose from a library of pre-built reports to customize or build your own
- Schedule and send frequently used reports to yourself and other account contacts



Purchase Order Management

- View, attach and manage purchase orders by rental agreement, invoice, order by date, or custom date range
- Split purchase orders by percentage, dollar amount or date
- Configure alerts to help you manage your entire purchase order process

The screenshot displays the 'Customize Dashboard' interface with the following components:

- Customize Dashboard Header:** Includes 'Cancel' and 'Save' buttons.
- Widget Row:** Three placeholder widgets titled 'New Widget Title 1', 'New Widget Title 2', and 'New Widget Title 3', each containing the 'HercRentals' logo.
- Map Widget:** Titled 'Fleet Preview', showing a map of Denver with various geofences and equipment locations. Labels include 'North Lot Geofence', 'Forklift', 'South Lot Geofence', 'Generator', 'Forklift', 'South Scissor Lift', and 'The Southside Super Scr...'. A 'Show Labels' checkbox is visible at the bottom left.
- Upcoming Deliveries & Pick Ups:** Lists a 'John Deere 310LEP ROPS Back...' with address '7750 E 96th Ave, Henderson, CO 80640'. It shows a 'Pick Up' on 04/22/2021 (ETA 8:00 AM - 11:30 AM) and a 'Called Off Rent' progress indicator.
- Custom Name:** Lists 'Volvo EW60E Medium Rang Excavator 30/20...' with the same address. It shows a 'Delivery' on 04/22/2021 (ETA 4:30 PM) and an 'En Route' progress indicator.
- Bobcat 32Ms Small Excavator:** Lists the same address. It shows a 'Delivery' on 04/22/2021 (ETA 2:02 PM) and a 'Delivered' progress indicator.
- Total Rental Agreements:** Shows '5 Overdue' and '10 Open' with arrows for more details.
- Billing & Payments:** Shows '10 Open Invoices' and '\$8,431.00 Amount Owed' with arrows for more details.
- Reservations:** Shows '12 Total Members' and a table of reservations with columns for 'Reservation' and 'Equipment'. The table lists reservation ID '274462' with an estimated end date of '12/23/2021, 4:30 PM' and a quantity of '10'.
- Geofences:** Shows a geofence named 'North Lot Worksite Long Name' with 'Equipment: 4' and a 'View Details' link.

Fleet Management

● Equipment

- Detailed and comprehensive views
- View fleet in a list or on a map
- Filter your view by equipment type, ignition status, active alerts and more

● Geofences

- Create single or multiple geofences
- Manually or automatically add equipment
- View geofence details and activity
- Set and manage geofence alerts

○ Job sites

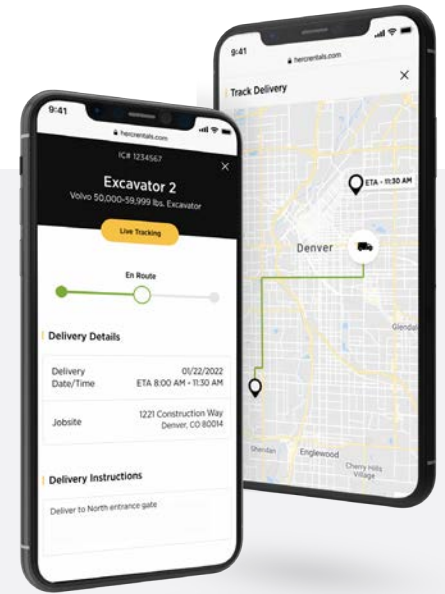
- View job site address and details
- See equipment on each job site
- Quickly check for alerts

Live Delivery Tracking

- Track arrival of deliveries and pick-ups
- Plan your workday based on when equipment will arrive
- Grant access to job sites at specified times to maintain security

Service Calls

- Easy to use interface to log and manage a service call
- Initiate service calls throughout the ProControl NextGen experience
- Reduce downtime with faster and more detailed reporting

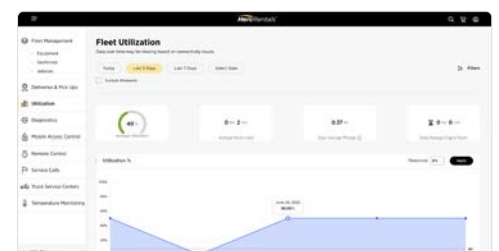
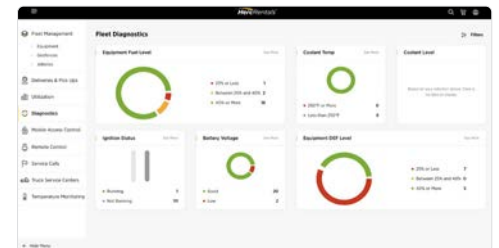


Fleet Utilization

- Reduce redundancy and optimize fleet productivity
- Analyze usage and trends to improve job site efficiency
- Set custom thresholds and configure related alerts
- Track equipment data such as utilization percentage, hours used, and miles traveled

Fleet Diagnostics

- Monitor equipment performance in real-time
- Receive applicable, real-time diagnostics including fuel level, coolant temperature and DEF levels
- Monitor ignition status, seat-belt usage, hard braking and battery voltage for applicable equipment
- Configure custom alerts and notifications



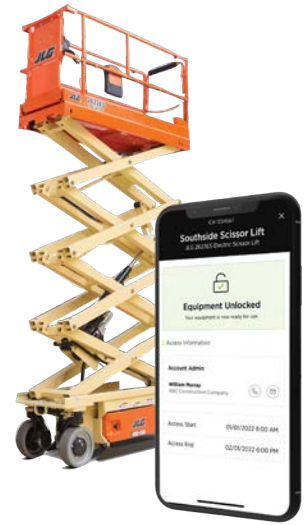
Mobile Access Control

Equipment Operators

- Unlock nearby equipment using your mobile device
- Uses Bluetooth technology
- Doesn't rely on Wi-Fi or cellular service; works in rural or no-service areas

Account Administrators

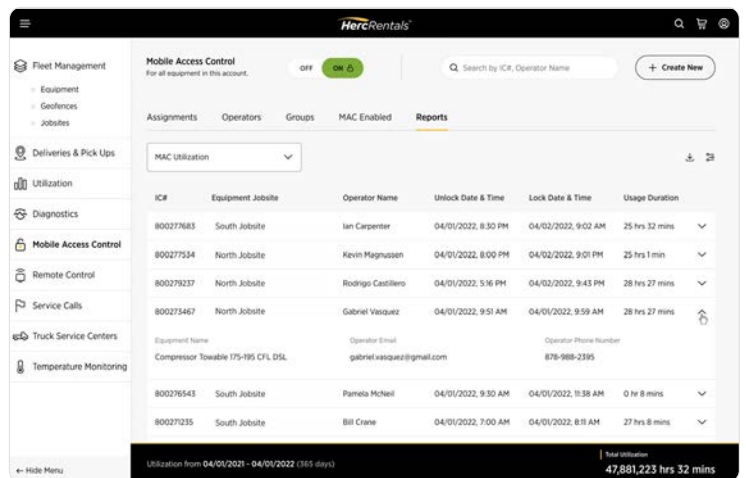
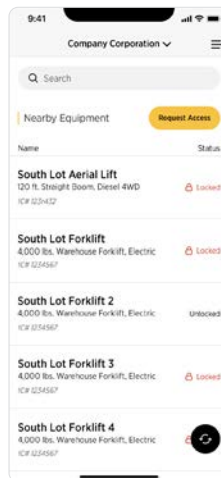
- Set and manage users
- Create single and group assignments
- Set up access duration periods by operator
- Bill multi-contractor jobsites



Bluetooth Technology

Using the Herc Rentals app, you can automatically locate and then unlock assigned equipment within Bluetooth range of your device.

M.A.C. Mobile Access Control by Herc Rentals



Ecommerce

Search Equipment

- Browse equipment catalog
- View pricing information
- Research descriptions, specifications and resources
- Locate branch information

Filter Equipment

- Filter by:
- Category
- Equipment Type
- Brand
- Specifications

Checkout Experience

- View cart
- Check availability
- Set job site delivery or pick up
- View account information
- Confirm reservations