



# Delivering Citizen Focused IT Solutions

Since 1997, immixGroup has been committed to providing technology solutions to help state, local and education (SLED) entities address their complex requirements and meet the needs of their constituents. immixGroup is uniquely positioned to help your organization meet citizen needs through its strategic relationships with dozens of the world's largest and most respected brands, as well as a growing cadre of emerging technology manufacturers.

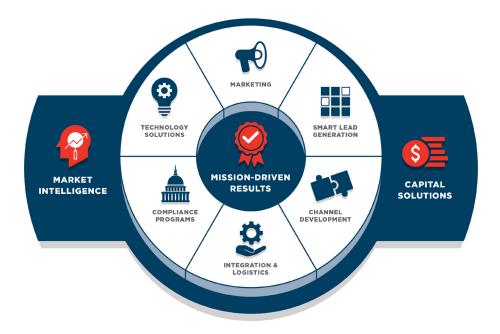
Navigating the ever-changing technology landscape can be challenging. There is no one-size-fits-all technology solution; each of the more than 90,000 organizations that make up this market operate independently and have unique needs and requirements. immixGroup's team of experts understands the nuances of this more than \$100 billion state and local technology market and can help you acquire the solutions you need to achieve your goals and deliver results that matter.

State and local organizations of all sizes trust immixGroup and their network of over 300 manufacturers and nearly 1,200 solution providers to deliver the critical technology solutions that enable organizations to:

- Secure your enterprise and reduce risk
- Deploy scalable cloud solutions
- Optimize IT infrastructure
- Improve citizen experience and privacy
- Leverage analytics for improved decision-making
- Support hybrid work scenarios

# Leverage Our Streamlined IT Solution Management

immixGroup relies on our streamlined solution management framework, built on comprehensive market intelligence, to guide our manufacturers and solution providers through the complex SLED landscape. Through a continuum of services that go beyond the traditional resources of our IT manufacturers and solutions providers, we provide the expertise, knowledge and relationships that help them strategically serve the SLED market.



### **Market Intelligence**

Our data-driven insights help our solution providers and channel partners understand the SLED landscape so they can provide best-of-breed offerings that address your specific requirements.

### **Capital Solutions**

With a deep understanding of public sector budgeting and funding cycles, we provide a wide range of funding options, including tax-exempt options for SLED customers.

#### Marketing

We leverage our marketing resources to develop strategic plans to promote the breadth of solutions we provide and the depth of SLED contracts we hold. This includes dedicated web pages, social media promotion, attendance at key events and other focused activities.

#### **Channel Development**

We help cultivate strategic relationships among our suppliers and channel partners, so they can work together to efficiently serve the SLED customers.

# Integration and Logistics

immixGroup offers the only complete, secure supply chain for the public sector IT marketplace to help partners bring complex solutions to market quickly and efficiently.

## **Technology Solutions**

Our technology portfolio includes all of the components modern data centers require, delivered the way you want it – via private cloud, hybrid/multicloud or at the edge.

# Secure the Right Public Sector Technologies

immixGroup has the strategic relationships with the world's largest and most respected brands to help you serve your citizens more efficiently. Our solution providers understand the nuances and unique requirements of SLED. We offer technology solutions in the following categories.

