A Complete Solution To Your School Communication Needs

equalis GROUP

bloomz + **The Scholastic NETWORK**

Bloomz + The Scholastic Network + Equalis Group
Publicly Procured Contract Vehicle

Contract Highlights

- Bloomz and The Scholastic Network (**TSN**) have partnered to offer the most complete school and district communication solution.

- Bloomz gives school and district administrators all the tools they need to communicate with parents, students and staff anywhere they are, with powerful and easy-to-use mobile and web applications.

- The Scholastic Network gives district and school leaders the ability to broadcast important messages to students, staff, the community and key stakeholders both on & off campus through one simple, digital display network.

- When your school or district implements Bloomz and TSN together, you get a holistic solution to school communication that includes school-wide communication, event coordination, classroom management and a unified campus & community broadcast network. This ensures your entire community stays informed and up-to-date, creating an environment of inclusion.

School-wide Communication • Event Coordination • Classroom Management • Unified Campus & Community Broadcast Network

Save Time... we've done the procurement work so you don't have to.

Save Money... your dollar goes further with the collective buying power of Equalis Group.

Stay Legal... our competitive procurement process delivers statutory compliance in every state.

Contract #: R10-1108A

Lead Agency: Region 10 ESC

Get Started

Learn more about how we can help you achieve your procurement goals while Saving Time, Saving Money & Staying Legal. Email Engage@EqualisGroup.org or visit EqualisGroup.org/Map to connect with your dedicated Member Engagement Resource today.
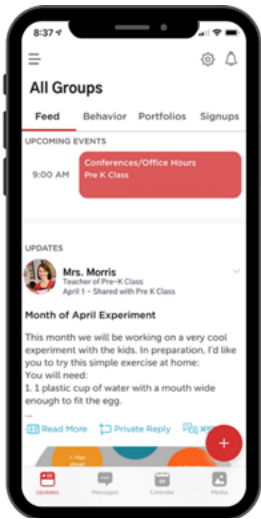
![bloomz logo]

Who is Bloomz?

Bloomz is the mobile and web app that allows teachers and administrators to share instant messages, alerts, media, calendars, volunteer and conference sign-ups, student portfolios, behavior and more through one easy-to-use interface. Administrators are always in control, with full oversight of communications and permission controls. With features like SMS, email, Robocalling and translation, Bloomz is truly a comprehensive and inclusive solution to school-wide communication.

Bloomz Communication

Engage every member on campus through a single mobile or web-based app while providing specialized communication tools at the district, school site, classroom and individual group/sub-group level.

Bloomz communication tools include:

- Posts & Updates
- Announcements
- Emergency Alerts
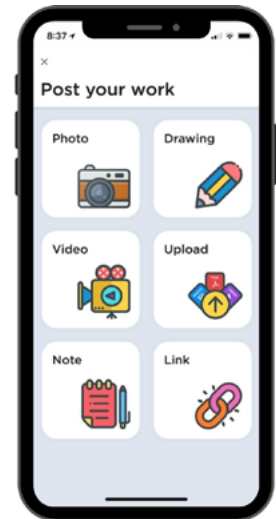- Translation to 100+ Languages

Bloomz Coordination

Designed for districts, schools, and teachers to safely communicate and coordinate events, class assignments and assessments, parent-teacher conferences, volunteer opportunities, and so much more.

Bloomz coordination features include:

- Event RSVP & Forced Reminders
- Parent-Teacher Conference Sign-Up
- Student Office Hours
- Volunteer/Donation Sign-Up
- Sync External School and/or Class Calendars via iCal Links

Bloomz School & Classroom Management

Encourage collaboration among students, classrooms, teachers, staff, and even administrators. With Bloomz, leaders and teachers can create sub-groups, community groups, and faculty groups to ensure connectedness within a school or across a district.

Bloomz school & classroom management features include:

- Student Portfolios & Assignments
- Behavior Tracking & Reports
- Subgroups (e.g. ,PTA, Athletics)
- Staff Roles
- Shared Libraries (e.g., Media, Assignments)

The Scholastic Network
Build Culture & Community Through Communication

Who is The Scholastic Network?

The Scholastic Network (**TSN**) is a digital broadcast network designed to solve unique communication challenges in schools by providing unified campus, virtual, and community communication. With The Scholastic Network, district and school leaders can broadcast messages on campus, through virtual learning systems and in the community all from one easy-to-use, web-based portal. With proven partnership across Texas & Florida, The Scholastic Network is the leader in digital broadcast networks.

Campus Connect:
Build culture & control the narrative with dynamic messaging on campus and across your entire district

Community Connect:
Keep your community & key stakeholders informed & engaged with important district information.

Virtual Connect:
Broadcast Campus Connect network directly to your LMS & website.

Menu Boards:
Simple, dynamic platform for menus, nutritional information and more.

Student Engagement Portal:
Engage students in the creative process & provide project-based learning.

Athletic Connect:
Target Messages to student athletes and fans wherever they train or gather.

College & Career Connect:
Inspire students to find the best path for their future with messaging directly from College & Career partners.

Safety & Security:
Keep students & staff safe with COVID safety messaging & one-click emergency alert.

Created by Public Sector Organizations
for Public Sector Organizations

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Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (**RFP**) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

Your Solicitation Process Today

Identify Requirements	Prepare Solicitation	Publish Notice	Score Proposals	Interview Finalists	Issue Award	Finalize Contract	Implement Solution
# of Hours? # of Weeks?	# of Hours? # of Weeks?	# of Hours? # of Weeks?	# of Hours? # of Weeks?	# of Hours? # of Weeks?	# of Hours? # of Weeks?	# of Hours? # of Weeks?	# of Hours? # of Weeks?

Your Implementation Process with Equalis Group

Identify Requirements	Configure Best Solution	Implement Best Solution
# of Hours? # of Weeks?	# of Hours? # of Weeks?	# of Hours? # of Weeks?

Become a Member of Equalis Group

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit *www.equalisgroup.org/member-registration* to get started. There are no dues, fees, or obligations.