



**FREEMOTION**

 **equalis**  
GROUP

## Freemotion & Equalis Group

*Publicly Procured Contract Vehicle*

### Freemotion Contract Highlights

- Partner with the front-runner in commercial, connected fitness as part of iFIT Health & Fitness Inc.— the world’s largest manufacturer and marketer of fitness equipment.
- An expansive, transformative portfolio of cardio, strength, and group-training equipment and content-driven, interactive, and immersive digital experiences.
- Become a valued member of the global Freemotion From iFIT family, which prides itself on delivering exceptional, end-to-end customer experiences that meet the needs of Equalis Group members.
- Sleek, sophisticated incline trainers, treadmills, ellipticals, and indoor bikes, featuring auto-adjusting technology and visually stunning, interactive coach-led workouts.
- Machine-defined strength training, cable training, and free weight training that’s accessible, inclusive, and progressive for all users.

### Who is Freemotion From iFIT?

Building stronger, healthier communities means creating experiences tailored to everyone’s abilities. Freemotion’s presence spans the world, with a global infrastructure providing a diverse mix of clients with state-of-the-art fitness equipment, technology, and exceptional service — from health clubs and educational institutions to sports facilities, corporate wellness, and more.

Part of the family of brands powered by iFIT Health & Fitness, Freemotion Fitness reimagines cardio, strength, and group training, combined with iFIT’s live and on-demand digital platform, Freemotion delivers an unrivaled user experience that drives commercial results for its partners.

*Save Time... we’ve done the procurement work so you don’t have to.*

*Save Money... your dollar goes further with the collective buying power of Equalis Group.*

*Stay Legal... our competitive procurement process delivers statutory compliance in every state.*

**Contract #:** COG-2120A

**Lead Agency:** CCOG

## Get Started



*Learn more about how we can help you achieve your procurement goals while Saving Time, Saving Money & Staying Legal. Email [Engage@EqualisGroup.org](mailto:Engage@EqualisGroup.org) or visit [EqualisGroup.org/Map](https://EqualisGroup.org/Map) to connect with your dedicated Member Engagement Resource today.*

# Created by Public Sector Organizations for Public Sector Organizations



## Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract

terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (RFP) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

## Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

### Your Solicitation Process Today



### Your Implementation Process with Equalis Group



## *Become a Member of Equalis Group*

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit [www.equalisgroup.org/member-registration](http://www.equalisgroup.org/member-registration) to get started. There are no dues, fees, or obligations.