





Idea Translations & Equalis Group

Publicly Procured Contract Vehicle

Idea Translations Contract Highlights

- A comprehensive offering of high complexity translation services across more than 50 languages, desktop publishing, graphic design and formatting, eLearning development and programing, and subtitling services.
- ISO 9001:2015 and ISO 17100 certified, with a stringent quality assurance process in place aimed at constant improvement.
- Access to a simple, secure, and robust platform for communications that allows clients to create projects, approve quotes, download translations and translation memories, and see usage and spend reports.
- Competitive pricing based on a discount from list model is available to Equalis Group members nationwide.

Who is Idea Translations?

Established as a boutique translations company for English to Spanish educational content, Idea Translations (Idea) currently serves 250+ clients in over 50 languages across a wide range of industries. Idea is a diverse tribe, comprised of language experts, graphic designers, localization engineers, voice actors, eLearning engineers, desktop publishers, instructional designers, quality assurance testers and programmers.

Headquartered in Springfield, Virginia, Idea leverages a staff of 18 full time employees, 1500+ qualified native translators and reviewers, 350 subject matter experts for highly specialized content, and production teams in Argentina, Mexico, Brazil, China, Russia, Germany, and India to provide highquality translation services for its clients.

Save Time... we've done the procurement work so you don't have to.

Save Money... your dollar goes further with the collective buying power of Equalis Group.

Stay Legal... our competitive procurement process delivers statutory compliance in every state.

Contract #: EQ-052920-03B Lead Agency: Region 10 ESC

Get Started





Learn more about how we can help you achieve your procurement goals while Saving Time, Saving Money & Staying Legal. Email Engage@EqualisGroup.org or visit EqualisGroup.org/Map to connect with your dedicated Member Engagement Resource today.

Created by Public Sector Organizations for Public Sector Organizations



Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (RFP) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

Your Solicitation Process Today

Publish Identify **Prepare** Score **Interview** Issue **Finalize Implement** Solicitation Requirements **Notice Finalists** Contract Solution **Proposals** Award # of Hours? # of Weeks? # of Weeks?

Your Implementation Process with Equalis Group

Identify Configure Implement
Requirements Best Solution
of Hours? # of Hours? # of Hours? # of Weeks? # of Weeks?

Become a Member of Equalis Group

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit <u>www.equalisgroup.org/member-registration</u> to get started. There are no dues, fees, or obligations.