



# Simplifying the Supply Chain From Seed to Fork

## PRO\*ACT



### PRO\*ACT & Equalis Group

*Publicly Procured Contract Vehicle*

#### PRO\*ACT Contract Highlights

---

- Access to high-quality, locally grown and in-season produce.
- Equalis' Master Pricing agreement pricing provides for weekly locked-in pricing on fresh produce items from each servicing distributor.
- A competitive, consistent markup per case of product delivers savings against non-program pricing.
- A delivery size incentive that rewards customers for consolidating orders into larger drops where viable.

#### Who is PRO\*ACT?

---

PRO\*ACT simplifies the produce supply chain through a network of independent produce distribution companies leveraging collective buying power and service standards on behalf of you, our customer.

PRO\*ACT procures over 1 million cases of fresh produce every week, from our network of grower and processor partners, which means a steady supply of safe, quality product for our customers. This vast distribution network provides coverage for 98.6% of the U.S. and Canadian population and builds on our Longstanding partnerships with key growers and industry advocacy organizations that provide us with product innovations and cost management insights. Additionally, PRO\*ACT is committed to food safety, offering best in class rapid customer verification and an established risk management infrastructure.

*Save Time...* we've done the procurement work so you don't have to.

*Save Money...* your dollar goes further with the collective buying power of Equalis Group.

*Stay Legal...* our competitive procurement process delivers statutory compliance in every state.

**Contract #:** COG-2106A

**Lead Agency:** CCOG

---

### Get Started



*Learn more about how we can help you achieve your procurement goals while Saving Time, Saving Money & Staying Legal. Email [Engage@EqualisGroup.org](mailto:Engage@EqualisGroup.org) or visit [EqualisGroup.org/Map](https://www.EqualisGroup.org/Map) to connect with your dedicated Member Engagement Resource today.*

# Created by Public Sector Organizations for Public Sector Organizations



## Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract

terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (RFP) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

## Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

### Your Solicitation Process Today



### Your Implementation Process with Equalis Group



## Become a Member of Equalis Group

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit [www.equalisgroup.org/member-registration](http://www.equalisgroup.org/member-registration) to get started. There are no dues, fees, or obligations.