



We build signs that help you build profits

watchfire 



Watchfire & Equalis Group

Publicly Procured Contract Vehicle

Watchfire Contract Highlights

- Extensive product line of scoreboards, digital displays, audio systems, control room systems, and accessories with broad use case applicability.
- Complete design-build services, from idea through installation, that leverage a six-step process to simplify the construction process, maximize savings, fast-track completion, and reduce overall project management stress.
- Installation, integration, and service available nationwide through a combination of in-house resources and a global network of licensed dealers and subcontractors.
- Cooperative pricing provided exclusively to Equalis Group members.

Who Is Watchfire?

Since 1932, Watchfire, originally known as Time-O-Matic, has relied on a tireless, Midwestern work ethic to outperform the competition. Watchfire products are conceived, designed, tested, and supported in-house because Watchfire understands that having these key teams under one roof gives them a much higher degree of quality control.

Headquartered in Danville, Illinois, Watchfire emphasizes communication throughout design, manufacturing, and service. The synergy between these groups increases efficiency and drives product innovation. Watchfire displays are built to order, customizing each to fit the needs of the customer while maintaining complete control of the process and quality. Today, Watchfire has over 60,000 LED signs in operation worldwide.

Save Time... we've done the procurement work so you don't have to.

Save Money... your dollar goes further with the collective buying power of Equalis Group.

Stay Legal... our competitive procurement process delivers statutory compliance in every state.

Contract #: COG-2103B

Lead Agency: CCOG

Get Started



Learn more about how we can help you achieve your procurement goals while Saving Time, Saving Money & Staying Legal. Email Engage@EqualisGroup.org or visit EqualisGroup.org/Map to connect with your dedicated Member Engagement Resource today.

Created by Public Sector Organizations for Public Sector Organizations



Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract

terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (RFP) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

Your Solicitation Process Today



Your Implementation Process with Equalis Group



Become a Member of Equalis Group

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit www.equalisgroup.org/member-registration to get started. There are no dues, fees, or obligations.