

# A Health Insurance Provider Who's Here for You



PublicSmart

powered by | **taylor**  
oswald



A custom employee benefits program designed with the needs of public entities in mind, PublicSmart™ delivers quality, affordable health care. Leveraging the power of this unique program, public sector employers enjoy predictable funding, transparency of data, and reduced administrative burden. Plus, employers retain autonomy on their plan designs (PPO, HSA, EPO, etc.).

## The Health Plan, Equalis Group & Taylor Oswald

*Publicly Procured Contract Vehicle*

### The Health Plan Contract Highlights

- The Health Plan is focused on the future. Offering Claims processing, Customer Service, Clinical Programs, RX Admin, CDHP, Cobra Admin. and Regulatory Compliance that self-insured Medical plans require.
- The Health Plan owns and operates networks in Ohio and WV. Bringing best in class national and regional networks as well as Referenced Based Pricing options. We make it easy for the clients, members and providers to come together for the highest quality care at the lost costs.
- Immediate cost savings through an integrated model, our members experience the concierge treatment with all calls answered in less than 30 seconds with any member need.

### Who is The Health Plan?

For over 40 years, The Health Plan, a community health organization, has provided vibrant, personal, and energetic service. We have built a solid reputation through a team of health care professionals and partners who understand the meaning of integrity.

Licensed and operating in all 50 states, The Health Plan currently serves over 300,000 members nationally and is known for our flexibility and responsiveness with all clients and members. Our ability to manage and maintain our own network puts us in a unique position to allow and provide that customization clients deserve.

**Save Time...** we've done the procurement work so you don't have to.

**Save Money...** your dollar goes further with the collective buying power of Equalis Group.

**Stay Legal...** our competitive procurement process delivers statutory compliance in every state.

**Contract #:** COG-2137A

**Lead Agency:** CCOG

## Get Started



Connect with your dedicated  
Member Engagement Team  
Resource at [EqualisGroup.org/Map](http://EqualisGroup.org/Map)  
or send us an email at [Engage@EqualisGroup.org](mailto:Engage@EqualisGroup.org).

### The PublicSmart™ Program

Equalis Group & Taylor Oswald partnered to create this unique employee benefits program specifically designed for public agencies. PublicSmart™ offers a portfolio of publicly procured, competitively solicited contracts and is actively managed by Taylor Oswald, a premier benefits consultancy. Get more details at: [www.equalisgroup.org/publicsmart-program](http://www.equalisgroup.org/publicsmart-program).

# Created by Public Sector Organizations for Public Sector Organizations



## Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract

terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (RFP) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

## Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

### Your Solicitation Process Today



### Your Implementation Process with Equalis Group



## Become a Member of Equalis Group

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit [www.equalisgroup.org/member-registration](http://www.equalisgroup.org/member-registration) to get started. There are no dues, fees, or obligations.