

MORE STRENGTH PER SQUARE FOOT™



Dynamic Fitness & Strength | Equalis Group

Publicly Procured Contract Vehicle

Dynamic Fitness & Strength Contract Highlights

- Industry-leading manufacturing quality with unmatched lead times.
- Contracted discounts up to 30% off list pricing.
- Unique customization capabilities across a full range of strength training equipment to make your equipment truly yours from custom color application to laser-etched logo and slogans.
- Customer-centric service and experience from a team focused on delivering the best in quality equipment and experience throughout the buying and installation process.

Who is Dynamic Fitness & Strength?

Dynamic Fitness & Strength is the industry-leading manufacturer of premium-quality, American made strength equipment. We provide customer-oriented solutions and service from the NFL to rural high schools, as well as commercial, powerlifting, and cross-functional gyms, and fire, police, and tactical units.

Dynamic provides an unsurpassed level of customization that will fit your budget without compromising quality or performance. You will get direct, immediate, and personal support that doesn't end upon delivery or invoice. Dynamic doesn't just build the best equipment. Dynamic builds lasting relationships.

Save Time... we've done the procurement work so you don't have to.

Save Money... your dollar goes further with the collective buying power of Equalis Group.

Stay Legal... our competitive procurement process delivers statutory compliance in every state.

Contract #: COG-2144C

Lead Agency: CCOG

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Get Started



Learn more about how we can help you achieve your procurement goals while Saving Time, Saving Money & Staying Legal. Email Engage@EqualisGroup.org or visit EqualisGroup.org/Map to connect with your dedicated Member Engagement Resource today.

Created by Public Sector Organizations for Public Sector Organizations



Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract

terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (RFP) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

Your Solicitation Process Today



Your Implementation Process with Equalis Group



Become a Member of Equalis Group

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit www.equalisgroup.org/member-registration to get started. There are no dues, fees, or obligations.