

Remain in Compliance with Equalis Group

The Public Sector procurement process is riddled with nuances and regulatory considerations established to safeguard how taxpayer dollars are spent. It is often overwhelming and confusing as purchasers navigate strict guidelines and a combination of local, state, and federal statutory requirements, but it doesn't have to be.

There are three compliant avenues for Public Sector entities to spend taxpayer dollars: 1) conducting stand-alone bids/RFPs/RFOs; 2) purchasing through State Term contracts; and, 3) buying through the types of competitively solicited cooperative agreements Equalis Group offers.

We leverage our extensive Public Sector procurement acumen and decades of experience to ensure our members remain compliant when utilizing our publicly procured cooperative agreements to save time and money.

Equalis Group partners with Lead Agencies, Region 10 Educational Service Center (**Region 10 ESC**) in Texas and The Cooperative Council of Governments (**CCOG**) in Ohio, to conduct rigorous and transparent competitive public sector procurement processes for critical products and services. Winning suppliers, distributors, and manufacturers are selected based on both qualitative criteria and pricing. We then establish compliant already-procured Master Agreements with these winning vendors that are available to public agencies nationwide.

Equalis Group's Compliant Solicitation Process

Step 1



Prepare Solicitation

Lead Agency identifies member needs

Step 2



Publish Solicitation

Lead Agency publicly advertises & proactively distributes solicitation

Step 3



Open Proposals

Vendors submit proposal responses

Step 4



Evaluate & Award

Lead Agency evaluates responses using transparent criteria & issues contract awards

Step 5



Establish Master Agreement

Lead Agency negotiates final contract & posts on www.EqualisGroup.org



In short, Equalis Group collaborates with our Lead Agencies to deliver compliant, publicly procured cooperative agreements that Public Sector entities across the country can utilize to: *i)* quickly acquire the products and services they need; *ii)* receive better pricing through the collective buying power of Equalis Group Members; and, *iii)* save time through Equalis Group's legal and compliant alternative to conducting their own resource-consuming solicitation process.

Created by Public Sector Organizations for Public Sector Organizations



Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract

terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (**RFP**) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

Your Solicitation Process Today



Your Implementation Process with Equalis Group



Become a Member of Equalis Group

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit www.equalisgroup.org/member-registration to get started. There are no dues, fees, or obligations.



Bloomz & Equalis Group Publicly Procured Master Agreement Contract #R10-1108A

Region 10 Education Service Center (**Region 10**), an Equalis Group Lead Agency, issued RFP #R10-1108 for Digital Organization, Communication & Engagement Solutions on November 5, 2020 and subsequently entered into Contract #R10-1108A with Bloomz.

Additional information regarding the procurement process and contract award can be found on the [Bloomz page](#) at the Equalis Group website, including the Bloomz products and services available through the Master Agreement, RFP and scoring documents, the Master Agreement between Region 10 and Bloomz, and pricing/discount model.

Entities Eligible to Purchase from Bloomz through the Master Agreement

This contract vehicle is immediately available to existing Equalis Group Members.

Not a Member yet? Any public sector entity in the country can join Equalis Group and begin utilizing any Equalis Group competitively solicited master agreement by completing the [membership registration form](#). New Members receive a fully executed copy of their completed membership form via email immediately and will receive their Equalis Group membership number within one-to-two days. There are no dues, fees, or obligations and completing the form takes less than five minutes.

Help with Membership, Procurement Questions & Navigating Our Contract Portfolio

Equalis Group's dedicated Member Engagement Team exists to support our Members. The team is readily accessible and is prepared to answer questions about membership, public sector purchasing compliance, Equalis Group's procurement and contracting processes, and our expansive portfolio of already-procured contract vehicles. Current and prospective Members can find their Member Engagement Team point person and direct contact information [here](#).

View all Equalis Group contracts and download a sortable Excel file with key information about each contract in our ever-expanding portfolio [here](#).

About Equalis

Equalis Group is a Public Sector purchasing cooperative. We deliver compliant, publicly procured cooperative agreements that Public Sector entities across the country can utilize to: *i)* quickly acquire the products and services they need; *ii)* receive better pricing through the collective buying power of Equalis Group Members; and, *iii)* save time through Equalis Group's legal and compliant alternative to conducting their own resource-consuming solicitation process.

Equalis Group partners with two primary Lead Agencies, Region 10 Education Service Center (**Region 10**) in Texas and The Cooperative Council of Governments (**CCOG**) in Ohio, to conduct rigorous and transparent competitive public sector procurement processes for critical products and services. Winning suppliers, distributors, and manufacturers are selected based on both qualitative criteria and pricing. The Lead Agencies then establish compliant already-procured Master Agreements with the winning vendors available to all agencies that join Equalis Group.

A Complete Solution To Your School Communication Needs



Bloomz + The Scholastic Network + Equalis Group Publicly Procured Contract Vehicle

Contract Highlights

- Bloomz and The Scholastic Network (**TSN**) have partnered to offer the most complete school and district communication solution.
- Bloomz gives school and district administrators all the tools they need to communicate with parents, students and staff anywhere they are, with powerful and easy-to-use mobile and web applications.
- The Scholastic Network gives district and school leaders the ability to broadcast important messages to students, staff, the community and key stakeholders both on & off campus through one simple, digital display network.
- When your school or district implements Bloomz and TSN together, you get a holistic solution to school communication that includes school-wide communication, event coordination, classroom management and a unified campus & community broadcast network. This ensures your entire community stays informed and up-to-date, creating an environment of inclusion.



Save Time... we've done the procurement work so you don't have to.

Save Money... your dollar goes further with the collective buying power of Equalis Group.

Stay Legal... our competitive procurement process delivers statutory compliance in every state.

Contract #: R10-1108A

Lead Agency: Region 10 ESC

Get Started



Learn more about how we can help you achieve your procurement goals while Saving Time, Saving Money & Staying Legal. Email Engage@EqualisGroup.org or visit EqualisGroup.org/Map to connect with your dedicated Member Engagement Resource today.

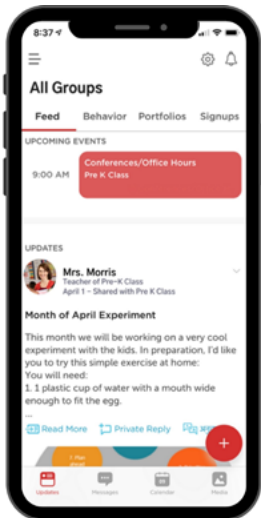
Bloomz

The #1 App For All of Your Communication



Who is Bloomz?

Bloomz is the mobile and web app that allows teachers and administrators to share instant messages, alerts, media, calendars, volunteer and conference sign-ups, student portfolios, behavior and more through one easy-to-use interface. Administrators are always in control, with full oversight of communications and permission controls. With features like SMS, email, Robocalling and translation, Bloomz is truly a comprehensive and inclusive solution to school-wide communication.



Bloomz Communication

Engage every member on campus through a single mobile or web-based app while providing specialized communication tools at the district, school site, classroom and individual group/sub-group level.

Bloomz communication tools include:

- Posts & Updates
- Announcements
- Emergency Alerts
- Translation to 100+ Languages

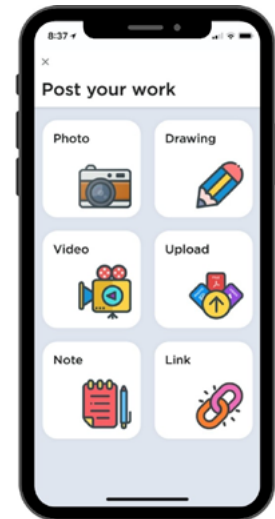


Bloomz Coordination

Designed for districts, schools, and teachers to safely communicate and coordinate events, class assignments and assessments, parent-teacher conferences, volunteer opportunities, and so much more.

Bloomz coordination features include:

- Event RSVP & Forced Reminders
- Parent-Teacher Conference Sign-Up
- Student Office Hours
- Volunteer/Donation Sign-Up
- Sync External School and/or Class Calendars via iCal Links



Bloomz School & Classroom Management

Encourage collaboration among students, classrooms, teachers, staff, and even administrators. With Bloomz, leaders and teachers can create sub-groups, community groups, and faculty groups to ensure connectedness within a school or across a district.

Bloomz school & classroom management features include:

- Student Portfolios & Assignments
- Behavior Tracking & Reports
- Subgroups (e.g., PTA, Athletics)
- Staff Roles
- Shared Libraries (e.g., Media, Assignments)

The Scholastic Network

Build Culture & Community Through Communication



Who is The Scholastic Network?

The Scholastic Network (**TSN**) is a digital broadcast network designed to solve unique communication challenges in schools by providing unified campus, virtual, and community communication. With The Scholastic Network, district and school leaders can broadcast messages on campus, through virtual learning systems and in the community all from one easy-to-use, web-based portal. With proven partnership across Texas & Florida, The Scholastic Network is the leader in digital broadcast networks.



Campus Connect:

Build culture & control the narrative with dynamic messaging on campus and across your entire district



Virtual Connect:

Broadcast Campus Connect network directly to your LMS & website.



Student Engagement Portal:

Engage students in the creative process & provide project-based learning.



College & Career Connect:

Inspire students to find the best path for their future with messaging directly from College & Career partners.



Community Connect:

Keep your community & key stakeholders informed & engaged with important district information.



Menu Boards:

Simple, dynamic platform for menus, nutritional information and more.



Athletic Connect:

Target Messages to student athletes and fans wherever they train or gather.



Safety & Security:

Keep students & staff safe with COVID safety messaging & one-click emergency alert.





Membership FAQ

Save Time. Save Money. Stay Legal. That's our commitment to our members.

Why Become A Member Of Equalis Group?

Your organization receives immediate access to our [expanding portfolio](#) of compliant, already-procured contract vehicles. These contracts are designed to achieve the lowest Total Cost of Ownership for our members, delivering the best possible overall value. Our contracts feature enhanced contract terms and conditions and aggressive pricing not typically available to individual entities purchasing independently. There is strength in numbers when it comes to buying products and services.

How Does Equalis Group Work?

Equalis Group collaborates with our Lead Agencies to deliver compliant, publicly procured cooperative agreements that Public Sector entities across the country can utilize to: *i)* quickly acquire the products and services they need directly from our awarded suppliers; *ii)* receive better pricing through the collective buying power of Equalis Group Members; and, *iii)* save time through Equalis Group's legal and compliant alternative to conducting their own resource-consuming solicitation process.

What Types Of Entities Are Eligible To Join?

Equalis Group membership is available to federal, state, and local government agencies; public and private educational institutions, including K-12 schools, colleges, and universities; non-profit organizations; and private sector companies. Typically, any individual within an organization who is authorized to sign documents on behalf of the organization can complete the membership form without any formal board action, although approval requirements do vary from state to state.

What's The Catch?

There is no catch. There is no cost to join Equalis Group, and there are no membership dues or obligations of any kind. Joining Equalis Group is like getting a library card – membership simply ensures your organization has access to our contract portfolio. You decide which contracts to utilize and when.

How Do I Join?

Joining Equalis Group online takes less than five minutes. Simply visit our [Join Page](#) and follow the instructions provided.

If you would rather send us a hard copy of the Membership Agreement, download the Agreement from our [Join Page](#) and email the signed PDF to Membership@EqualisGroup.org.

What Happens After Joining?

Immediately after completing the [membership registration form](#) you will receive an email confirmation letting you know that your membership is being processed. Within one to two business days, Equalis Group will email your welcome email, which includes your membership number. To begin purchasing, simply provide your membership number to an Equalis Group awarded supplier and you will receive the improved pricing and other benefits of our competitively solicited contracts.

Who Do I Contact For Questions Or To Begin Utilizing Equalis Group Contracts?

If you have any questions about the membership process, would like to learn more about any of our already-procured contracts, or want to start purchasing through one or more of our publicly procured agreements, visit www.EqualisGroup.org/Map to connect with your dedicated Member Engagement Resource today or send an email to Engage@EqualisGroup.org.