

Creating Change Through the Power of Data



Crocus & Equalis Group

Publicly Procured Contract Vehicle

Crocus Contract Highlights

- **Transforming Educational Outcomes** – Crocus focuses on teacher preparation by leveraging data and analytical insights to drive reform initiatives, organizational change, and performance improvement.
- **Security Prioritized** – Encrypted VPN connections ensures that member data never leaves a member's server. Crocus develops, tests, and moves to production according to the specs provided by the client, always within the security of a client's server and firewall.
- **Comprehensive & Personalized Solutions** – Crocus provides a full suite of consultation services including providing invaluable insights and data-driven decision support for RFPs, data system user adoptions and related work around project management, training and implementation for commercial off-the-shelf products and custom-build solutions, as well as services that provide support around data infrastructure and integration, educational-focused benchmarking, performance improvement, and strategic planning.

Who is Crocus?

Crocus is a Latina-owned technology firm that formed in January 2021 as a spin-off from UPD Consulting. Education organizations turn to [Crocus] to leverage data to support social initiatives. Crocus builds resilient capacity in organizations to grow and respond to change as they strive to use data to embed equity into decision making and to maintain continuity of learning. We have an extensive record in enterprise data integration and systems management initiatives; we are recognized for our innovations in data management with educator preparation programs. Crocus is deeply committed to diversity, equity, and social justice with a particular interest in creating opportunities for girls and young women to succeed in STEM careers.

Explore the full portfolio of Equalis Group contract vehicles at EqualisGroup.org/contracts.

Save Time... we've done the procurement work so you don't have to.

Save Money... your dollar goes further with the collective buying power of Equalis Group.

Stay Legal... our competitive procurement process delivers statutory compliance in every state.

Contract #: EQ-111519-06A

Lead Agency: Region 10 ESC

Get Started



Learn more about how we can help you achieve your procurement goals while Saving Time, Saving Money & Staying Legal. Email Engage@EqualisGroup.org or visit EqualisGroup.org/Map to connect with your dedicated Member Engagement Resource today.

Created by Public Sector Organizations for Public Sector Organizations



Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract

terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (RFP) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

Your Solicitation Process Today



Your Implementation Process with Equalis Group



Become a Member of Equalis Group

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit www.equalisgroup.org/member-registration to get started. There are no dues, fees, or obligations.