Let's take play seriously.

Discover the vital link between play and learning with Kaplan.

Products for Birth-5th Grade

From our research-based curricula to enriching classroom environments and innovative technology solutions, Kaplan's products and services inspire a lifelong love of learning in children and educators and support everyone from the littlest learners and school-age children to educators and caregivers.

My Kaplan

MyKaplan ordering is simple, streamlined, and customized for every organization. Our corporate office has a dedicated team to establish your online account and set-up is fast! Placing orders through MyKaplan online portal provides you with 24/7 convenience to order, re-order, and check the status of your orders.



Playground

When we take children outside, we empower them to investigate and experiment through play experiences. From custom playground design, site evaluation, and full installation service, to nature-inspired learning toys and tools, Kaplan's outdoor play offerings support lifelong learning in young children.





FloorPlanner

Design, plan, visualize, and share your classroom with the myKaplan Classroom FloorPlanner. Use our FREE online classroom design tool to arrange your learning space and see how your favorite Kaplan products fit into the classroom. Simply enter the exact dimensions of your classroom then drag, drop, and rearrange the products until your design is complete.

Insights & Inspirations

With thousands of free resources to choose from, where will you begin? Created and curated by early childhood experts, our Insights and Inspirations page features resources on everything from inclusive classrooms and seasonal arts and crafts, to classroom management tips and activity ideas perfect for home and school alike. Now with free printables, our Insights and Inspirations are the perfect tool for supporting every learner in your care.



Professional Development

From online learning to onsite sessions to award-winning resource books and free webinars, we offer a wide variety of professional learning solutions that connect theory and best practice. We have extensive and varied solutions for professionals working with infants, toddlers, preschool, and elementary-aged children and their families.





Delivery Services

Kaplan executes K-Truck deliveries for new center builds, old center renovations, classroom additions, and more. With the help of our K-Truck Assisted Delivery Coordinator, our experienced delivery and installation teams are educated and trained on how to properly set up classrooms to create the best learning environments for children. Not every center build or refurbishment is alike, so we offer three levels of service that we can customize to fit your needs: Basic, Premium, and Full Service.

Customer Support

Our team of Customer Support Professionals will assist you with placing orders, coordinating special shipping requests, checking your order status, and arranging hassle-free returns Monday – Friday from 8:00 a.m. to 7:00 p.m. ET.



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Label Maker

Focus on what matters most—supporting learning through play—with the help of the FREE Kaplan label maker. This free and convenient online tool helps you create all the classroom labels you need! Simply select an image of any Kaplan product, enter what you'd like the label to say, pick the label type that suits your project, and you're ready to create engaging learning environments.

Educational Representatives

Kaplan's team of expert education representatives are here to help! From helping educators build childcare centers from the ground up, to helping teachers find the products they need to fill their classrooms and best serve the children in their care, our representatives are there for you every step of the way as you champion play.





Curriculum & Assessments

Kaplan offers the country's leading scientifically-based, comprehensive curricula to help you plan and implement a developmentally appropriate program that promotes children's socialemotional development and learning in the core areas of literacy, mathematics, science, and social studies.