

CASE STUDY / GLIDEPARCS® FOR MUNICIPALITIES



Changing from an in-house to GLIDE Eye LPR® managed parking operation to increase revenue.

The Problem.

West Haven, Connecticut, grappled with its beach parking program, plagued by unreliable payments, weak enforcement, and resident dissatisfaction due to a cash-only system.

Solution.

The city transformed its parking management, introducing GlidePARCS, Enforcement officers, and GLIDE Eye LPR®. Resident license plate subscriptions streamlined parking, while strategic on-street placements near the VA hospital showcased a comprehensive approach.

The Results.

Under managed services, revenue surged from \$52k to over \$200k in the first year, yielding a profit exceeding \$160k. Operational flexibility was evident in rapid expansions, including repurposing the high school for community events. Overall satisfaction confirmed the success of the new system in surpassing expectations and addressing challenges.

