







# Simplifying Signs For More Than 50 Years





# **Brady Signs & Equalis Group**

**Publicly Procured Contract Vehicle** 

### **Brady Signs Contract Highlights**

- A dedicated team provides a seamless, turnkey signage experience handling everything from design and permits to fabrication, installation, and additional custom build elements—making the process simple and hassle-free.
- Exclusive discounts and premium access to top-tier domestic digital sign and scoreboard manufacturers, Watchfire and Daktronics, and static sign and plaque products from Gemini, who back most products with a lifetime warranty.
- Experienced sign consultants who utilize the highest quality products while taking your brand and turning it into a comprehensive and compelling signage experience.

### Who is Brady Signs?

Brady Signs is a third-generation design build sign contractor located in Northern Ohio. With over 50 years in business, Brady Signs specializes in designing, manufacturing, installing, and maintaining high-quality signage for organizations of all sizes, including Fortune 500 companies.

To Brady Signs, signage is more than a logo on the side of a store or a name in front of a business. Brady Signs is passionate about partnering with organizations to take a vision and elevate brands through compelling, impactful signage. Brady Signs' dedication to outstanding service, innovation, and enduring customer relationships guarantees solutions that withstand the test of time.

Save Time... we've done the procurement work so you don't have to.

**Save Money...** your dollar goes further with the collective buying power of Equalis Group.

**Stay Legal...** our competitive procurement process delivers statutory compliance in every state.

Contract #: COG-2162A Lead Agency: CCOG

### **CONTACT BRADY SIGNS**

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### **Get Started**





Learn more about how we can help you achieve your procurement goals while Saving Time, Saving Money & Staying Legal. Email Engage@EqualisGroup.org or visit EqualisGroup.org/Map to connect with your dedicated Member Engagement Resource today.

# Created by Public Sector Organizations for Public Sector Organizations



### Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (RFP) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

### Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

#### **Your Solicitation Process Today**

**Interview Implement** Identify **Prepare Publish** Score Issue **Finalize** Requirements **Solicitation Notice Proposals Finalists Award** Contract **Solution** # of Hours? # of Hours? of Hours? # of Hours? # of Weeks?

### Your Implementation Process with Equalis Group

Identify
Requirements
Best Solution
Best Solution
# of Hours?
# of Weeks?
# of Weeks?
# of Weeks?
# of Weeks?

## Become a Member of Equalis Group

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit <u>www.equalisgroup.org/member-registration</u> to get started. There are no dues, fees, or obligations.