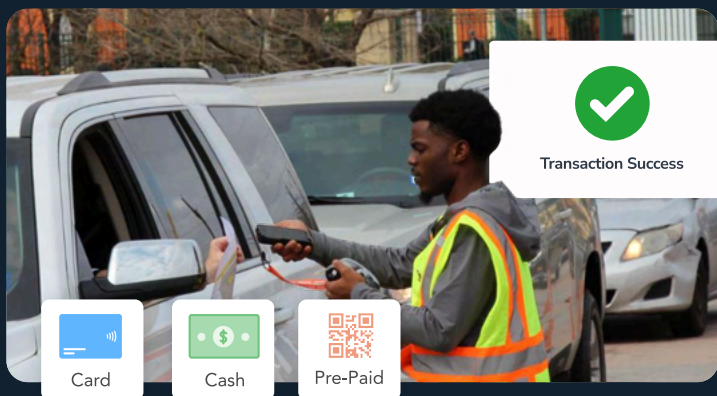# JustPark
Prime

Streamline parking payments and pass authentication with JustPark Prime.

Ensures smooth traffic flow, reduced wait times, and optimized parking management in any setting.

Transaction Success

Card

Cash

Pre-Paid

Benefits

Seamless Payments

Prime devices accept contactless, chip & PIN, and mobile payments.

Optimized Event Parking Flow

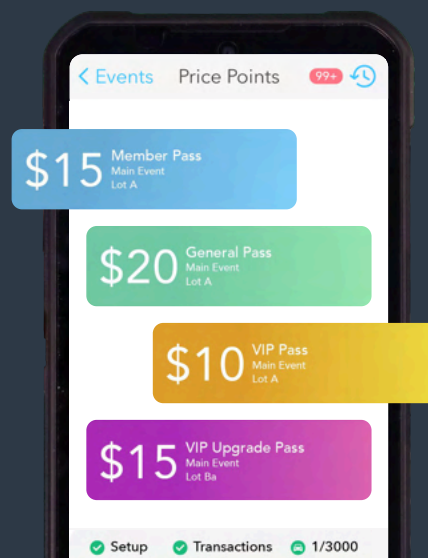Integrates with ticketing, reservation and access platforms.

Prevent Unauthorized Access

Identify passholders & VIPs instantly for smoother check-in and traffic flow.

Key Features

- ✅ Completely ruggedized, dust-proof, and drop-resistant
- ✅ Chip, PIN, contactless, magstripe payments via JustPark Pay
- ✅ Scan and validate digital passes
- ✅ Operates via LTE, no WiFi needed, works offline if network fails
- ✅ Real-time reporting for tracking utilization and availability

‹ Events   Price Points   99+

$15 Member Pass
Main Event
Lot A

$20 General Pass
Main Event
Lot A

$10 VIP Pass
Main Event
Lot A

$15 VIP Upgrade Pass
Main Event
Lot Ba

✅ Setup   ✅ Transactions   1/3000

Clients who trust us

ST. LOUIS PARKING

IOWA

AMERICAN AIRLINES CENTER

CITY OF Columbia

HOUSTON LIVESTOCK SHOW AND RODEO

WASHINGTON NATIONALS

IOWA

"JustPark Prime is one of the best game day technologies we implemented. It's proven a boon for fans, [and] also provided new insight into traffic flow during game days."
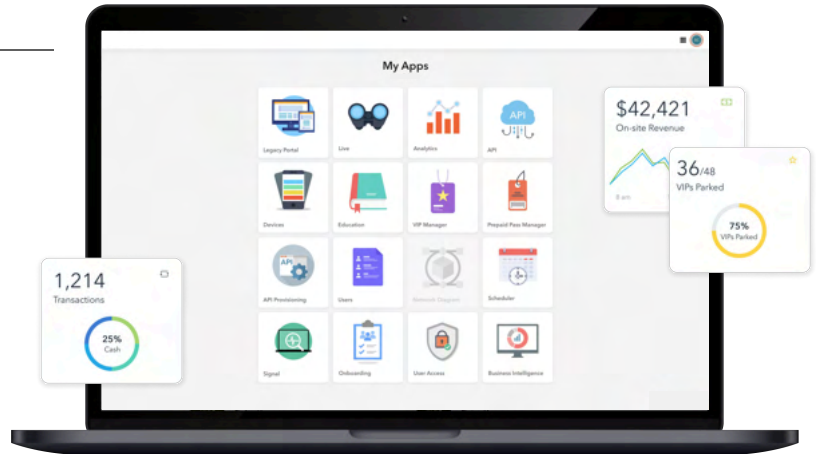
Eddie Etsey
CTO, University of Iowa Athletics
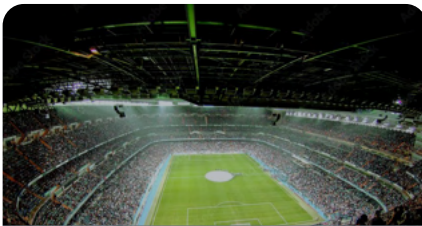
JustPark

Powerful management and control

Suite enables real-time reporting, management, and fiscal tracking.

Manage devices, monitor transactions, and track revenue in real-time with Suite, JustPark Prime's backend, ensuring oversight, accuracy, and automated reports.
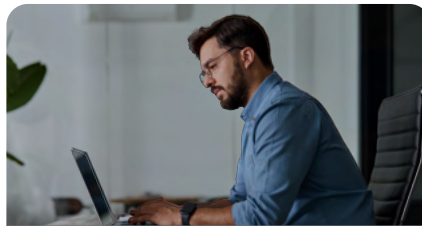

Complementary Products

JustPark Passes

Event parking solutions to pre-sell parking passes and manage VIP and staff parking.

JustPark Insights

Centralize parking data from equipment, payments, and apps into one platform.

JustPark Reach

A powerful customer engagement solution for driver communication to build loyalty and repeat bookings.

Integrations

ACCESS CONTROL & ENFORCEMENT

Partnering with PARCS and other parking infrastructure to automate and manage entry and exit gates.

TICKETING AND RESERVATIONS

Leverage ticketing platforms to validate pre-sold passes in real-time. using Prime for validation.

BUSINESS INTELLIGENCE

Our integrations offer instant data-driven insights for smarter decisions and strategic planning.