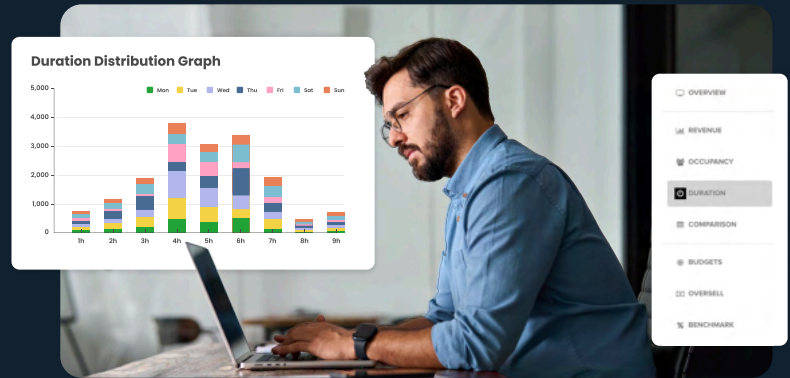




JustPark Insights

Centralize integrated parking data from equipment, payments, and mobile apps.

Get real-time visibility into your key parking metrics allowing you to make data-driven decisions to optimize occupancy, pricing, and revenue.



Benefits



Maximize NOI and Profits

Track parking performance and make real-time business decisions.



Business Intelligence

Unified parking data, from multiple sources, analyzed on one platform.



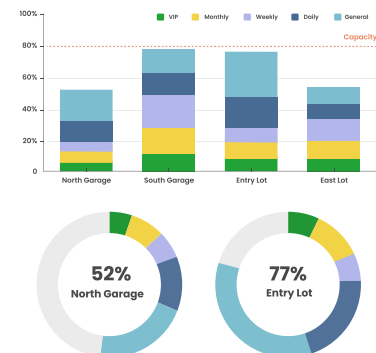
Automate Your Business Tasks

Reduces manual tasks, streamlining operations and saving time.

Key Features

- ✓ Keep informed with custom email alerts
- ✓ Enable smart overselling based on historical redemption rates
- ✓ Get competitor pricing alerts to stay competitive in the market
- ✓ Access real-time insights to inform decision making
- ✓ See future projections to help inform strategic planning
- ✓ Understand visitor behavior with full analysis and insights

Occupancy Now



Clients who trust us



“To understand historical trends and future policy impacts with high-resolution data empowers us to keep pace in a rapidly changing mobility ecosystem.”



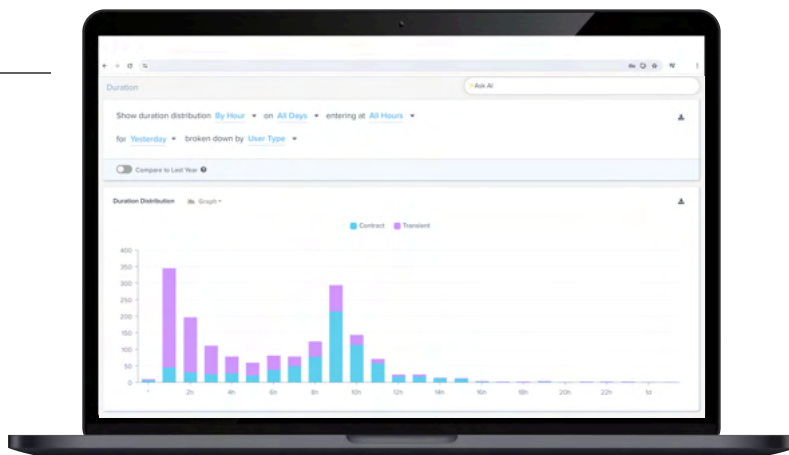
Michael Towler

Senior Administrative Analyst, City of Santa Monica

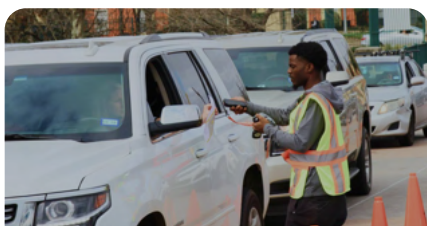
Powerful management and control

Manage your feeds and all aspects of your automated and manual tasks

Create and manage automated reports and alerts and manage your data feeds to inform real-time decision making to optimize traffic flows and parking efficiency.



Complementary Products



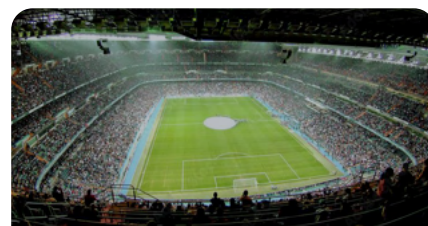
JustPark Prime

A versatile mobile point-of-sale solution for validating pre-purchased parking passes & processing on-site purchases.



JustPark On-Demand

Contactless on-site payments via QR code scanning or location ID.



JustPark Passes

Event parking solutions to pre-sell parking passes and manage VIP and staff parking.

Integrations

ACCESS CONTROL & ENFORCEMENT

Partnering with PARCS suppliers to automate and manage entry and exit gates.

TICKETING & RESERVATIONS

Validate pre-sold parking passes in real-time with Prime for secure, swift verification.