

February 26, 2025

Jeff Morgan
Sales Director, Sports & Indoor
Watchfire Signs, LLC
1015 Maple Street
Danville, IL 61832

RE: Notice of Contract Award, COG-2162B, to Watchfire Signs, LLC for Scoreboards, Digital Displays, and Signage with Related Services.

Dear Jeff:

On behalf of Equalis Group and The Cooperative Council of Governments, thank you for your interest and participation in this Request for Proposal ("RFP") process to develop Equalis Group's Scoreboards, Digital Displays, and Signage with Related Services program. After careful review and scoring of the proposals submitted, it is the decision of the Proposal Review Team that your organization's proposal is one of the responsible respondent(s) whose proposal is most advantageous to CCOG, with price and other factors considered. As a result, The Cooperative Council of Governments, Inc. has issued the award of this cooperative purchasing contract to Watchfire Signs, LLC.

Accompanying this Award Letter is the fully executed Master Agreement. The Master Agreement contract award and final agreement will be presented to the CCOG Board of Directors for ratification on behalf of Equalis Group. With the completion of Master Agreement and Administration Agreement, Equalis Group and Watchfire Signs, LLC will be authorized to proceed under the terms of that contract and provide the goods and/or services contracted to current and future Equalis Group members in accordance with the terms, conditions, and pricing as set forth and negotiated pursuant to the RFP.¹

If you have any questions or concerns, please contact me immediately.

Sincerely,

David Robbins

David Robbins - Director of Procurement, Equalis Group
c: 330.328.9552 | o: 216.478.1070
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¹ ANY PARTY SEEKING TO PROTEST THIS NOTICE OF INTENT TO AWARD MUST SUBMIT A WRITTEN PROTEST IN ACCORDANCE WITH RFP #COG-2162.