

REQUEST FOR PROPOSALS:

Scoreboards, Digital Displays, and Signage with Related
Services

RFP #:

COG-2162

ISSUED BY:

The Cooperative Council of Governments
On Behalf of Equalis Group

*6001 Cochran Road, Suite 333
Cleveland, Ohio 44139*

DATED:

November 8, 2024

SECTION TWO:

Proposal Submission Documents, Technical Proposal, Cost
Proposal and Other Required Forms

TABLE OF CONTENTS

PROPOSAL FORM CHECKLIST 3

PROPOSAL FORM 1: TECHNICAL PROPOSAL 4

PROPOSAL FORM 2: COST PROPOSAL..... 21

PROPOSAL FORM 3: DIVERSITY VENDOR CERTIFICATION PARTICIPATION..... 22

PROPOSAL FORM 4: CERTIFICATIONS AND LICENSES 22

PROPOSAL FORM 5: UNRESOLVED FINDINGS FOR RECOVERY 24

PROPOSAL FORM 6: MANDATORY DISCLOSURES..... 25

PROPOSAL FORM 7: DEALER, RESELLER, AND DISTRIBUTOR AUTHORIZATION 26

PROPOSAL FORM 8: MANDATORY SUPPLIER & PROPOSAL CERTIFICATIONS 27

PROPOSAL FORM 9: CLEAN AIR ACT & CLEAN WATER ACT 28

PROPOSAL FORM 10: DEBARMENT NOTICE 29

PROPOSAL FORM 11: LOBBYING CERTIFICATIONS 30

PROPOSAL FORM 12: CONTRACTOR CERTIFICATION REQUIREMENTS 31

PROPOSAL FORM 13: BOYCOTT CERTIFICATION..... 32

PROPOSAL FORM 14: FEDERAL FUNDS CERTIFICATION FORMS..... 33

PROPOSAL FORM 15: FEMA FUNDING REQUIREMENTS CERTIFICATION FORMS 39

PROPOSAL FORM 16: ARIZONA CONTRACTOR REQUIREMENTS..... 42

PROPOSAL FORM 17: NEW JERSEY REQUIREMENTS 44

PROPOSAL FORM 18: GENERAL TERMS AND CONDITIONS ACCEPTANCE FORM 55

PROPOSAL FORM 19: EQUALIS GROUP ADMINISTRATION AGREEMENT DECLARATION..... 56

PROPOSAL FORM 20: MASTER AGREEMENT SIGNATURE FORM..... 57

PROPOSAL FORM CHECKLIST

The following documents must be submitted with the Proposal

The below documents can be found in Section 2; Proposal Submission and Required Forms and must be submitted with the proposal. Please note Proposal Form 2 is a separate attachment (attachment B).

TECHNICAL PROPOSAL

- ☐ **Proposal Form 1: Technical Proposal**

PROPOSAL PRICING: Attachment B is provided separately in a Microsoft Excel file and is required to complete your cost proposal.

- ☐ **Proposal Form 2: Cost Proposal**

OTHER REQUIRED PROPOSAL FORMS:

- ☐ **Proposal Form 3: Diversity Vendor Certification Participation**
- ☐ **Proposal Form 4: Certifications and Licenses**
- ☐ **Proposal Form 5: Unresolved Findings for Recovery**
- ☐ **Proposal Form 6: Mandatory Disclosures**
- ☐ **Proposal Form 7: Dealer, Reseller, and Distributor Authorization**
- ☐ **Proposal Form 8: Mandatory Supplier & Proposal Certifications**
- ☐ **Proposal Form 9: Clean Air Act & Clean Water Act**
- ☐ **Proposal Form 10: Debarment Notice**
- ☐ **Proposal Form 11: Lobbying Certification**
- ☐ **Proposal Form 12: Contractor Certification Requirements**
- ☐ **Proposal Form 13: Boycott Certification**
- ☐ **Proposal Form 14 Federal Funds Certification Form**
- ☐ **Proposal Form 15 FEMA Funding Requirements Certification Form**
- ☐ **Proposal Form 16: Arizona Contractor Requirements**
- ☐ **Proposal Form 17: New Jersey Requirements**
- ☐ **Proposal Form 18: General Terms and Conditions Acceptance Form**
- ☐ **Proposal Form 19: Equalis Group Administration Agreement Declaration**
- ☐ **Proposal Form 20: Master Agreement Signature Form**

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PROPOSAL FORM 1: TECHNICAL PROPOSAL

1. OVERVIEW & QUALIFICATIONS

1.1. Company Information

1.1.1. Company Name:	Watchfire Signs, LLC	
1.1.2. Corporate Street Address:	1015 Maple St., Danville, IL	
1.1.3. Website:	watchfiresigns.com	
1.1.4. Formation. In what year was the company formed? For how long has your company been operating under its present business name? If your company has changed its business name, include the most recent prior business name and the year of the name change.	<p>1932 – Began manufacturing signs as Sangamon Electric.</p> <p>1945– Changed our name to Time-O-Matic.</p> <p>2001 – DBA Watchfire Signs (current today)</p> <p>2015 – Changed corporate name to Watchfire Enterprises LLC.</p>	
1.1.5. Primary Point of Contact. Provide information about the Respondent representative/contact person authorized to answer questions regarding the proposal submitted by your company:	Name:	Tyler Kuemmerle
	Title:	Sales Operations Manager, Sports & Indoor
	Phone:	217-304-1749
	E-Mail Address:	Tyler.Kuemmerle@watchfire.com
1.1.6. Authorized Representative. Print or type the name of the Respondent representative authorized to address contractual issues, including the authority to execute a contract on behalf of Respondent, and to whom legal notices regarding contract termination or breach, should be sent (if not the same individual as in 1.1.9., provide the following information on each such representative and specify their function).	Name:	Jeff Morgan
	Title:	Sales Director, Sports & Indoor
	Phone:	618-420-7147
	E-Mail Address:	Jeff.Morgan@watchfire.com

1.2. Financial Strength & Legal Considerations

<p>1.2.1. Financial Strength. Demonstrate your financial strength and stability with meaningful data. This could include, but is not limited to, such items as financial statements, SEC filings, credit & bond ratings, letters of credit, and detailed refence letters.</p> <p>Note: If the information disclosed in your response is considered “Trade Secret” as defined in Ohio Revised Code, Respondents may mark the information as a “Trade Secret” and the response</p>	<p>As a privately held company, we operate with a solid financial foundation and are committed to maintaining transparency and reliability in all business dealings. We’ve included a current D-U-N-S report for your review.</p> <p>While the report reflects limited trade references, a typical characteristic of privately held companies, it underscores the stability and health of our organization. The report provides an overall score of 64, which aligns with our reputation as a financially responsible and dependable partner.</p> <p>We are confident in our ability to meet the financial and operational requirements outlined in the RFP and look forward</p>
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will be redacted from any future use of the RFP response.	to the opportunity to work together. See Appendix A, D&B Finance Analytics.
1.2.2. <i>Bankruptcy & Insolvency.</i> Describe any bankruptcy or insolvency for your organization (or its predecessors, if any) or any principal of the firm in the last three (3) years.	None. Watchfire and its principals have had no bankruptcies or insolvencies in the last three (3) years.
1.2.3. <i>Litigation.</i> Describe any litigation in which your company has been involved in the last three (3) years and the status of that litigation.	None. Watchfire has not been involved in any litigation in the last three (3) years.
1.3. Industry Qualifications	
1.3.1. <i>Company Identification.</i> How is your organization best identified? Is it a manufacturer, distributor, dealer, reseller, or service provider?	Watchfire is a manufacturer of LED displays, software, and related products.
1.3.2. <i>Manufacturer Authorization.</i> If your company is best described as a distributor, dealer, reseller, or similar entity please certify that your organization is authorized to sell the products and services at the price points disclosed in this proposal.	NA
1.3.3. <i>Authorized Distributors, Agents, Dealers, or Resellers.</i> Describe the different channels in which this contract will be made available to Equalis Group Members. Your response should include, but is not limited to, whether your organization will serve as the single point of sale or if the contract will be made available through a network of distributors, agents, dealers, or resellers. NOTE: Respondents intending to authorize distributors, agents, dealers, or resellers must complete <u>Proposal Form 7 - Dealer, Distributor and Reseller Authorization Form.</u>	<p>Watchfire products are sold both direct to consumers and through a network of more than 2,000 authorized and qualified sign dealer partners. We also provide services directly and through our dealer partners.</p> <p>Direct Sales Watchfire employs 80 salespeople, with plans to expand the division. The sales team is supported by 12 sales development representatives, who generate and nurture new and repeat sales leads. Along with the marketing team, these representatives exhibit at both in-person and virtual trade shows.</p> <p>Dealer Sales Watchfire has a dedicated network of more than 2,000 trained and experienced professional sign companies to help guide customers through the design and purchasing processes, and ownership.</p> <p>Dealer Installation & Integration Watchfire's field technicians often complete installations, but most projects are installed by Watchfire's dealer network and</p>

	<p>service partner, such as Danley Sound Labs, Inc. This proven system ensures that installations and integrations are completed accurately, and in timely.</p>
<p>1.3.4. Network Relationship. If your company is best described as a manufacturer or service provider, please describe how your dealer network operates to sell and deliver the Products & Services proposed in this RFP. If applicable, is your network independent or company owned?</p>	<p>Our extensive network of over 2,000 independent and trained dealers benefits Equalis members.</p> <p>Local Expertise Watchfire dealers provide localized support and insights, ensuring that the product is tailored to the specific needs, regulations, and even zoning requirements.</p> <p>Efficient Installation Our dealers have the skill and proximity to handle installations quickly and effectively, minimizing downtime and ensuring the project is up and running smoothly.</p> <p>Ongoing Maintenance and Support Watchfire offers extensive training to ensure our dealers can support the five-year warranty on our LED products. Our dealers are a reliable point of contact for troubleshooting, routine maintenance, and warranty services, providing the end customer with peace of mind and continuity of care.</p> <p>See Appendix A, Your Watchfire Team.</p>
<p>1.3.5. Industry Experience. How long has your company provided the products and services outlined in your response to this RFP? What percentage of your company's revenue in each of the last three (3) full calendar years was generated from these products and services?</p>	<p>Watchfire has been a trusted name in building and manufacturing outdoor electronic displays since 1932. By the 1940s, we expanded into creating timing mechanisms for lightbulb scoreboards, an innovation for its time.</p> <p>In 1998, Watchfire emerged as a leader in LED display technology, culminating in the launch of our first LED sports display in 2003.</p> <p>Recognizing the growing demand for high-quality sports solutions, we established a dedicated sports division in 2018, bolstered by our acquisition of HD Sports Board, a nationally recognized sports integrator.</p> <p>In 2023, we further expanded our offerings with the acquisition of the assets of Spectrum Scoreboards of Houston, Texas. Spectrum, founded in 1971, was one of the largest privately-owned manufacturers of sporting event scoreboards, adding a complete line of fixed-digital sports scoreboards and timing displays to our portfolio.</p> <p>Over the past three full-calendar years, sports products have accounted for approximately 30% of Watchfire's on-premise</p>

	<p>sales. This reflects our deep commitment to delivering high-quality solutions for sports venues, supported by decades of expertise and continuous innovation.</p> <p>See Appendix A. Experience.</p>
<p>1.3.6. Geographic Reach. Describe your company's <u>current</u> service area in the United States and which areas you intend to offer services under a resulting contract if awarded.</p>	<p>Watchfire provides products and services across the entire United States. Our centralized operations in the Midwest ensure consistent quality and responsiveness nationwide.</p> <p>We are supported by our extensive network of dealer partners, AV integrators, and service providers. This network enables us to deliver local installation, maintenance, and repair services with exceptional speed and efficiency in all 50 states.</p>
<p>1.3.7. Socio-economically Disadvantaged Business Engagement. Does bidder commit to take all affirmative steps set forth in 2 CFR 200.321 to assure that minority businesses, women's business enterprises, labor surplus area firms are used when possible.</p>	<p>Yes. Watchfire commits to taking all affirmative steps set forth in 2 CFR 200.321 to ensure that minority businesses, women's business enterprises, and labor surplus area firms are utilized when possible. We are dedicated to fostering diversity and inclusion in our procurement practices and will actively seek opportunities to engage these businesses through outreach, partnerships, and subcontracting efforts as applicable.</p>
<p>1.3.8. Certifications and Licenses. Provide a detailed explanation outlining the licenses and certifications that are i) required to be held, and ii) actually held by your organization (including third parties and subcontractors that you use). Has your company maintained these certifications on an ongoing basis? If not, when and why did your company lose any referenced certifications?</p> <p>NOTE: Provide copies of any of the certificates or licenses included in your response in <u>Proposal Form 5 - Certifications and Licenses</u>.</p>	<p>Building on the experience of the extensive number of signs installed to date and still in operation allows our customers to feel confident that the product they've chosen will meet the permitting requirements and zoning codes of the location. Watchfire is experienced with certifications for UL, ETL, FCC, NEC, ISA, OAAA, DOT, and International Building Code.</p> <p>In addition to our strengths with project management and product development, Watchfire is rapidly acquiring contractor licenses in major markets across the nation to better assist our customers with the installation phase of projects.</p> <p>Watchfire licenses include, but are not limited to: General Contractor – Chicago, IL; General Contractor – St. Louis, MO; General Contractor – Philadelphia, PA; General Contractor – Dallas, TX; General Contractor – Columbus, OH; Sign Contractor, California; Sign Contractor, Nevada ; Sign Contractor, Georgia; Sign Contractor, Alabama; Sign Contractor, Florida; and Master Sign Hanger, New York, NY.</p> <p>Bobby Wright, Director of Manufacturing, is the registered Qualified Agent for all licenses above and can assist with all Watchfire capabilities regarding our onsite services.</p>
1.4. Public Sector Experience	
<p>1.4.1. Public Sector Cooperative Contracts. Provide a list of the public sector cooperative contracts (e.g., state term</p>	<p>Watchfire has been awarded national public sector cooperative contracts including, but not limited to, the Equalis Group,</p>

<p>contracts, public sector cooperatives, etc.) you currently hold and the annual revenue through those contracts in each of the last three (3) calendar year. Please exclude information and data associated with Federal or GSA contracts</p>	<p>Soucewell, and Buyboard.</p> <p>See Appendix C, Equalis Group Promotions by Watchfire.</p>
<p>1.4.2. Education Success. What is the i) total dollar amount, and ii) percentage of your company's total annual revenue generated by sales to educational institutions (i.e., K-12 schools & school districts and high education)?</p>	<p>Watchfire has a strong track record of providing high-quality products and services to educational institutions, including K-12 schools, school districts, and higher education.</p> <p>Over the past year, sales to educational institutions account for approximately 20% of our company's total annual revenue. This success reflects our commitment to partnering with schools and universities to deliver innovative and durable display solutions tailored to the unique needs of educational environments. Our experience in this sector underscores our ability to meet the high standards and requirements of these institutions.</p>
<p>1.4.3. Government Success. What is the i) total dollar amount, and ii) percentage of your company's total annual revenue generated by sales to local governments (i.e., municipalities, counties, special districts, and state agencies)?</p>	<p>Watchfire Watchfire has achieved significant success in the public sector, with local municipalities contributing 34% of the overall on-premise sales.</p> <p>High levels of customer satisfaction, energy-efficient and low-maintenance displays, and even high-security content management systems, create repeat business and recommendations, making Watchfire a trusted name in government purchasing.</p> <p>See Appendix A, Public Sector Success.</p>
<p>1.4.4. Customer References. Provide references of at least five (5) local government or educational institution customers for which your company has provided products and services similar in nature and scope to those defined in this RFP in the last three (3) years. Each reference should include:</p> <ol style="list-style-type: none"> Customer contact person and their title, telephone number, and email address; A brief description of the products and services provided by your company; Customer relationship starting and ending dates; and, Notes or other pertinent information relating to the customer and/or the products and services your company provided. 	<p>SOUTHERN ILLINOIS UNIVERSITY CARBONDALE, IL Noah Zarn, Video Coordinator, Live Production noah.zarn@siu.edu 618-453-5470</p> <p>July 2023 – May 2024 Southern Illinois University selected Watchfire to revolutionize several of its athletic venues. This includes 10' H x 16' W centerhung with upper and lower halos at the basketball arena, a 12' H x 23' W videoboard for the aquatic center, a 12' H x 37" W video scoreboard for the baseball stadium, and a 5' H x 10'W fixed digit scoreboard for the volleyball fieldhouse.</p> <p>DANVILLE HIGH SCHOOL DANVILLE, IL Mark Bacy, District Athletic Director bacysm@danville118.org 217-444-1555</p> <p>November 2018 – Ongoing Danville High School installed a 6' H x 8' W videoboard to its gymnasium. This year, they returned and purchased a 20' H x</p>

	<p>36' W videoboard board for the football field. DHS also purchased the Watchfire Sound and video control room packages. They are currently raising funds to purchase a Watchfire scorer's table.</p> <p>LAKE TRAVIS HIGH SCHOOL LAKE TRAVIS, FL Michael Drinkwater Assistant Athletic Director drinkwaterm@ltsidschools.org 512-533-6059</p> <p>May 2021 – May 2024 Lake Travis High School, the only high school to win five consecutive state football titles in Texas, installed a massive 24' H x 40' W video scoreboard manufactured by Watchfire. LTHS also included a Watchfire Sound system and Watchfire Action Package (video control room system).</p> <p>CENTRALIA HIGH SCHOOL CENTRALIA, IL Tim Ahern, Athletic Director tahern@centralia.wednet.edu (360) 827-6260</p> <p>January 2022-June 2022 CHS chose Watchfire for not only their entrance digital sign but also for their gym's 2-sided centerhung and 10' H x 16' W hanging videoboard.</p> <p>LUBBOCK-COOPER ISD Max Kattwinkle Athletic Director mkattwinkle@lcisd.net 806-933-2300</p> <p>Through a districtwide purchase, both Liberty High School and Lubbock High School received two new video football scoreboards each. The primary board is 25' H x 31' W and the secondary board is 12' H x 21' W. Each also purchased a video delay of game clock.</p>
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2. Products & Services

2.1. PRODUCTS & SERVICES

<p>2.1.1. <i>Product & Services Description(s).</i> Provide a detailed description of the products and services you are offering as a part of your proposal.</p> <p>Your response may include, but is not limited to, information related to</p>	<p>Watchfire offers the Equalis Group an extensive product line of indoor and outdoor LED scoreboards, videoboards, digital signs, and related products and services. Our LED displays can be used in every looking for bid/RFP exemption, including educational institutions, local municipal and government entities, transportation hubs and military bases.</p>
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<p>products, services, differentiators, manufacturing capabilities & advantages, quality control, software & controls, integration capabilities, warranty information, turnkey capabilities, installation or set-up, training services, maintenance services, or any other piece of information that would help understand the breadth and depth of your products and service offering.</p> <p>IMPORTANT. This description along with the products and services included in the Attachment B – Cost Proposal will be utilized to define the overall products and services available under a resulting contract.</p>	<p>Sports Products</p> <ul style="list-style-type: none"> • Video scoreboards • Fixed digit scoreboards • Centerhungs and halos • Scorer’s tables • Ribbon boards, facia boards, and concourse signs • Suite and club level video displays • Practice/training facility/film room video displays • Shot clocks, snap clocks, pitch clocks, and locker room clocks • Pitch counters and segment timers • Entrance signs • Sound systems • Video control room production systems • Scoring and timing software • Scoring controllers • Content management software <p>Municipality Products</p> <ul style="list-style-type: none"> • Outdoor LED signs • Indoor LED signs • Large-format displays • Rental displays • Content management software <p>See Appendix B, Sports Guide. See Appendix B, Fixed Digit Scoreboard Catalog. See Appendix B, Product Fact Sheets.</p>
<p>2.1.2. Value-Add or Additional Offering. Please include any additional products and services your organization offers but is not included in the scope of this solicitation and will enhance and add value to this contract’s participating agencies.</p>	<p>Watchfire offers added-value services including, but limited to:</p> <ul style="list-style-type: none"> • Creative services • Sign content management services • Broadcast content licensing • Classroom resources • Computer lab software license • Onsite and webinar training • Preseason scoreboard inspections • Maintenance contracts <p>See Appendix B, Creative Services. See Appendix B, Trailblazers Classroom Resources.</p>
<p>2.1.3. Open Market Products. Provide a detailed description of your ability to accommodate requests for Open Market Products. Open Market Products is a category of products that cannot be found in your standard catalog offering or non-inventory products.</p>	<p>Watchfire continues to build purchasing partnerships with top companies in the industry. We purchase software, like Motion Rocket Pro, and hardware, like JVC cameras to help schools and government entities consolidate budget items, complete purchases faster and feel confident that each item has been properly vetted.</p> <p>Watchfire is willing to evaluate any open market product for base-by-base consideration.</p>

<p>NOTE: For a definition of Open Market Items, please refer to Part One, Section 5.4 – Other Pricing Scenarios.</p>	
<p>2.1.4. Warranty. Provide a copy of the manufacturer’s warranty. If required, please attach the warranty as an attachment, as instructed in this document. Describe notable features and/or characteristics of the warranty that a public sector customer would find interesting or appealing. Pricing related to the any extended warranty options must be included in <u>Attachment B – Cost Proposal.</u></p>	<p>System Warranty When used properly under normal use and normal environmental conditions, and subject to the exclusions set forth herein, Watchfire warrants its manufactured goods, and the System against material defects in material and workmanship for five (5) years from the date of shipment from Watchfire’s dock. Watchfire warrants the Price Watcher product series against material defects in workmanship for three (3) years from the date of shipment from Watchfire’s docks. During the warranty period, Watchfire’s only obligation and liability is to repair or replace (at its option) those part(s) of the System which prove to be defective and not merely worn out (e.g., aged LEDs). Repaired or replaced parts provided within the original warranty period shall have the same warranty for the balance of the original warranty period. Part(s) replaced or repaired outside of any warranty period shall have a warranty of replacement only for material defects in material or workmanship for one (1) year from date of shipment. Any parts not manufactured by Watchfire, but which are added to the System manufactured by Watchfire, are watchfiresigns.com or 1-800-637-2645 covered only by their original manufacturer’s warranty, if any. Watchfire is not responsible for telecommunications or Internet services being unavailable, or for limitations caused by environmental conditions or incompatibilities with other systems.</p> <p>License for Software Use Warranty “Software” as used herein includes software distributed on a media (like a CD, DVD or flash drive), software hosted on a server and accessed through a web browser, and software running on the System controllers. Media does not apply to Ignite OA. This license covers end-user applications such as Ignite OP, Ignite OPx and Ignite OA. Excluding Third Party software, Watchfire warrants that: (1) the media (if any) on which Software is provided shall be free from material defects for sixty (60) days after shipment by Watchfire; and (2) Software substantially conforms to the documentation that accompanies it. Watchfire hereby grants the Original End User a limited, non-exclusive personal, non-transferable and non-assignable license to use the Software. This license terminates upon violation of any provision of this License, and Watchfire reserves the right to electronically disable the Software upon such violation. The software is copyrighted by Watchfire Signs, LLC and buyer shall not permit the software to be copied (except for backup purposes), transferred, distributed, disassembled, reverse engineered, decompiled or tampered with. Watchfire does not warrant that the media and Software is completely error-free,</p>

	<p>will operate without interruption or is compatible with all equipment or software configurations. Watchfire may charge additional fees for any upgrades or modifications to the Software.</p> <p>See Attachment B - Terms of Sale.</p>
3. <u>Business Operations</u>	
3.1. Customer Service	
<p>3.1.1. <i>Customer Service Department.</i> Describe your company's customer service department & operations. Your description may include, but is not limited to, hours of operation, number and location of service centers, parts outlets, number of customer service representatives. Clarify if the service centers are owned by your company or if they are a network of subcontractors.</p>	<p>Watchfire prides itself on our legendary service. Our service team has more than 65 men and women to</p> <p>Technical Support The Help Desk in Danville, Ill., provides phone support for the life of each display. Live chat is available weekdays from 7:30 a.m. to 5:30 p.m. CT and the Help Desk is available by phone or email on weekdays from 7:00 a.m. to 6:00 p.m. CT, and Saturdays from 7:00 a.m. to 4:00 p.m. CT.</p> <p>We offer extended hours for sports projects and indoor products, Monday through Saturday from 7:00 a.m. to 9:30 p.m. CT and Sunday from 7:00 a.m. to 5:00 p.m. CT.</p> <p>Parts Availability and Dispatch Watchfire stocks replacement parts for 10 years after each display ships. We cover rapid outbound shipment and ground return for all warranty parts. Priority parts ship the same day when requested by 3:00 p.m. CT.</p> <p>Field Service Team Our field technicians can get hands-on instruction about the installation and service of internal components of Watchfire's outdoor and indoor displays. In-person training is held regionally and at our factory several times each year.</p>
3.2. Customer Set Up; Order & Invoice Processing; Payment	
<p>3.2.1. <i>Proposal Development, Order, and Invoice Process.</i> Describe your company's proposal development, order, and invoice process.</p>	<p>At Watchfire, we have streamlined processes to ensure seamless communication and efficient project execution.</p> <p>ORDERING Watchfire makes ordering simple. Upon the Buyer's acceptance of a System quote, the Equalis Group Member shall sign the contract, return it to Watchfire and make a non-refundable minimum deposit of one-half of the System Price. Quotations</p>

	<p>shall be valid for no more than ninety (90) days from their date, unless otherwise stated in the quotation. All quotations are subject to change by Watchfire at any time upon notice to Buyer. It is Buyer's obligation to review the quotation carefully and to immediately advise Watchfire of any discrepancies Buyer has so any necessary changes may be made. Changes to the System after acceptance of the quote are valid only when accepted in writing and signed by both Watchfire and the Buyer.</p> <p>INVOICING Watchfire sends invoices upon request or when payments are due. Watchfire can provide monthly account statements via email.</p> <p>PAYMENT Upon Buyer's acceptance of a System quote, the Buyer shall make a non-refundable minimum deposit of one-half of the System Price. When applicable, taxes, crating, transportation, delivery charges, and any other related expenses shall be included in the System quote. The remaining balance must be paid by the Buyer three (3) days prior to Watchfire's shipment of the System.</p> <p>CUSTOMER PORTAL Customers for large projects have access to a secure online portal to track order statuses, download invoices, and review past transactions.</p>
3.2.2. <i>Financing.</i> Does your company offer any financing services? If yes, describe the financing options available to Members.	Watchfire's preferred partner for financing is Geneva Capital LLC, a company experienced in financing LED displays and signs.
3.3. Bonding Capabilities	
3.3.1. <i>Bonding.</i> Describe your company's bonding capacity. Your response may include, but is not limited to, the bonding company's surety rating.	Watchfire is a valued surety client in good standing and is afforded surety capacity of \$10 million for a single project and \$200 million in aggregate. Upon award, Watchfire can provide documents of good financial standing. OneBeacon Insurance Group, Ltd., (NYSE:OB) is A+ rated by A.M.
4. <u>PRICING</u>	
4.1. Cost Proposal	
4.1.1. <i>Pricing Model.</i> Provide a description of your pricing model or methodology identifying how the model works for the products and services included in your proposal. Your response should describe	<p>At Watchfire, our pricing model is designed to ensure fairness, transparency, and compliance with the Master Agreement.</p> <p>Standardized Base Pricing Our products and services are priced based on a standardized</p>

<p>how the proposed pricing model is able to be audited by an Equalis Group member to assure compliance with the pricing in the Master Agreement.</p>	<p>base model, taking into account production costs, technology features, and market value. This ensures consistent pricing across all Equalis Group members.</p> <p>Custom Features Pricing Any customizations requested by the member are priced based on pre-determined rates for design, materials, and labor. These rates are included in the Master Agreement for transparency.</p> <p>Shipping and Installation Costs These costs are calculated based on actual logistics and labor requirements. We work to minimize these expenses by leveraging our established network and operational efficiencies.</p>
<p>4.1.2. Auditable. Describe how the proposed pricing model is able to be audited by public sector agencies or CCOG to assure compliance with pricing in the Master Agreement.</p>	<p>Our auditing process ensures that Equalis Group members benefit from fair and competitive pricing while maintaining full compliance with the terms of the Master Agreement.</p> <p>Documentation and Reporting We maintain detailed records of all pricing components, including base product prices, customization costs, discounts, and additional service fees. These records are available for audit by Equalis Group members.</p> <p>Standardized Invoicing Each invoice includes a breakdown of costs, showing the base price, applied discounts, and additional charges, such as shipping or customization. This transparency allows members to cross-reference pricing with the Master Agreement.</p> <p>Market Competitiveness Our pricing model is benchmarked against industry standards to provide exceptional value while maintaining the high quality for which Watchfire is known.</p> <p>Ongoing Review Pricing is periodically reviewed to ensure it remains fair, compliant, and reflective of any changes in the market.</p>

<p>4.1.3. Cost Proposal Value. Which of the following statements best describes the pricing offered included in Respondent's cost proposal.</p>	<p>The prices offered in your Cost Proposal are:</p> <p><input type="checkbox"/> lower than what you offer other group purchasing organizations, cooperative purchasing organizations, or state purchasing departments.</p> <p><input checked="" type="checkbox"/> equal to what you offer other group purchasing organizations, cooperative purchasing organizations, or state purchasing departments.</p> <p><input type="checkbox"/> higher than what you offer other group purchasing organizations, cooperative purchasing organizations, or state purchasing departments.</p> <p><input type="checkbox"/> not applicable. Please explain below.</p>
<p>4.1.4. Additional Savings. Describe any quantity or volume discounts or rebate programs included in your Cost Proposal.</p>	<p>While our standard pricing structure reflects volume and quantity discounts, we are open to considering additional savings opportunities on a case-by-case basis. These considerations may include high-volume purchases, long-term partnerships, or specific project requirements. We are dedicated to working collaboratively to explore mutually beneficial solutions that align with the goals of this contract.</p>
<p>4.1.5. Cost of Shipping. Is the cost of shipping included in the pricing submitted with your response? If no, describe how freight, shipping, and delivery costs are calculated.</p>	<p>Shipping costs are not included in the submitted pricing and are calculated based on the size and weight of the product(s), the shipping distance, and current carrier rates. This ensures that each shipping quote is accurate and tailored to the specific needs of the order.</p> <p>We seek competitive bids from trusted carriers to secure the best rates without compromising service quality.</p> <p>Our newest wrapping process reduces the need for enclosed trucks, offering cost savings and increased flexibility while maintaining product safety during transit.</p> <p>Our experienced logistics team continually explores ways to improve efficiency, including load optimization and streamlined routing.</p>
<p>4.1.6. Pricing Open Market or Sourced Goods. If relevant, propose a method for the pricing of Open Market Items or Sourced Goods.</p> <p>NOTE: For a definition of Open Market Items, please refer to <u>Part One, Section 5.4 – Other Pricing Scenarios</u>.</p>	<p>When it comes to Open Market Items or Sourced Goods, Watchfire employs a transparent and standardized pricing methodology to ensure fair and competitive pricing for Equalis Group members.</p> <p>Competitive Benchmarking For sourced goods not manufactured by Watchfire, we may obtain multiple quotes from reliable suppliers to ensure competitive market pricing.</p> <p>Vendor Relationships</p>

	<p>We leverage established relationships with trusted suppliers to secure preferential pricing and pass on the savings to Equalis Group members.</p> <p>Markup Policy A standardized and consistent markup rate is applied to sourced goods to cover administrative and handling costs.</p>
<p>4.1.7. Total Cost of Acquisition. Identify any components from the total cost of acquisition that are <u>NOT</u> included in the Cost Proposal. This would include all additional charges that are not directly identified as freight or shipping. For example, permitting, installation, set up, mandatory training, site work, or initial inspection may be required but not initially considered in the Cost Proposal. Identify any parties that impose such costs and their relationship to the Respondent.</p>	<p>. Our proposal includes all essential components for purchases as outlined in the Cost Proposal. We have identified costs that may be incurred but are not directly included.</p> <p>Permitting Permits for the installation are typically required by local municipalities. These costs vary depending on the scope of the project. It is the responsibility of the customer or installer to obtain permits.</p> <p>Installation Covered under the design-build section of the awarded contract.</p> <p>Site Work Any required site preparation, such as electrical work, structural modifications, or foundation preparation, is not included. These services are typically managed by the customer or their contractor/installer.</p> <p>Inspection Services Pre- or post-installation inspection services, if required by local authorities or customer policy, are not included in the Cost Proposal.</p> <p>Onsite Set-up or Training Onsite or advanced software or operations training sessions can be provided for an additional fee, depending on customer needs. This includes third-party suppliers.</p>

5. GO-TO-MARKET STRATEGY

5.1. Respondent Organizational Structure & Staffing of Relationship

<p>5.1.1. Key Contacts. Provide contact information and resumes for the person(s) who will be responsible for the following areas;</p> <ol style="list-style-type: none"> 1. Executive Contact 2. Contract Manager 3. Sales Leader 4. Reporting Contact 	<p>Executive Contact Jeff Morgan, Sales Director, Sports & Indoor</p> <p>Contract Manager Tyler Kuemmerle, Sales Operations Manager</p> <p>Sales Leader Jeff Morgan, Sales Director, Sports & Indoor</p>
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<p>5. Marketing Contact.</p> <p>***Indicate who the primary contact will be if it is not the Sales Leader.</p>	<p>Reporting Contact AnneMarie Gallahue, Accounting Manager</p> <p>Marketing Contact Mary Ellen Fricke, Sports Marketing Manager</p>
<p>5.1.2. Sales Organization. Provide a description of your sales organization, including key staff members, the size of the organization, in-house vs. third-party sales resources, geographic territories, vertical market segmentation, etc.</p>	<p>Watchfire's sales organization is structured to provide comprehensive support across multiple geographic regions and vertical markets. Our team is designed to ensure expertise, responsiveness, and excellent customer service at every stage of the sales process.</p> <p>Organization Overview Watchfire's sales team consists of 80 in-house professionals. This includes 30 territory managers and sales directors strategically located throughout the nation. 24 sales representatives and sales directors dedicated to the sports market. 14 inside sales representatives who aid the sales team and dealer network with information and estimating, 12 sales development representatives (inbound and outbound) feed and nurture our growing pipeline.</p> <p>Sales Market Specialization <i>Sports Solutions:</i> High school, college, and professional sports facilities.</p> <p><i>Education:</i> K-12 schools, school districts, and universities. <i>Municipal:</i> Cities, counties, government agencies, and military branches.</p> <p><i>Commercial:</i> Retail, healthcare, and corporate clients.</p>
<p>5.2. Contract Implementation Strategy & Expectations</p>	
<p>5.2.1. Contract Expectation. What are your company's expectations in the event of a contract award?</p>	<p>In the event of a contract award, Watchfire aims to maintain our strong partnership with Equalis Group and its members, ensuring a mutually beneficial relationship.</p> <p>Order Management A streamlined process for purchase order submission and payment in accordance with agreed-upon terms is critical to maintaining project timelines.</p> <p>Adherence to Agreement Terms Mutual compliance with the terms and conditions outlined in the Master Agreement, including pricing, invoicing, and</p>

	<p>reporting requirements.</p> <p>Member Engagement Support in promoting the contract to co-op members, including participation in marketing initiatives, training sessions, or informational webinars as needed.</p>
<p>5.2.2. Five (5) Year Sales Vision & Strategy. Describe your company's vision and strategy to leverage a resulting contract with Equalis over the next five (5) years. Your response may include but is not limited to; the geographic or public sector vertical markets being targeted; your strategy for acquiring new business and retaining existing business; how the contract will be deployed with your sales team; how you will market the contract, including deployment of the contract on your company website; and the time frames in which this will be completed.</p>	<p>n 2021, we set ambitious goals upon being awarded the Equalis contract, surpassing them with success. Building on this momentum, we aim to replicate and expand these achievements with this new contract.</p> <p>Year 1: Parks and Recreation Sales Leveraging our growing parks and recreation presence, enhanced by our acquisition of Spectrum Scoreboards, we'll launch a new website, engage customer lists, attend tradeshow, and revitalize online advertising to connect with this market.</p> <p>Year 2: High School Sales As the Official Scoreboard Manufacturer of NFHS, we'll target high schools with tailored programs and solutions, strengthening Watchfire's reputation in this segment.</p> <p>Year 3: Division I College Sales We'll expand our Division I college presence by showcasing advanced technology, exceptional support, and successful installations, working directly with athletic departments.</p> <p>Year 4: Division II and III College Sales Focusing on scalable solutions for Division II and III colleges, we'll run targeted campaigns and attend collegiate sports tradeshow to deepen connections.</p> <p>Year 5: Large-Scale Project Leadership Through collaboration with architects and increased AIA course offerings, we'll secure high-value custom display projects and establish leadership in major installations.</p>
<p>5.2.3. Sales Objectives. What are your top line sales objectives in each of the five (5) years if awarded this contract?</p>	<p>We aim to boost Equalis Group-qualified sales by 10% annually while supporting Equalis Group in becoming the nation's leading purchasing cooperative.</p>
<p>6. ADMIN FEE & REPORTING</p>	
<p>6.1. Administration Fee & Reporting</p>	

<p>6.1.1. Administrative Fee. Equalis Group only generates revenue when the Winning Supplier generates revenue based on contract utilization by current and future Members.</p> <p>The administrative fee is normally calculated as a percentage of the total Spend for agencies accessing product and services through the Master Agreement and is typically two percent (2%) to three percent (3%). In some categories, a flat fee or another fee structure may be acceptable.</p> <p>Please provide your proposed Administrative Fee percentage or structure.</p> <p>NOTE: The proposed Administrative Fee language for this contract is based on the terms disclosed in the <u>Attachment A – Model Administration Agreement</u>.</p>	<div>[REDACTED]</div> <div>[REDACTED]</div> <div>[REDACTED]</div> <div>[REDACTED]</div> <div>[REDACTED]</div> <div>[REDACTED]</div> <div>[REDACTED]</div> <div>[REDACTED]</div>
<p>6.1.2. Sales & Administrative Fee Reporting. Equalis Group requires monthly reports detailing sales invoiced the prior month and associated Administrative Fees earned by the 15th of each month. Confirm that your company will meet this reporting requirement. If not, explain why and propose an alternative time schedule for providing these reports to Equalis Group.</p>	<p>Yes. Watchfire confirms that we will meet The Equalis Group’s reporting requirement of providing detailed monthly reports by the 15th of each month. These reports will include all sales invoiced in the prior month and the associated Administrative Fees earned.</p> <p>We are committed to maintaining transparency and compliance with all contractual obligations. Our internal systems are designed to track and compile this information accurately, ensuring timely submission of reports in the required format.</p>
<p>6.1.3. Self-Audit. Describe any self-audit process or program that you plan to employ to verify compliance with your proposed contract with Equalis Group. This process includes ensuring that you sales organization provides and Members obtain the correct pricing, reports reflect all sales made under the Contract, and Winning Supplier remit the proper admin fee to Equalis.</p>	<p>Watchfire is committed to ensuring full compliance with the terms of our contract with Equalis Group. To achieve this, we have established a self-audit process designed to verify accurate pricing, comprehensive reporting, and proper remittance of administrative fees.</p> <p>Our sales team is trained to reference the Master Agreement to ensure that Members are consistently provided with the correct contract pricing.</p> <p>All sales orders are reviewed by our internal audit team before invoicing to confirm compliance with the agreed-upon pricing structure.</p> <p>Our accounting team reconciles monthly sales data from our</p>

	<p>internal systems to ensure that all sales made under the contract are accurately captured and included in the monthly reports to Equalis Group.</p> <p>Our finance team conducts a final audit of the administrative fees before remittance to ensure the correct amount is submitted to Equalis Group.</p>
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PROPOSAL FORM 2: COST PROPOSAL

A template for the Cost Proposal has been included as **Attachment B** and must be uploaded as a separate attachment to a Respondent's proposal submission. Respondents are permitted to revise any part of the spreadsheet to the Cost Proposal to accurately reflect the column titles, details, discounts, pricing categories of products, services, and solutions being offered to Equalis Group Members.

Respondent's Cost Proposal must include the information requested in **Section 5 – Cost Proposal & Pricing**.

NOTE: Cost Proposals will remain sealed and will only be opened and reviewed for those Respondents that meet the minimum Technical Proposal score threshold as described in **Section 6.2 - Evaluation and Scoring of Proposals**.

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PROPOSAL FORM 3: DIVERSITY VENDOR CERTIFICATION PARTICIPATION

Diversity Vendor Certification Participation - It is the policy of some Members participating in Equalis Group to involve minority and women business enterprises (M/WBE), small and/or disadvantaged business enterprises, disable veterans business enterprises, historically utilized businesses (HUB) and other diversity recognized businesses in the purchase of goods and services. Respondents shall indicate below whether or not they hold certification in any of the classified areas and include proof of such certification with their response.

a. Minority Women Business Enterprise

Respondent certifies that this firm is an MWBE: ☐ Yes ☒ No

List certifying agency: [Click or tap here to enter text.](#)

b. Small Business Enterprise (SBE) or Disadvantaged Business Enterprise ("DBE")

Respondent certifies that this firm is a SBE or DBE: ☐ Yes ☒ No

List certifying agency: [Click or tap here to enter text.](#)

c. Disabled Veterans Business Enterprise (DVBE)

Respondent certifies that this firm is an DVBE: ☐ Yes ☒ No

List certifying agency: [Click or tap here to enter text.](#)

d. Historically Underutilized Businesses (HUB)

Respondent certifies that this firm is an HUB: ☐ Yes ☒ No

List certifying agency: [Click or tap here to enter text.](#)

e. Historically Underutilized Business Zone Enterprise (HUBZone)

Respondent certifies that this firm is an HUBZone: ☐ Yes ☒ No

List certifying agency: [Click or tap here to enter text.](#)

f. Other

Respondent certifies that this firm is a recognized diversity certificate holder: ☐ Yes ☒ No

List certifying agency: [Click or tap here to enter text.](#)

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PROPOSAL FORM 4: CERTIFICATIONS AND LICENSES

Provide a copy of all current licenses, registrations and certifications issued by federal, state and local agencies, and any other licenses, registrations or certifications from any other governmental entity with jurisdiction, allowing Respondent to provide the products and services included in their proposal which can include, but not limited to licenses, registrations or certifications. M/WBE, HUB, DVBE, small and disadvantaged business certifications and other diverse business certifications, as well as manufacturer certifications for sales and service must be included if applicable

Please also list and include copies of any certificates you hold that would show value for your response not already included above.

NA

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PROPOSAL FORM 5: UNRESOLVED FINDINGS FOR RECOVERY

O.R.C. Chapter 9.24 prohibits CCOG from awarding a contract to any entity against whom the Auditor of State has issued a finding for recovery, if such finding for recovery is “unresolved” at the time of award. By submitting a proposal, a Respondent warrants that it is not now, and will not become, subject to an “unresolved” finding for recovery under **O.R.C. Chapter 9.24** prior to the award of any contract arising out of this RFP, without notifying CCOG of such finding. The Proposal Review Team will not evaluate a proposal from any Respondent whose name, or the name of any of the subcontractors proposed by the Respondent, appears on the website of the Auditor of the State of Ohio as having an “unresolved” finding for recovery.

Is your company the subject of any unresolved findings for recoveries?

- ☐ Yes
☒ No

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PROPOSAL FORM 6: MANDATORY DISCLOSURES

1. *Mandatory Contract Performance Disclosure.*

Disclose whether your company's performance and/or the performance of any of the proposed subcontractor(s) under contracts for the provision of products and services that are the same or similar to those to be provided for the Program which is the subject of this RFP has resulted in any formal claims for breach of those contracts. For purposes of this disclosure, "**formal claims**" means any claims for breach that have been filed as a lawsuit in any court, submitted for arbitration (whether voluntary or involuntary, binding or not), or assigned to mediation. For any such claims disclosed, fully explain the details of those claims, including the allegations regarding all alleged breaches, any written or legal action resulting from those allegations, and the results of any litigation, arbitration, or mediation regarding those claims, including terms of any settlement. While disclosure of any formal claims will not automatically disqualify a Respondent from consideration, at the sole discretion of Equalis Group, such claims and a review of the background details may result in a rejection of a Respondent's proposal. Equalis Group will make this decision based on the Proposal Review Team's determination of the seriousness of the claims, the potential impact that the behavior that led to the claims could have on the Respondent's performance of the work, and the best interests of Members.

Provide statement here. None

2. *Mandatory Disclosure of Governmental Investigations.*

Indicate whether your company and/or any of the proposed subcontractor(s) has been the subject of any adverse regulatory or adverse administrative governmental action (federal, state, or local) with respect to your company's performance of services similar to those described in this RFP. If any such instances are disclosed, Respondents must fully explain, in detail, the nature of the governmental action, the allegations that led to the governmental action, and the results of the governmental action including any legal action that was taken against the Respondent by the governmental agency. While disclosure of any governmental action will not automatically disqualify a Respondent from consideration, such governmental action and a review of the background details may result in a rejection of the Respondent's proposal at Group's sole discretion. Equalis Group will make this decision based on the Proposal Review Team's determination of the seriousness of the claims, the potential impact that the behavior that led to the claims could have on the Respondent's performance of the work, and the best interests of Members.

Provide statement here. None

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PROPOSAL FORM 7: DEALER, RESELLER, AND DISTRIBUTOR AUTHORIZATION

CCOG allows Suppliers to authorize dealers, distributors, and resellers to sell the products and services made available through, and consistent with the Terms and Conditions set forth in, the Master Agreement. If Supplier intends to authorize their dealers, distributors, or resellers access to the Master Agreement in the event of a contract award Supplier must provide a list, either in the form of a document or a weblink, to identify those organizations who are being authorized access to the Master Agreement.

Will the Supplier authorize dealers, distributors, resellers access to Master Agreement?

☒ **Yes**

☐ **No**

If yes, how will Supplier disclose which organization(s) will have access to the Master Agreement? This list can be updated from time to time upon CCOG's approval.

Respondent Response: NA

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PROPOSAL FORM 8: MANDATORY SUPPLIER & PROPOSAL CERTIFICATIONS

CCOG may not enter into contracts with any suppliers who have been found to be ineligible for state contracts under specific federal or Ohio statutes or regulations. Companies responding to any CCOG RFP MUST certify that they are NOT ineligible by signing each of the statements below. **Failure to provide proper affirming signature on any of these statements will result in a Respondent's proposal being deemed nonresponsive to this RFP.**

I, Jeff Morgan, hereby certify and affirm that Watchfire Signs, LLC, has not been debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in transactions by the United States Department of Labor, the United States Department of Health and Human Services, or any other federal department or agency as set forth in 29 CFR Part 98, or 45 CFR Part 76, or other applicable statutes.

AND

I, Jeff Morgan, hereby certify and affirm that Watchfire Signs, LLC, is in compliance with all federal, state, and local laws, rules, and regulations, including but not limited to the Occupational Safety and Health Act and the Ohio Bureau of Employment Services and the following:

- Not penalized or debarred from any public contracts or falsified certified payroll records or any other violation of the Fair Labor Standards Act in the last three (3) years;
- Not found to have violated any worker's compensation law within the last three (3) years;
- Not violated any employee discrimination law within the last three (3) years;
- Not have been found to have committed more than one (1) willful or repeated OSHA violation of a safety standard *(as opposed to a record keeping or administrative standard)* in the last three (3) years;
- Not have an Experience Modification Rating of greater than 1.5 (a penalty-rated employer) with respect to the Bureau of Workers' Compensation risk assessment rating; and
- Not have failed to file any required tax returns or failed to pay any required taxes to any governmental entity within the past three (3) years.

AND

I, Jeff Morgan, hereby certify and affirm that Watchfire Signs, LLC, is not on the list established by the Ohio Secretary of State, pursuant to **ORC Section 121.23**, which identifies persons and businesses with more than one unfair labor practice contempt of court finding against them.

AND

I, Jeff Morgan, hereby certify and affirm that Watchfire Signs, LLC either is not subject to a finding for recovery under **ORC Section 9.24**, or has taken appropriate remedial steps required under that statute to resolve any findings for recovery, or otherwise qualifies under that section to enter into contracts with CCOG.

I, Jeff Morgan, hereby affirm that this proposal accurately represents the capabilities and qualifications of Watchfire Signs, LLC, and I hereby affirm that the cost(s) proposed to CCOG for the performance of services and/or provision of goods covered in this proposal in response to this CCOG RFP is a firm fixed price structure as described in the Cost Proposal, inclusive of all incidental as well as primary costs. *(Failure to provide the proper affirming signature on this item may result in the disqualification of your proposal.)*

PROPOSAL FORM 9: CLEAN AIR ACT & CLEAN WATER ACT

The Respondent is in compliance with all applicable standards, orders or regulations issued pursuant to the Clean Air Act of 1970, as Amended (42 U.S. C. 1857 (h), Section 508 of the Clean Water Act, as amended (33 U.S.C. 1368), Executive Order 117389 and Environmental Protection Agency Regulation, 40 CFR Part 15 as required under OMB Circular A-102, Attachment O, Paragraph 14 (1) regarding reporting violations to the grantor agency and to the United States Environment Protection Agency Assistant Administrator for the Enforcement.

Authorized signature: Jeff Morgan

Printed Name: Jeff Morgan

Company Name: Watchfire

Mailing Address: 1015 Maple St., Danville, IL 61832

Email Address: Jeff.moregan@watchfire.com

Job Title: Sales Director, Sports & Indoor

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PROPOSAL FORM 10: DEBARMENT NOTICE

I, the Respondent, certify that my company has not been debarred, suspended or otherwise ineligible for participation in Federal Assistance programs under Executive Order 12549, "Debarment and Suspension", as described in the Federal Register and Rules and Regulations.

Respondents Name: Jeff Morgan
Mailing Address: 1015 Maple St., Danville, IL 61832

Signature Jeff Morgan
Title of Signatory: Sales Director, Sports & Indoor

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PROPOSAL FORM 11: LOBBYING CERTIFICATIONS

Submission of this certification is a prerequisite for making or entering into this transaction and is imposed by **Section 1352, Title 31, U.S. Code**. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Any person who fails to file the required certification shall be subject to civil penalty of not less than ten thousand dollars (\$10,000) and not more than one hundred thousand dollars (\$100,000) for each such failure.

The undersigned certifies, to the best of his/her knowledge and belief, on behalf of Respondent that:

1. No Federal appropriated funds have been paid or will be paid on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of a Federal contract, the making of a Federal grant, the making of a Federal loan, the entering into a cooperative agreement, and the extension, continuation, renewal, amendment, or modification of a Federal contract, grant, loan, or cooperative agreement.
2. If any funds other than Federal appropriated funds have been or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract or cooperative agreement, the undersigned shall complete and submit Standard Form LLL, "Disclosure of Lobbying Activities," in accordance with its instructions.
3. The undersigned shall require that the language of this certification be included in the award documents for all covered sub-awards exceeding one hundred thousand dollars (\$100,000) in Federal funds at all appropriate tiers and that all sub-recipients shall certify and disclose accordingly.

Signature: Jeff Morgan
Date: December 11, 2024

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PROPOSAL FORM 12: CONTRACTOR CERTIFICATION REQUIREMENTS

1. Contractor’s Employment Eligibility

By entering the contract, Contractor warrants compliance with the Federal Immigration and Nationality Act (FINA), and all other federal and state immigration laws and regulations. The Contractor further warrants that it is in compliance with the various state statutes of the states it will operate this contract in.

Participating Government Entities including School Districts may request verification of compliance from any Contractor or subcontractor performing work under this Contract. These Entities reserve the right to confirm compliance in accordance with applicable laws.

Should the Participating Entities suspect or find that the Contractor or any of its subcontractors are not in compliance, they may pursue any and all remedies allowed by law, including, but not limited to: suspension of work, termination of the Contract for default, and suspension and/or debarment of the Contractor. All costs necessary to verify compliance are the responsibility of the Contractor.

The Respondent complies and maintains compliance with the appropriate statutes which requires compliance with federal immigration laws by State employers, State contractors and State subcontractors in accordance with the E-Verify Employee Eligibility Verification Program.

Contractor shall comply with governing board policy of the CCOG Participating entities in which work is being performed.

2. Fingerprint & Criminal Background Checks

If required to provide services on school district property at least five (5) times during a month, contractor shall submit a full set of fingerprints to the school district if requested of each person or employee who may provide such service. Alternately, the school district may fingerprint those persons or employees. An exception to this requirement may be made as authorized in Governing Board policy. The district shall conduct a fingerprint check in accordance with the appropriate state and federal laws of all contractors, subcontractors or vendors and their employees for which fingerprints are submitted to the district. Contractor, subcontractors, vendors and their employees shall not provide services on school district properties until authorized by the District.

The Respondent shall comply with fingerprinting requirements in accordance with appropriate statutes in the state in which the work is being performed unless otherwise exempted.

Contractor shall comply with governing board policy in the school district or Participating Entity in which work is being performed.

Signature: Jeff Morgan
Date: December 11, 2024

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PROPOSAL FORM 13: BOYCOTT CERTIFICATION

Respondent must certify that during the term of any Agreement, it does not boycott Israel and will not boycott Israel. "Boycott" means refusing to deal with, terminating business activities with, or otherwise taking any action that is intended to penalize, inflict economic harm on, or limit commercial relations specifically with Israel, or with a person or entity doing business in Israel or in an Israeli-controlled territory, but does not include an action made for ordinary business purposes.

Does Respondent agree? JM

(Initials of Authorized Representative)

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PROPOSAL FORM 14: FEDERAL FUNDS CERTIFICATION FORMS

When a participating agency seeks to procure goods and services using funds under a federal grant or contract, specific federal laws, regulations, and requirements may apply in addition to those under state law. This includes, but is not limited to, the procurement standards of the Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal Awards, 2 CFR 200 (sometimes referred to as the “Uniform Guidance” or “EDGAR” requirements).

All Respondents submitting proposals must complete this Federal Funds Certification Form regarding Respondent’s willingness and ability to comply with certain requirements which may be applicable to specific participating agency purchases using federal grant funds. This completed form will be made available to Members for their use while considering their purchasing options when using federal grant funds. Members may also require Supplier Partners to enter into ancillary agreements, in addition to the contract’s general terms and conditions, to address the member’s specific contractual needs, including contract requirements for a procurement using federal grants or contracts.

For each of the items below, respondent should certify their agreement and ability to comply, where applicable, by having respondents authorized representative complete and initial the applicable lines after each section and sign the acknowledgment at the end of this form. If a Respondent fails to complete any item in this form, CCOG will consider the Respondent’s response to be that they are unable or unwilling to comply. A negative response to any of the items may, if applicable, impact the ability of a participating agency to purchase from the Supplier Partner using federal funds.

1. *Supplier Partner Violation or Breach of Contract Terms*

Contracts for more than the simplified acquisition threshold currently set at one hundred fifty thousand dollars (\$150,000), which is the inflation adjusted amount determined by the Civilian Agency Acquisition Council and the Defense Acquisition Regulations Council (Councils) as authorized by 41 USC 1908, must address administrative, contractual, or legal remedies in instances where Supplier Partners violate or breach contract terms, and provide for such sanctions and penalties as appropriate.

Any contract award will be subject to Terms and Conditions of the Master Agreement, as well as any additional terms and conditions in any purchase order, participating agency ancillary contract, or Member construction contract agreed upon by Supplier Partner and the participating agency which must be consistent with and protect the participating agency at least to the same extent as the CCOG Terms and Conditions.

The remedies under the contract are in addition to any other remedies that may be available under law or in equity. By submitting a proposal, you agree to these Supplier Partner violation and breach of contract terms.

Does Respondent agree? *JM*
(Initials of Authorized Representative)

2. *Termination for Cause or Convenience*

When a participating agency expends federal funds, the participating agency reserves the right to immediately terminate any agreement in excess of ten thousand dollars (\$10,000) resulting from this procurement process in the event of a breach or default of the agreement by Offeror in the event Offeror fails to: (1) meet schedules, deadlines, and/or delivery dates within the time specified in the procurement solicitation, contract, and/or a purchase order; (2) make any payments owed; or (3) otherwise perform in accordance with the contract and/or the procurement solicitation. Participating agency also reserves the right to terminate the contract immediately, with written notice to offeror, for convenience, if participating agency believes, in its sole discretion that it is in the best interest of participating agency to do so. Respondent will be compensated for work performed and accepted and goods accepted by participating agency as of the termination date if the contract is terminated for convenience of participating agency. Any award under this procurement process is not exclusive and participating agency reserves the right to purchase goods and services from other offerors when it is in participating agency’s best interest.

Does Respondent agree? *JM*
(Initials of Authorized Representative)

3. Equal Employment Opportunity

Except as otherwise provided under 41 CFR Part 60, all participating agency purchases or contracts that meet the definition of “federally assisted construction contract” in 41 CFR Part 60-1.3 shall be deemed to include the equal opportunity clause provided under 41 CFR 60-1.4(b), in accordance with Executive Order 11246, “Equal Employment Opportunity” (30 FR 12319, 12935, 3 CFR Part, 1964-1965 Comp., p. 339), as amended by Executive Order 11375, “Amending Executive Order 11246 Relating to Equal Employment Opportunity,” and implementing regulations at 41 CFR Part 60, “Office of Federal Contract Compliance Programs, Equal Employment Opportunity, Department of Labor.”

The equal opportunity clause provided under 41 CFR 60-1.4(b) is hereby incorporated by reference. Supplier Partner agrees that such provision applies to any participating agency purchase or contract that meets the definition of “federally assisted construction contract” in 41 CFR Part 60-1.3 and Supplier Partner agrees that it shall comply with such provision.

Does Respondent agree? *JM*
(Initials of Authorized Representative)

4. Davis-Bacon Act

When required by Federal program legislation, Supplier Partner agrees that, for all participating agency prime construction contracts/purchases in excess of two thousand dollars (\$2,000), Supplier Partner shall comply with the Davis-Bacon Act (40 USC 3141-3144, and 3146-3148) as supplemented by Department of Labor regulations (29 CFR Part 5, “Labor Standards Provisions Applicable to Contracts Covering Federally Financed and Assisted Construction”). In accordance with the statute, Supplier Partner is required to pay wages to laborers and mechanics at a rate not less than the prevailing wages specified in a wage determinate made by the Secretary of Labor. In addition, Supplier Partner shall pay wages not less than once a week.

Current prevailing wage determinations issued by the Department of Labor are available at www.wdol.gov. Supplier Partner agrees that, for any purchase to which this requirement applies, the award of the purchase to the Supplier Partner is conditioned upon Supplier Partner’s acceptance of the wage determination.

Supplier Partner further agrees that it shall also comply with the Copeland “Anti-Kickback” Act (40 USC 3145), as supplemented by Department of Labor regulations (29 CFR Part 3, “Contractors and Subcontractors on Public Building or Public Work Financed in Whole or in Part by Loans or Grants from the United States”). The Act provides that each Supplier Partner or subrecipient must be prohibited from inducing, by any means, any person employed in the construction, completion, or repair of public work, to give up any part of the compensation to which he or she is otherwise entitled.

Does Respondent agree? *JM*
(Initials of Authorized Representative)

5. Contract Work Hours and Safety Standards Act

Where applicable, for all participating agency contracts or purchases in excess of one hundred thousand dollars (\$100,000) that involve the employment of mechanics or laborers, Supplier Partner agrees to comply with 40 USC 3702 and 3704, as supplemented by Department of Labor regulations (29 CFR Part 5). Under 40 USC 3702 of the Act, Supplier Partner is required to compute the wages of every mechanic and laborer on the basis of a standard work week of forty (40) hours. Work in excess of the standard work week is permissible provided that the worker is compensated at a rate of not less than one and a half times the basic rate of pay for all hours worked in excess of forty (40) hours in the work week. The requirements of 40 USC 3704 are applicable to construction work and provide that no laborer or mechanic must be required to work in surroundings or under working conditions which are unsanitary, hazardous or dangerous. These requirements do not apply to the purchases of supplies or materials or articles ordinarily available on the open market, or contracts for transportation or transmission of intelligence.

Does Respondent agree? *JM*

(Initials of Authorized Representative)

6. Right to Inventions Made Under a Contract or Agreement

If the participating agency's Federal award meets the definition of "funding agreement" under 37 CFR 401.2(a) and the recipient or subrecipient wishes to enter into a contract with a small business firm or nonprofit organization regarding the substitution of parties, assignment or performance or experimental, developmental, or research work under that "funding agreement," the recipient or subrecipient must comply with the requirements of 37 CFR Part 401, "Rights to Inventions Made by Nonprofit Organizations and Small Business Firms Under Government Grants, Contracts and Cooperative Agreements," and any implementing regulations issued by the awarding agency.

Supplier Partner agrees to comply with the above requirements when applicable.

Does Respondent agree? *JM*

(Initials of Authorized Representative)

7. Clean Air Act and Federal Water Pollution Control Act

Clean Air Act (42 USC 7401-7671q.) and the Federal Water Pollution Control Act (33 USC 1251-1387), as amended – Contracts and subgrants of amounts in excess of one hundred fifty thousand dollars (\$150,000) must contain a provision that requires the non-Federal award to agree to comply with all applicable standards, orders, or regulations issued pursuant to the Clean Air Act (42 USC 7401-7671q.) and the Federal Water Pollution Control Act, as amended (33 USC 1251-1387). Violations must be reported to the Federal awarding agency and the Regional Office of the Environmental Protection Agency (EPA).

When required, Supplier Partner agrees to comply with all applicable standards, orders, or regulations issued pursuant to the Clean Air Act and the Federal Water Pollution Control Act.

Does Respondent agree? *JM*

(Initials of Authorized Representative)

8. Debarment and Suspension

Debarment and Suspension (Executive Orders 12549 and 12689) – A contract award (see 2 CFR 180.220) must not be made to parties listed on the government-wide exclusions in the System for Award Management (SAM), in accordance

with the OMB guidelines at 2 CFR 180 that implement Executive Orders 12549 (3 CFR Part 1966 Comp. p. 189) and 12689 (3 CFR Part 1989 Comp. p. 235), "Debarment and Suspension." SAM Exclusions contains the names of parties debarred, suspended, or otherwise excluded by agencies, as well as parties declared ineligible under statutory or regulatory authority other than Executive Order 12549.

Supplier Partner certifies that Supplier Partner is not currently listed on the government-wide exclusions in SAM, is not debarred, suspended, or otherwise excluded by agencies or declared ineligible under statutory or regulatory authority other than Executive Order 12549. Supplier Partner further agrees to immediately notify the Cooperative and all Members with pending purchases or seeking to purchase from Supplier Partner if Supplier Partner is later listed on the government-wide exclusions in SAM, or is debarred, suspended, or otherwise excluded by agencies or declared ineligible under statutory or regulatory authority other than Executive Order 12549.

Does Respondent agree? *JM*
(Initials of Authorized Representative)

9. Byrd Anti-Lobbying Amendment

Byrd Anti-Lobbying Amendment (31 USC 1352) – Supplier Partners that apply or bid for an award exceeding one hundred thousand dollars (\$100,000) must file the required certification. Each tier certifies to the tier above that it will not and has not used Federal appropriated funds to pay any person or organization for influencing or attempting to influence an officer or employee of any agency, a member of Congress, officer or employee of Congress, or an employee of a member of Congress in connection with obtaining any Federal contract, grant or any other award covered by 31 USC 1352. Each tier must also disclose any lobbying with non-Federal funds that takes place in connection with obtaining any Federal award. Such disclosures are forwarded from tier to tier up to the non-Federal award. As applicable, Supplier Partner agrees to file all certifications and disclosures required by, and otherwise comply with, the Byrd Anti-Lobbying Amendment (31 USC 1352).

Does Respondent agree? *JM*
(Initials of Authorized Representative)

10. Procurement of Recovered Materials

For participating agency purchases utilizing Federal funds, Supplier Partner agrees to comply with Section 6002 of the Solid Waste Disposal Act, as amended by the Resource Conservation and Recovery Act where applicable and provide such information and certifications as a participating agency maybe required to confirm estimates and otherwise comply. The requirements of Section 6002 includes procuring only items designated in guidelines of the Environmental Protection Agency (EPA) at 40 CFR Part 247 that contain the highest percentage of recovered materials practicable, consistent with maintaining a satisfactory level of competition, where the purchase price of the item exceeds ten thousand dollars (\$10,000) or the value of the quantity acquired during the preceding fiscal year exceeded ten thousand dollars (\$10,000); procuring solid waste management services in a manner that maximizes energy and resource recovery, and establishing an affirmative procurement program for procurement of recovered materials identified in the EPA guidelines.

Does Respondent agree? *JM*
(Initials of Authorized Representative)

11. Profit as a Separate Element of Price

For purchases using federal funds in excess of one hundred fifty thousand dollars (\$150,000), a participating agency may be required to negotiate profit as a separate element of the price. See, 2 CFR 200.324(b). When required by a participating

agency, Supplier Partner agrees to provide information and negotiate with the participating agency regarding profit as a separate element of the price for a particular purchase. However, Supplier Partner agrees that the total price, including profit, charged by Supplier Partner to the participating agency shall not exceed the awarded pricing, including any applicable discount, under Supplier Partner's Group Purchasing Agreement.

Does Respondent agree? *JM*
(Initials of Authorized Representative)

12. Prohibition on Certain Telecommunications and Video Surveillance Services or Equipment

Vendor agrees that recipients and subrecipients are prohibited from obligating or expending loan or grant funds to procure or obtain, extend or renew a contract to procure or obtain, or enter into a contract (or extend or renew a contract) to procure or obtain equipment, services, or systems that uses covered telecommunications equipment or services as a substantial or essential component of any system, or as critical technology as part of any system from companies described in Public Law 115-232, section 889. Telecommunications or video surveillance equipment or services produced or provided by an entity that the Secretary of Defense, in consultation with the Director of the National Intelligence or the Director of the Federal Bureau of Investigation, reasonably believes to be an entity owned or controlled by, or otherwise connected to, the government of a covered foreign country are also prohibited.

Does Respondent agree? *JM*
(Initials of Authorized Representative)

13. Domestic preferences for procurements

For participating agency purchases utilizing Federal funds, Respondent agrees to provide proof, where applicable, that the materials, including but not limited to, iron, aluminum, steel, cement, and other manufactured products are produced in the United States.

"Produced in the United States" means, for iron and steel products, that all manufacturing processes, from the initial melting stage through the application of coatings, occurred in the United States.

"Manufactured products" means items and construction materials composed in whole or in part of non-ferrous metals such as aluminum; plastics and polymer-based products such as polyvinyl chloride pipe; aggregates such as concrete; glass, including optical fiber; and lumber.

Does Respondent agree? *JM*
(Initials of Authorized Representative)

14. General Compliance and Cooperation with Members

In addition to the foregoing specific requirements, Vendor agrees, in accepting any purchase order from a Member, it shall make a good faith effort to work with Members to provide such information and to satisfy such requirements as may apply to a particular participating agency purchase or purchases including, but not limited to, applicable recordkeeping and record retention requirements.

Does Respondent agree? *JM*
(Initials of Authorized Representative)

15. *Applicability to Subcontractors*

Offeror agrees that all contracts it awards pursuant to the Contract shall be bound by the foregoing terms and conditions.

Does Respondent agree? *JM*

(Initials of Authorized Representative)

By signature below, I certify that the information in this form is true, complete, and accurate and that I am authorized by my company to make this certification and all consents and agreements contained herein.

Authorized signature: *Jeff Morgan*

Printed Name: Jeff Morgan
Company Name: Watchfire Signs, LLC
Mailing Address: 1015 Maple St., Danville, IL 61832
Job Title: Sales Director, Sports & Indoor

(The rest of this page is intentionally left blank)

PROPOSAL FORM 15: FEMA FUNDING REQUIREMENTS CERTIFICATION FORMS

Please answer the following question. If yes, complete this Proposal Form.

In the event of a contract award, does the Respondent intend to make their products and services available to public agencies utilizing FEMA funds or seeking reimbursement from FEMA?	<input checked="checked" type="checkbox"/> Yes
	<input type="checkbox"/> No

When a participating agency seeks to procure goods and services using funds under a federal grant or contract, specific federal laws, regulations, and requirements may apply in addition to those under state law. This includes, but is not limited to, the procurement standards of the Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal Awards, 2 CFR 200 (sometimes referred to as the "Uniform Guidance" or "EDGAR" requirements). Additionally, Appendix II to Part 200 authorizes FEMA to require or recommend additional provisions for contracts.

All Respondents submitting proposals who desire to work with Members utilizing FEMA funds must complete this FEMA Recommended Contract Provisions Form regarding Respondent's willingness and ability to comply with certain requirements which may be applicable to specific participating agency purchases using FEMA funds. This completed form will be made available to Members for their use while considering their purchasing options when using FEMA grant funds. Members may also require Supplier Partners to enter into ancillary agreements, in addition to the contract's general terms and conditions, to address the member's specific contractual needs, including contract requirements for a procurement using federal grants or contracts.

For each of the items below, Respondent should certify Respondent's agreement and ability to comply, where applicable, by having respondents authorized representative complete and initial the applicable lines after each section and sign the acknowledgment at the end of this form. If a Respondent fails to complete any item in this form, CCOG will consider the respondent's response to be that they are unable or unwilling to comply. A negative response to any of the items may, if applicable, impact the ability of a participating agency to purchase from the Supplier Partner using federal funds.

1. Access to Records

For All Procurements

The Winning Supplier agrees to provide the participating agency, the pass-through entity (if applicable), the FEMA Administrator, the Comptroller General of the United States, or any of their authorized representatives access to any books, documents, papers, and records of the Contractor which are directly pertinent to this contract for the purposes of making audits, examinations, excerpts, and transcriptions.

The Winning Supplier agrees to permit any of the foregoing parties to reproduce by any means whatsoever or to copy excerpts and transcriptions as reasonably needed.

The Winning Supplier agrees to provide the FEMA Administrator or his authorized representatives access to construction or other work sites pertaining to the work being completed under the contract.

Does Respondent agree? *JM*
(Initials of Authorized Representative)

For Contracts Entered into After August 1, 2017, Under a Major Disaster or Emergency Declaration

In compliance with section 1225 of the Disaster Recovery Reform Act of 2018, the participating agency, and the Winning Supplier acknowledge and agree that no language in this contract is intended to prohibit audits or internal reviews by the FEMA Administrator or the Comptroller General of the United States.”

Does Respondent agree? *JM*

(Initials of Authorized Representative)

2. Changes

FEMA recommends that all contracts include a changes clause that describes how, if at all, changes can be made by either party to alter the method, price, or schedule of the work without breaching the contract. The language of the clause may depend on the nature of the contract and the procured item(s) or service(s). The participating agency should also consult their servicing legal counsel to determine whether and how contract changes are permissible under applicable state, local, or tribal laws or regulations.

Does Respondent agree? *JM*

(Initials of Authorized Representative)

3. Use of DHS Seal, Logo, and Flags

The Winning Supplier shall not use the DHS seal(s), logos, crests, or reproductions of flags or likenesses of DHS agency officials without specific FEMA pre-approval. The contractor shall include this provision in any subcontracts.

Does Respondent agree? *JM*

(Initials of Authorized Representative)

4. Compliance with Federal Law, Regulations, And Executive Orders and Acknowledgement of Federal Funding

This is an acknowledgement that when FEMA financial assistance is used to fund all or a portion of the participating agency’s contract with the Winning Supplier, the Winning Supplier will comply with all applicable federal law, regulations, executive orders, FEMA policies, procedures, and directives.

Does Respondent agree? *JM*

(Initials of Authorized Representative)

5. No Obligation by Federal Government

The federal government is not a party to this or any contract resulting from this or future procurements with the participating agencies and is not subject to any obligations or liabilities to the non-federal entity, contractor, or any other party pertaining to any matter resulting from the contract.

Does Respondent agree? *JM*

(Initials of Authorized Representative)

6. Program Fraud and False or Fraudulent Statements or Related Acts

The Winning Supplier acknowledges that 31 U.S.C. Chap. 38 (Administrative Remedies for False Claims and Statements) applies to the contractor’s actions pertaining to this contract.

Does Respondent agree? *JM*

(Initials of Authorized Representative)

7. Affirmative Socioeconomic Steps

If subcontracts are to be let, the Winning Supplier is required to take all necessary steps identified in 2 C.F.R. § 200.321(b)(1)-(5) to ensure that small and minority businesses, women's business enterprises, and labor surplus area firms are used when possible.

Does Respondent agree? *JM*

(Initials of Authorized Representative)

8. License and Delivery of Works Subject to Copyright and Data Rights

The Winning Supplier grants to the participating agency, a paid-up, royalty-free, nonexclusive, irrevocable, worldwide license in data first produced in the performance of this contract to reproduce, publish, or otherwise use, including prepare derivative works, distribute copies to the public, and perform publicly and display publicly such data. For data required by the contract but not first produced in the performance of this contract, the Winning Supplier will identify such data and grant to the participating agency or acquires on its behalf a license of the same scope as for data first produced in the performance of this contract. Data, as used herein, shall include any work subject to copyright under 17 U.S.C. § 102, for example, any written reports or literary works, software and/or source code, music, choreography, pictures or images, graphics, sculptures, videos, motion pictures or other audiovisual works, sound and/or video recordings, and architectural works. Upon or before the completion of this contract, the Winning Supplier will deliver to the participating agency data first produced in the performance of this contract and data required by the contract but not first produced in the performance of this contract in formats acceptable by the (insert name of the non-federal entity).

Does Respondent agree? *JM*

(Initials of Authorized Representative)

By signature below, I certify that the information in this form is true, complete, and accurate and that I am authorized by my company to make this certification and all consents and agreements contained herein.

Authorized signature:

Jeff Morgan

Printed Name:

Jeff Morgan

Company Name:

Watchfire Signs, LLC

Mailing Address:

1015 Maple St., Danville, IL

Job Title:

Sales Director, Sports & Indoor

PROPOSAL FORM 16: ARIZONA CONTRACTOR REQUIREMENTS

Please answer the following question. If yes, please complete this Proposal Form.

In the event of a contract award, does the Respondent intend to make their products and services available to public agencies in the State of Arizona?	<input checked="" type="checkbox"/>	Yes
	<input type="checkbox"/>	No

In the event the Awarded Supplier desires to pursue public sector opportunities in the State of Arizona, it is important to understand the requirements for working with those public agencies. The documentation and information contained in this proposal form are intended to provide the Respondent with documentation that could be relevant to the providing products & services to public agencies in the State of Arizona. It is the responsibility of the public agency to ensure they are in compliance with local requirements.

AZ Compliance with Federal and State Requirements

Contractor agrees when working on any federally assisted projects with more than \$2,000.00 in labor costs, to comply with all federal and state requirements, as well as Equal Opportunity Employment requirements and all other federal and state laws, statutes, etc. Contractor agrees to post wage rates at the work site and submit a copy of their payroll to the member for their files. Contractor must retain records for three years to allow the federal grantor agency access to these records, upon demand. Contractor also agrees to comply with the Arizona Executive Order 75-5, as amended by Executive Order 99-4.

When working on contracts funded with Federal Grant monies, contractor additionally agrees to comply with the administrative requirements for grants, and cooperative agreements to state, local and federally recognized Indian Tribal Governments.

AZ compliance with workforce requirements

Pursuant to ARS 41-4401, Contractor and subcontractor(s) warrant their compliance with all federal and state immigration laws and regulations that relate to their employees, and compliance with ARS 23-214 subsection A, which states, "... every employer, after hiring an employee, shall verify the employment eligibility of the employee through the E-Verify program"

CCOG reserves the right to cancel or suspend the use of any contract for violations of immigration laws and regulations. CCOG and its members reserve the right to inspect the papers of any contractor or subcontract employee who works under this contract to ensure compliance with the warranty above.

AZ Contractor Employee Work Eligibility

By entering into this contract, contractor agrees and warrants compliance with A.R.S. 41-4401, A.R.S. 23-214, the Federal Immigration and Nationality Act (FINA), and all other Federal immigration laws and regulations. CCOG and/or CCOG members may request verification of compliance from any contractor or sub-contractor performing work under this contract. CCOG and CCOG members reserve the right to confirm compliance. In the event that CCOG or CCOG members suspect or find that any contractor or subcontractor is not in compliance, CCOG may pursue any and all remedies allowed by law, including but not limited to suspension of work, termination of contract, suspension and/or debarment of the contractor. All cost associated with any legal action will be the responsibility of the contractor.

AZ Non-Compliance

All federally assisted contracts to members that exceed \$10,000.00 may be terminated by the federal grantee for noncompliance by contractor. In projects that are not federally funded, Respondent must agree to meet any federal, state or local requirements as necessary. In addition, if compliance with the federal regulations increases the contract costs

beyond the agreed upon costs in this solicitation, the additional costs may only apply to the portion of the work paid by the federal grantee.

Registered Sex Offender Restrictions (Arizona)

For work to be performed at an Arizona school, contractor agrees that no employee or employee of a subcontractor who has been adjudicated to be a registered sex offender will perform work at any time when students are present, or reasonably expected to be present. Contractor agrees that a violation of this condition shall be considered a material breach and may result in the cancellation of the purchase order at the CCOG member's discretion. Contractor must identify any additional costs associated with compliance to this term. If no costs are specified, compliance with this term will be provided at no additional charge.

Offshore Performance of Work Prohibited

Due to security and identity protection concerns, direct services under this contract shall be performed within the borders of the United States.

Terrorism Country Divestments: In accordance with A.R.S. 35-392, CCOG and CCOG members are prohibited from purchasing from a company that is in violation of the Export Administration Act. By entering into the contract, contractor warrants compliance with the Export Administration Act.

The undersigned hereby accepts and agrees to comply with all statutory compliance and notice requirements listed in this document.

Does Respondent agree? *JM*

(Initials of Authorized Representative)

Date: December 11, 2024

(The rest of this page is intentionally left blank)

PROPOSAL FORM 17: NEW JERSEY REQUIREMENTS

Please answer the following question. If yes, complete this Proposal Form.

Does the awarded supplier intend to make their products and services available to public agencies in the State of New Jersey?	<input checked="checked" type="checkbox"/> Yes
	<input type="checkbox"/> No

In the event the Awarded Supplier desires to pursue public sector opportunities in the State of New Jersey, it is important to understand the requirements for working with those public agencies. The documentation and information contained in this proposal form are intended to provide the Respondent with documentation that could be relevant to the providing products & services to public agencies in the State of New Jersey. It is the responsibility of the public agency to ensure they are in compliance with local requirements.

New Jersey vendors are also required to comply with the following New Jersey statutes when applicable:

- All anti-discrimination laws, including those contained in N.J.S.A. 10:2-1 through N.J.S.A. 10:2-14, N.J.S.A. 10:5-1, and N.J.S.A. 10:5-31 through 10:5-38.
- Compliance with Prevailing Wage Act, N.J.S.A. 34:11-56.26, for all contracts within the contemplation of the Act.
- Compliance with Public Works Contractor Registration Act, N.J.S.A. 34:11-56.26
- Bid and Performance Security, as required by the applicable municipal or state statutes.

A. Ownership Disclosure Form (N.J.S. 52:25-24.2)

Pursuant to the requirements of P.L. 1999, Chapter 440 effective April 17, 2000 (Local Public Contracts Law), the Respondent shall complete the form attached to these specifications listing the persons owning 10 percent (10%) or more of the firm presenting the proposal.

Company Name:	Watchfire Signs, LLC
Street:	1015 Maple, St.
City, State, Zip Code:	Danville, IL 61832

Complete as appropriate:

I, Jeff Morgan , certify that I am the sole owner of Watchfire Signs, LLC, that there are no partners and the business is not incorporated, and the provisions of N.J.S. 52:25-24.2 do not apply.

OR:

I, Jeff Morgan, a partner in Watchfire Signs, LLC, do hereby certify that the following is a list of all individual partners who own a 10% or greater interest therein. I further certify that if one (1) or more of the partners is itself a corporation or partnership, there is also set forth the names and addresses of the stockholders holding 10% or more of that corporation's stock or the individual partners owning 10% or greater interest in that partnership.

OR:

I, Jeff Morgan, an authorized representative Watchfire Signs, LLC, a corporation, do hereby certify that the following is a list of the names and addresses of all stockholders in the corporation who own 10% or more of its stock of any class. I further certify that if one (1) or more of such stockholders is itself a corporation or partnership, that there is also set forth the names and addresses of the stockholders holding 10% or more of the corporation's stock or the individual partners owning a 10% or greater interest in that partnership.

(Note: If there are no partners or stockholders owning 10% or more interest, indicate none.)

Name	Address	Interest
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NA

I further certify that the statements and information contained herein, are complete and correct to the best of my knowledge and belief.

Signature: Jeff Morgan

Date: December 11, 2024

(The rest of this page is intentionally left blank)

B. Non-Collusion Affidavit

Respondent Name: Watchfire Signs, LLC

Street Address: 1015 Maple St.

City, State Zip: Danville, IL 61832

State of New Jersey

County of Insert County name

I, Insert name here. of the Insert name of City in the County of Insert name of County, State of Insert name of State of full age, being duly sworn according to law on my oath depose and say that:

I am the Insert name of job title of the firm of Insert company name. the Respondent making the Proposal for the goods, services or public work specified under the Harrison Township Board of Education attached proposal, and that I executed the said proposal with full authority to do so; that said Respondent has not directly or indirectly entered into any agreement, participated in any collusion, or otherwise taken any action in restraint of free, competitive bidding in connection with the above proposal, and that all statements contained in said bid proposal and in this affidavit are true and correct, and made with full knowledge that the Harrison Township Board of Education relies upon the truth of the statements contained in said bid proposal and in the statements contained in this affidavit in awarding the contract for the said goods, services or public work.

I further warrant that no person or selling agency has been employed or retained to solicit or secure such contract upon an agreement or understanding for a commission, percentage, brokerage or contingent fee, except bona fide employees or bona fide established commercial or selling agencies maintained by

Authorized signature:

Job Title: Insert job title here.

Subscribed and sworn before me

this _____ day of _____, 20____

Notary Public of New Jersey

My commission expires _____, 20____

SEAL

C. Affirmative Action Affidavit (P.L. 1975, C.127)

Company Name: Watchfire Signs, LLC
Street Address: 1015 Maple St.
City, State, Zip Code: Danville, IL

Bid Proposal Certification:

Indicate below your compliance with New Jersey Affirmative Action regulations. Your proposal will be accepted even if you are not in compliance at this time. No contract and/or purchase order may be issued, however, until all Affirmative Action requirements are met.

Required Affirmative Action Evidence:

Procurement, Professional & Service Contracts (Exhibit A)

Suppliers must submit with proposal:

1. A photo copy of their Federal Letter of Affirmative Action Plan Approval
OR
2. A photo copy of their Certificate of Employee Information Report
OR
3. A complete Affirmative Action Employee Information Report (AA302)

Public Work – Over \$50,000 Total Project Cost:

☐ No approved Federal or New Jersey Affirmative Action Plan. We will complete Report Form AA201-A upon receipt from the Harrison Township Board of Education

☐ Approved Federal or New Jersey Plan – certificate enclosed

I further certify that the statements and information contained herein, are complete and correct to the best of my knowledge and belief.

Authorized Signature: _____
Title of Signatory: Click or tap here to enter text.
Date: Click or tap here to enter text.

P.L. 1995, c. 127 (N.J.A.C. 17:27)

MANDATORY AFFIRMATIVE ACTION LANGUAGE

PROCUREMENT, PROFESSIONAL AND SERVICE CONTRACTS

During the performance of this contract, the contractor agrees as follows:

The contractor or subcontractor, where applicable, will not discriminate against any employee or applicant for employment because of age, race, creed, color, national origin, ancestry, marital status, sex, affectional or sexual orientation. The contractor will take affirmative action to ensure that such applicants are recruited and employed, and that employees are treated during employment, without regard to their age, race, creed, color, national origin, ancestry, marital status, sex, affectional or sexual orientation. Such action shall include, but not be limited to the following: employment, upgrading, demotion, or transfer; recruitment or recruitment

advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The contractor agrees to post in conspicuous places, available to employees and applicants for employment, notices to be provided by the Public Agency Compliance Officer setting forth provisions of this non-discrimination clause.

The contractor or subcontractor, where applicable will, in all solicitations or advertisement for employees placed by or on behalf of the contractor, state that all qualified applicants will receive consideration for employment without regard to age, race, creed, color, national origin, ancestry, marital status, sex, affectional or sexual orientation.

The contractor or subcontractor, where applicable, will send to each labor union or representative of workers with which it has a collective bargaining agreement or other contract or understanding, a notice, to be provided by the agency contracting officer advising the labor union or workers' representative of the contractor's commitments under this act and shall post copies of the notice in conspicuous places available to employees and applicants for employment.

The contractor or subcontractor, where applicable, agrees to comply with any regulations promulgated by the Treasurer pursuant to P.L. 1975, c. 127, as amended and supplemented from time to time and the Americans with Disabilities Act.

The contractor or subcontractor agrees to attempt in good faith to employ minority and female workers trade consistent with the applicable county employment goal prescribed by N.J.A.C. 17:27-5.2 promulgated by the Treasurer pursuant to P.L. 1975, C.127, as amended and supplemented from time to time or in accordance with a binding determination of the applicable county employment goals determined by the Affirmative

Action Office pursuant to N.J.A.C. 17:27-5.2 promulgated by the Treasurer pursuant to P.L. 1975, C.127, as amended and supplemented from time to time.

The contractor or subcontractor agrees to inform in writing appropriate recruitment agencies in the area, including employment agencies, placement bureaus, colleges, universities, labor unions, that it does not discriminate on the basis of age, creed, color, national origin, ancestry, marital status, sex, affectional or sexual orientation, and that it will discontinue the use of any recruitment agency which engages in direct or indirect discriminatory practices.

The contractor or subcontractor agrees to revise any of it testing procedures, if necessary, to assure that all personnel testing conforms with the principles of job-related testing, as established by the statutes and court decisions of the state of New Jersey and as established by applicable Federal law and applicable Federal court decisions.

The contractor or subcontractor agrees to review all procedures relating to transfer, upgrading, downgrading and lay-off to ensure that all such actions are taken without regard to age, creed, color, national origin, ancestry, marital status, sex, affectional or sexual orientation, and conform with the applicable employment goals, consistent with the statutes and court decisions of the State of New Jersey, and applicable Federal law and applicable Federal court decisions.

The contractor and its subcontractors shall furnish such reports or other documents to the Affirmative Action Office as may be requested by the office from time to time in order to carry out the purposes of these regulations, and public agencies shall furnish such information as may be requested by the Affirmative Action Office for conducting a compliance investigation pursuant to Subchapter 10 of the Administrative Code (NJAC 17:27).

[Click or tap here to enter text.](#) _____

Signature of Procurement Agent

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D. C. 271 Political Contribution Disclosure Form

PUBLIC AGENCY INSTRUCTIONS

This page provides guidance to public agencies entering into contracts with business entities that are required to file Political Contribution Disclosure forms with the agency. **It is not intended to be provided to contractors.** What follows are instructions on the use of form local units can provide to contractors that are required to disclose political contributions pursuant to N.J.S.A. 19:44A-20.26 (P.L. 2005, c. 271, s.2). Additional information is available in Local Finance Notice 2006-1 (https://www.nj.gov/dca/divisions/dlgs/resources/lfns_2006.html).

1. The disclosure is required for all contracts in excess of \$17,500 that are **not awarded** pursuant to a “fair and open” process (N.J.S.A. 19:44A-20.7).
2. Due to the potential length of some contractor submissions, the public agency should consider allowing data to be submitted in electronic form (i.e., spreadsheet, pdf file, etc.). Submissions must be kept with the contract documents or in an appropriate computer file and be available for public access. **The form is worded to accept this alternate submission.** The text should be amended if electronic submission will not be allowed.
3. The submission must be **received from the contractor and** on file at least 10 days prior to award of the contract. Resolutions of award should reflect that the disclosure has been received and is on file.
4. The contractor must disclose contributions made to candidate and party committees covering a wide range of public agencies, including all public agencies that have elected officials in the county of the public agency, state legislative positions, and various state entities. The Division of Local Government Services recommends that contractors be provided a list of the affected agencies. This will assist contractors in determining the campaign and political committees of the officials and candidates affected by the disclosure.
 - a) The Division has prepared model disclosure forms for each county. They can be downloaded from the “County PCD Forms” link on the Pay-to-Play web site at https://www.state.nj.us/dca/divisions/dlgs/programs/pay_2_play.html. They will be updated from time-to-time as necessary.
 - b) A public agency using these forms **should edit them to properly reflect the correct legislative district(s)**. As the forms are county-based, **they list all legislative districts** in each county. **Districts that do not represent the public agency should be removed from the lists.**
 - c) Some contractors may find it easier to provide a single list that covers all contributions, regardless of the county. These submissions are appropriate and should be accepted.
 - d) The form may be used “as-is”, subject to edits as described herein.
 - e) The “Contractor Instructions” sheet is intended to be provided with the form. It is recommended that the Instructions and the form be printed on the same piece of paper. The form notes that the Instructions are printed on the back of the form; where that is not the case, the text should be edited accordingly.
 - f) The form is a Word document and can be edited to meet local needs, and posted for download on web sites, used as an e-mail attachment, or provided as a printed document.
5. It is recommended that the contractor also complete a “Stockholder Disclosure Certification.” This will assist the local unit in its obligation to ensure that contractor did not make any prohibited contributions to the committees listed on the Business Entity Disclosure Certification in the 12 months prior to the contract. (See Local Finance Notice 2006-7 for additional information on this obligation) A sample Certification form is part of this package and the instruction to complete it is included in the Contractor Instructions. **NOTE: This section is not applicable to Boards of Education.**

CONTRACTOR INSTRUCTIONS

Business entities (contractors) receiving contracts from a public agency in the state of New Jersey that are NOT awarded pursuant to a “fair and open” process (defined at N.J.S.A. 19:44A-20.7) are subject to the provisions of P.L. 2005, c. 271, s.2 (N.J.S.A. 19:44A-20.26). This law provides that 10 days prior to the award of such a contract, the contractor shall disclose contributions to:

- any State, county, or municipal committee of a political party
- any legislative leadership committee*
- any continuing political committee (a.k.a., political action committee)
- any candidate committee of a candidate for, or holder of, an elective office:
 - of the public entity awarding the contract
 - of that county in which that public entity is located
 - of another public entity within that county
 - or of a legislative district in which that public entity is located or, when the public entity is a county, of any legislative district which includes all or part of the county. The disclosure must list reportable contributions to any of the committees that exceed \$300 per election cycle that were made during the 12 months prior to award of the contract. See N.J.S.A. 19:44A-8 and 19:44A-16 for more details on reportable contributions.

N.J.S.A. 19:44A-20.26 itemizes the parties from whom contributions must be disclosed when a business entity is not a natural person. This includes the following:

- individuals with an “interest” ownership or control of more than 10% of the profits or assets of a business entity or 10% of the stock in the case of a business entity that is a corporation for profit
- all principals, partners, officers, or directors of the business entity or their spouses
- any subsidiaries directly or indirectly controlled by the business entity
- IRS Code Section 527 New Jersey based organizations, directly or indirectly controlled by the business entity and filing as continuing political committees, (PACs). When the business entity is a natural person, “a contribution by that person’s spouse or child, residing therewith, shall be deemed to be a contribution by the business entity.” [N.J.S.A. 19:44A-20.26(b)] The contributor must be listed on the disclosure. Any business entity that fails to comply with the disclosure provisions shall be subject to a fine imposed by ELEC in an amount to be determined by the Commission which may be based upon the amount that the business entity failed to report. The enclosed list of agencies is provided to assist the contractor in identifying those public agencies whose elected official and/or candidate campaign committees are affected by the disclosure requirement. It is the contractor’s responsibility to identify the specific committees to which contributions may have been made and need to be disclosed. The disclosed information may exceed the minimum requirement. The enclosed form, a content-consistent facsimile, or an electronic data file containing the required details (along with a signed cover sheet) may be used as the contractor’s submission and is disclosable to the public under the Open Public Records Act. The contractor must also complete the attached Stockholder Disclosure Certification. This will assist the agency in meeting its obligations under the law.

NOTE: This section does not apply to Board of Education contracts.

¹ N.J.S.A. 19:44A-3(s): “The term “legislative leadership committee” means a committee established, authorized to be established, or designated by the President of the Senate, the Minority Leader of the Senate, the Speaker of the General Assembly or the Minority Leader of the General Assembly pursuant to section 16 of P.L.1993, c.65 (C.19:44A-10.1) for the purpose of receiving contributions and making expenditures.”

C. 271 POLITICAL CONTRIBUTION DISCLOSURE FORM

Required Pursuant To N.J.S.A. 19:44A-20.26

This form or its permitted facsimile must be submitted to the local unit no later than 10 days prior to the award of the contract.

Part I – Vendor Information

C. 271 POLITICAL CONTRIBUTION DISCLOSURE FORM

Page ____ of ____

Contributor Name	Recipient Name	Date	Dollar Amount
Contributor Name	Recipient Name	Date	Amount
Contributor Name	Recipient Name	Date	Amount
Contributor Name	Recipient Name	Date	Amount
Contributor Name	Recipient Name	Date	Amount
Contributor Name	Recipient Name	Date	Amount
Contributor Name	Recipient Name	Date	Amount
Contributor Name	Recipient Name	Date	Amount
Contributor Name	Recipient Name	Date	Amount
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Contributor Name	Recipient Name	Date	Amount
Contributor Name	Recipient Name	Date	Amount
Contributor Name	Recipient Name	Date	Amount
Contributor Name	Recipient Name	Date	\$Amount
Contributor Name	Recipient Name	Date	\$Amount
Contributor Name	Recipient Name	Date	\$Amount
Contributor Name	Recipient Name	Date	\$Amount
Contributor Name	Recipient Name	Date	\$Amount

Page | 52

List of Agencies with Elected Officials Required for Political Contribution Disclosure

N.J.S.A. 19:44A-20.26

County Name:

State: Governor, and Legislative Leadership Committees

Legislative District #s:

State Senator and two members of the General Assembly per district.

County:

Freeholders
{County Executive}

County Clerk
Surrogate

Sheriff

Municipalities (Mayor and members of governing body, regardless of title):

USERS SHOULD CREATE THEIR OWN FORM, OR DOWNLOAD FROM WWW.NJ.GOV/DCA/LGS/P2P A COUNTY-BASED, CUSTOMIZABLE FORM.

E. Stockholder Disclosure Certification

Name of Business:

☐ I certify that the list below contains the names and home addresses of all stockholders holding 10% or more of the issued and outstanding stock of the undersigned.

OR

☒ I certify that no one stockholder owns 10% or more of the issued and outstanding stock of the undersigned.

Check the box that represents the type of business organization:

- ☐ Partnership
- ☐ Corporation
- ☐ Sole Proprietorship
- ☐ Limited Partnership
- ☒ Limited Liability Corporation
- ☐ Limited Liability Partnership
- ☐ Subchapter S Corporation

Sign and notarize the form below, and, if necessary, complete the stockholder list below.

Stockholders:

Name: Stockholder Name	Name: Stockholder Name
Home Address: Home Address	Home Address: Home Address
Name: Stockholder Name	Name: Stockholder Name

Home Address: Home Address	Home Address: Home Address
Name: Stockholder Name Home Address: Home Address	Name: Stockholder Name Home Address: Home Address
Subscribed and sworn before me this ____ day of _____, 2 ____. (Notary Public)	_____ (Affiant) _____ (Print name & title of affiant) _____ (Corporate Seal)
My Commission expires:	

(The rest of this page is intentionally left blank)

PROPOSAL FORM 18: GENERAL TERMS AND CONDITIONS ACCEPTANCE FORM

Check one of the following responses to the General Terms and Conditions in this solicitation, including the Master Agreement:

☒ We take no exceptions/deviations to the general terms and conditions. *(Note: If none are listed below, it is understood that no exceptions/deviations are taken.)*

☐ We take the following exceptions/deviations to the general terms and conditions. All exceptions/deviations must be clearly explained. Reference the corresponding general terms and conditions that you are taking exceptions/deviations to. Clearly state if you are adding additions terms and conditions to the general terms and conditions. Provide details on your exceptions/deviations below:

NA

(Note: Unacceptable exceptions shall remove your proposal from consideration for award. CCOG shall be the sole judge on the acceptance of exceptions/deviations and the decision shall be final.)

PROPOSAL FORM 19: EQUALIS GROUP ADMINISTRATION AGREEMENT DECLARATION

Attachment A - Sample Administration Agreement of this solicitation is for reference only. Contracting with Equalis Group and the Winning Supplier will occur after contract award.

Execution of the Administration Agreement is required for the Master Agreement to be administered by Equalis Group. **Attachment A - Sample Administration Agreement** defines i) the roles and responsibilities of both parties relating to marketing and selling the Program to current and prospective Members, and ii) the financial terms between Equalis Group and Winning Supplier.

Redlined copies of this agreement should not be submitted with the response. Should a Respondent be recommended for award, this agreement will be negotiated and executed between Equalis Group and the Respondent. Respondents must select one of the following options for submitting their response.

- ☒ Respondent agrees to all terms and conditions in **Attachment A - Sample Administration Agreement.**
- ☐ Respondent wishes to negotiate directly with Equalis Group on terms and conditions in the Sample Administration Agreement. Negotiations will commence with Equalis Group after CCOG has completed the contract award.

PROPOSAL FORM 20: MASTER AGREEMENT SIGNATURE FORM

RESPONDENTS MUST SUBMIT THIS FORM COMPLETED AND SIGNED WITH THEIR RESPONSE TO BE CONSIDERED FOR AWARD. RESPONDENTS WHO FAIL TO DO SO WILL BE DETERMINED UNRESPONSIVE AND WILL NO LONGER BE CONSIDERED FOR AWARD.

The undersigned hereby proposes and agrees to furnish Products & Services in strict compliance with the terms, specifications, and conditions contained within this RFP and the Master Agreement at the prices proposed within the submitted proposal unless noted in writing. The undersigned further certifies that he/she is an officer of the company and has authority to negotiate and bind the company named below and has not prepared this proposal in collusion with any other Respondent and that the contents of this proposal as to prices, terms or conditions of said proposal have not been communicated by the undersigned nor by any employee or agent to any person engaged in this type of business prior to the official opening of this proposal.

Company Name	Watchfire Signs, LLC
Address	1015 Maple St
City/State/Zip	Danville, IL 61832
Phone Number	800-637-2645
Email Address	Jeff.morgan@watchfire.com
Printed Name	Jeff Morgan
Job Title	Sales Director, Sports & Indoor
Authorized Signature	<i>Jeff Morgan</i>

Initial Term of the Master Agreement

Contract Effective Date:	March 1, 2025
Contract Expiration Date:	February 28, 2029
Contract Number:	

(Note: Contract Number will be applied prior to CCOG and Equalis Group countersigning.)

The Cooperative Council of Governments, Inc.
6001 Cochran Road, Suite 333
Cleveland, Ohio 44139

Equalis Group, LLC.
5540 Granite Parkway, Suite 200
Plano, Texas 75024

By:	
Name:	Franklyn A. Corlett
As:	CCOG Board President
Date:	

By:	
Name:	Eric Merkle
As:	EVP, Procurement & Operations
Date:	



ADDITIONAL INFORMATION FOR



RFP# COG-2162 Scoreboards, Digital Displays, and Signage with Related Services



APPENDIX A

OVERVIEW & QUALIFICATIONS

LIVE REPORT

WATCHFIRE SIGNS, LLC

Tradestyle(s): (SUBSIDIARY OF H.I.G. CAPITAL, L.L.C., MIAMI, FL)

ACTIVE

HEADQUARTERS

D-U-N-S Number:00-508-3340

Phone:+1 217 442 0611

Address:1015 Maple St, Danville, IL, 61832, United States Of America

Web:www.watchfiresigns.com

Endorsement:annemarie.gallahue@watchfiresigns.com

Exclude from Portfolio Insight:No

Folders:All Companies

Summary

Currency: USD

KEY DATA ELEMENTS (Formerly: SCORE BAR)			
KDE Name		Current Status	Details
PAYDEX®	↑	64	19 Days Beyond Terms
Delinquency Score	↓	24	Moderate to High Risk of severe payment delinquency.
Failure Score	↓	36	Moderate Risk of severe financial stress.
D&B Viability Rating		<div><div>4</div><div>5</div><div>B</div><div>Z</div></div>	View More Details
Bankruptcy Found		N	
D&B Rating		1R4	10 employees and over, Higher than Average Risk

ALL APPLICATIONS

Totals	Total Requested Amount	Total Credit Limit
3	50,000	1,838,398

Application Level Detail					
Application Name	Application Status	Date Created	Date Decisioned	Requested Amount	Credit Limit
Watchfire Signs, LLC Application ID: #FCNN4GTGGW	Declined	04/16/2019	05/29/2019	50,000	38,398
Watchfire Signs, LLC Application ID: #FCNQ4VBVPC	Declined	05/13/2019	05/29/2019	0	900,000
Watchfire Signs, LLC Application ID: #FCNG4VB693	Declined	05/13/2019	05/29/2019	0	900,000

COMPANY PROFILE ⓘ

D-U-N-S

00-508-3340

Legal Form

Unknown

History Record

Clear

Date Incorporated

03/31/1971

State of Incorporation

DELAWARE

Ownership

Not publicly traded

Mailing Address

UNITED STATES

Telephone

+1 217 442 0611

Website

www.watchfiresigns.com

Present Control Succeeded

2022

Employees

327

Age (Year Started)

54 Years (1971)

Named Principal

Steve Harriott , PRES-CEO

Line of Business

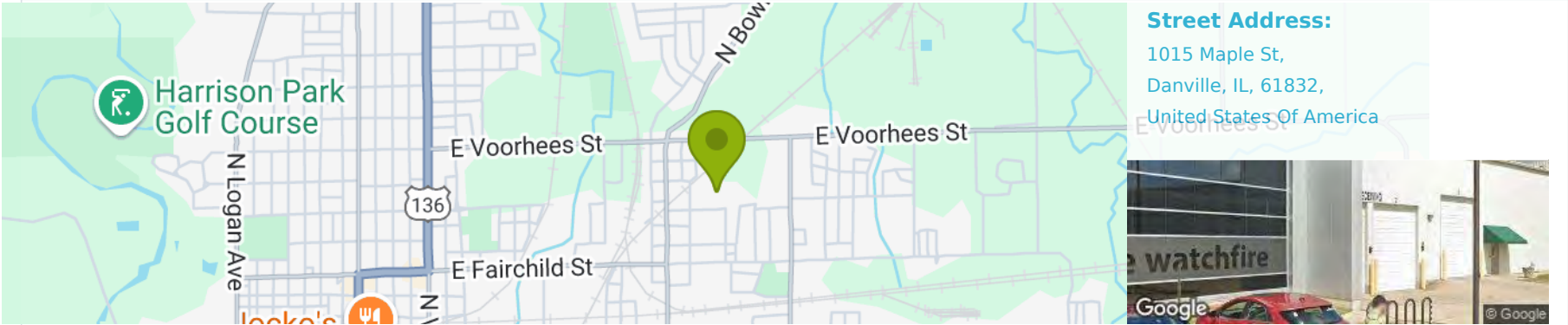
Mfg signs/advertising specialties

SIC

3993

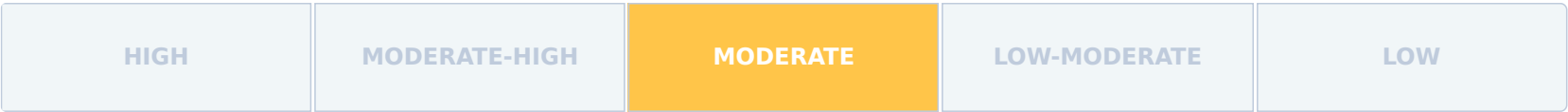
NAICS

339950



OVERALL BUSINESS RISK ⓘ

Dun & Bradstreet thinks...



Overall assessment of this organization over the next 12 months:

Some-Payment-Behavior-Concerns

Based on the predicted risk of business discontinuation:

Average-Risk-Of-Discontinued-Operations-Or-Business-Inactivity

Based on the predicted risk of severely delinquent payments:

Heightened Potential For Severely Delinquent Payments

D&B MAX CREDIT RECOMMENDATION ⓘ

MAXIMUM CREDIT RECOMMENDATION

540,000 (USD)

The recommended limit is based on a moderate probability of severe delinquency.

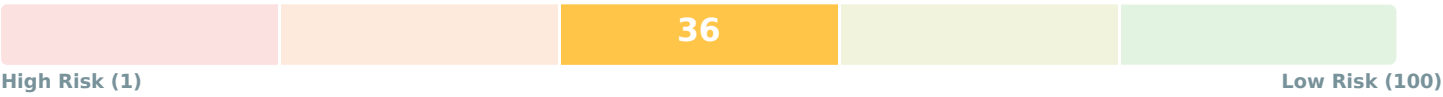
FAILURE SCORE ⓘ (Formerly Financial Stress Score)

Company's Risk Level

MODERATE

Probability of failure over the next 12 months

0.37 %



Past 12 Months

Low Risk

High Risk

DELINQUENCY SCORE ⓘ (Formerly Commercial Credit Score)

Company's Risk Level

MODERATE-HIGH

Probability of delinquency over the next 12 months

8.71 %

24

High Risk (1)

Low Risk (100)

Past 12 Months

Low Risk

High Risk

VIABILITY RATING SUMMARY ⓘ

Viability Score

4

High Risk (9)

Low Risk (1)

Data Depth Indicator

B

Descriptive (G)

Predictive (A)

Portfolio Comparison

5

High Risk (9)

Low Risk (1)

Financial Data

Unavailable

Trade Payments

Company Size

Years in Business

-

D&B PAYDEX® ⓘ

64

High Risk (1)

Low Risk (100)

19 days beyond terms

Past 24 Months

Low Risk

High Risk

D&B PAYDEX - 3 MONTHS ⓘ

63

High Risk (1)

Low Risk (100)

20 days beyond terms

PAYDEX® TREND CHART ⓘ

SBRI ORIGINATION

i

No SBRI Origination Score data is currently available.

D&B SBFE SCORE

i

No D&B SBFE Score data is currently available.

D&B RATING ?

Employee Size

1R : 10 employees and over

Current Rating as of 06/01/2023

Risk Indicator

4 : Higher than Average Risk

LEGAL EVENTS		
Events	Occurrences	Last Filed
Bankruptcies	0	-
Judgements	0	-
Liens	1	01/23/2023
Suits	0	-
UCC	10	03/15/2024

DETAILED TRADE RISK INSIGHT™

Days Beyond Terms

15 Days

3 Months

From Oct-24 to Dec-24

15

High Risk (120+)

Low Risk (0)

Days Beyond Terms Past 3 months : 15

Low Risk:0 ; High Risk:120+

Dollar-weighted average of 31 payment experiences reported from 28 companies.

DETAILED TRADE RISK INSIGHT™ 13 MONTH TREND
Total Amount Current and Past Due -

FINANCIAL OVERVIEW - BALANCE SHEET

Balance Sheet ^[1]	Amount ^[2]	Last 2 Years
Total Current Assets	3,122,206 (USD)	<div></div>
Total Assets	5,169,267 (USD)	<div></div>
Total Current Liabilities	1,616,727 (USD)	<div></div>
Working Capital/Net Current Assets	1,505,479 (USD)	<div></div>

1. Fiscal 12/31/2001

2. (In Single Units)

Source: D&B

TRADE PAYMENTS

Highest Past Due:

400,000

Highest Now O wing	Total Trade Exp periences	Largest High C redit
1,000,000	81	2,000,000

FINANCIAL OVERVIEW - PROFIT AND LOSS



No Data Available

OWNERSHIP

Subsidiaries	Branches	Total Members
1	1	421

This company is a Headquarters, Parent, Subsidiary.


	Immediate Parent	Global Ultimate	Domestic Ultimate
Name	H.I.G. Capital, L.L.C.	HIG Capital Management, Inc.	HIG Capital Management, Inc.
Country	United States	United States	United States
D-U-N-S	13-462-2534	82-489-1477	82-489-1477
Others	-	-	-

FINANCIAL OVERVIEW - KEY BUSINESS RATIOS


Key Business Ratios	Business Ratio
Current Ratio	1.9
Current Liabilities / Net Worth	77.2
Source: D&B	

ALERTS ?				
Unread Severe	Unread	Today	Total	
-	1	-	1	

1-1 of 1

Status	Type/Description	Date
	Delinquency Score Changed from 51 to 24	09/26/2024

NEWS		
NEW ALLIANCE		
AEA, Battery Ventures exit Process Sensing Technologies; H.I.G. exits Deenova	S&P Global	11/21/2024

NOTES
<div>Add Note</div> <div></div> <div>No notes is available for this D-U-N-S Number.</div>

COUNTRY/REGIONAL INSIGHT	
<div>United States Of America</div> <div>The US economy continued to grow strongly in Q3; markets are repricing the path of interest rates in 2025 on the back of expectations about economic policy announcements due next year.</div>	<div>Risk Category</div> <div><div>High Risk</div><div>LOW</div><div>Low Risk</div></div>
<div>Available Reports</div> <div>Country Insight Report (CIR) ?</div> <div>Current Publication Date: 11/25/2024</div>	<div>Country Insight Snapshot (CIS) ?</div> <div>Current Publication Date: 11/25/2024</div>

STOCK PERFORMANCE
<div></div> <div>No stock performance data is available for this D-U-N-S Number.</div>
<div><p>The scores and ratings included in this report are designed as a tool to assist the user in making their own credit related decisions, and should be used as part of a balanced and complete assessment relying on the knowledge and expertise of the reader, and where appropriate on other information sources. The score and rating models are developed using statistical analysis in order to generate a prediction of future events. Dun & Bradstreet monitors the performance of thousands of businesses in order to identify characteristics common to specific business events. These characteristics are weighted by significance to form rules within its models that identify other businesses with similar characteristics in order to provide a score or rating.</p><p>Dun & Bradstreet's scores and ratings are not a statement of what will happen, but an indication of what is more likely to happen based on previous experience. Though Dun & Bradstreet uses extensive procedures to maintain the quality of its information, Dun & Bradstreet cannot guarantee that it is accurate, complete or timely, and this may affect the included scores and ratings. Your use of this report is subject to applicable law, and to the terms of your agreement with Dun & Bradstreet.</p></div>

D&B RISK ASSESSMENT

OVERALL BUSINESS RISK

HIGH

MODERATE-HIGH

MODERATE

LOW-MODERATE

LOW

MAXIMUM CREDIT RECOMMENDATION

540,000 (USD)

The recommended limit is based on a moderate probability of severe delinquency.

Dun & Bradstreet thinks...

Overall assessment of this organization over the next 12 months: **SOME-PAYMENT-BEHAVIOR-CONCERNS**

Based on the predicted risk of business discontinuation: **AVERAGE-RISK-OF-DISCONTINUED-OPERATIONS-OR-BUSINESS-INACTIVITY**

Based on the predicted risk of severely delinquent payments: **HEIGHTENED POTENTIAL FOR SEVERELY DELINQUENT PAYMENTS**

D&B VIABILITY RATING SUMMARY

The D&B Viability Rating uses D&B's proprietary analytics to compare the most predictive business risk indicators and deliver a highly reliable assessment of the probability that a company will go out of business, become dormant/inactive, or file for bankruptcy/insolvency within the next 12 months. The D&B Viability Rating is made up of 4 components:

Viability Score

Compared to All US Businesses within the D&B Database:

Level of Risk:Low Risk

Businesses ranked 4 have a probability of becoming no longer viable: 5 %

Percentage of businesses ranked 4: 14 %

Across all US businesses, the average probability of becoming no longer viable:14 %

Portfolio Comparison

Compared to All US Businesses within the same MODEL SEGMENT:

Model Segment :Established Trade Payments

Level of Risk:Moderate Risk

Businesses ranked 5 within this model segment have a probability of becoming no longer viable: 5 %

Percentage of businesses ranked 5 with this model segment: 11 %

Within this model segment, the average probability of becoming no longer viable:5 %

Data Depth Indicator

Data Depth Indicator:

Rich Firmographics

Extensive Commercial Trading Activity

Basic Financial Attributes

Greater data depth can increase the precision of the D&B Viability Rating assessment.

To help improve the current data depth of this company, you can ask D&B to make a personalized request to this company on your behalf to obtain its latest financial information. To make the request, click the link below. Note, the company must be saved to a folder before the request can be made.

Request Financial Statements

Reference the FINANCIALS tab for this company to monitor the status of your request.

Company Profile:

Company Profile Details:

Financial Data: False

Trade Payments:

Company Size:

Years in Business:

Z

Subsidiary

FAILURE SCORE FORMERLY FINANCIAL STRESS SCORE

High Risk (1)

36

Low Risk (100)

Composite credit appraisal is rated limited

Low proportion of satisfactory payment experiences to total payment experiences

UCC Filings reported

High proportion of past due balances to total amount owing

Unstable Paydex over last 12 months

Limited time under present management control

Level of Risk Moderate	Raw Score 1453	Probability of Failure 0.37 %	Average Probability of Failure for Businesses in D&B Database 0.48	Class 3
Business and Industry Trends				
BUSINESS AND INDUSTRY COMPARISON				
Selected Segments of Business Attributes				
Norms		National %		
This Business		36		
Region:(EAST NORTH CENTRAL)		26		
Industry:MANUFACTURING		36		
Employee range:(100-499)		68		
Years in Business:(2-3)		33		

24

High Risk (1)

Low Risk (100)

- Proportion of past due balances to total amount owing
- Proportion of slow payments in recent months
- Higher risk industry based on delinquency rates for this industry
- Limited time under present management control
- Evidence of open liens

Level of Risk Moderate-High	Raw Score 475	Probability of Delinquency 8.71 %	Compared to Businesses in D&B Database 10.2 %	Class 4
Business and Industry Trends				
BUSINESS AND INDUSTRY COMPARISON				
Selected Segments of Business Attributes				
Norms		National %		
This Business		24		
Region:(EAST NORTH CENTRAL)		37		
Industry:MANUFACTURING		51		
Employee range:(100-499)		85		
Years in Business:(2-3)		25		

64

High Risk (1)

Low Risk (100)

When weighted by amount, Payments to suppliers average 19 Days Beyond Terms

High risk of late payment (Average 30 to 120 days beyond terms)

Medium risk of late payment (Average 30 days or less beyond terms)

Low risk of late payment (Average prompt to 30+ days sooner)

Industry Median: 73
Equals 11 Days Beyond Terms

63

High Risk (1)

Low Risk (100)

Based on payments collected 3 months ago.
When weighted by amount, Payments to suppliers average 20 days beyond terms

High risk of late payment (Average 30 to 120 days beyond terms)

Medium risk of late payment (Average 30 days or less beyond terms)

Low risk of late payment (Average prompt to 30+ days sooner)

Industry Median: 74
Equals 9 Days Beyond Terms

Business and Industry Trends

3993 - Mfg signs/advertising specialties

D&B RATING			
Current Rating as of 06/01/2023		History since 11/01/2013	
Employee Size 1R : 10 employees and over	Risk Indicator 4 : Higher than Average Risk	Date Applied 04/21/2023	D&B Rating 1R3
Previous Rating		11/01/2013	--
Employee Size 1R : 10 employees and over	Risk Indicator 3 : Moderate Risk		

Trade Payments

Currency: All figures in USD unless otherwise stated

TRADE PAYMENTS SUMMARY (Based on 24 months of data)		
Overall Payment Behaviour 19 Days Beyond Terms	% of Trade Within Terms 70%	Highest Past Due 400,000 (USD)
Highest Now Owing : 1,000,000 (USD)	Total Trade Experiences: 81 Largest High Credit : 2,000,000 (USD) Average High Credit : 92,714 (USD)	Total Unfavorable Comments : 0 Largest High Credit: 0 (USD) Total Placed in Collections: 1 Largest High Credit: 0 (USD)

D&B PAYDEX	D&B 3 MONTH PAYDEX
<div><div></div><div></div><div></div><div>64</div><div></div></div> <div>High Risk (1)Low Risk (100)</div>	<div><div></div><div></div><div></div><div>63</div><div></div></div> <div>High Risk (1)Low Risk (100)</div>
When weighted by amount, Payments to suppliers average 19 Days Beyond Terms	Based on payments collected 3 months ago. When weighted by amount, Payments to suppliers average 20 days beyond terms
<div><div></div> High risk of late payment (Average 30 to 120 days beyond terms)</div> <div><div></div> Medium risk of late payment (Average 30 days or less beyond terms)</div> <div><div></div> Low risk of late payment (Average prompt to 30+ days sooner)</div>	<div><div></div> High risk of late payment (Average 30 to 120 days beyond terms)</div> <div><div></div> Medium risk of late payment (Average 30 days or less beyond terms)</div> <div><div></div> Low risk of late payment (Average prompt to 30+ days sooner)</div>
Industry Median: 73 Equals 11 Days Beyond Terms	Industry Median: 74 Equals 9 Days Beyond Terms

BUSINESS AND INDUSTRY TRENDS																							
																							Based on 24 months of data
3993 - Mfg signs/advertising specialties																							
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	2/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	Current 2024
This Business	79	79	79	80	80	77	80	79	77	78	75	76	75	74	74	73	72	70	70	68	65	64	64
Industry Quartile																							
Upper	-	-	77	-	-	78	-	-	77	-	-	78	-	-	78	-	-	78	-	-	77	-	-
Median	-	-	72	-	-	73	-	-	73	-	-	72	-	-	74	-	-	74	-	-	73	-	-
Lower	-	-	67	-	-	67	-	-	67	-	-	68	-	-	68	-	-	68	-	-	68	-	-

TRADE PAYMENTS BY CREDIT EXTENDED (Based on 12 months of data)			
Range of Credit Extended (US\$)	Number of Payment Experiences	Total Value	% Within Terms
100,000 & over	7	4,400,000 (USD)	46
50,000 - 99,999	5	325,000 (USD)	73
15,000 - 49,999	11	295,000 (USD)	67
5,000 - 14,999	7	52,500 (USD)	90

Range of Credit Extended (US\$)		Number of Payment Experiences	Total Value		% Within Terms			
1,000 - 4,999		15	22,500 (USD)		68			
Less than 1,000		10	4,300 (USD)		62			

TRADE PAYMENTS BY INDUSTRY (BASED ON 24 MONTHS OF DATA)							
Collapse All Expand All							
Industry Category-	Number of Payment Experiences	Largest High Credit (US\$)	% Within Terms (Expand to View)	1 - 30 Days Late (%)	31 - 60 Days Late (%)	61 - 90 Days Late (%)	91 + Days Late (%)
▼17 - Construction - Special Trade Contractors	1	250	100	0	0	0	0
1711 - Mechanical contractor	1	250	100	0	0	0	0
▼28 - Chemicals and Allied Products	1	1,000	50	0	50	0	0
2891 - Mfg adhesives/sealant	1	1,000	50	0	50	0	0
▼34 - Fabricated Metal Products except Machinery and Transportation Equipment	1	55,000	50	50	0	0	0
3429 - Mfg hardware	1	55,000	50	50	0	0	0
▼35 - Industrial and Commercial Machinery and Computer Equipment	3	50,000	67	0	17	17	0
3572 - Mfg computer storage	1	50,000	50	0	50	0	0
3563 - Mfg air/gas compress	1	35,000	100	0	0	0	0
3579 - Mfg misc office eqpt	1	2,500	50	0	0	50	0
▼36 - Electronic and other electrical equipment and components except computer equipment	1	60,000	100	0	0	0	0
3613 - Mfg switchgear-boards	1	60,000	100	0	0	0	0
▼38 - Measuring Analyzing and Controlling Instruments; Photographic Medical and Optical Goods; Watches and Clocks	1	1,000	100	0	0	0	0
3825 - Mfg electric test prd	1	1,000	100	0	0	0	0
▼42 - Motor Freight Transportation and Warehousing	4	75,000	36	33	31	0	0
4213 - Trucking non-local	4	75,000	36	33	31	0	0

▼47 - Transportation Services	5	400,000	37	49	14	0	0
4731 - Arrange cargo transpt	5	400,000	37	49	14	0	0
▼48 - Communications	4	85,000	63	38	0	0	0
4812 - Radiotelephone commun	2	85,000	100	0	0	0	0
4813 - Telephone communictns	2	750	25	75	0	0	0
▼50 - Wholesale Trade - Durable Goods	13	2,000,000	60	30	10	0	0
5065 - Whol electronic parts	4	400,000	54	46	0	0	0
5051 - Whol metal	3	2,000,000	50	50	0	0	0
5085 - Whol industrial suppl	3	5,000	65	35	0	0	0
5084 - Whol industrial equip	2	1,000	80	20	0	0	0
5063 - Whol electrical equip	1	40,000	50	0	50	0	0
▼51 - Wholesale Trade - Nondurable Goods	1	10,000	100	0	0	0	0
5113 - Whol service paper	1	10,000	100	0	0	0	0
▼57 - Home Furniture Furnishings and Equipment Stores	1	1,000	0	100	0	0	0
5734 - Ret computer/software	1	1,000	0	100	0	0	0
▼59 - Miscellaneous Retail	2	200,000	75	25	0	0	0
5961 - Ret mail-order house	1	200,000	50	50	0	0	0
5943 - Ret stationery	1	7,500	100	0	0	0	0
▼60 - Depository Institutions	1	1,000	100	0	0	0	0
6021 - Natnl commercial bank	1	1,000	100	0	0	0	0
▼61 - Nondepository Credit Institutions	3	2,500	59	25	17	0	0
6159 - Misc business credit	2	1,000	17	50	33	0	0
6153 - Short-trm busn credit	1	2,500	100	0	0	0	0
▼73 - Business Services	6	800,000	70	10	10	0	10
7363 - Help supply service	2	10,000	100	0	0	0	0

7373 - Computer system desgn	1	800,000	50	0	50	0	0
7361 - Employment agency	1	15,000	50	0	0	0	50
7389 - Misc business service	1	1,000	50	50	0	0	0
7359 - Misc equipment rental	1	750	100	0	0	0	0
▼75 - Automotive Repair, Services and Parking	1	1,000	50	0	0	50	0
7513 - Truck rental/leasing	1	1,000	50	0	0	50	0
▼87 - Engineering Accounting Research Management and Related Services	3	15,000	100	0	0	0	0
8741 - Management services	2	0	100	0	0	0	0
8734 - Testing laboratory	1	15,000	100	0	0	0	0
▼99 - Nonclassifiable Establishments	3	40,000	60	40	0	0	0
9999 - Nonclassified	3	40,000	60	40	0	0	0

TRADE LINES

Date of Experience ▾	Payment Status	Selling Terms	High Credit (US\$)	Now Owes (US\$)	Past Due (US\$)	Months Since Last Sale
11/24	Pays Promptly	-	0	1,000	0	1
11/24	Pays Promptly	-	0	250	0	1
11/24	Pays Promptly	-	15,000	10,000	0	1
11/24	Pays Promptly	-	10,000	10,000	0	1
11/24	Pays Promptly	-	10,000	7,500	0	1
11/24	Pays Promptly	N30	5,000	1,000	0	1
11/24	Pays Promptly	-	2,500	2,500	0	1
11/24	Pays Promptly	-	500	500	0	1
11/24	Pays Promptly	-	250	250	0	1
11/24	Pays Prompt to Slow 25+	-	55,000	2,500	0	1
11/24	Pays Prompt to Slow 30+	-	2,000,000	1,000,000	400,000	1
11/24	Pays Prompt to Slow 30+	-	400,000	5,000	750	1
11/24	Pays Prompt to Slow 30+	-	400,000	300,000	200,000	1
11/24	Pays Prompt to Slow 30+	-	200,000	100,000	20,000	1
11/24	Pays Prompt to Slow 30+	-	1,000	1,000	0	1
11/24	Pays Prompt to Slow 30+	-	750	250	50	1
11/24	Pays Prompt to Slow 60+	-	800,000	400,000	10,000	1

Date of Experience ▾	Payment Status	Selling Terms	High Credit (US\$)	Now Owes (US\$)	Past Due (US\$)	Months Since Last Sale
11/24	Pays Prompt to Slow 60+	N30	75,000	75,000	35,000	1
11/24	Pays Prompt to Slow 60+	-	50,000	2,500	0	1
11/24	Pays Prompt to Slow 60+	-	1,000	0	0	1
11/24	Pays Prompt to Slow 90+	-	2,500	0	0	Between 2 and 3 Months
11/24	Pays Prompt to Slow 90+	-	1,000	0	0	Between 6 and 12 Months
11/24	Pays Prompt to Slow 120+	-	15,000	15,000	10,000	1
11/24	Pays Slow 10+	-	5,000	1,000	1,000	1
11/24	Pays Slow 30+	N30	1,000	0	0	Between 2 and 3 Months
11/24	Pays Slow 30-60+	-	300,000	200,000	95,000	1
11/24	-	Cash account	50	0	0	1
11/24	-	Cash account	0	0	0	1
10/24	Pays Promptly	-	85,000	85,000	0	1
10/24	Pays Promptly	-	60,000	35,000	0	1
10/24	Pays Promptly	-	30,000	30,000	0	1
10/24	Pays Promptly	-	15,000	10,000	0	1
10/24	Pays Promptly	-	250	0	0	1
10/24	Pays Prompt to Slow 30+	-	40,000	30,000	500	1
10/24	Pays Prompt to Slow 30+	-	15,000	2,500	2,500	1
10/24	Pays Prompt to Slow 30+	-	500	500	0	1
10/24	Pays Prompt to Slow 60+	-	40,000	20,000	0	1
10/24	Pays Slow 30+	-	750	0	0	Between 4 and 5 Months
10/24	Pays Slow 30-60+	-	1,000	750	0	1
10/24	-	Cash account	0	0	0	1
09/24	Pays Slow 30+	N30	2,500	750	750	Between 6 and 12 Months
09/24	-	-	50	0	0	1
09/24	-	Cash account	50	0	0	1
08/24	-	Cash account	100	0	0	Between 6 and 12 Months
08/24	-	Cash account	50	0	0	1
07/24	-	Cash account	500	0	0	Between 4 and 5 Months
07/24	-	Cash account	100	0	0	1
07/24	-	Cash account	50	0	0	1
07/24	-	Cash account	50	0	0	1
06/24	Pays Promptly	-	35,000	7,500	7,500	1
06/24	Pays Promptly	N30	5,000	2,500	2,500	-
06/24	Pays Promptly	-	1,000	1,000	0	1
06/24	-	Cash account	250	0	0	1
05/24	Pays Promptly	-	10,000	10,000	0	1
05/24	Pays Slow 30+	-	40,000	0	0	Between 6 and 12 Months
05/24	-	Cash account	50	0	0	1
05/24	-	Cash account	50	0	0	Between 4 and 5 Months
05/24	-	Cash account	50	0	0	1
04/24	Pays Promptly	Regular terms	1,000	0	0	Between 6 and 12 Months

Date of Experience ▾	Payment Status	Selling Terms	High Credit (US\$)	Now Owes (US\$)	Past Due (US\$)	Months Since Last Sale
04/24	-	Cash account	50	0	0	Between 2 and 3 Months
03/24	Pays Promptly	-	2,500	0	0	Between 6 and 12 Months
03/24	-	Cash account	50	0	0	1
02/24	-	Cash account	0	0	0	1
02/24	-	Cash account	0	0	0	1
02/24	-	Cash account	500	0	0	1
02/24	-	Cash account	50	0	0	Between 2 and 3 Months
01/24	Pays Promptly	-	35,000	0	0	Between 6 and 12 Months
01/24	-	Cash account	100	0	0	1
12/23	Pays Promptly	-	1,000	0	0	1
11/23	Pays Prompt to Slow 30+	-	300,000	200,000	70,000	1
11/23	-	Cash account	100	0	0	1
10/23	Pays Promptly	N30	2,500	0	0	Between 6 and 12 Months
10/23	Pays Promptly	-	50	0	0	1
09/23	Pays Slow 30+	-	250	0	0	Between 6 and 12 Months
09/23	-	Cash account	50	0	0	Between 6 and 12 Months
07/23	Placed for collection	-	0	2,500	2,500	-
05/23	Pays Promptly	-	1,000	0	0	Between 6 and 12 Months
02/23	Pays Promptly	-	15,000	0	0	Between 6 and 12 Months
02/23	Pays Promptly	-	7,500	5,000	0	1
02/23	Pays Promptly	N15	750	0	0	Between 6 and 12 Months

OTHER PAYMENT CATEGORIES

Other Payment Categories	Experience	Total Amount
Cash experiences	23	2,250 (USD)
Payment record unknown	2	100 (USD)
Unfavorable comments	0	0 (USD)
Placed for collections	1	0 (USD)
Total in D&B's file	81	5,101,650 (USD)

Accounts are sometimes placed for collection even though the existence or amount of the debt is disputed. Payment experiences reflect how bills are met in relation to the terms granted. In some instances payment beyond terms can be the result of disputes over merchandise, skipped invoices etc. Each experience shown represents a separate account reported by a supplier. Updated trade experiences replace those previously reported.

Legal Events

Currency: All figures in USD unless otherwise stated

The following Public Filing data is for information purposes only and is not the official record. Certified copies can only be obtained from the official source.

Bankruptcies	Judgements	Liens	Suits	UCCs
No	0	1	0	10
	Latest Filing: -	Latest Filing: 01/23/2023	Latest Filing: -	Latest Filing: 03/15/2024

EVENTS	
Lien - Tax Lien	
Filing Date	01/23/2023
Filing Number	202300012598
status	Open
Date Status Attained	01/23/2023
Received Date	02/27/2023
Amount	4,618 (USD)
Debtors	WATCHFIRE SIGNS, LLC
Creditors	STATE OF TEXAS
Court	DALLAS COUNTY RECORDERS OFFICE, DALLAS, TX
UCC Filing - Assignment	
Filing Date	03/15/2024
Filing Number	2024 1770047
Received Date	08/30/2024
Collateral	Leased Equipment and proceeds
Original Filing Date	03/31/2023
Original Filing Number	2023 2444718
Secured Party	CORPORATION SERVICE COMPANY, AS REPRESENTATIVE, SPRINGFIELD, IL
Secured Party	MIDLAND STATES BANK, ST. LOUIS, MO
Debtors	WATCHFIRE SIGNS, LLC
Filing Office	SECRETARY OF STATE/UCC DIVISION, DOVER, DE
UCC Filing - Original	
Filing Date	03/31/2023
Filing Number	2023 2444718
Received Date	08/01/2023
Collateral	Leased Inventory and proceeds - Leased Vehicles and proceeds - Leased Computer equipment and proceeds - Leased Machinery and proceeds - and OTHERS
Secured Party	CORPORATION SERVICE COMPANY, AS REPRESENTATIVE, SPRINGFIELD, IL
Debtors	WATCHFIRE SIGNS, LLC
Filing Office	SECRETARY OF STATE/UCC DIVISION, DOVER, DE
UCC Filing - Original	
Filing Date	04/25/2022
Filing Number	2022 3466794
Received Date	07/29/2022

Collateral	All Equipment and proceeds
Secured Party	DISPLAY MEMORYPARKHAY ELECTRIC & COMMUNICATIONS, LLC, HOLLAND, MI
Debtors	WATCHFIRE SIGNS
Filing Office	SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Original

Filing Date	06/01/2016
Filing Number	2016 3260559
Received Date	07/08/2016
Collateral	Leased Business machinery/equipment including proceeds and products
Secured Party	IKON FINANCIAL SVCS, MACON, GA
Debtors	WATCHFIRE SIGNS, LLC
Filing Office	SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Amendment

Filing Date	07/20/2015
Filing Number	2015 3132155
Received Date	08/21/2015
Original Filing Number	2013 3873420
Secured Party	GCI CAPITAL MARKETS LLC, AS COLLATERAL AGENT
Debtors	WATCHFIRE SIGNS, LLC
Filing Office	SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Continuation

Filing Date	02/10/2015
Filing Number	2015 0580109
Received Date	04/07/2015
Original Filing Date	02/22/2005
Original Filing Number	5057859 2
Secured Party	ARROW ELECTRONICS, INC., MELVILLE, NY
Debtors	TIME O MATIC
Filing Office	SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Amendment

Filing Date	10/09/2013
Filing Number	2013 3961001
Received Date	11/05/2013
Original Filing Date	10/02/2013
Original Filing Number	2013 3873420

Secured Party	GCI CAPITAL MARKETS LLC, AS COLLATERAL AGENT
Debtors	TIME-O-MATIC, LLC
Filing Office	SECRETARY OF STATE/UCC DIVISION, DOVER, DE
UCC Filing - Original	
Filing Date	10/02/2013
Filing Number	2013 3873420
Received Date	01/24/2014
Secured Party	GCI CAPITAL MARKETS LLC, AS COLLATERAL AGENT, CHICAGO, IL
Debtors	TIME-O-MATIC, INC.
Filing Office	SECRETARY OF STATE/UCC DIVISION, DOVER, DE
UCC Filing - Continuation	
Filing Date	02/17/2010
Filing Number	2010 0527550
Received Date	04/09/2010
Original Filing Date	02/22/2005
Original Filing Number	5057859 2
Secured Party	ARROW ELECTRONICS INC
Debtors	TIME O MATIC
Filing Office	SECRETARY OF STATE/UCC DIVISION, DOVER, DE
UCC Filing - Original	
Filing Date	04/15/2009
Filing Number	014206795
Received Date	04/20/2009
Secured Party	AVNET ELECTRONICS MARKETING, A GROUP OF AVNET, INC, PHOENIX, AZ
Debtors	TIME-O-MATIC, INC.
Filing Office	SECRETARY OF STATE/UCC DIVISION, SPRINGFIELD, IL

The public record items contained in this report may have been paid, terminated, vacated or released prior to the date this report was printed. This information may not be reproduced in whole or in part by any means of reproduction.

There may be additional UCC Filings in D&Bs file on this company available by contacting 1-800-234-3867.

There may be additional suits, liens, or judgments in D&B's file on this company available in the U.S. Public Records Database, also covered under your contract. If you would like more information on this database, please contact the Customer Resource Center at 1-800-234-3867.

A lien holder can file the same lien in more than one filing location. The appearance of multiple liens filed by the same lien holder against a debtor may be indicative of such an occurrence.

Special Events

Currency: All figures in USD unless otherwise stated

SPECIAL EVENTS	
Date	Event Description
04/04/2024	OFFICER CHANGE: According to published reports, Watchfire announced that it has appointed Mark Oggero as its chief operating officer.

Financials - D&B

Currency: All figures in USD unless otherwise stated

A detailed financial statement is not available from this company for publication.

Currency: All figures in USD unless otherwise stated

A detailed financial statement is not available from this company for publication.

D&B currently has no financial information on file for this company.

Currency: All figures in USD unless otherwise stated

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D&B currently has no financial information on file for this company

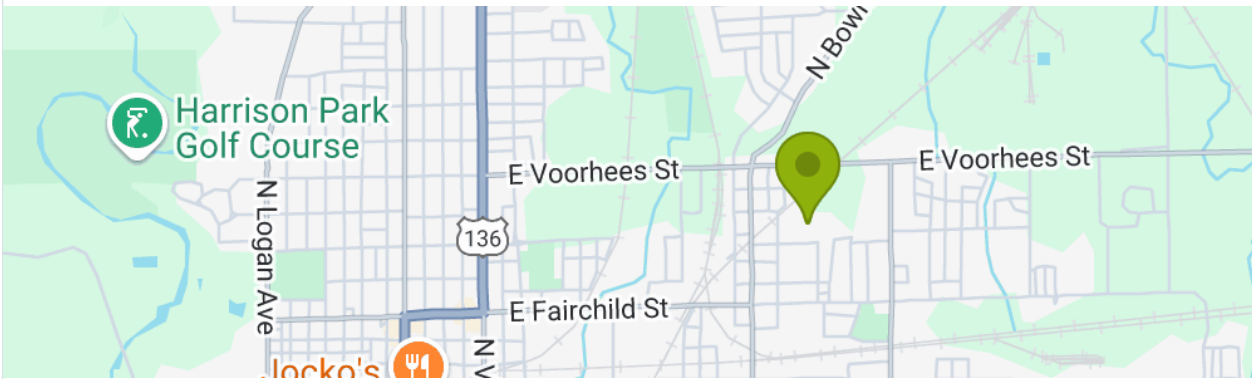
Currency: All figures in USD unless otherwise stated

D&B currently has no financial information on file for this company

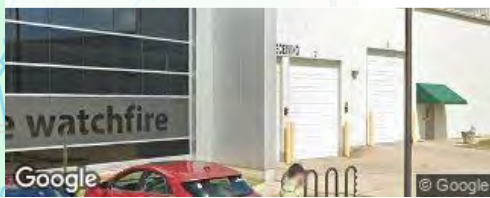
Company Profile

Currency: All figures in USD unless otherwise stated

COMPANY OVERVIEW		
D-U-N-S 00-508-3340	Mailing Address UNITED STATES	Employees 327
Legal Form Unknown	Telephone +1 217 442 0611	Age (Year Started) 54 Years(1971)
History Record Clear	Website www.watchfiresigns.com	Named Principal Steve Harriott, PRES-CEO
Date Incorporated 03/31/1971	Present Control Succeeded 2022	Line of Business Mfg signs/advertising specialties
Business Commenced On 1971	SIC 3993	
State of Incorporation DELAWARE	NAICS 339950	
Ownership Not publicly traded		



Street Address:
1015 Maple St,
Danville, IL, 61832,
United States Of America



BUSINESS REGISTRATION	
Corporate and business registrations reported by the secretary of state or other official source as of: 2019-12-11 This data is for informational purposes only, certification can only be obtained through the Office of the Secretary of State.	
Registered Name	WATCHFIRE SIGNS, LLC
Corporation Type	Unknown
State of Incorporation	DELAWARE
Registration ID	771171
Registration Status	GOOD STANDING
Date Status Attained	04/04/2008
Filing Date	03/31/1971
Where Filed	SECRETARY OF STATE/CORPORATIONS DIVISION
Registered Agent	
Name	URS AGENTS, LLC
Address	614 N DUPONT HWY SUITE 210, DOVER, DE, 199010000

PRINCIPALS
Officers
STEVE HARRIOTT, PRES-CEO ADAM GRIMES, CFO MARK OGGERO, COO
Directors
DIRECTOR(S): THE OFFICER(S)

COMPANY EVENTS
<p>The following information was reported on: 04/04/2024</p> <p>The Delaware Secretary of State's business registrations file showed that Watchfire Signs, LLC was registered as a Limited Liability Company on March 31, 1971, under file registration number 771171.</p> <p>Although this company operates as a limited liability company, the members have elected to use officer titles to denote areas of responsibility.</p> <p>Business started 1971 by Edward Schulemburg. 100% of capital stock is owned by parent company.</p> <p>Although this company operates as a Limited Liability Company, the members have elected to use officer titles to denote areas of responsibility.</p> <p>Business started 1971. Present control succeeded July 2022.</p> <p>CONTROL CHANGE:.</p> <p>On August 2, 2022, sources stated that H.I.G. Capital, L.L.C., Miami, FL, has completed the acquisition of Watchfire Signs, LLC, Danville, IL, on July 26, 2022. With the acquisition, Watchfire Signs, LLC will now operate as a subsidiary of H.I.G. Capital, L.L.C.. Employees and management were retained. Terms of the deal were not disclosed. Further details are unavailable.</p> <p>RECENT EVENTS:.</p> <p>On June 20, 2023, sources stated that Watchfire Signs, LLC, Danville, IL, has acquired fixed-digital sports scoreboards and timing displays of The Spectrum Corporation, Houston, TX, on March 13, 2023. With the acquisition, The Spectrum Corporation has remained as a separate legal entity and the acquired assets will now operate as a branch of Watchfire Signs, LLC. Terms of the deal were not disclosed. Further details are unavailable.</p> <p>On February 22, 2018, sources stated that Watchfire Signs, LLC, Danville, IL, has acquired HD Sports Boards, Buffalo, NY, on February 7, 2018. With the acquisition, HD Sports Boards has ceased to operate as a legal entity and all operations were integrated into Watchfire Signs, LLC. Bob Ferrulo, president and CEO of HD Sports Boards, has also joined Watchfire Signs, LLC as the new sports market director. Terms of the deal were not disclosed. Further details are unavailable.</p> <p>On July 21, 2015, an inside source confirmed that Time-O-Matic Inc. dba Watchfire Signs, Danville, IL, has acquired Aerva Inc., Cambridge, MA, on July 14, 2015. With this acquisition, Aerva Inc. will now operate as a wholly-owned subsidiary of Time-O-Matic Inc. Employees and management were retained. Terms of the deal were not disclosed.</p> <p>On October 26, 2013, Frank Dwyer, CFO of Time-O-Matic, Inc., stated that The Jordan Company LP, New York, NY, a middle-market private equity firm, through one the Funds it manages, has acquired the stocks of Watchfire Technologies Inc., on October 3, 2013. Watchfire Technologies Inc., Danville, IL, operates as the holding company of Time-O-Matic, Inc., d/b/a Watchfire Signs, Danville, IL, a leading manufacturer of LED signs and digital billboards. Watchfire Technologies Inc. will now</p>

operate as a direct subsidiary of Watchfire Technologies Holdings II, Inc., which in turn is a direct subsidiary of Watchfire Technologies Holdings I, Inc. Both Watchfire Technologies Holdings are owned by the Fund that is managed by The Jordan Company LP.

STEVE HARRIOTT born 1971. 2009-present active here.

ADAM GRIMES. Antecedents are unknown.

MARK OGGERO. Antecedents are unknown.

Business address has changed from 1108 Bahls St, Danville, IL, 61832 to 1015 Maple St, Danville, IL, 61832.

AFFILIATES: The following are related through common principals, management and/or ownership: H.I.G. Capital, L.L.C., Miami, FL. Started '1998'. DUNS #134622534. Operates as an investment company.

BUSINESS ACTIVITIES AND EMPLOYEES

The following information was reported on: 04/04/2024

Business Information		
Trade Names	(SUBSIDIARY OF H.I.G. CAPITAL, L.L.C., MIAMI, FL)	
Description	Subsidiary of H.I.G. Capital, L.L.C., Miami, FL which operates as manufacturer of signs/advertising specialties.	
	As noted, this company is a subsidiary of H.I.G. Capital, L.L.C., D-U-N-S Number 13-462-2534, and reference is made to that report for background information on the parent and its management.	
	Manufactures electric signs (100%).	
	Has 1000 account(s). Terms are cash, Net 30 days and on a contractual basis. Sells to commercial concerns, schools and retailers. Territory : International.	
Employees	327 which includes officer(s). Undetermined employed here.	
Financing Status	Secured	
Facilities	Occupies premises in a building.	
Related Concerns		
SIC/NAICS Information		
Industry Code	Description	Percentage of Business
3993	Mfg signs/advertising specialties	-
39930100	Electric signs	-
NAICS Codes	NAICS Description	
339950	Sign Manufacturing	

GOVERNMENT ACTIVITY

Activity Summary	
Borrower(Dir/Guar)	No
Administrative Debt	No
Contractor	No
Grantee	No
Party excluded from federal program(s)	No

Associations ⓘ

Currency: All figures in USD unless otherwise stated

All Credit Files with Same D-U-N-S® Number as this D&B Live Report

ALL CREDIT FILES WITH SAME D-U-N-S® NUMBER AS THIS D&B LIVE REPORT			
Company Name	Type	Status	Date Created
Watchfire Signs, LLC	Application - #FCNN4GTGGW	Declined	04/16/2019
Watchfire Signs, LLC	Application - #FCNQ4VBVPC	Declined	05/13/2019
Watchfire Signs, LLC	Application - #FCNG4VB693	Declined	05/13/2019

Your Information

Record additional information about this company to supplement the D&B information.

Note: Information entered in this section will not be added to D&B's central repository and will be kept private under your user ID. Only you will be able to view the information.

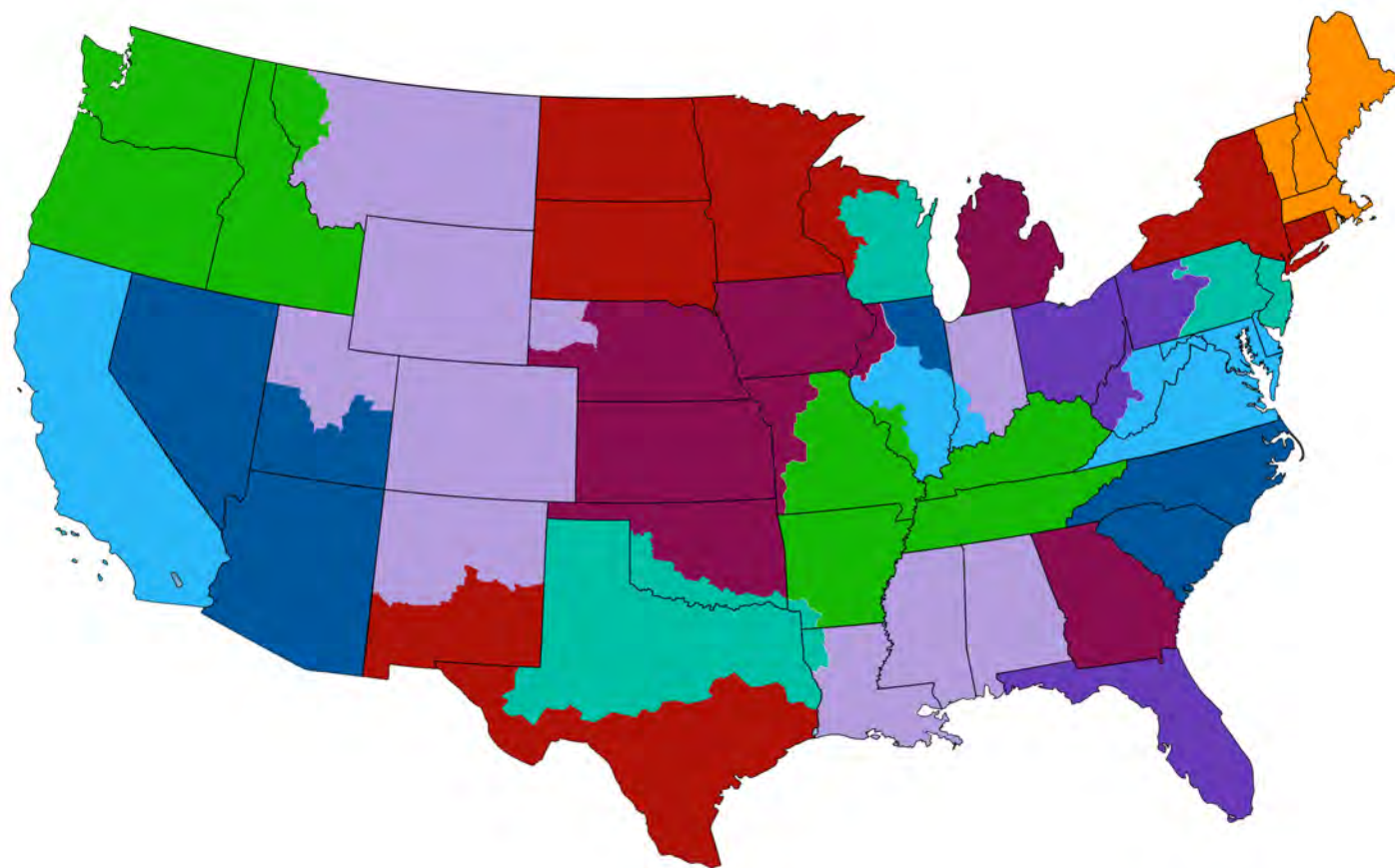
In Folders: [View](#)

Account Number	Endorsement/Billing Reference * annemarie.gallahue@watchfiresigns.com	Sales Representatives
Credit Limit	Total Outstanding	Your Information Currency US Dollar (USD)

YOUR WATCHFIRE TEAM



YOUR TEAM



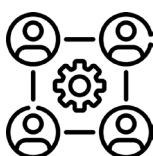
NATIONAL SALES TEAM

Watchfire employs sales people throughout both the United States (including Alaska and Hawaii) and Canada.



INBOUND AND OUTBOUND SALES TEAM

Watchfire employs a insides sales teams to quickly process quotes and orders, plus a sales development representative team to find and nurture leads.

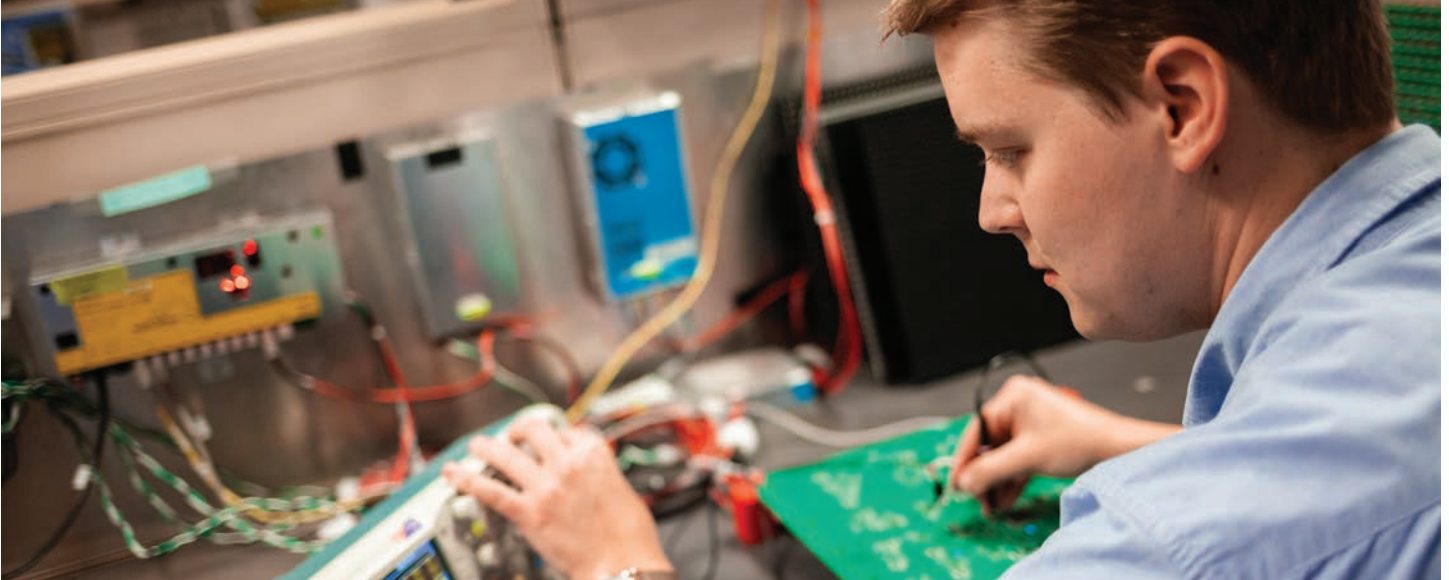


NATIONWIDE DEALER PARTNER NETWORK

Our network of more than 2000 trusted dealers and integrators provide local services at thousands of locations.

YOUR WATCHFIRE TEAM

WE ARE WATCHFIRE



UNDER ONE ROOF

Watchfire is unique. At facility in Danville, IL, engineers, fabricators, and the support call center are steps away from each other. This work environment fosters personal, professional and corporate growth that benefits our customers through:

- Reduced errors and superior levels of quality assurance.
- Quicker response time to changes and questions.
- Faster and accurate more production time.
- Innovation and problem-solving that is only capable through a spirit of cooperation and trust.

LOCAL DEALERS

Watchfire has a dedicated network of more than 2,000 experienced professional companies to help guide you through the purchasing process and ownership. This nationwide network includes authorization sign shops, installers and AV integrators. Our dealer partners are experts in the industry and they're ready to help.

At Watchfire University, our local partners receive an in-depth study of Watchfire's LED products and software. They complete certifications and partake in Watchfire's continual learning opportunities.

LOCAL LICENSED ENGINEERS

Watchfire has a network of licensed engineers across the nation, each registered to wet stamp our designs for local authorities with jurisdiction. Often overlooked, this is a crucial step in helping you get approval to proceed with installation and completion.

EXPERIENCE

Watchfire History

Since building our first outdoor electronic sign controllers in 1932, we have always been a company focused on products that thrive in the outdoor elements. We've developed a solid reputation selling one display at a time on Main Street USA, to schools who expected their displays and signs to out hustle and outlast.

Our past is a foundation for who we are as a company, and our present and future rely on continuous improvement and an integrated approach to designing, manufacturing and supporting our own technology.

1930s

Watchfire opened its doors in 1932 and has been an industry leader ever since.

1950s

Watchfire revolutionized electronic information in 1951 when we pioneered the incandescent time and temperature displays that lit up main streets throughout the country.

1960s

Watchfire continued to lead the way in innovation and engineering as we built building electronic teletype-controlled message centers.

1990s

Watchfire Signs made a splash in the market in 1998, when we began to engineer LED Electronic Message Centers (EMCs).

2000s

Watchfire built its first color video display in 2003. It displayed video at an astounding 30 frames per second and had a color palette of 281 trillion colors.

2010s

We added 110,000 square feet of manufacturing space in 2013, more than doubling the size of our facility. We manufacture our products under one roof. Our Help Desk provides support in the same facility as our engineering and manufacturing teams.

2018

Watchfire launched a new sports division and Ignite Sports game day software. We also acquired HD Sports Boards, a nationally recognized sports integrator.

2023

We acquired Spectrum Scoreboards, a manufacture with more than 50 years of experience and the inventor of the segment timer.

Today, Watchfire has more than 500 employees dedicated to designing, manufacturing and supporting our LED scoreboards, displays and signs. We have more than 70,000 LED products in operation today.



EXPERIENCE

MANUFACTURING



Watchfire celebrates more than 90 years in business. We are a passionate team of more than 500 people who relentlessly pursue quality in everything we do. We don't compromise our standards because we are determined to provide the finest products and services in the sports industry. We believe in a straightforward and respectful approach in business. As a manufacturer, all our designs start with a blank piece of paper.

Every component we select, and every manufacturing process we choose allows us to maintain the quality our customers expect. The ten-year warranty offered represents our commitment to quality and a long-standing partnership. We don't hide behind fine print. We stand behind our products and care about every customer we serve.

MANAGEMENT FOR LARGE AND UNIQUE PROJECTS

- 140,000 square feet of manufacturing space allows us to accommodate the largest LED video display projects seamlessly from design through production.
- A project management team coordinates all distinctive LED projects, from custom design to smooth installation.
- Trained technicians are available for every specialized display installation.

NFHS OFFICIAL PROVIDER

NFHS ADDS WATCHFIRE AS CORPORATE PARTNER

The National Federation of State High School Associations (NFHS) has entered into a new corporate partnership with Watchfire Signs, a digital display manufacturer, specializing in LED displays used in sporting venues as well as thousands of marquee signs in front of schools nationwide.

With its indoor and outdoor video displays, scoreboards, centerhangs and concourse video walls, Watchfire offers hands-on service from inception to installation and integration. It provides the expertise, Ignite Sports software, hardware, video cameras and audio equipment needed to create customized systems that increase crowd engagement. Watchfire also offers reliable, quality products to refresh school theatres, gymnasiums and outdoor sports venues.

Watchfire has a full line of fixed digit scoreboard and game clocks. Paired with video displays, these traditional scoreboards from Watchfire look great and come with an industry-best warranty and turnkey service for tight budgets.

"We are excited to welcome Watchfire as a new NFHS corporate partner," said Dr. Karissa Niehoff, NFHS executive director. "Watchfire is a name well-known among the high school community as a provider of quality videoboards and outstanding customer service, and we look forward to joining together to benefit high schools across the country."

The agreement with Watchfire is for three years and includes designations as an "Official NFHS Corporate Partner" and the "Official Scoreboard and Videoboard Manufacturer of the NFHS." It also includes exhibit spaces at future National Athletic Directors Conferences, and opportunities to place advertisements in NFHS printed and electronic communications.

"Watchfire is proud to be an official provider of quality LED displays to the members of the National Federation of State High School Associations (NFHS)," added Kyle Dines, Watchfire Vice President of Sports and Indoor. "We believe in providing the industry's best quality signs and video scoreboards that celebrate education-based high school athletics and other activities while engaging communities. Watchfire is excited to deliver products that contribute to educational opportunities and revenue opportunities for high schools across the U.S."



PUBLIC SECTOR SUCCESS

A LEGACY OF PUBLIC SECTOR SERVICE

For decades, Watchfire has been provide digital solutions, products and service to all four levels of public sectors:

- International
- National
- Regional
- Local

With tens of thousands of reachable customers in our system, Watchfire has the industry knowledge and established marketing channels to promote the Equalis Group partnership to multiple segments.

EDUCATION

- K-12 Public School
- K-12 Private/Charter School
- Community College
- Public University
- Private University

SPORT

- K-12 School
- College and University
- Municipal Arena
- Municipal Stadium
- Sports Complex
- Esports Arena

LOCAL GOVERNMENTS

- State
- City
- Borough
- County
- Township
- Incorporation

MUNICIPAL ENTITIES

- Fire Department
- Police Department
- Library
- Civic Center
- Tourism Center
- Community Center
- Utility

HEALTHCARE

- Hospital
- Health Department

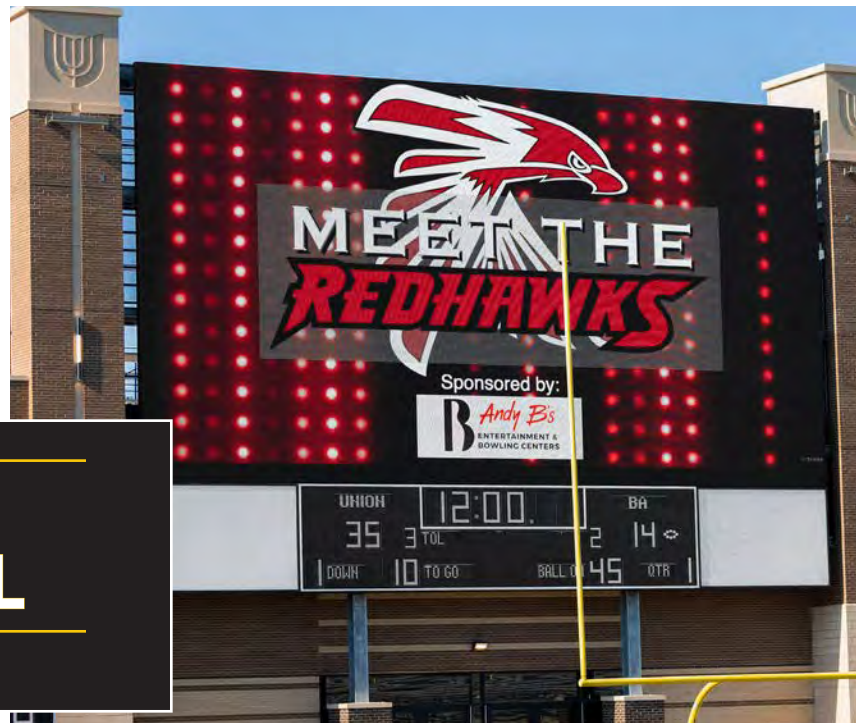
ASSOCIATIONS

- General
- Military
- Union



UNION HIGH SCHOOL

TULSA, OK • S10mm • 31' x 55'



We have been extremely impressed with our Watchfire scoreboard and the quality and reliability of the product every time we turn it on.

It has been the perfect addition to our stadium renovation project and we look forward to exploring all of its capabilities in both graphics and videos as we expand our game day experience.

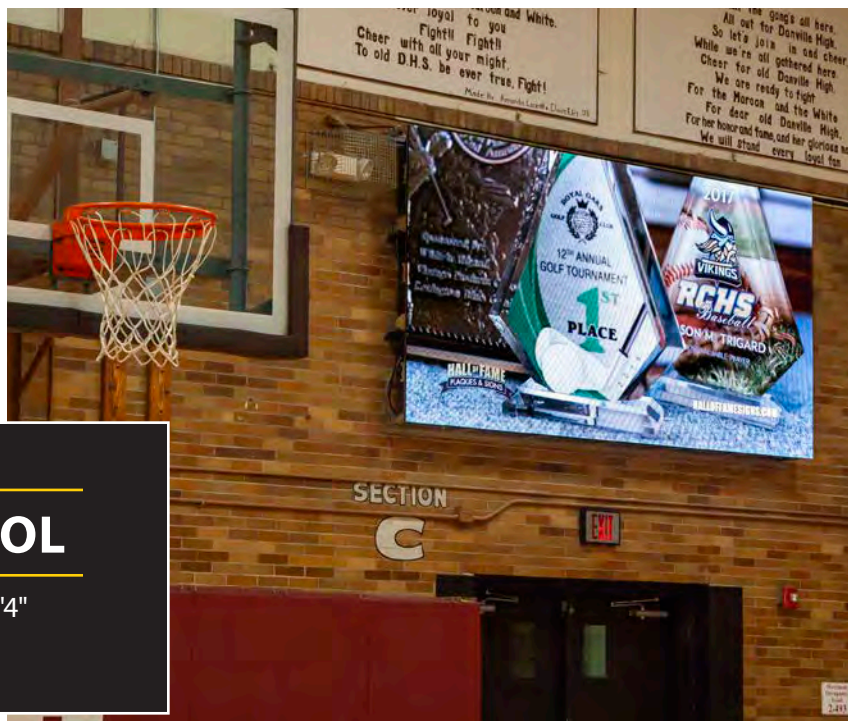
EMILY BARKLEY | Director of Athletics

watchfire 

Ready to put Watchfire to work for you?
Call 800-637-2645 or talk to your Watchfire representative.

DANVILLE HIGH SCHOOL

DANVILLE, IL • INDOOR 4mm • 5'8" x 11'4"

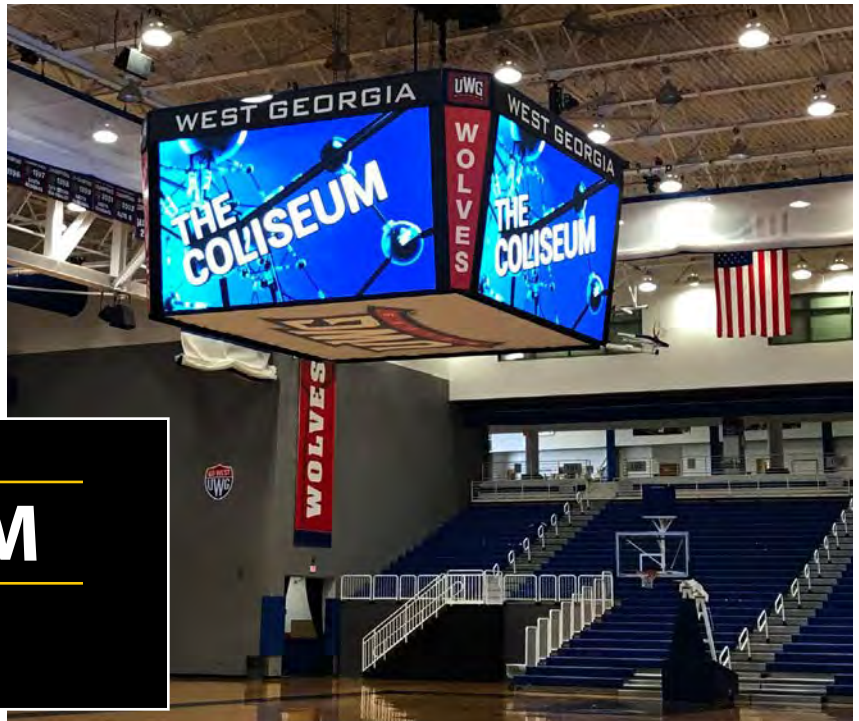


“I’ve had a number of coaches from competing schools compliment the **Watchfire video board**, and the competing players often are dazed by the hype videos and sound. It’s also really engaging for our fans, who love to see themselves and their friends on the board.”

MARK BACYS | Athletic Director



Ready to put Watchfire to work for you?
Call 800-637-2645 or talk to your Watchfire representative.



THE COLISEUM

CARROLLTON, GA • 4mm • 9'5" x 17'
SIGNWORKS PRO



Once we saw the new technology it was obvious our center hung was aging and should be replaced. The overall size of the installation didn't change, but we doubled the size of the message area simply by replacing the fixed digit scoreboards with LED. **Our Watchfire displays are real showpieces and are higher resolution than many professional sports facilities. It's quite impressive.**



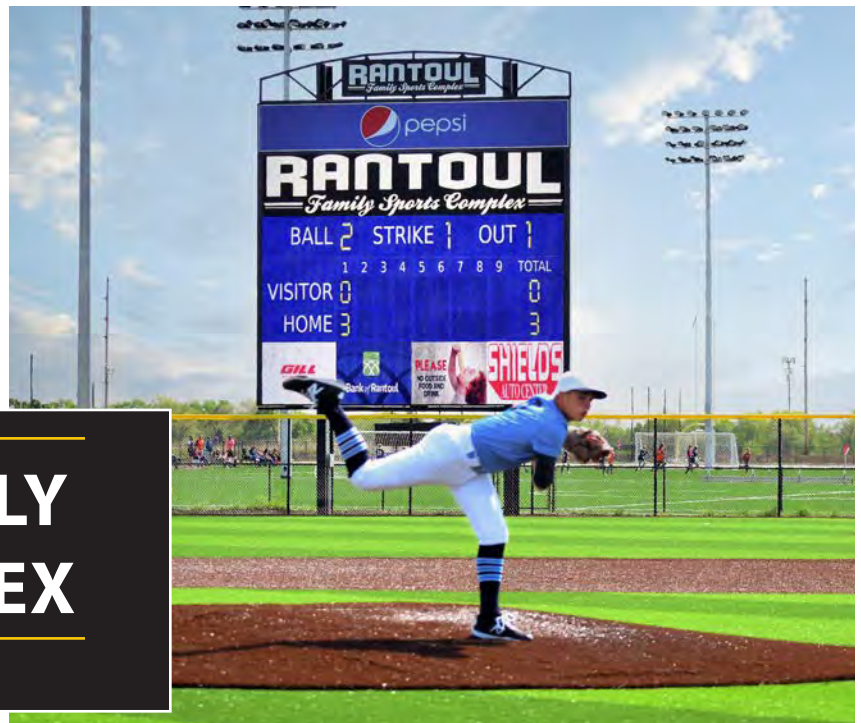
TRENT ROSS | Director of The Coliseum at University of West Georgia



Ready to put Watchfire to work for you?
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RANTOUL FAMILY SPORTS COMPLEX

RANTOUL, IL • S16mm • 20'4" x 26'



“

The video scoreboards on our championship fields not only create game-changing experiences, they also allow us to sell first class advertising. Our digital entrance sign enables us to customize messages to welcome guests, and display tournament logos or banners.

After touring the Watchfire operations in Danville, as well as other competitors' operations, **it became evident that the workmanship, ingenuity and customer service set Watchfire apart.**

”

LUKE HUMPHREY | Recreation Director, Rantoul Family Sports Complex



Ready to put Watchfire to work for you?
Call 800-637-2645 or talk to your Watchfire representative.



LOUISVILLE INTERNATIONAL AIRPORT

LOUISVILLE, KY • 3mm • 5'8" x 26'6"

“**Programming the Watchfire display is really easy.** In just a few minutes, we are able to program messages for a full month and schedule when we want the messages to run. If we have a last minute change —like swapping out a name in a message— we can do that easily too.”

ROSANNE MASTIN | Louisville Tourism Marketing Communications Manager



Ready to put Watchfire to work for you?
Call 800-637-2645 or talk to your Watchfire representative.



SOUTHERN ILLINOIS UNIVERSITY

CARBONDALE, IL • 10mm • 12' x 23'



Watchfire installed our first-ever videoboard for our swim and dive team. During the installation, there were complications with getting data from our timing system. Watchfire ensured we had all the equipment to properly convert data. **With the help of Watchfire's technical support team I was able to successfully get data sent and displayed on the new board with no issues.**



NOAH ZARN | Video Coordinator, Live Production



Ready to put Watchfire to work for you?
Call 800-637-2645 or talk to your Watchfire representative.

BOWDON HIGH SCHOOL

BOWDON, GA • S16mm • 17'x 30'
SIGNWORKS PRO, INC.



“

The use of technology and branding are integral to sharing our message with our schools and communities. We have received a lot of positive feedback from our schools and our community regarding the boards, and the wonderful atmosphere that is created for our athletic events.

The scoreboards give students the opportunity to learn skills in design and branding that give useful experience for the future.

”

SCOTT COWART | School System Superintendent



Ready to put Watchfire to work for you?
Call 800-637-2645 or talk to your Watchfire representative.

BLUE MOUNTAIN HIGH SCHOOL

SCHUYLKILL HAVEN, PA • 16mm • 4'5" x 9'3"
BARTUSH SIGNS, INC.



“

This project would not have been possible without the support of 16 local businesses, Bartush Signs and Watchfire Signs, who helped bring this symbolic entry way to fruition through their sponsorship and expertise.

We now have a product that everyone can be proud of for many years to come. As a result of this vision and support, the first impression of our high school will be changed forever.

”

KEVIN W. BERGER | Principal



Ready to put Watchfire to work for you?
Call 800-637-2645 or talk to your Watchfire representative.

APPENDIX B

PRODUCTS & SERVICES



watchfire® 

SPORTS

GUIDE

BUILDING A SPORTS LEGACY

LEGACY

LEGACY

LEGACY



IN BUSINESS FOR MORE THAN **90 YEARS**

2 INDOOR VIDEO SCOREBOARDS

4 READYDISPLAY™

5 SCORER'S TABLE

6 CENTERHUNG DISPLAYS

8 TIMING ACCESSORIES

12 IGNITE SPORTS SOFTWARE

13 CREATIVE SERVICES

14 OUTDOOR VIDEO SCOREBOARDS

16 SOUND SYSTEMS

17 VIDEO SYSTEMS

18 FIXED DIGIT SCOREBOARDS

20 GATE-TO-GAME EXPERIENCE

Front Cover Photo: Bowdon High School | Signworks Pro Inc. | Nowdan, GA | 16mm | 288 x 522 | 17' x 30'

Back Cover Photo: Herb Brooks National Hockey Center | St. Cloud State University | St. Cloud, MN | 5.9mm | 756 x 2268 | 14'9" x 44'3"

INDOOR VIDEO SCOREBOARDS

Create a home court advantage with Watchfire's indoor video scoreboards and displays. Watchfire offers two interior series, both with HD and 4K capabilities.

HIGH RESOLUTION

From videoboards to centerhangs to ribbon boards, our S-Series will dazzle fans, sponsors and the competition. The rich colors and deep contrast deliver vivid images and video. Adjustable brightness sets the perfect lighting levels in any environment. The S-Series includes 2.4mm, 2.9mm, 3.9mm, and 5.9mm displays.

ULTRA HIGH RESOLUTION

Ideal for lobbies, performance centers and sports books, our X-Series is engineered for close viewing distances and are dust and splash resistant. It can be configured into shapes that accommodate venue architecture for near-infinite design options. The X-Series includes 1.2mm, 1.5mm, and 1.9mm displays.



Herb Brooks National Hockey Center | St. Cloud State University | St. Cloud, MN
5.9mm | 756 x 2268 | 14'9" x 44'3"

RIBBON BOARDS

Immerse fans in the action with ribbon boards and fascia boards. These LED displays use a module-based design to accommodate aspect ratio and architectural needs for an ideal way to deliver fan prompts, stats, and sponsor ads.

University of Illinois Chicago Credit Union 1 Arena | Wolf Electric Inc. | Chicago, IL | 5.9mm | 84 x 23814 | 1'8" x 465'1"



1154

Boys 3200 Meter Run Heat: 1 11:57.3

Hansen	Marcus Whitm
Sherman	Honeoye Cent
Zimmerman	Marcus Whitm
Suwyn	Williamson Ce
Olsen	Honeoye Cent
Tonkinson	Newark
Lonneville	Marion
Dela Osa Cruz	Marion

NAZARETH

Wegmans

Nazareth College Golisano Training Center | Ulrich Sign Co., Inc. | Rochester, NY | 6mm | 672 x 1152 | 13'3" x 22'8"

Osceola REGIONAL HEALTH CENTER

ATHLETIC BOOSTERS

CLASS OF 2022 SENIORS

SIBLEY-OCHEYEDAN VOLLEYBALL

Sibley-Ocheyedan High School | Sibley, IA | 2.9mm
672 x 1008 | 6'7" x 9'10"

McMURRY WARRIORS

HOME 0 AWAY 0

6:31

FOULS 0

McMurry University Basketball | McMurry University
Abilene, TX | 3.9mm | 890 x 1536 | 11'6" x 19'8"

WELCOME TO XAVIER

RON THILLEN GYMNASIUM

SAINTS 8:31 WAHAWK 10

10 0 14 11 1 7 22 2 2 33 1 10 34 0 5

SAINTS 45

POSS PERIOD 3

BONUS 0

FOULS 5

PLAYER FOULS 2

TOL 0

RON THILLEN GYMNASIUM

XAVIER BOOSTER CLUB

Xavier High School | Nesper Sign Advertising Inc.
Cedar Rapids, IA | 3.9mm | 768 x 1280 | 9'10" x 16'5"

HOUSTON ACADEMY

HOME 0 AWAY 0

8:00

POSS PERIOD 1

BONUS 0

FOULS 0

PLAYER FOULS 0

FOULS 0

EARLY BIRD

D

Houston Academy | Signs Etcetera Inc | Dothan, AL | 3.9mm
512 x 768 | 6'7" x 9'10"

FINALS

STORM

NATIONAL CHAMPION

PJCAA DIVISION II

MEN'S BASKETBALL CHAMPIONSHIP

MARY MILLER CENTER - DANVILLE, IL

2022

SULLIVAN 10

SOUTH 2

DMAC 23

DMAC BEARS

U R

Mary Miller Gymnasium | Danville Area Community College | Danville, IL | 4mm | 720 x 1296 | 9'6" x 17'

READYDISPLAY



Tuttle Public Schools | Metro Sign Corp. | Tuttle, OK | 3.9mm | ReadyDisplay | 640 x 1152 | 8'8" x 15'3"

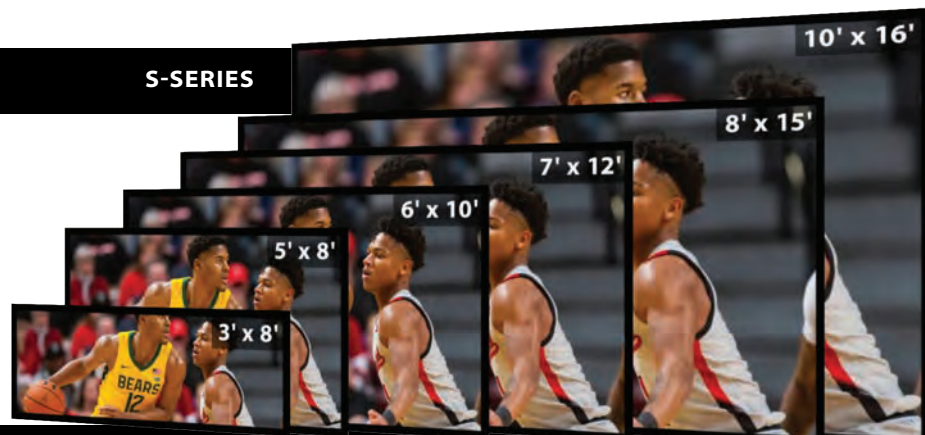
ReadyDisplay™ from Watchfire is a prefabricated, interior LED video display, engineered to install quickly and impress instantly. It is shipped in one or two pieces for simplified installation. These pieces fit through most interior doors.

Resolutions: 2.4mm, 2.9mm, 3.9mm and 5.9mm

Standard or framed border

Mounted horn standard

ReadyDisplay	Finish Size (standard border)
3' x 8'	3'5" H x 8'4" W (41.063" x 100.118")
5' x 8'	5'1" H x 8'4" W (60.748" x 100.118")
6' x 10'	6'8" H x 10' W (80.433" x 119.803")
7' x 12'	6'8" H x 11'7" W (80.433" x 139.488")
8' x 15'	8'4" H x 14'11" W (100.118" x 178.858")
10' x 16'	10' H x 16'7" W (119.803" x 198.543")



OFFICIAL VIDEO SCOREBOARD MANUFACTURER OF THE NFHS

Watchfire is the Official Scoreboard and Videoboard Manufacturer of the National Federation of State High School Associations (NFHS). Watchfire proudly delivers products that contribute to educational and revenue opportunities for high schools across the U.S.

SCORER'S TABLES

Fans sitting in the facility and fans streaming from home have front-row seats to the messages displayed on a courtside table. Watchfire's video scorer's tables turn functionality into high-energy and profitable messaging.

This sharp contrast and high quality LED display will dazzle fans, sponsors, and the competition. Vivid and true to color, these portable videoboards are anti-glare and look great in any lighting condition. The 7° tilt provides optimal-facility visibility.

Viewing Dimension: 2.46' H x 9.84' W

Resolutions: 2.9mm, 3.9mm, and 5.9mm

Cup holders, rack mounts and power strips

Built-in horn



University of Wisconsin Parkside | Kenosha, WI | 3.9mm | 768 x 1408 | 9'10" x 18'1" | 3.9mm Scorer's Table | Three 10' Sections | 30'

BACKBOARD GOAL LIGHTS



Let players and officials know when the clock reaches zero with perimeter LED light strip kits. These mount on the backside of basketball backboards with VHB tape to eliminate distracting, visible fasteners. Our goal lights comply with NCAA regulations and fit most high school and college backboards.

Fits regulation 72" x 42" backboards

Available for standard and strut back (t-back) backboards






Wired or wireless

CENTERHUNG DISPLAYS

Heard County | Signworks Pro, Inc. | Franklin, GA | 3.9mm | 512 x 1536 | 67" x 19'8" | Two-sided Center Hung with End Cap



Create a 360-degree experience with a centerhung display from Watchfire. Built with Watchfire's prefabricated ReadyDisplay, these models deliver peak viewing with crisp images, wide 140° horizontal viewing angles and an adjustable tilt faces. The built-in, self-climbing hoist reduces installation costs and accommodates tight timelines. Personalize your centerhung by choosing the number of sides, upper or lower display rings and team-branded mesh panels. Custom-sized and designed centerhangs are also available.

					
Centerhung	5' H x 8' W	6' H x 10' W	7' H x 12' W	8' H x 15' W	10' H x 16' W
Viewing Dimensions Per Side	4'11" H x 8'2" W	6'7" H x 9'10" W	6'7" H x 11'6" W	8'2" H x 14'9" W	9'10" H x 16'5" W
Number of Sides	2, 3, or 4	2, 3, or 4	2, 3, or 4	2, 3, or 4	2, 3, or 4
Resolution	S-Series	S-Series	S-Series	S-Series	S-Series





Dort Federal Credit Union Event Center | HD Sportsboards | Flint, MI | 5.9mm | 6'6" x 13'6" | Centerhung



New York State Fair Expo Hall | Ridley Electric Co.
Syracuse, NY | 5.9mm | 384 x 672 | 7'7" x 13'3" | Centerhung



University of West Georgia Coliseum | Carrollton, GA
3.9mm | 720 x 1296 | 9'5" x 17' | Centerhung



Eastlink Centre | Sign City | Charlottetown, Prince Edward Island, Canada
3.9mm | 576 x 1042 | 7'5" x 13'1" | Centerhung



The WFCU Center | HD Sportsboards | Windsor, ON, CA
3.9mm | 8' x 8' | Centerhung | 10mm | Ribbon Boards



Centralia High School | Centralia, IL | 3.9mm | 768 x 1280
9'10" x 16'5" | Two-sided Centerhung with End Cap

TIMING ACCESSORIES

VIDEO SHOT CLOCK DISPLAY COMBO



When integrated with Watchfire's Ignite Sports software, the video shot clock becomes an independent videoboard. Add regions for a game clock or display the school mascot, sponsorship ads or fan prompts when not in game use. The shot clock measures 22" x 22" and includes a protective shield to absorb impact.

Resolutions: 2.4mm, 2.9mm, 3.9mm, or 5.9mm

99:59 game clock and :99 shot clock with 1/10 second option

Wired connection with tablet operation

Perimeter light strip indicator

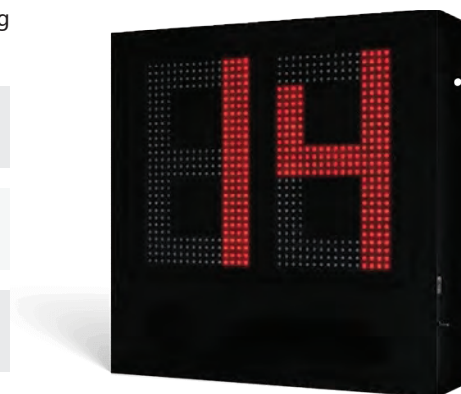
STANDARD CLOCK

This standard design can be configured as a single-sided, double-sided or three-sided clock, providing optimal viewing angles for players, officials, and fans.

:99 shot clock

14" red or amber digits and built-in horn

Wired connection with wireless handheld unit



INDEPENDENT CLOCK



The independent shot clock takes the worry out of trying to synch with an existing scoring system. Simply mount and operator.

:99 shot clock with 1/10 second option

12" red digits and built-in horn

Wired connection with wireless handheld unit

SEGMENT TIMERS



Master the drills without being a drill master. Our segment timers take the inefficiency and fatigue out of every practice by keeping everyone moving and motivated. Choose from various sizes and information displayed.

Large digits readable more than 140 yards

Flashes last minute to indicate segment change

Program segments for different lengths of time

Portable and includes deluxe horn

DELAY OF GAME CLOCK

Keep the action on pace with a large digit delay clock that can easily be seen at the other end of the gridiron. This 3' x 3' cabinet can be pole or wall mounted.

Counts 25-0 or 40-0

24" high brightness digits in red or amber

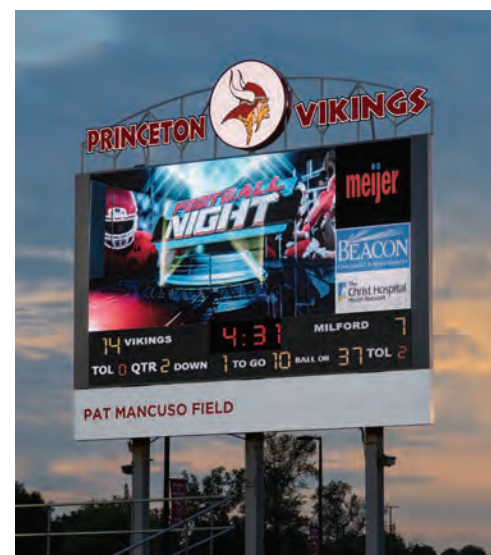
Available in school colors

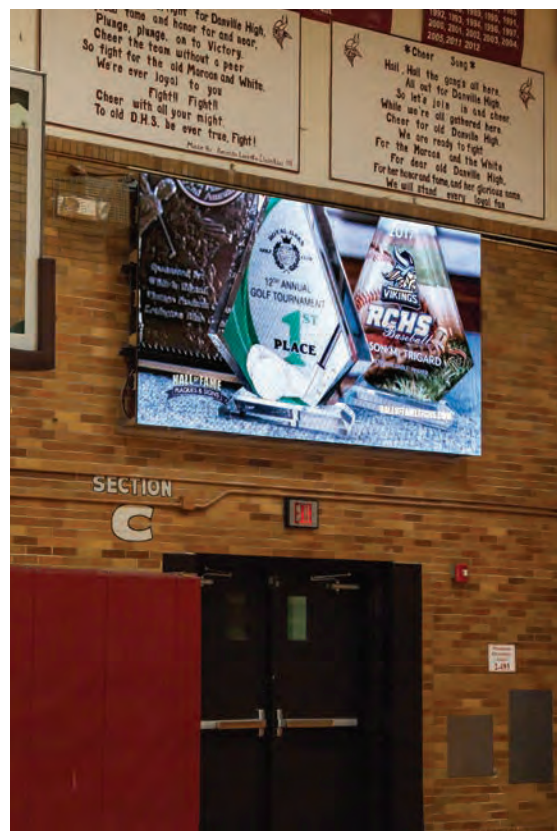


LOCKER ROOM CLOCK DISPLAY COMBO



Watchfire's locker room clocks synchronize with the scoreboard clock, but can also become a videoboard when integrated with Ignite Sports. Use zones to add information like time of day, lineups, motivational quotes, and messages for prospective players. It measures 22" x 22" and includes a protective shield.





IGNITE SPORTS SOFTWARE

Ignite Sports event management software makes it easy to create, manage and deliver game-time content to Watchfire displays. Whether they're professionals or volunteers, give your game staff an intuitive scoring and timing interface that's easy to learn and operate. Prompt crowds to make noise with the push of a button. Instantly personalize video scoreboards with team colors, graphics and advertising zones.

Content like scores, hype videos, player profiles, animations, live video, and advertisements give you tools to engage fans, drive revenue and strengthen team branding. A built-in editor and a library of pre-programmed animations and stills let you turn any event into a crowd pleaser.



Tablet or traditional controller scoring

Create zones

Score and display up to 4 games at once

No annual fees

CREATIVE SERVICES

PROFESSIONAL CONTENT

PROMPT BUNDLE

Choose 10 videos from a library of prompts, colors, and styles. The library is continually growing, so you can add new bundles next season.



ARROWS



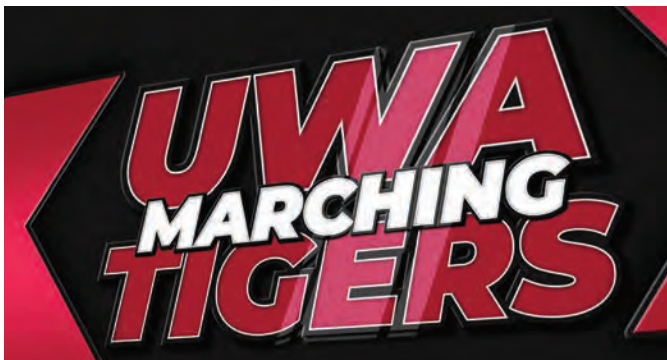
CRT GLOW



LIQUID

CUSTOM BUNDLE

Choose a video design and customize it with your choice of unique team colors or words. There are 5 videos in every bundle.



BRANDED KIT

Customize your scoreboard with colors and mascot. Plus receive an animated team logo and a player card template.



ADVANCED BRANDED KIT

Add a second scoreboard design, logo treatment, and player profile. This is ideal for multi-sport and multi-team facilities.



OUTDOOR VIDEO SCOREBOARDS

Watchfire scoreboards are engineered to withstand all kinds of weather with protective encapsulation. Our scoring and timing systems are designed to integrate seamlessly with a variety of control room configurations. Watchfire displays keep score, showcase athletes, boost fan participation, and grow sponsorships with eye-catching excellence for every sport.

Fast refresh rate to catch all the action

Most rugged outdoor videoboard available

Resolutions: S8mm, S10mm or S16mm



Union High School | Tulsa, OK | S10mm | 930 x 1650 | 31' x 55'

Lubbock - Cooper High School | Lubbock, TX | S16mm | Video Game Clock | 4' x 4'



VIDEO GAME CLOCK

When integrated with Watchfire Ignite Sports, this delay of game clock becomes a videoboard. Beyond game time, you can display sponsor logos, team mottos, or crowd prompts.



Evansville Otters | Custom Sign and Engineering Inc. | Evansville, IN | S16mm | 342 x 630 | 20' x 36'



Lake Travis High School | Austin, TX | S16mm | 432 x 720 | 24' x 40'



Milton High School | Power Ad Co.
Milton, GA | S16mm | 324 x 576 | 18' x 32'



David Allen Memorial Park | Enid, OK | S16mm
324 x 612 | 18' x 34'



Stroud High School | Stroud, OK | S16mm | 234 x 342 | 14' x 20'



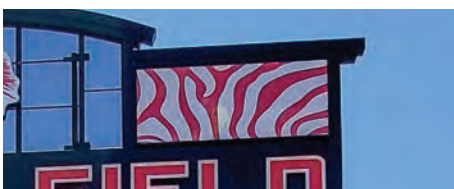
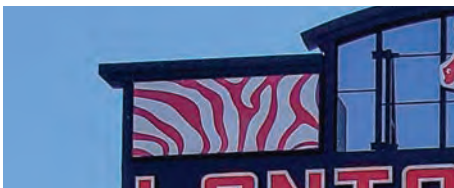
Mentor High School | Ruff Neon Inc. | Mentor, OH | S10mm | 630 x 1500 | 21' x 50'

SOUND SYSTEMS



East Kentwood High School | Praise Sign Company | Kentwood, MI | 16mm | 252 x 576 | 14' x 32'

Say no to garbled announcements. Watchfire Sound™ systems are pre-assembled packages that provide ultra-clear and consistent audio. The single point system produces quality audio beyond 1,000 feet with little audio overflow outside of the coverage beam. Our smart cabinet design means you benefit from quick installation, weatherproof protection, toolless service panels, and a team branded mesh cover.



Claremore Public Schools | Metro Sign Corp. | Claremore, OK | 510mm | 600 x 1410 | 21' x 48'



SAVE MORE WITH A PURCHASING CO-OP

Skip the bidding process and receive discounted pricing when you purchase your videoboard through our purchasing co-op partners. These co-ops are free to join, with no membership obligations. Ask your Watchfire representative for details.

VIDEO SYSTEMS



Raise the energy level at your facility with live action, replays, social media shares and crowd prompts. The Watchfire Action Package creates memorable experiences and engaged fans and sponsors.

Integrate with Watchfire Ignite Sports to display on the big screen

Live stream to your favorite streaming provider

Input up to eight cameras

Add slow motion instant replay

Incorporate social media content

Watchfire's Action Packages include an HD streaming and production software. Create professional quality productions while recording, streaming and displaying live and recorded videos to your Watchfire videoboard.

Mix and switch content

Overlay titles and graphics

Engage with audience via social media



CAMERAS & SWITCHERS



Watchfire also offers turnkey solutions for your control room by providing the equipment you need to make every game the big game.

Broadcast cameras

HD and 4K switchers

Computers and rackmounts

Control room operating temperatures: 0°C to 32°C (32°F to 90°F).

FIXED DIGIT SCOREBOARDS

Spectrum by Watchfire combines over 50 years of fixed digit scoreboard experience with over 90 years of manufacturing lighted displays. Complement your digital video board with the best fixed-digit product on the market. Scoreboards can be personalized with branded graphics and home team names.

SPECTRUM
by watchfire

BASEBALL/SOFTBALL																	
AT BAT	45	BALL	3	STRIKE	2	OUT	1	H									
VISITOR	1	2	3	4	5	6	7	8	9	10	R	H	E				
HOME	1	1	2	3	2	0	0	1			5	9	2				

VOLLEYBALL																	
HOME	13																
VISITOR	9																
GAMES WON	2																
GAME 1	15	11															
GAME 2	18	20															
GAME 3	15	10															
GAME 4																	

SOCCER/LACROSSE																	
HOME	10																
VISITOR	4																
1st HALF																	
2nd HALF																	
PENALTY	2																
SHOTS ON GOAL	26																
PENALTY	4																
SHOTS ON GOAL	17																

CENTERHUNG																	
HOME	125																
VISITOR	108																
PERIOD	3																
HOME	10																
VISITOR	17																
PERIOD	3																

BASKETBALL																	
HOME	125																
VISITOR	108																
PERIOD	3																
FOULS	10																
PLAYER	35																
FOULS	4																
FOULS	17																
FOULS	10																
FOULS	17																

FOOTBALL																	
HOME	27																
VISITOR	13																
DOWN	2																
TO GO	10																
BALL ON	37																
QUARTER	4																

HOCKEY																	
HOME	7																
VISITOR	3																
PENALTY	1:28																
PENALTY	2:00																

ROSTER PANELS																	
PLAYER	22																
FOULS	3																
PLAYER	33																
FOULS	4																
PLAYER	14																
FOULS	0																
PLAYER	12																
FOULS	4																
PLAYER	50																
FOULS	2																
PLAYER	41																
FOULS	1																
TOL	2																

SHOT CLOCKS & GAME CLOCKS																	
10:37																	
24																	

North Allegheny Senior High School Gym | North Allegheny Senior High School | Wexford, PA | 3.9mm | 1280 x 1408 | 16'5" x 18'1"





St. Paul's Preparatory Academy | Spectrum Scoreboard | Football | Arlington, TX | 11220-C4 | 8' x 20'



Santa Maria ISD Cougar Stadium | Spectrum Scoreboard | Football
Santa Maria, TX | 11224-P4 | 10' x 24'



Driller Park | Spectrum Scoreboard | Baseball | Kilgore, TX | 9928BHE-C2 | 8' x 28'



Fairfield High School | Spectrum Scoreboard | Baseball | Fairfield, TX | 9920-C2 | 7' x 20'



Barbers Hill Auxiliary Field | Barbers Hill ISD | Football
Mount Belvieu, TX | 11236-Z4 | 10' x 36'

GATE-TO-GAME EXPERIENCE

From school campuses to civic centers and from sports complexes to community parks, LED signs and displays throughout a facility boost engagement, improve communication, and strengthen brands. Outdoor solutions include street entrances, wayfinding, and ticket booth, while indoor solutions include lobbies, auditoriums, hall of fame walls, arena concourses.

Outdoor: 6mm, 8mm, 10mm, 16mm

Indoor Ultra Fine Pitch: 1.2mm, 1.9mm, 2.4mm

Indoor Fine Pitch: 2.9mm, 3.9mm, 5.9mm

Easy, cloud-based software is included

ENTRANCE



ENTRANCE



AUDITORIUM





FOOTBALL



RECREATION CENTER



BASEBALL & SOFTBALL



SOCCER & LACROSSE



GYMNASIUM



FIELDHOUSE



TRACK & FIELD



NATATORIUM



watchfire® 

Ready to put Watchfire to work for you? Call 800-637-2645 or talk to your Watchfire representative.

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FIXED DIGIT SCOREBOARDS

PRODUCT CATALOG

BUILDING A SPORTS LEGACY

LEGACY
LEGACY
LEGACY
LEGACY
LEGACY



WHAT'S INSIDE

2 - 3 **BRANDING**

4 - 5 **ADD-ONS**

6 - 15 **FOOTBALL**

16 - 23 **BASEBALL/SOFTBALL**

24 - 29 **BASKETBALL**

30 - 35 **ADDITIONAL SPORTS**

36 **SOUND OUTDOOR SYSTEMS**

37 **VIDEO SYSTEMS**

38 **SCORING CONSOLE**

39 **FUNDING & MARKETING TOOLS**

Spectrum by Watchfire combines over 50 years of fixed digit scoreboard experience with over 90 years of manufacturing lighted displays to bring you the most durable, best-looking scoring systems to complement your digital video board with the best fixed-digit product on the market.

Front Cover Photo: Barbers Hill Auxiliary Field | Barbers Hill ISD | Spectrum Scoreboard | Football | Mount Belvieu, TX | 11236-Z4 | 10' x 36'

Inside Cover Top Photo: St. Paul's Preparatory Academy | Spectrum Scoreboard | Football | Arlington, TX | 11220-C4 | 8' x 20'

Inside Cover Middle Photo: Fairfield High School | Spectrum Scoreboard | Baseball | Fairfield, TX | 9920-C2 | 7' x 20'

Inside Cover Bottom Photo: Driller Park | Spectrum Scoreboard | Baseball | Kilgore, TX | 9928BHE-C2 | 8' x 28'

BRANDING

ICONIC COLOR

Color is at the core of every sports brand. That's why Spectrum by Watchfire has taken scoreboard color to a new level. We work with you to create a look that reflects everything that is good about your brand.

CHOOSE YOUR BASE

We hand-selected 30 colors guaranteed to make an impression. Mix and match colors to create a dynamic two-tone look. Custom PMS color matching is available upon request.

CHOOSE YOUR CAPTION COLOR

Caption letters, available in the same color choices as the base, offer the high contrast needed for superior readability, even from a distance.

CHOOSE YOUR ACCENT

Choose to add a colorful trim to outline your scoreboard and scoring information. It creates a cohesive look, supports your brand's identity, and is available in our 30 standard colors.

49 BEIGE HEX: D6C6A7	39 TAN HEX: A98961	131 GOLD <i>Metallic</i> PANTONE® 872 C HEX: 80704F	139 BROWN PANTONE® 464 C HEX: 8A5D2F	24 ORANGE <i>Burnt</i> PANTONE® 7585 C HEX: A8521C	15 YELLOW <i>Bright</i> PANTONE® 116 C HEX: F5C700
25 YELLOW PANTONE® 7549C HEX: FAB400	145 GOLD HEX: EA9804	14 ORANGE PMS® ORANGE 021 C HEX: E55E00	13 RED PANTONE® 711 C HEX: BE1C0D	96 TEAL PANTONE® 7713 C HEX: 007A89	38 PURPLE <i>Royal</i> HEX: 3F2A70
48 PURPLE HEX: 4D2E51	68 MAROON HEX: 5E101F	53 RED <i>Cardinal</i> PANTONE® 200 C HEX: A10019	77 BLUE <i>Light</i> HEX: 4ACAD3	57 BLUE <i>Olympic</i> HEX: 027EBC	47 BLUE HEX: 0459A1
37 BLUE <i>Royal</i> HEX: 103275	197 NAVY HEX: 0A2748	196 GREEN <i>Apple</i> HEX: 569A1C	46 GREEN <i>Kelly</i> PANTONE® 340 C HEX: 028D58	186 GREEN PANTONE® 7725 C HEX: 017743	56 GREEN <i>Dark</i> PANTONE® 3425C HEX: 03553D
66 GREEN <i>Forest</i> PANTONE® 3305 C HEX: 18473E	120 SILVER <i>Metallic</i> PANTONE® 877C HEX: 8A8C8C	10 WHITE HEX: F1F2F1	31 GRAY <i>Light</i> PANTONE® 421 C HEX: A5A6A2	41 GRAY <i>Battleship</i> PMS® Cool Gray 11 C HEX: 4F5965	12 BLACK PMS® Natural Black C HEX: 111112

MULTI-COAT COLOR PROTECTION

Every Spectrum scoreboard has multiple coats of polyethylene finish. This UV protective barrier prevents color fading due to sun exposure. The same protective coat used on commercial aircraft and firetrucks, our urethane also withstands salt, stone chips, graffiti, chemicals, and detergents. Our urethane is an all-purpose semi-gloss finish, but high gloss or matte finishes are also available upon request.

CUSTOM DESIGN

A good-looking scoreboard grabs attention, but a team-branded scoreboard grabs hearts. Our award-winning Creative Services team will turn your logo or mascot into a bold design that reflects your brand and resonates with your fans.

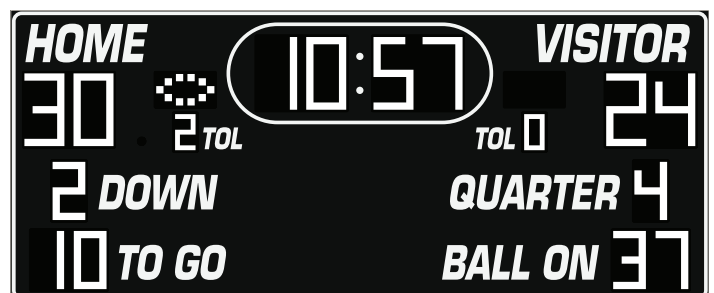


RUGGED CABINET CONSTRUCTION

Our heavy gauge, dent-resistant construction safeguards your scoreboard against the elements, impacts, and vibrations. This superior structural integrity reduces wear and tear, and ensures your scoreboard looks great for years.

BOLD DIGITS THAT POP

Choose red, amber, white, or a combination of digit colors to complete your scoreboard look. Our LED digits are bright, high contrast, and have a wide 160° viewing angle. More importantly, our premiere digits have the thickest, best-looking scoreboard numbers.



ADD-ONS

TRUSS

Indoor or outdoor, a scoreboard truss boosts your brand by displaying a mascot, logo, and name. Spectrum by Watchfire specializes in creating truly unique and artistically designed scoreboard trusses, setting a new standard for venue branding.



DECORATIVE TRUSS

Designed to make a statement at your facility, our decorative trusses use designed patterns, colors, and lighting effects to create a scoreboard that will have all the fans talking.

ADVERTISING PANELS

Generate revenue by adding advertising panels to your truss systems. These static panels can also be backlit for better readability during night games.

WATCHFIRE SOUND

Seamlessly integrate speakers and amplifiers into the structural truss design with Watchfire Sound™. The single-point system provides ultra-clear audio and keeps it contained inside the coverage beam. This audio system is mounted in a weatherproof truss behind a branded mesh cover.



VIDEOBOARDS

Fire up athletes, fans, and sponsors by adding a Watchfire videoboard to your scoreboard. Our LED displays are custom-built and have vibrant colors in any lighting situation. The outdoor displays are engineered to withstand all kinds of weather with protective encapsulation, while the interior displays are high-resolution for up-close viewing.



Broken Arrow High School | Broken Arrow, OK | 3.9mm | 640 x 1088 | 8'2" x 13'11" | Spectrum Scoreboard | Custom Fixed Digit

EASY SOFTWARE

Ignite Sports event management software makes it easy to create, manage and deliver game-time content to a Watchfire videoboard. Content like hype videos, player profiles, animations, and advertisements gives you tools to engage fans, drive revenue, and strengthen team branding.

VIDEO PRODUCTION & STREAMING

Raise the energy in your facility with live action video, instant replays, social media shares, and crowd prompts. The Watchfire Action Package creates memorable experiences and fires up fans, in the facility and at home.



MODEL WF-FB-11236

Spark team pride with unique claw marks and a full-color mascot. The duo-tone paint, white trim, and caption outlines drive the brand home. A decorative truss and static sponsor panels demonstrate community pride, too.

FOOTBALL

FOOTBALL

SCOREBOARDS



10' x 4' | FOOTBALL

MODEL: WF-FB-11010

Cabinet Dimension (WxHxD): 10' x 4' x 5"

Digit Size: 15"

Description: 99:59 Clock, Score Fixed Digits and Quarter Indicator



10' x 8' | FOOTBALL

MODEL: WF-FB-11110

Cabinet Dimension (WxHxD): 10' x 8' x 5"

Digit Size: 15"

Description: 99:59 Clock, Score, Down, To Go, Quarter Fixed Digits



10' x 4' | FOOTBALL

MODEL: WF-FB-11210

Cabinet Dimension (WxHxD): 10' x 4' x 5"

Digit Size: 15"

Description: 99:59 Clock, Score, Period Fixed Digits



10' x 8' | FOOTBALL

MODEL: WF-FB-11310

Cabinet Dimension (WxHxD): 10' x 8' x 5"

Digit Size: 15"

Description: 99:59 Clock, Score, Down, To Go, Ball On, Quarter Fixed Digits and Possession Indicator



14' x 4' | FOOTBALL

MODEL: WF-FB-11014

Cabinet Dimension (WxHxD): 14' x 4' x 5"

Digit Size: 21", 15"

Description: 99:59 Clock, Score, Quarter Fixed Digits and Possession Indicator

FOOTBALL

SCOREBOARDS



14' x 6' | FOOTBALL

MODEL: WF-FB-11114

Cabinet Dimension (WxHxD): 14' x 6' x 5"

Digit Size: 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go Fixed Digits and Possession Indicator



14' x 7' | FOOTBALL

MODEL: WF-FB-11214

Cabinet Dimension (WxHxD): 14' x 7' x 5"

Digit Size: 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and Possession Indicator



16' x 7' | FOOTBALL

MODEL: WF-FB-11016

Cabinet Dimension (WxHxD): 16' x 7' x 5"

Digit Size: 24", 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go Fixed Digits



16' x 8' | FOOTBALL

MODEL: WF-FB-11116

Cabinet Dimension (WxHxD): 16' x 8' x 5"

Digit Size: 24", 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and Possession Indicator



18' x 5' | FOOTBALL

MODEL: WF-FB-11518

Cabinet Dimension (WxHxD): 18' x 5' x 5"

Digit Size: 24", 18", 15"

Description: 99:59 Clock, Score, Period, TOL Fixed Digits



18' x 8' | FOOTBALL

MODEL: WF-FB-11218

Cabinet Dimension (WxHxD): 18' x 8' x 5"

Digit Size: 24", 15"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator

Layout Option: Tenth of a second option, Dashes



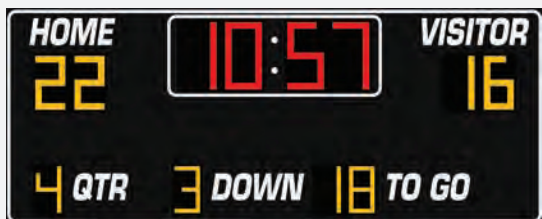
18' x 8' | FOOTBALL

MODEL: WF-FB-11818

Cabinet Dimension (WxHxD): 18' x 8' x 5"

Digit Size: 24", 15"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator



20' x 8' | FOOTBALL

MODEL: WF-FB-11020

Cabinet Dimension (WxHxD): 20' x 8' x 5"

Digit Size: 30", 24", 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go Fixed Digits



20' x 8' | FOOTBALL

MODEL: WF-FB-11120

Cabinet Dimension (WxHxD): 20' x 8' x 5"

Digit Size: 30", 24", 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and Possession Indicator



20' x 8' | FOOTBALL

MODEL: WF-FB-11220

Cabinet Dimension (WxHxD): 20' x 8' x 5"

Digit Size: 24", 21", 14"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator

Layout Option: Tenth of a second option

FOOTBALL SCOREBOARDS



24' x 5' | FOOTBALL

MODEL: WF-FB-11524

Cabinet Dimension (WxHxD): 24' x 5' x 5"

Digit Size: 24", 21", 15"

Description: 99:59 Clock, Score, Period Fixed Digits and Possession Indicator



24' x 8' | FOOTBALL

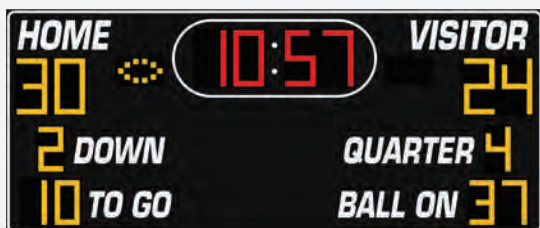
MODEL: WF-FB-11824

Cabinet Dimension (WxHxD): 24' x 8' x 5"

Digit Size: 30", 24", 15"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator

Layout Option: Tenth of a second option



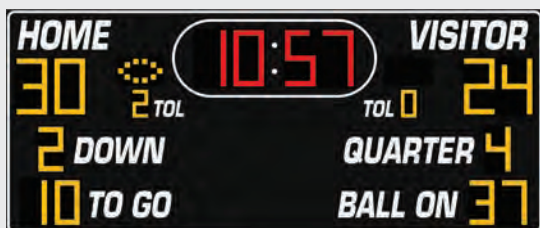
24' x 10' | FOOTBALL

MODEL: WF-FB-11124

Cabinet Dimension (WxHxD): 24' x 10' x 5"

Digit Size: 30", 24"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and Possession Indicator



24' x 10' | FOOTBALL

MODEL: WF-FB-11224

Cabinet Dimension (WxHxD): 24' x 10' x 5"

Digit Size: 30", 24", 15"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator



24' x 4'6" | FOOTBALL

MODEL: WF-FB-11424

Cabinet Dimension (WxHxD): 24' x 4'6" x 5"

Digit Size: 21", 15"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and TOL, Possession Indicators



25' x 4' | FOOTBALL

MODEL: WF-FB-11425

Cabinet Dimension (WxHxD): 25' x 4' x 5"

Digit Size: 21" 15"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator



26' x 8' | FOOTBALL

MODEL: WF-FB-11126

Cabinet Dimension (WxHxD): 26' x 8' x 5"

Digit Size: 30", 24", 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and Possession Indicator



26' x 8' | FOOTBALL

MODEL: WF-FB-11226

Cabinet Dimension (WxHxD): 26' x 8' x 5"

Digit Size: 30", 27", 21", 15"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator

Layout Option: Tenth of a second option



28' x 4' | FOOTBALL

MODEL: WF-FB-11428

Cabinet Dimension (WxHxD): 28' x 4' x 5"

Digit Size: 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and TOL, Possession Indicators



30' x 4' | FOOTBALL

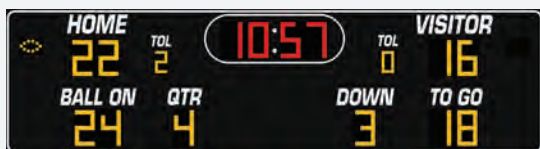
MODEL: WF-FB-11430

Cabinet Dimension (WxHxD): 30' x 4' x 5"

Digit Size: 24", 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and TOL, Possession Indicators

FOOTBALL SCOREBOARDS



30' x 8' | FOOTBALL

MODEL: WF-FB-11830

Cabinet Dimension (WxHxD): 30' x 8' x 5'

Digit Size: 30", 24", 15"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator



32' x 4' | FOOTBALL

MODEL: WF-FB-11432

Cabinet Dimension (WxHxD): 32' x 4' x 5"

Digit Size: 24", 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and TOL, Possession Indicators



32' x 8' | FOOTBALL

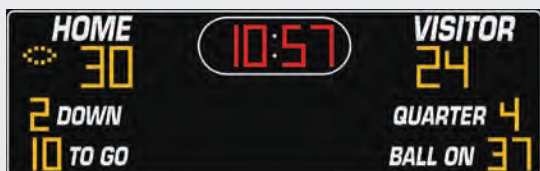
MODEL: WF-FB-11832

Cabinet Dimension (WxHxD): 32' x 8' x 5"

Digit Size: 30", 24", 15"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator

Layout Option: Tenth of a second option



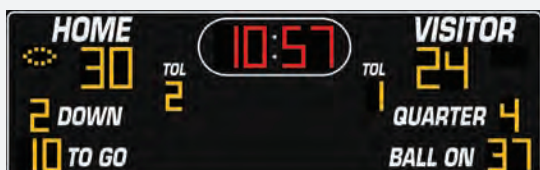
32' x 10' | FOOTBALL

MODEL: WF-FB-11132

Cabinet Dimension (WxHxD): 32' x 10' x 5"

Digit Size: 30", 24"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and Possession Indicator



32' x 10' | FOOTBALL

MODEL: WF-FB-11232

Cabinet Dimension (WxHxD): 32' x 10' x 5"

Digit Size: 30", 24", 15"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator



34' x 4' | FOOTBALL

MODEL: WF-FB-11434

Cabinet Dimension (WxHxD): 34' x 4' x 5"

Digit Size: 24", 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and TOL, Possession Indicators



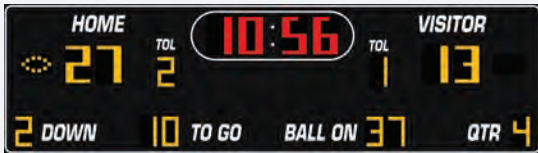
36' x 4' | FOOTBALL

MODEL: WF-FB-11436

Cabinet Dimension (WxHxD): 36' x 4' x 5"

Digit Size: 24", 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and TOL, Possession Indicators



36' x 10' | FOOTBALL

MODEL: WF-FB-11236

Cabinet Dimension (WxHxD): 36' x 10' x 5"

Digit Size: 30", 24"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator



40' x 10' | FOOTBALL

MODEL: WF-FB-11140

Cabinet Dimension (WxHxD): 40' x 10' x 5"

Digit Size: 30", 24", 18"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator



40' x 4' | FOOTBALL

MODEL: WF-FB-11440

Cabinet Dimension (WxHxD): 40' x 4' x 5"

Digit Size: 24", 21"

Description: 99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and TOL, Possession Indicators

FOOTBALL SCOREBOARDS



2'4" x 2'4" | SEGMENT TIMER

MODEL: WF-AC-11EV1

Cabinet Dimension (WxHxD): 2'4" x 2'4" x 7"

Digit Size: 15"

Description: Portable :99 Segment Timer Fixed Digits



4'6" x 4' | SEGMENT TIMER

MODEL: WF-AC-11EB3

Cabinet Dimension (WxHxD): 4'6" x 4' x 5"

Digit Size: 15"

Description: 99:59 Up/Down Timer, 1-99 Segment Timer Fixed Digits



4' x 3'6" | SEGMENT TIMER

MODEL: WF-AC-11EB5

Cabinet Dimension (WxHxD): 4' x 3'6" x 12"

Digit Size: 14"

Description: 99:59 Up/Down Timer, 1-99 Segment Timer Fixed Digits



3' x 3' | PLAY CLOCK

MODEL: WF-AC-1115T

Cabinet Dimension (WxHxD): 3' x 3' x 6"

Digit Size: 24"

Description: :99 Play Clock Fixed Digits

Layout Option: Sold in Pairs



4' x 4' | PLAY CLOCK

MODEL: WF-AC-1125T

Cabinet Dimension (WxHxD): 4' x 4' x 6"

Digit Size: 27"

Description: :99 Play Clock Fixed Digits



4' x 6' | PLAY CLOCK/GAME CLOCK

MODEL: WF-AC-1135T

Cabinet Dimension (WxHxD): 4' x 6' x 6"

Digit Size: 27", 14"

Description: 99:59 Game Clock, :59 Play Clock Fixed Digits



5' x 6' | PLAY CLOCK/GAME CLOCK

MODEL: WF-AC-1145T

Cabinet Dimension (WxHxD): 5' x 6' x 6"

Digit Size: 33", 21"

Description: 99:59 Game Clock, :59 Play Clock Fixed Digits



4' x 6' | PLAY CLOCK/GAME CLOCK

MODEL: WF-AC-1155T

Cabinet Dimension (WxHxD): 4' x 6' x 6"

Digit Size: 27", 14"

Description: 99:59 Game Clock, :59 Play Clock, Down and Distance Fixed Digits



MODEL WF-BA-9936

Amaze fans with a larger-than-life mascot that unites the scoreboard and decorative truss. The blue-red color scheme, white trim, and captions with a drop shadow effect complete this one-of-a-kind board.

BASEBALL/SOFTBALL

BASEBALL/SOFTBALL

SCOREBOARDS



8' x 6' | BASEBALL/SOFTBALL

MODEL: WF-BA-10208

Cabinet Dimension (WxHxD): 8' x 6' x 5"

Digit Size: 18", 15"

Description: Home/Visitor Score, Inning, :99 Timer Fixed Digits and Ball, Strike, Out Indicators

Layout Option: Pitch Counter



8' x 6' | BASEBALL/SOFTBALL

MODEL: WF-BA-10308

Cabinet Dimension (WxHxD): 8' x 6' x 5"

Digit Size: 18", 15"

Description: Home/Visitor Score, Inning, 1:59 Clock/Timer Fixed Digits and Ball, Strike, Out Indicators

Layout Option: Pitch Counter



8' x 6' | BASEBALL/SOFTBALL

MODEL: WF-BA-10408

Cabinet Dimension (WxHxD): 8' x 6' x 5"

Digit Size: 18", 15"

Description: Home/Visitor Score, Inning, 99:59 Clock/Timer Fixed Digits and Ball, Strike, Out Indicators



8' x 4' | BASEBALL/SOFTBALL

MODEL: WF-BA-9108

Cabinet Dimension (WxHxD): 8' x 4' x 5"

Digit Size: 18", 15"

Description: Home/Visitor Score, Inning Fixed Digits and Ball, Strike, Out Indicators

Layout Option: Pitch Counter



10' x 8' | BASEBALL/SOFTBALL

MODEL: WF-BA-10210

Cabinet Dimension (WxHxD): 10' x 8' x 5"

Digit Size: 24"

Description: Home/Visitor Score, Inning, :99 Timer Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

Layout Option: Pitch Counter

BASEBALL/SOFTBALL SCOREBOARDS



10' x 8' | BASEBALL/SOFTBALL

MODEL: WF-BA-10310

Cabinet Dimension (WxHxD): 10' x 8' x 5"

Digit Size: 24"

Description: Home/Visitor Score, Inning, 1:59 Clock/Timer Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

Layout Option: Pitch Counter



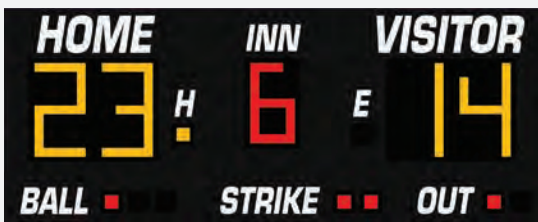
10' x 8' | BASEBALL/SOFTBALL

MODEL: WF-BA-10410

Cabinet Dimension (WxHxD): 10' x 8' x 5"

Digit Size: 24"

Description: Home/Visitor Score, Inning, 99:59 Clock/Timer Fixed Digits and Ball, Strike, Out, Hit, Error Indicators



10' x 4' | BASEBALL/SOFTBALL

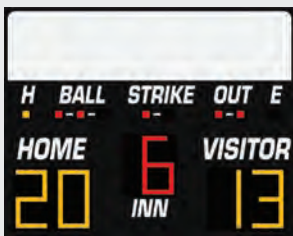
MODEL: WF-BA-9110

Cabinet Dimension (WxHxD): 10' x 4' x 5"

Digit Size: 21", 18"

Description: Home/Visitor Score, Inning Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

Layout Option: Pitch Counter



10' x 8' | BASEBALL/SOFTBALL

MODEL: WF-BA-9210

Cabinet Dimension (WxHxD): 10' x 8' x 5"

Digit Size: 24"

Description: Home/Visitor Score, Inning Fixed Digits and Ball, Strike, Out, Hit, Error Indicators with Sign Panel

Layout Option: Pitch Counter



10' x 6' | BASEBALL/SOFTBALL

MODEL: WF-BA-9310

Cabinet Dimension (WxHxD): 10' x 6' x 5"

Digit Size: 15"

Description: Home/Visitor Score, Inning, 1:59 Clock/Timer Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

Layout Option: Pitch Counter



10' x 4' | BASEBALL/SOFTBALL

MODEL: WF-BA-9410

Cabinet Dimension (WxHxD): 10' x 4' x 5"

Digit Size: 15"

Description: Home/Visitor Score, Inning, Ball, Strike, Out Fixed Digits and Hit, Error Indicators

Layout Option: Pitch Counter



12' x 5' | BASEBALL/SOFTBALL

MODEL: WF-BA-9212

Cabinet Dimension (WxHxD): 12' x 5' x 5"

Digit Size: 18"

Description: Home/Visitor Score, Inning, Ball, Strike, Out, Pitch Count Fixed Digits



14' x 6' | BASEBALL/SOFTBALL

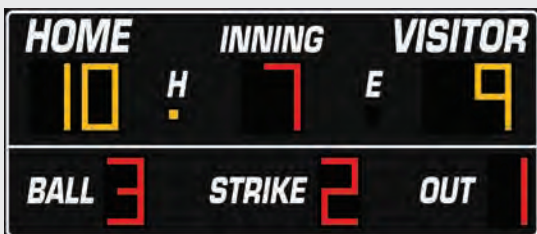
MODEL: WF-BA-9114

Cabinet Dimension (WxHxD): 14' x 6' x 5"

Digit Size: 21"

Description: Home/Visitor Score, Inning Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

Layout Option: Pitch Counter



14' x 6' | BASEBALL/SOFTBALL

MODEL: WF-BA-9214

Cabinet Dimension (WxHxD): 14' x 6' x 5"

Digit Size: 21"

Description: Home/Visitor Score, Inning, Ball, Strike, Out Fixed Digits and Hit, Error Indicators

Layout Option: Pitch Counter



14' x 9' | BASEBALL/SOFTBALL

MODEL: WF-BA-9314

Cabinet Dimension (WxHxD): 14' x 9' x 5"

Digit Size: 21"

Description: Home/Visitor Score, Inning, 1:59 Clock/Timer, Ball, Strike, Out Fixed Digits and Hit, Error Indicators

Layout Option: Pitch Counter

BASEBALL/SOFTBALL SCOREBOARDS

10:42				
HOME	INNING	VISITOR		
10	7	9		
BALL	STRIKE	OUT	H	E

14' x 9' | BASEBALL/SOFTBALL

MODEL: WF-BA-9414

Cabinet Dimension (WxHxD): 14' x 9' x 5"

Digit Size: 21"

Description: Home/Visitor Score, Inning, 99:59 Clock/Timer Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

Layout Option: Pitch Counter

10:42				
HOME	INNING	VISITOR		
10	7	9		
BALL	STRIKE	OUT	H	E

14' x 9' | BASEBALL/SOFTBALL

MODEL: WF-BA-9514

Cabinet Dimension (WxHxD): 14' x 9' x 5"

Digit Size: 21"

Description: Home/Visitor Score, Inning, 99:59 Clock/Timer, Ball, Strike, Out Fixed Digits and Hit, Error Indicators

HOME	INNING	VISITOR		
10	7	9		
BALL	STRIKE	OUT	H	E

16' x 6' | BASEBALL/SOFTBALL

MODEL: WF-BA-9216

Cabinet Dimension (WxHxD): 16' x 6' x 5"

Digit Size: 21"

Description: Home/Visitor Score, Inning, Ball, Strike, Out Fixed Digits and Hit, Error Indicators

BALL	STRIKE	OUT	INNING
3	2	1	7
VISITOR		RUNS	HITS
HOME		ERRORS	

16' x 10' | BASEBALL/SOFTBALL

MODEL: WF-BA-9316

Cabinet Dimension (WxHxD): 16' x 10' x 5"

Digit Size: 21"

Description: Home/Visitor Score, Inning, Ball, Strike, Out, Home/Away Hit, Home/Away Error Fixed Digits

BALL	STRIKE	OUT	INNING
3	2	1	7
VISITOR		RUNS	HITS
HOME		ERRORS	

16' x 9' | BASEBALL/SOFTBALL

MODEL: WF-BA-9416

Cabinet Dimension (WxHxD): 16' x 9' x 5"

Digit Size: 18"

Description: Home/Visitor Score, Inning, Ball, Strike, Out, Home/Away Hit, Home/Away Error Fixed Digits

BALL		3	STRIKE		2	OUT		1	
		1	2	3	4	5	6	7	R
VISITOR		1	2	0	0	1	0	1	5
HOME		2	1	2	3	2	0		10

16' x 7' | BASEBALL/SOFTBALL

MODEL: WF-BA-9916

Cabinet Dimension (WxHxD): 16' x 7' x 5"

Digit Size: 15"

Description: 7 Inning Linescore, Ball, Strike, Out Fixed Digits

Layout Option: At Bat

HOME	INNING		VISITOR	
10	7		9	
AT BAT	BALL	STRIKE	OUT	H / E
23	3	2	1	H

20' x 8' | BASEBALL/SOFTBALL

MODEL: WF-BA-9220

Cabinet Dimension (WxHxD): 20' x 8' x 5"

Digit Size: 28", 21"

Description: Home/Visitor Score, Inning, Ball, Strike, Out, At Bat Fixed Digits,

Possession Indicator and Hit/Error Classification

AT BAT	H / E	BALL	STRIKE	OUT
24	H	3	2	1
INNING		RUNS	HITS	ERRORS
7	VISITOR	4	9	3
	HOME	8	14	1

20' x 10' | BASEBALL/SOFTBALL

MODEL: WF-BA-9320

Cabinet Dimension (WxHxD): 20' x 10' x 5"

Digit Size: 21"

Description: Home/Visitor Score, Inning, Ball, Strike, Out, At Bat, Home/

Visitor Hits, Home/Visitor Errors Fixed Digits and Hit/Error Classification

		3 BALL		2 STRIKE		1 OUT					
		1	2	3	4	5	6	7	R	H	E
VISITOR		1	2	0	0	1	0	1	5	9	2
HOME		2	1	2	3	2	0		10	17	0

20' x 7' | BASEBALL/SOFTBALL

MODEL: WF-BA-9820

Cabinet Dimension (WxHxD): 20' x 7' x 5"

Digit Size: 15"

Description: 7 Inning Linescore, Ball, Strike, Out, Home/Visitor Hits, Home/

Visitor Errors Fixed Digits

Layout Option: Pitch Counter

BALL 3		STRIKE 2		OUT 1						
	1	2	3	4	5	6	7	8	9	RUNS
VISITOR	1	2	0	0	1	0	1	0		5
HOME	1	1	2	3	2	0	0	1		10

20' x 7' | BASEBALL/SOFTBALL

MODEL: WF-BA-9920

Cabinet Dimension (WxHxD): 20' x 7' x 5"

Digit Size: 15"

Description: 9 Inning Linescore, Ball, Strike, Out Fixed Digits

Layout Option: At Bat, MPH, Hit/Error, Time of Day Clock, Pitch Counter

BASEBALL/SOFTBALL SCOREBOARDS

	BALL 3 STRIKE 2 OUT 1 E											
	1	2	3	4	5	6	7	8	9	R	H	E
VISITOR	1	2	0	0	1	0	1	0		5	9	2
HOME	1	1	2	3	2	0	0	1		10	17	0

24' x 8' | BASEBALL/SOFTBALL

MODEL: WF-BA-9924

Cabinet Dimension (WxHxD): 24' x 8' x 5"

Digit Size: 15"

Description: 9 Inning Linescore, Ball, Strike, Out, Home/Visitor Hits, Home/Visitor Errors Fixed Digits and Hit/Error Classification

Layout Option: Pitch Counter, At Bat

AT BAT 45	BALL 3 STRIKE 2 OUT 1 H												
	1	2	3	4	5	6	7	8	9	10	R	H	E
VISITOR	1	2	0	0	1	0	1	0			5	9	2
HOME	1	1	2	3	2	0	0	1			10	17	0

28' x 8' | BASEBALL/SOFTBALL

MODEL: WF-BA-9928

Cabinet Dimension (WxHxD): 28' x 8' x 5"

Digit Size: 24", 15"

Description: 10 Inning Linescore, Ball, Strike, Out, At Bat, Home/Visitor Hits, Home/Visitor Errors Fixed Digits and Hit/Error Classification

Layout Option: Pitch Counter, MPH

AT BAT 45	BALL 3 STRIKE 2 OUT 1										H/E H		
	1	2	3	4	5	6	7	8	9	10	RUNS	HITS	ERRORS
VISITOR	1	2	0	0	1	0	1	0			5	9	2
HOME	1	1	2	3	2	0	0	1			10	17	0

36' x 9' | BASEBALL/SOFTBALL

MODEL: WF-BA-9836

Cabinet Dimension (WxHxD): 36' x 9' x 5"

Digit Size: 24", 18"

Description: 11 Inning Linescore, Ball, Strike, Out, At Bat, Home/Visitor Hits, Home/Visitor Errors Fixed Digits and Hit/Error Classification

Layout Option: Pitch Counter

3 BALL 2 STRIKE 1 OUT											AT BAT	H/E	
											24	E	
	1	2	3	4	5	6	7	8	9	10	RUNS	HITS	ERRORS
VISITOR	0	1	0	0	2	0	0	0	1		4	9	3
HOME	1	0	2	1	0	3	0	1			8	14	1

36' x 10' | BASEBALL/SOFTBALL

MODEL: WF-BA-9936

Cabinet Dimension (WxHxD): 36' x 10' x 5"

Digit Size: 21"

Description: 12 Inning Linescore, Ball, Strike, Out, At Bat, Home/Visitor Hits, Home/Visitor Errors Fixed Digits and Hit/Error Classification

BALL										STRIKE										OUT										AT BAT										H / E																																																																																									
3										2										1										24										E-6																																																																																									
1										2										3										4										5										6										7										8										9										10										RUNS										HITS										ERRORS									
VISITOR										0										1										0										0										2										0										0										0										1										4										9										3									
HOME										1										0										2										1										0										3										0										1										8										14										1																			

40' x 10' | BASEBALL/SOFTBALL

MODEL: WF-BA-9940

Cabinet Dimension (WxHxD): 40' x 10' x 5"

Digit Size: 21"

Description: 13 Inning Linescore, Ball, Strike, Out, At Bat, Home/Visitor Hits, Home/Visitor Errors Fixed Digits and Hit/Error, Player Classification



10' x 2' | PITCH COUNTER

MODEL: WF-PC-315210

Cabinet Dimension (WxHxD): 10' x 2' x 6"

Digit Size: 15"

Description: 1-199 Home/Away Pitch Counter



6' x 4' | PITCH COUNTER

MODEL: WF-PC-31546

Cabinet Dimension (WxHxD): 6' x 4' x 6"

Digit Size: 15"

Description: 1-199 Home/Away Pitch Counter



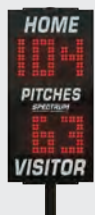
8' x 3' | PITCH COUNTER

MODEL: WF-PC-31538

Cabinet Dimension (WxHxD): 8' x 3' x 6"

Digit Size: 15"

Description: 1-199 Home/Away Pitch Counter



3' x 6' | PITCH COUNTER

MODEL: WF-PC-31563

Cabinet Dimension (WxHxD): 3' x 6' x 6"

Digit Size: 15"

Description: 1-199 Home/Away Pitch Counter



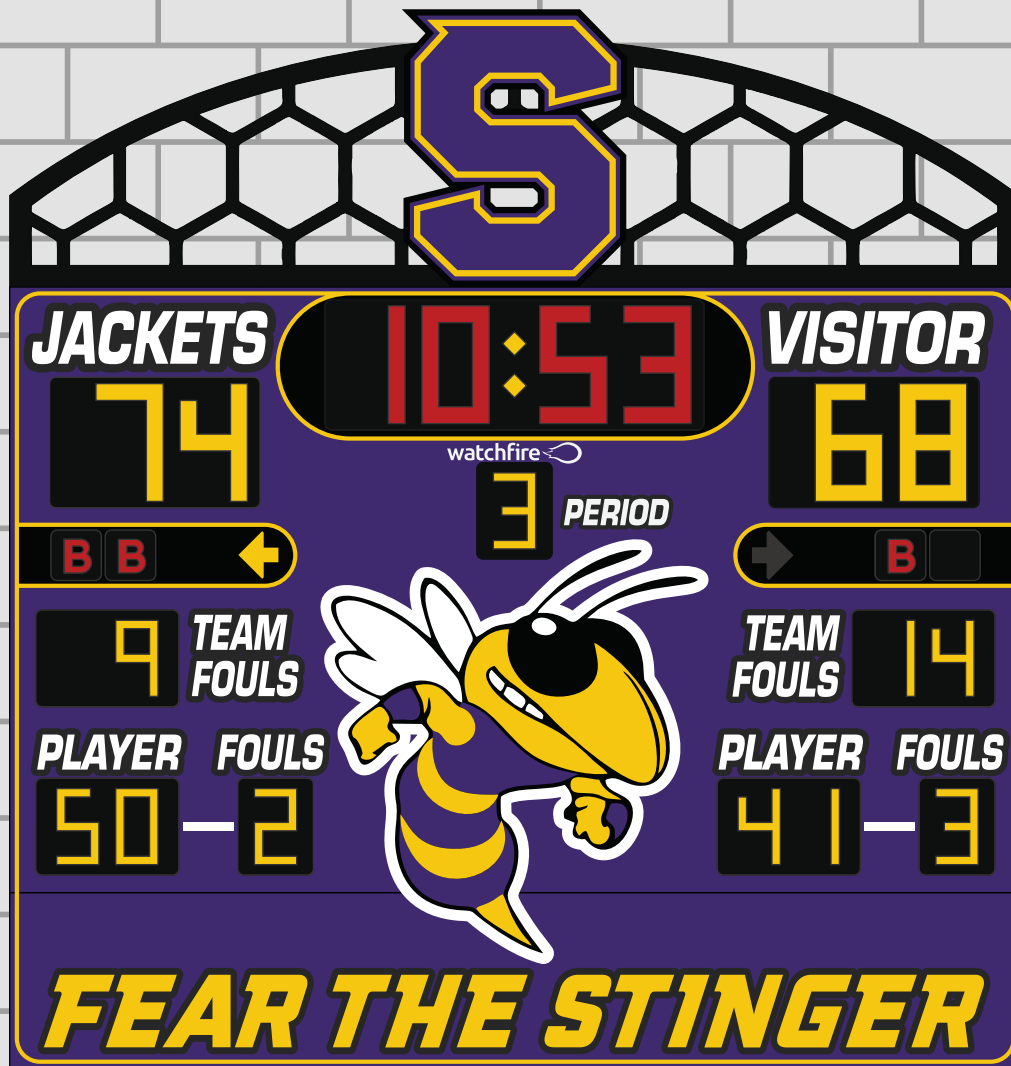
8' x 2' | PITCH COUNTER

MODEL: WF-PC-31528

Cabinet Dimension (WxHxD): 8' x 2' x 6"

Digit Size: 15"

Description: 1-199 Home/Away Pitch Counter



MODEL WF-BB-5243

Grow your team brand with a scoreboard. The mascot, team chants, and honeycomb truss are elements that can be repeated on uniforms and fan appearance. The team color and yellow trim tie it together.

BASKETBALL

BASKETBALL

SCOREBOARDS



5' x 1'9" | BASKETBALL

MODEL: WF-BB-5105

Cabinet Dimension (WxHxD): 5' x 1'9" x 6"

Digit Size: 7"

Description: Score, 99:59 Clock Fixed Digits and Period, Possession, Bonus Indicators



5' x 2'10" | BASKETBALL

MODEL: WF-BB-5115

Cabinet Dimension (WxHxD): 5' x 2'10" x 6"

Digit Size: 7"

Description: Score, 99:59 Clock, Team Fouls, Player Number, Player Fouls
Fixed Digits and Period, Possession, Bonus Indicators



6'6" x 2'3" | BASKETBALL

MODEL: WF-BB-5205

Cabinet Dimension (WxHxD): 6'6" x 2'3" x 5"

Digit Size: 9"

Description: Score, 99:59 Clock Fixed Digits and Period, Possession, Bonus Indicators



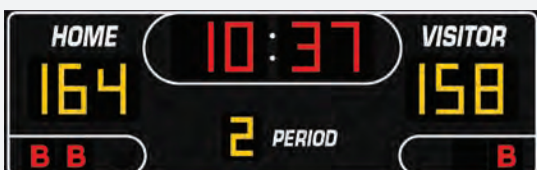
8' x 1'9" | BASKETBALL

MODEL: WF-BB-5207

Cabinet Dimension (WxHxD): 8' x 1'9" x 5"

Digit Size: 9"

Description: Score, 99:59 Clock Fixed Digits



8' x 2'6" | BASKETBALL

MODEL: WF-BB-5208

Cabinet Dimension (WxHxD): 8' x 2'6" x 5"

Digit Size: 9", 7"

Description: Score, 99:59 Clock, Period Fixed Digits and Bonus Indicators

BASKETBALL

SCOREBOARDS



8' x 4' | BASKETBALL

MODEL: WF-BB-5218

Cabinet Dimension (WxHxD): 8' x 4' x 5"

Digit Size: 9", 7"

Description: Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Fouls Fixed Digits and Bonus Indicators

Layout Option: Tenth of a second of a timing available



6'6" x 4' | BASKETBALL

MODEL: WF-BB-5214

Cabinet Dimension (WxHxD): 6'6" x 4' x 5"

Digit Size: 9"

Description: Score, 99:59 Clock, Team Fouls Fixed Digits and Period, Possession, Bonus Indicators



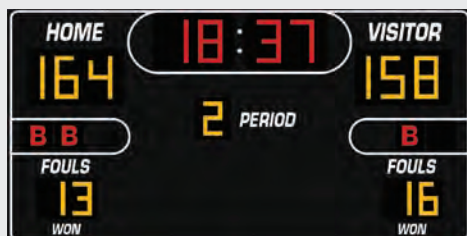
6'6" x 4' | BASKETBALL

MODEL: WF-BB-5215

Cabinet Dimension (WxHxD): 6'6" x 4' x 5"

Digit Size: 9"

Description: Score, 99:59 Clock, Team Fouls, Player Number, Player Fouls Fixed Digits and Period, Possession, Bonus Indicators



8' x 4' | BASKETBALL

MODEL: WF-BB-5217

Cabinet Dimension (WxHxD): 8' x 4' x 5"

Digit Size: 9", 7"

Description: Score, 99:59 Clock, Period, Team Fouls/Won Fixed Digits and Bonus Indicators



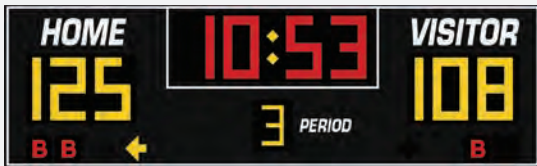
8' x 5' | BASKETBALL

MODEL: WF-BB-5228

Cabinet Dimension (WxHxD): 8' x 5' x 5"

Digit Size: 9", 7"

Description: Score, 99:59 Clock, Period, Home and Away Fouls, Player Number, Player Fouls Fixed Digits and Bonus Indicators



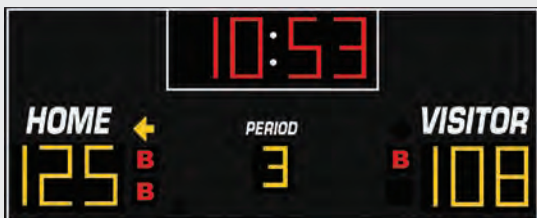
10' x 3' | BASKETBALL

MODEL: WF-BB-5230

Cabinet Dimension (WxHxD): 10' x 3' x 5"

Digit Size: 14", 9"

Description: Score, 99:59 Clock, Period Fixed Digits and Bonus, Possession Indicators



10' x 4' | BASKETBALL

MODEL: WF-BB-5231

Cabinet Dimension (WxHxD): 10' x 4' x 5"

Digit Size: 14", 9"

Description: Score, 99:59 Clock, Period Fixed Digits and Bonus, Possession Indicators



8' x 3' | BASKETBALL

MODEL: WF-BB-5220

Cabinet Dimension (WxHxD): 8' x 3' x 5"

Digit Size: 14", 9"

Description: Score, 99:59 Clock, Period Fixed Digits and Bonus, Possession Indicators

Layout Option: Tenth of a second of a timing available



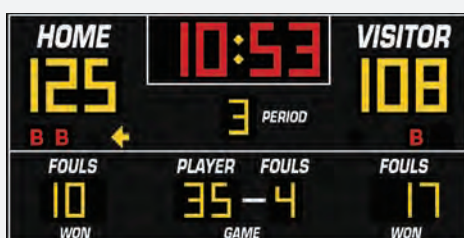
10' x 5' | BASKETBALL

MODEL: WF-BB-5241

Cabinet Dimension (WxHxD): 10' x 5' x 5"

Digit Size: 14", 9"

Description: Score, 99:59 Clock, Period, Team Fouls Fixed Digits and Bonus, Possession Indicators



10' x 5' | BASKETBALL

MODEL: WF-BB-5242

Cabinet Dimension (WxHxD): 10' x 5' x 5"

Digit Size: 14", 9"

Description: Score, 99:59 Clock, Period, Team Fouls/Won, Player, Player Fouls Fixed Digits and Bonus, Possession Indicators

Layout Option: Tenth of a second of a timing available

BASKETBALL

SCOREBOARDS



10' x 6' | BASKETBALL

MODEL: WF-BB-5243

Cabinet Dimension (WxHxD): 10' x 6' x 5"

Digit Size: 14", 9"

Description: Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Fouls Fixed Digits and Bonus, Possession Indicators



10' x 6' | BASKETBALL

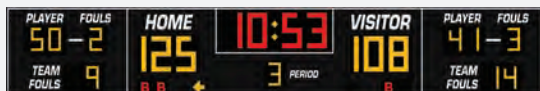
MODEL: WF-BB-5247T

Cabinet Dimension (WxHxD): 10' x 6' x 5"

Digit Size: 14", 9", 7"

Description: Score, 99:59.09 Clock, Period, Team Fouls/Won, Player Number, Player Fouls, TOL Fixed Digits and Bonus, Possession Indicators

Layout Option: Tenth of a second of a timing available



18' x 3' | BASKETBALL

MODEL: WF-BB-5244

Cabinet Dimension (WxHxD): 18' x 3' x 5"

Digit Size: 14", 9"

Description: Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Fouls Fixed Digits and Bonus, Possession Indicators



12' x 6' | BASKETBALL

MODEL: WF-BB-5250

Cabinet Dimension (WxHxD): 12' x 6' x 5"

Digit Size: 18", 14"

Description: Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Fouls Fixed Digits and Bonus, Possession Indicators



10' x 4' | BASKETBALL

MODEL: WF-BB-5505

Cabinet Dimension (WxHxD): 10' x 4' x 5"

Digit Size: 15"

Description: Score, 99:59 Clock Fixed Digits and Period, Possession, Bonus Indicators



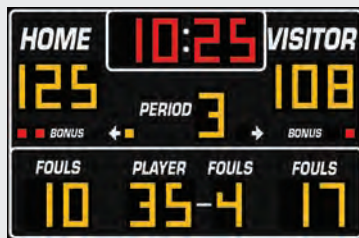
10' x 4' | BASKETBALL

MODEL: WF-BB-5530

Cabinet Dimension (WxHxD): 10' x 4' x 5"

Digit Size: 15"

Description: Score, 99:59 Clock, Period Fixed Digits and Possession, Bonus Indicators



10' x 6'6" | BASKETBALL

MODEL: WF-BB-5540

Cabinet Dimension (WxHxD): 10' x 6'6" x 5"

Digit Size: 15"

Description: Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Fouls Fixed Digits and Bonus, Possession Indicators



2'4" x 11" | BASKETBALL

MODEL: WF-BB-5100T

Cabinet Dimension (WxHxD): 2'4" x 11" x 6"

Digit Size: 7"

Description: Game Clock Fixed Digits

Layout Option: Sold Individually



2'4" x 2'4" | BASKETBALL

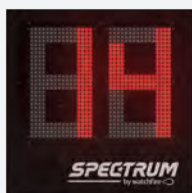
MODEL: WF-BB-5200T

Cabinet Dimension (WxHxD): 2'4" x 2'4" x 6"

Digit Size: 14", 7"

Description: Shot Clock, Game Clock Fixed Digits

Layout Option: Sold in Pairs



2' x 2' | BASKETBALL

MODEL: WF-BB-5245T

Cabinet Dimension (WxHxD): 2' x 2' x 6"

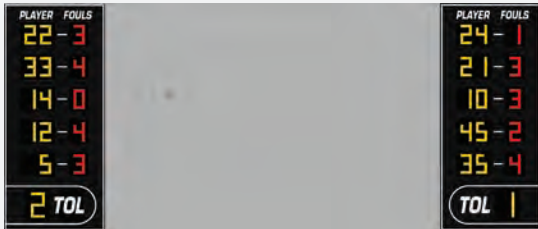
Digit Size: 14"

Description: Shot Clock Fixed Digits

Layout Option: Sold in Pairs

BASKETBALL

SCOREBOARDS



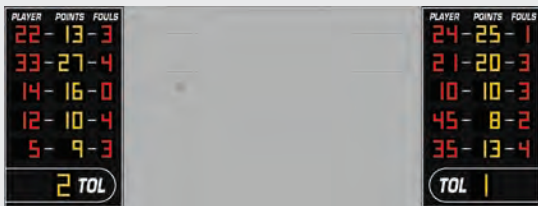
6'9" x 3' | BASKETBALL

MODEL: WF-BB-515PF

Cabinet Dimension (WxHxD): 6'9" x 3' x 5"

Digit Size: 9", 7"

Description: TOL, Player Number, Player Fouls Fixed Digits



6'9" x 4' | BASKETBALL

MODEL: WF-BB-515PPF

Cabinet Dimension (WxHxD): 6'9" x 4' x 5"

Digit Size: 9", 7"

Description: TOL, Player Number, Player Points, Player Fouls Fixed Digits



7'9" x 3' | BASKETBALL

MODEL: WF-BB-516PF

Cabinet Dimension (WxHxD): 7'9" x 3' x 5"

Digit Size: 9", 7"

Description: TOL, Player Number, Player Fouls Fixed Digits



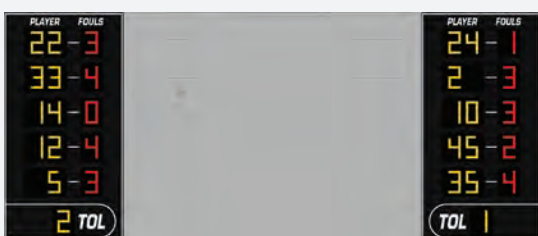
7'9" x 4' | BASKETBALL

MODEL: WF-BB-516PPF

Cabinet Dimension (WxHxD): 7'9" x 4' x 5"

Digit Size: 9", 7"

Description: TOL, Player Number, Player Points, Player Fouls Fixed Digits



7'9" x 4' | BASKETBALL

MODEL: WF-BB-525PF

Cabinet Dimension (WxHxD): 7'9" x 4' x 5"

Digit Size: 9"

Description: TOL, Player Number, Player Fouls Fixed Digits



7'9" x 5' | BASKETBALL

MODEL: WF-BB-525PPF

Cabinet Dimension (WxHxD): 7'9" x 5' x 5"

Digit Size: 9"

Description: TOL, Player Number, Player Points, Player Fouls Fixed Digits



8'11" x 4' | BASKETBALL

MODEL: WF-BB-526PF

Cabinet Dimension (WxHxD): 8'11" x 4' x 5"

Digit Size: 9"

Description: TOL, Player Number, Player Fouls Fixed Digits



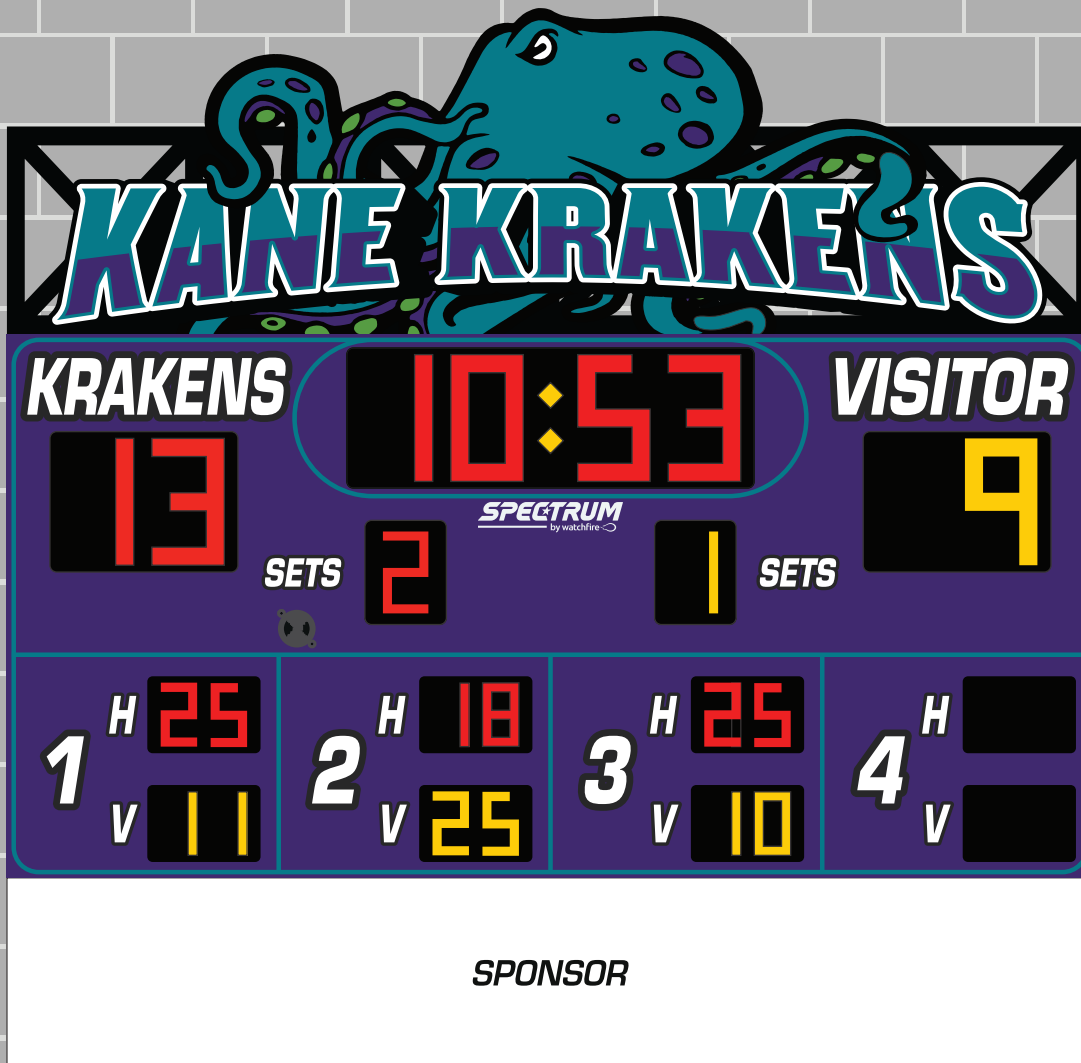
8'11" x 5' | BASKETBALL

MODEL: WF-BB-526PPF

Cabinet Dimension (WxHxD): 8'11" x 5' x 5"

Digit Size: 9"

Description: TOL, Player Number, Player Points, Player Fouls Fixed Digits



MODEL WF-VB-4241

Thank a title sponsor with a large, static sponsor panel at the base of your scoreboard. Top it off with a multi-color mascot that literally pops out of the decorative truss.

ADDITIONAL SPORTS

SOCCER SCOREBOARDS



10' x 4' | SOCCER
MODEL: WF-SC-8010

Cabinet Dimension (WxHxD): 10' x 4' x 5"

Digit Size: 15"

Description: 99:59 Clock, Score Fixed Digits and Period, OT Indicators



16' x 4' | SOCCER
MODEL: WF-SC-8016

Cabinet Dimension (WxHxD): 16' x 4' x 5"

Digit Size: 21", 15"

Description: 99:59 Clock, Score, Half Fixed Digits



20' x 8' | SOCCER
MODEL: WF-SC-8020

Cabinet Dimension (WxHxD): 20' x 8' x 5"

Digit Size: 30", 24", 21"

Description: 99:59 Clock, Score, Half, Shots On Fixed Digits



32' x 10' | SOCCER
MODEL: WF-SC-8032

Cabinet Dimension (WxHxD): 32' x 10' x 5"

Digit Size: 30", 24", 15"

Description: 99:59 Clock, Score, Period, Shots, Saves, Corner Kicks, Fouls Fixed Digits



10' x 8' | SOCCER
MODEL: WF-SC-8110

Cabinet Dimension (WxHxD): 10' x 8' x 5"

Digit Size: 15"

Description: 99:59 Clock, Score, Half, Shots On Fixed Digits

SOCCER SCOREBOARDS

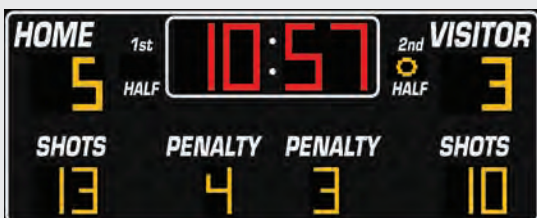


16' x 7' | SOCCER
MODEL: WF-SC-8116

Cabinet Dimension (WxHxD): 16' x 7' x 5"

Digit Size: 24", 21"

Description: 99:59 Clock, Score, Half, Shot On Fixed Digits



20' x 8' | SOCCER
MODEL: WF-SC-8120

Cabinet Dimension (WxHxD): 20' x 8' x 5"

Digit Size: 30", 24", 21"

Description: 99:59 Clock, Score, Shots, Penalty Fixed Digits and Half Indicators



24' x 10' | SOCCER
MODEL: WF-SC-8124

Cabinet Dimension (WxHxD): 24' x 10' x 5"

Digit Size: 30", 24"

Description: 99:59 Clock, Score, Shots, Penalty Fixed Digits and Half Indicators

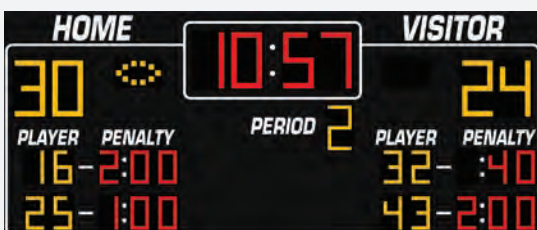


24' x 10' | SOCCER
MODEL: WF-SC-8224

Cabinet Dimension (WxHxD): 24' x 10' x 5"

Digit Size: 30", 21"

Description: 99:59 Clock, Score, Shots, Corner Kicks, Saves, Half Fixed Digits



24' x 10' | SOCCER
MODEL: WF-SC-4124

Cabinet Dimension (WxHxD): 24' x 10' x 5"

Digit Size: 30", 24", 18"

Description: 99:59 Clock, Score, Period, Player, Penalty Fixed Digits and Possession Indicators

LACROSSE

SCOREBOARDS



10' x 6'6" | LACROSSE

MODEL: WF-HK-6055

Cabinet Dimension (WxHxD): 10' x 6'6" x 5"

Digit Size: 15"

Description: 99:59 Clock, Score, Home & Away Penalty Fixed Digits and Period Indicators



14' x 8' | LACROSSE

MODEL: WF-HK-6214

Cabinet Dimension (WxHxD): 14' x 8' x 5"

Digit Size: 21", 15"

Description: 99:59 Clock, Score, Period, Player, Penalty Fixed Digits



20' x 10' | LACROSSE

MODEL: WF-HK-6220

Cabinet Dimension (WxHxD): 20' x 10' x 5"

Digit Size: 24", 18"

Description: 99:59 Clock, Score, Period, Home & Away Penalty Fixed Digits



24' x 10' | LACROSSE

MODEL: WF-HK-6324

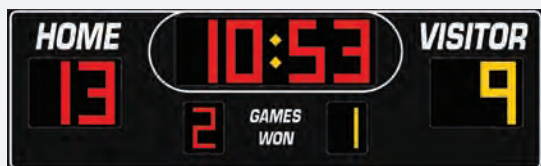
Cabinet Dimension (WxHxD): 24' x 10' x 5"

Digit Size: 30", 24", 18"

Description: 99:59 Clock, Score, Period, Home & Away Penalty Fixed Digits and Possession Indicator

VOLLEYBALL

SCOREBOARDS



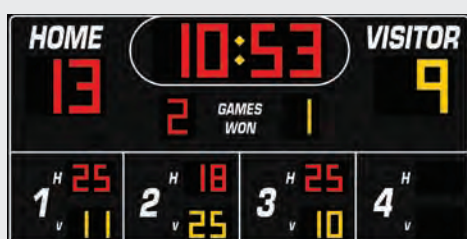
10' x 3' | VOLLEYBALL

MODEL: WF-VB-4230

Cabinet Dimension (WxHxD): 10' x 3' x 5"

Digit Size: 14", 9"

Description: 99:59 Clock, Score, Games Won Fixed Digits



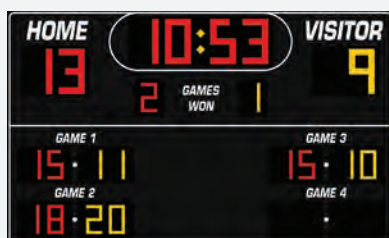
10' x 5' | VOLLEYBALL

MODEL: WF-VB-4241

Cabinet Dimension (WxHxD): 10' x 5' x 5"

Digit Size: 14", 9", 7"

Description: 99:59 Clock, Score, Games Won, 4-Match Score Fixed Digits



10' x 6' | VOLLEYBALL

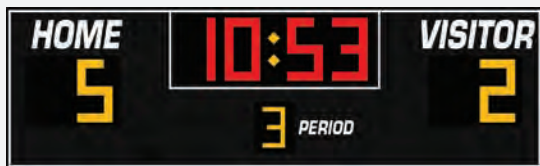
MODEL: WF-VB-4242

Cabinet Dimension (WxHxD): 10' x 6' x 5"

Digit Size: 14", 9", 7"

Description: 99:59 Clock, Score, Games Won, 4-Match Score Fixed Digits

HOCKEY SCOREBOARDS



10' x 3' | HOCKEY

MODEL: WF-HK-6230

Cabinet Dimension (WxHxD): 10' x 3' x 5"

Digit Size: 14", 9"

Description: 99:59 Clock, Score, Period Fixed Digits



10' x 6' | HOCKEY

MODEL: WF-HK-6242

Cabinet Dimension (WxHxD): 10' x 6' x 5"

Digit Size: 14", 9"

Description: 99:59 Clock, Score, Period, Team Shots, Penalty Times Fixed

Digits



10' x 6' | HOCKEY

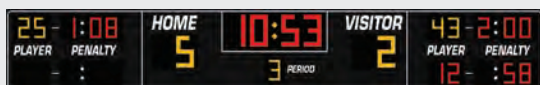
MODEL: WF-HK-6250

Cabinet Dimension (WxHxD): 10' x 6' x 5"

Digit Size: 14", 9"

Description: 99:59 Clock, Score, Period, Player Number, Penalty Times Fixed

Digits



20' x 3' | HOCKEY

MODEL: WF-HK-6251

Cabinet Dimension (WxHxD): 20' x 3' x 5"

Digit Size: 14", 9"

Description: 99:59 Clock, Score, Period, Player Number, Penalty Times Fixed

Digits



10' x 7'9" | HOCKEY

MODEL: WF-HK-6260

Cabinet Dimension (WxHxD): 10' x 7'9" x 5"

Digit Size: 14", 9"

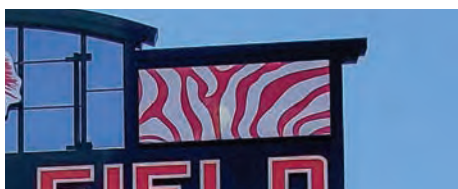
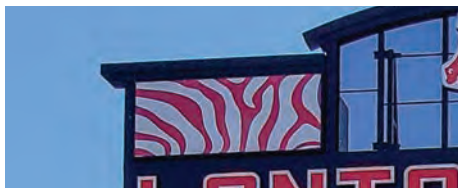
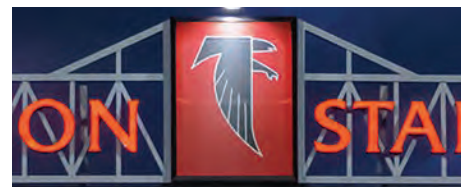
Description: 99:59 Clock, Score, Period, Player Number, Penalty Times, Team Shots Fixed Digits

SOUND OUTDOOR SYSTEMS



East Kentwood High School | Praise Sign Company | Kentwood, MI | 16mm | 252 x 576 | 14' x 32'

Say no to garbled announcements. Watchfire Sound™ systems are pre-assembled packages that provide ultra-clear and consistent audio. The single point system produces quality audio beyond 1,000 feet with little audio overflow outside of the coverage beam. Our smart cabinet design means you benefit from quick installation, weatherproof protection, toolless service panels, and a team branded mesh cover.



Claremore Public Schools | Metro Sign Corp. | Claremore, OK | 510mm | 600 x 1410 | 21' x 48'



SAVE MORE WITH A PURCHASING CO-OP

Skip the bidding process and receive discounted pricing when you purchase your videoboard through our purchasing co-op partners. These co-ops are free to join, with no membership obligations. Ask your Watchfire representative for details.

VIDEO SYSTEMS



Raise the energy level at your facility with live action, replays, social media shares and crowd prompts. The Watchfire Action Package creates memorable experiences and engaged fans and sponsors.

Integrate with Watchfire Ignite Sports to display on the big screen

Live stream to your favorite streaming provider

Input up to eight cameras

Add slow motion instant replay

Incorporate social media content

Watchfire's Action Packages include an HD streaming and production software. Create professional quality productions while recording, streaming and displaying live and recorded videos to your Watchfire videoboard.

Mix and switch content

Overlay titles and graphics

Engage with audience via social media



CAMERAS & SWITCHERS



Watchfire also offers turnkey solutions for your control room by providing the equipment you need to make every game the big game.

Broadcast cameras

HD and 4K switchers

Computers and rackmounts

Control room operating temperatures: 0°C to 32°C (32°F to 90°F).

SCORING CONSOLE

The MSX5 is the workhorse of sports controllers. The rugged built-in carrying case, drop-resistant technology, and large buttons make this console the ideal choice for busy teams and facilities with multiple operators.

The MSX5 can be used to score Spectrum fixed digit scoreboards, Ignite Sports video scoreboards, or both at the same time. When used with the fixed digit scoreboards, it can be programmed to celebrate a home score with flashing numbers. It can also turn your Spectrum scoreboard into a practice segment timer or time of day clock.

Scores 15 different sports

Memory backup for power outages

Backlit LCD with 4-line game status display

Includes a handheld timer, wired for accuracy



Santa Maria ISD Cougar Stadium | Spectrum Scoreboard | Football | Santa Maria, TX | 11224-P4 | 10' x 24'



OFFICIAL VIDEO SCOREBOARD MANUFACTURER OF THE NFHS

Watchfire is the Official Scoreboard and Videoboard Manufacturer of the National Federation of State High School Associations (NFHS). Watchfire proudly delivers products that contribute to educational and revenue opportunities for high schools across the U.S.

FUNDING & MARKETING TOOLS

MEMBER PRICING WITH PURCHASING CO-OP

Skip the bidding process and receive special pricing when you purchase your scoreboard through our purchasing co-op partners. These co-ops are free to join, with no membership obligations. Ask your Watchfire representative for details.

ADVERTISING PARTNER

Watchfire teamed up with advertising partners to help get the most out of your video scoreboard. You may qualify for discounted displays or for ad revenue from a network of more than 5,000 nationwide sponsors. Ask your Watchfire representative for details.

FREE MARKETING TOOLS

Watchfire provides tools to help you raise funds before installation and to generate sponsor revenue, season after season. The tool kit is continually growing and includes news releases, sponsor presentations, and more.

FREE CLASSROOM RESOURCES

Watchfire is proud to support local communities and schools. One way is through free resources that support classroom learning and extracurricular activities. We continually add to a library of classroom resources that support STEAM learning and lifelong skills.

These resources can be used individually or in a series, giving teachers ultimate control in lesson planning. Lessons range from "Video Production Terminology" to "How Do Sponsorships Work."



Mentor High School Football | Ruff Neon Inc. | Mentor, OH | 10mm | 630 x 1500 | 21' x 50'

RETHINK YOUR SCOREBOARD

Call 800-637-2645 or visit watchfiresigns.com/score



PRODUCT FACT SHEET - S8mm



S8mm

Watchfire's high-resolution S-Series 8mm outdoor displays are ideal for live event venues, sports arenas and areas of high pedestrian traffic.

The vivid clarity of the S-Series adds video excitement and creates an immersive experience. Whether installed over a ticket booth at an arena, on the stage at an amphitheater or as a ribbon board at a football stadium, S8mm offers broadcast-quality video playback that photographs beautifully, even with mobile phones.

FEATURES

Watchfire's 8mm display uses advanced surface mount device (SMD) technology to deliver crisp, vivid content and wide viewing angles. Every S-Series 8mm display includes a high refresh rate, whole-sign color and brightness calibration, and automated sign diagnostics.

Patented front ventilation, a slim cabinet, and beveled module edges offer near-seamless installation, even around curves and corners.

Our Ignite software suite is the industry's premier solution for designing, scheduling, and displaying content, with specialized options for third-party player integration or live event scoring with Ignite Sports.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Every module is encapsulated for rugged durability in all kinds of weather. Cabinets are rated for temperatures ranging from -40°F to 140°F. Electronics are rated from -40°F to 185°F. All signs are UL 48 and CUL48 listed and UL Energy Efficiency Certified. Displays are verified and comply with FCC regulations regarding emissions interference.

Watchfire's industry-best 5-year warranty covers Watchfire manufactured parts and factory labor, and replacement parts are guaranteed to be available for 10 years.



Penn Hodge Properties | Canton Mills | Canton, GA
8mm | 324 x 576 | 10' x 17'

S8mm Features			
Pixel Pitch	8.47 mm (0.3")	Viewing Angle	150° horizontal, +30°/-45° vertical
Pixel Configuration	SMD 3-in-1	Video Frame Rate	Up to 60 fps
Character Height	2.3" & larger	Max Brightness	7,000 nits
Module Dimensions (HxW)	12" x 12"	Power	120 or 240 volt single phase 60Hz
Matrix Configuration	36 x 36 pixels	Communications Options	High Speed Fiber, RWF, High Security Radio, 4G Wireless
Color Capability	1.2 quintillion		

Watchfire manufactures LED signs to fit almost any application. Sign sizes are based on a module size of approximately 12" x 12".

It's time to make the most cost-effective, dynamic advertising tool on the market work for you.

For more information, contact your Watchfire representative.

PRODUCT FACT SHEET - S10mm



S10mm

Watchfire's S10mm high-resolution video display is engineered to provide the ultimate fan experience. It is ideal for video scoreboards, live video displays, and ribbon boards at stadiums and other outdoor entertainment venues. It operates as a stand-alone unit or integrates with fixed digit scoreboards.

The natural motion refresh rate provides broadcast-quality video and photographs beautifully, even with a cell phone. Our one-of-a-kind calibration process ensures true-to-life images at any time of day.

FEATURES

Watchfire sports displays feature smooth playback for animations and live or recorded video. Every S10mm board includes live video and HDCP capability upon request.

Our S10mm modules feature advanced surface mount LED technology designed to deliver vibrant images. For displays that are closer to your audience, you can improve the visual impact and flexibility of your content.

Patented front ventilation, a slim cabinet, and beveled module edges offer near-seamless installation, even around curves and corners.

Sports videoboard include Ignite Sports software to score games, feature athletes, fire up crowds, and zoning for revenue-generating ads.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Every module is encapsulated for rugged durability in all kinds of weather. Cabinets are rated for temperatures ranging from -40°F to 140°F. Electronics are rated from -40°F to 185°F.

The average energy use equals about one-third of maximum amperage. All signs are UL 48 and CUL48 listed and UL Energy Efficiency Certified.

Displays are verified and comply with FCC regulations regarding emissions interference.

Watchfire's industry best 5-year warranty covers all Watchfire manufactured parts and factory labor. It comes standard with every LED videoboard we sell.



Metro Sign Corp. | Claremore Public Schools | Claremore, OK
10mm | 600 x 1410 | 20' x 47'

S10mm Features			
Pixel Pitch	10.16 mm (0.4")	Viewing Angle	150° horizontal, +29°/-45° vertical
Pixel Configuration	SMD 3-in-1	Video Frame Rate	Up to 60 fps
Character Height	2.8" & larger	Max Brightness	7,000 nits
Module Dimensions (HxW)	12" x 12"	Power	120 or 240 volt single phase 60Hz
Matrix Configuration	30 x 30 pixels	Communications Options	High Speed Fiber, RWF, High Security Radio, 4G Wireless
Color Capability	1.2 quintillion		

Watchfire manufactures LED signs to fit almost any application. Sign sizes are based on a module size of approximately 12" x 12".

It's time to make the most cost-effective, dynamic advertising tool on the market work for you.

For more information, contact your Watchfire representative.

PRODUCT FACT SHEET - S16mm



S16mm

Watchfire's S16mm video display brings high-energy excitement to sporting and live events. It is ideal for video scoreboards, live video displays, and ribbon boards at stadiums and other outdoor entertainment venues. It operates as a stand-alone unit or integrates with fixed digit scoreboards.

The high refresh rate provides broadcast-quality video and photographs beautifully, even with a cell phone. Our one-of-a-kind calibration process ensures bright, deep-contrast images at any time of day.

FEATURES

Our sports video displays feature smooth playback for animations and live or recorded video. Every S16mm board has live video and HDCP capability upon request.

Watchfire's S16mm whole-display color calibration and through-hole modules produce rich colors, crisp content, and wide viewing angles.

Patented front ventilation, a slim cabinet, and beveled module edges offer near-seamless installation, even around curves and corners.

Our videoboards include Ignite Sports software to score games, feature athletes, fire up crowds, and zoning for revenue-generating ads.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Every module is encapsulated for rugged durability in all kinds of weather. Cabinets are rated for temperatures ranging from -40°F to 140°F. Electronics are rated from -40°F to 185°F.

The average energy use equals about one-third of maximum amperage. All signs are UL 48 and CUL48 listed and UL Energy Efficiency Certified.

Displays are verified and comply with FCC regulations regarding emissions interference.

Watchfire's industry best 5-year warranty covers all Watchfire manufactured parts and factory labor. It comes standard with every LED videoboard we sell.



Power Ad Co. | Milton High School | Milton, GA
16mm | 324 x 576 | 18' x 32'

S16mm Features

Pixel Pitch	16.93 mm (0.667")	Viewing Angle	140° horizontal, +45°/-60° vertical
Pixel Configuration	True Pixel, 1R, 1G, 1B	Video Frame Rate	Up to 60 fps
Character Height	4" & larger	Max Brightness	10,000 nits
Module Dimensions (HxW)	12" x 12"	Power	120 or 240 volt single phase 60Hz
Matrix Configuration	18 x 18 pixels	Communications Options	High Speed Fiber, RWF, High Security Radio, 4G Wireless
Color Capability	73.8 quintillion		

Watchfire manufactures LED signs to fit almost any application. Sign sizes are based on a module size of approximately 12" x 12".

It's time to make the most cost-effective, dynamic advertising tool on the market work for you.

For more information, contact your Watchfire representative.

PRODUCT FACT SHEET - INDOOR S-SERIES



Watchfire offers an affordable solution for direct-view LED displays ideal for countless indoor applications such as advertising, messaging, wayfinding, and entertaining. Our S-Series interior video displays are glare-free and seamless, so customers and onlookers can fully appreciate the content without being distracted by inconsistent images, reflections, or defined lines, making them the clear choice over consumer-grade electronics.

S-Series is the ideal solution for areas with significant amounts of ambient light thanks to a high-brightness option that delivers up to 3,500 nits. Available vacuum-seal protection ensures performance and longevity in high-humidity locations such as aquatic centers or horticultural environments, and cutting-edge Glue on Board (GOB) technology offers protection from contaminants and helps protect LEDs from damage.

Watchfire S-Series interior displays are available in pixel pitches of 5.9mm, 3.9mm, 2.9mm, 2.4mm, and 1.9mm. They are designed to look better, last longer, and provide display operators with a wide range of content options. Each model carries the Watchfire commitment to quality and includes a 5-year warranty and 10-year replacement parts guarantee.

This equipment has been tested and found to comply with FCC limits for a Class A digital device, pursuant to part 15 of the FCC rules.



Houston Astros Team Store at Minute Maid Park; Indoor 2.4mm, 4'11" x 78'9" & 4'11" x 72'2", Houston, TX

S-Series Technical Specifications	1.9mm	2.4mm	2.9mm	3.9mm	5.9mm
Panel Matrix (H x W)	256 x 384	208 x 416	168 x 336	128 x 256	84 x 168
Minimum Viewing Distance	6'	6.7'	8.18'	11'	16.7'
Brightness	800 or 3500 nits	800 nits	800 or 3500 nits	800 or 3500 nits	800 or 3500 nits
Viewing Angle	120° V, 140° H	110° V, 140° H	140° V, 140° H	110° V, 140° H	140° V, 140° H
Standard Panel Size (H x W)	19.68" x 29.53" (500 x 750mm)	19.69" x 39.37" (500 x 1000mm)	19.69" x 39.37" (500 x 1000mm)	19.69" x 39.37" (500 x 1000mm)	19.69" x 39.37" (500 x 1000mm)
Standard Panel Weight	24.25 lbs.	28.6 lbs.	28.6 lbs.	28.6 lbs.	28.6 lbs.
Pixel Density Per Sq. Foot	24,357	16,076	10,488	6,088	2,622

S-Series Features	
Pixel Configuration	SMD 3-in-1
Panel Depth	2.44" (62 mm)
Operating Temp	15 °F to + 100 °F (-10 °C to + 38 °C) at up to 90% relative humidity*
Service Access	Front/Rear
Refresh Rate	1920 Hz - 3840 Hz, depending on model

*Glue-on-board operating temperature 32° F to +100°F.

Redefine your indoor design. Create an experience guests won't forget with Watchfire indoor LED displays.

For more information, visit watchfiresigns.com, call 800-637-2645, or email sales@watchfire.com

SCORING TABLE

Fans sitting in the facility and those streaming from home get front-row seats to the messages displayed on a courtside table. Watchfire's video scoring tables turn functionality into high-energy, profitable messaging.

The sharp contrast and high-quality LED display will dazzle fans, sponsors, and competitors alike. Vivid and true to color, these portable videoboards are anti-glare and look great in any lighting condition. The 7° tilt provides optimal arena visibility.

FEATURES

High-efficiency components deliver eye-catching videos, animations, advertising, and player features. Ignite Sports game and event software makes it easy to create, manage, and deliver content.

Tables are available in three sizes — 10, eight, and six feet. Each table can stand alone or connect with like models, creating a single display ranging from six feet to full courtside. A hook-and-latch system makes assembly fast and easy.

All tables include a built-in 1/8" audio jack. For operator comfort and protection, Watchfire tables come equipped with cup holders, rack mounts, and power strips.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Manufactured to withstand impacts and to protect players, this table is built with a polycarbonate display protector and protective padding in team colors. Electronics are rated from 15 °F to +100 °F (-10 °C to +38 °C).

Tables are UL 48 listed. Displays are verified and comply with FCC regulations regarding emissions interference.

Watchfire's industry best 5-year warranty and 10 year parts guarantee cover all Watchfire manufactured parts and factory labor.



University of Wisconsin Parkside | Kenosha, WI | 3.9mm | 768 x 1408 | 9'10" x 18"1" 3.9mm Scorer's Table | Three 10' Sections | 30'

Scorer's Table Features	10' Table	8' Table	6' Table
Pixel Configuration	2.9mm SMD 3-in-1	3.9mm SMD 3-in-1	5.9mm SMD 3-in-1
In Facility Adjustable Brightness	800 or 3500 nits	800 or 3500 nits	800 or 3500 nits
Viewing Angle	140° horizontal, 140° vertical	140° horizontal, 140° vertical	140° horizontal, 140° vertical
Refresh Rate	1920 Hz - 3840 Hz	1920 Hz - 3840 Hz	1920 Hz - 3840 Hz
Video Frame Rate	Up to 60 fps	Up to 60 fps	Up to 60 fps
Power	(2) 15A 100-240V	(2) 15A 100-240V	(2) 15A 100-240V
Video Display Dimension (H x W)	2.5' x 10'	2.5' x 8'	2.5' x 6'
Table Dimension (L x W x D)	10'3" x 3'5" x 3'	8'8" x 3'5" x 3'	6'2" x 3'5" x 3'
Weight (uncrated)	460 lbs	415 lbs	315 lbs
Cabinet Construction	Steel frame, aluminum panels	Steel frame, aluminum panels	Steel frame, aluminum panels

*Subject to change without notice. Refer to Watchfire's technical guides for detailed specifications and requirements.

Turn your courtside into a digital powerhouse. Call 800-637-2645 or visit watchfiresigns.com/score.

PRODUCT FACT SHEET - BACKLIT & STATIC SCORER'S TABLES



SCORING TABLE

The Watchfire scorer's table transforms functionality into a high-traffic visual that sparks team spirit and generates revenue. Available in backlit (illuminated) and static (non-illuminated) models, this table features a steel frame and a non-collapsible design, making it a wise, long-term, low-maintenance investment for busy athletic programs.

FEATURES

The anti-glare panel is ideal for displaying team mascots or sponsor logos, with high-quality print for crisp, bold graphics.

Available in 6', 8', and 10' models, these cost-effective tables stand alone, connect, or pair with Watchfire's video scorer's table. This creates a single display ranging from 6' to the full length of the court. A hook-and-latch system makes assembly and disassembly fast and easy.

Tables include a built-in 1/8" audio jack, cup holders, and power strips.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Large 3" wheel casters are both braking and non-marking, protecting floors and equipment during frequent moves.

Manufactured to withstand impacts and safeguard players, each table is padded in team colors for added protection.

Watchfire's industry best 5-year warranty and 10 year parts guarantee cover all Watchfire manufactured parts and factory labor.



Scorer's Table Features	10' Table	8' Table	6' Table
Panel Dimension (H x W)	2.5' x 10'	2.5' x 8'	2.5' x 6'
Table Dimension (L x W x D)	10'3" x 3'5" x 3'	8'8" x 3'5" x 3'	6'2" x 3'5" x 3'
Cabinet Construction	Steel frame, aluminum panels	Steel frame, aluminum panels	Steel frame, aluminum panels
Power for Luminated	Single 15A 120V circuit	Single 15A 120V circuit	Single 15A 120V circuit
Power Connectors	NEMA 5-15p/r	NEMA 5-15p/r	NEMA 5-15p/r

**Subject to change without notice. Refer to Watchfire's technical guides for detailed specifications and requirements.*

Turn your courtside into a branding powerhouse. **Call 800-637-2645 or visit watchfiresigns.com/score.**

4K CONTROLLER SPEC SHEET



RMS401 4U INDUSTRIAL RACKMOUNT COMPUTER SYSTEM

Features a shock-isolated design and dust-proof filter on the compact chassis that makes it ideal for space-constrained industrial applications.

Equipped with a 1 Terabyte Solid State Drive.

The 4U Industrial Rackmount Computer System can be a data center with 16+ SSDs.

FEATURES

- 1 TB SSD
- Easy-swap 120mm Front Fan with Filter
- Isolated Anti-Vibration Drive Cage
- Optional Robust Front Door with Filter for Rugged Environment

Environmental	
Operation Temperature	0° to 95°F (Regular Motherboard) 32° to 140°F (Industrial Motherboard)
Non-Operating Temperature	-40° to 158°F
Operating Relative Humidity	8% to 90% (non-condensing)
Non-Operating Relative Humidity	5% to 95% (non-condensing)



Chassis Features	
Material of Chassis	1.2mm Heavy-duty Steel
Standard Color	Black
Front Door	Support 1-door or 2-door front bezel configuration (Optional)
Front Panel Connector	2 x USB 2.0 Ports
Indicators	LEDs for Power On/Off & HDD
Installation	Available for rackmount and stand-alone installation
Front Panel Controls	Power On/Off & System Reset
Cooling Fan	Front: 1 x 120mm Cooling Fan with filter Rear: 2 x 80mm (Option)
Air Filter	Removable
System Board Size	12 x 9.6 Inch (ATX Form Factor Motherboard)
Expansion Slots	7 Slots
Power Supply	PS/2 ATX PFC 110/220 VAC Power Supply Mini Redundant Power Supply (Optional)
Net Weight	20.9 lbs (9.5 Kg)
Dimension (W x H x D)	16.9" x 6.9" x 17.5"



For inquiries call 800-637-2645 or email sales@watchfire.com.

PRODUCT FACT SHEET - SCORER'S TABLET



SCORER'S TABLET FOR IGNITE SPORTS

Ignite Sports is a powerful scoring, entertainment, and editing software for Watchfire video scoreboards. Designed for those with little to no technical experience, Ignite Sports uses a tablet to score and time numerous sports: baseball, basketball, football, soccer, volleyball, wrestling and multisport.

MULTI-EVENT SCORING

Connect additional tablets to the Ignite Sports system to score up to four games at once. Each tablet operates independently, and all the results are displayed in different zones of the scoreboard. This is ideal for tournament hosting.

10TH GEN INTEL® CORE™ i3

The Microsoft Surface Go 3 is a powerful tablet with the latest Intel mobile processors. It has the quick response you need to keep up with fast-paced games.

LONG BATTERY LIFE

This tablet has up to 11 hours battery life with typical device usage.

WIRELESS CONNECTION

Using a local wireless access point to connect with the Ignite Sports system, scorers can operate from various locations within the facility.



Tablet Features	Specifications
Operating System	Microsoft Windows
Dimensions	9.65 inches x 6.9 inches x 0.33 inches (245mm x 175mm x 8.3mm) 1.2 lbs (544 g)
Screen	10.5-inch PixelSense Display with Corning® Gorilla® Glass 3
Resolution	1920 x 1280 (220 PPI) Aspect Ratio 3:2 Contrast Ratio 1500:1
Processor	10th Gen Intel® Core™ i3 processor
Security	Windows enhanced hardware security Firmware TPM
Battery	Up to 11 hours of typical device usage
Ports	1 x USB-C® 3.5 mm headphone jack 1 x Surface Connect port Surface Type Cover Port MicroSDXC Card Reader LTE Advanced2
Pen Compatibility	Yes
Power Supply	24W power supply
Protection	Optional protective case and kickstand
Warranty	One-year limited hardware warranty from manufacturer

Subject to change without notice. Refer to Watchfire's technical guides for detailed specifications and requirements.

Ask about our Ignite Sports software demonstrations.

Call 800-637-2645 or visit watchfiresigns.com/score

PRODUCT FACT SHEET - MSX5 CONTROLLER



The MSX5 is a multi-sport controller that offers synchronized scoring capabilities for multiple scoring products, ensuring that a videoboard operates harmoniously with shot clocks, snap clocks, locker room clocks, and/or a fixed digit display at the opposite end of the sports facility.

FEATURES

The controller is a powerhouse, allowing you to score multiple sports from one unit: basketball, baseball, football, hockey, volleyball, soccer, wrestling, rodeo, track, time of day clock, baseball line-score, practice timer.

The wireless option allows you to keep score from up to 1,500 feet away, giving you free rein over most gyms/fields.

The lightweight, compact design makes it a portable unit that can be easily carried from field to field and comes with a padded protective carrying case for safe and convenient transportation.



LCD Screen Specifications

Display Screen	Backlit LCD display
Display Screen Dimensions (HxW)	1" x 3"
Lines of Text	4

Controller Specifications

Controller Dimensions	12" x 15" x 2.5"	Power Supply	12 VDC, 1 amp
Controller Weight	1 lb.	Available Configurations	Direct Wired or Radio Communication
Cabinet Material	Aluminum	Wireless Communication	Available
Case Material	Hard Canvas	Range	1,500'
Case Dimensions	16" x 19" x 7"	Memory Backup	Yes
Standard Color	Black	Certification	ETL listed for quality and safety

Specifications are subject to change without notice. Refer to Watchfire's technical guides for detailed specifications and requirements.

For more information about scoring controllers and displays for all sports, contact your Watchfire representative.

PRODUCT FACT SHEET - WF500 HANDHELD CONTROLLER



The WF500 Handheld Controller is a sport-specific remote that can manage your scoreboard from the stands, on the sideline, or in the dugout. The controller is slightly larger than a smartphone and can be held and operated with one hand. The user-friendly interface makes it easy for coaches, players, and parents to input game information quickly and accurately, making it the perfect sidekick for most sporting events. For more advanced scoring, like baseball line scores, basketball roster panels, and operating shot clocks or game clocks, ask your sales representative for alternative scoring options.

FEATURES

The large screen mirrors your scoreboard and presents all relevant game information directly on the controller. The e-paper technology simulates an ink-on-paper appearance, ensuring readability even in direct sunlight.

The controller’s weather-resistant shell promises usability in rain, snow, and other adverse weather conditions. The textured grip on the sides provide a nonslip surface but is still durable enough to withstand accidental drops.

The controller has a sleek, lightweight design that sits comfortably in your hand. The buttons are highly responsive and provide satisfying input feedback that is instantly relayed to your board.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Watchfire Handheld Controllers are ETL listed, follow UL 48 guidelines, and are FCC compliant.

Watchfire’s industry best 5-year warranty covers all Watchfire manufactured parts and factory labor with a 10-year parts guarantee. It comes standard with every controller we sell.



Handheld Controller Specifications*	FB500	BB500	BA500
Sport	Football	Basketball	Baseball/Softball
Controller Color	Red	Orange	Green
Dimensions	8" x 4" x 1"	8" x 4" x 1"	8" x 4" x 1"
Range	500'	500'	500'
Power Supply	4 AA Batteries	4 AA Batteries	4 AA Batteries

**Subject to change without notice. Refer to Watchfire’s technical guides for detailed specifications and requirements.*

For more information about scoring controllers, and displays for all sports, **contact your Watchfire representative.**

PRODUCT FACT SHEET - PITCH COUNTER



Pitch counters are used to prevent injuries, guide in-game decisions, and amplify fan experience. Integrate our pitch counter into an existing scoreboard or let it shine as a standalone unit. Personalize it to match your team's colors and give a new dimension to your ballpark. Whether you're a coach aiming for victory, a player pushing your limits, or a fan craving a deeper connection to the action, our pitch counters deliver an unforgettable experience.

FEATURES

Our pitch counters offer 3-digit counting capabilities to comply with the rules and regulations of any league or team.




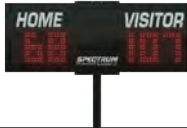

Dual-mounted displays ensure players, coaches, umpires, and spectators stay informed throughout the game by simultaneously displaying pitch counts for home and away teams.

Instantly update the counter after every pitch with a push of a button. Easily reset the pitch counter to zero when a new pitcher takes the mound, allowing for accurate tracking of each individual pitcher's performance.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Spectrum by Watchfire pitch counters are ETL listed, follow UL 48 guidelines, and are FCC compliant.

Watchfire's industry best 5-year warranty covers all Watchfire manufactured parts and factory labor with a 10-year parts guarantee. It comes standard with every pitch counter we sell.

					
Pitch Counter Specifications*	PC-315210	PC-31528	PC-31546	PC-31538	PC-31563
Dimensions	2' x 10' x 6"	2' x 8' x 10"	4' x 6' x 6"	3' x 8' x 6"	6' x 3' x 6"
Weight	109 lbs.	98 lbs.	118 lbs.	118 lbs.	105 lbs.
Digit Size	15"	15"	15"	15"	15"
Viewing Distance	450 ft.	450 ft.	450 ft.	450 ft.	450 ft.
Viewing Angle	160°	160°	160°	160°	160°
Digit Color	Red or White	Red or White	Red or White	Red or White	Red or White
Cabinet Material	22-Gauge Galvanized Steel	22-Gauge Galvanized Steel	22-Gauge Galvanized Steel	22-Gauge Galvanized Steel	22-Gauge Galvanized Steel
Cabinet Color	30 Standard Options	30 Standard Options	30 Standard Options	30 Standard Options	30 Standard Options
Cabinet Finish	Premium Polyurethane	Premium Polyurethane	Premium Polyurethane	Premium Polyurethane	Premium Polyurethane
Power Supply	0.7 A @ 120 V (84 W)	0.7 A @ 120 V (84 W)	0.7 A @ 120 V (84 W)	0.7 A @ 120 V (84 W)	0.7 A @ 120 V (84 W)
Controller	MSX5	MSX5	MSX5	MSX5	MSX5
Wireless Range	900 ft.	900 ft.	900 ft.	900 ft.	900 ft.

*Subject to change without notice. Refer to Watchfire's technical guides for detailed specifications and requirements.

Discover our complete line of pitch counters to fit your facilities' need.

For more information, contact your Watchfire representative.

PRODUCT FACT SHEET - PITCH CLOCK



Spectrum by Watchfire's pitch clocks are a supportive addition to baseball and softball stadiums that set a maximum time limit for pitchers to deliver the ball, speeding up the game and maintaining the perfect balance between strategy and action. Our thoughtfully positioned clocks are big and bright enough that you'll have clear visibility anywhere in the stadium without drawing focus away from the game. Customize your pitch clock with team colors and give players, coaches, and fans convenient access to critical game information, making every second count.

FEATURES

Our 3-digit countdown clocks can be set to any time limit to accommodate league rules and adjusted for situations when the pitcher is granted more time, like when runners are on base.

The reset button sets the clock back to its initial starting time, allowing for easy operation between pitches and ensures a smooth, uninterrupted flow throughout the entire game.

Each clock has a protective polycarbonate face to shield the LEDs from high-intensity impact and guard against harsh weather conditions while maintaining clear visibility of the countdown timer.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Spectrum by Watchfire pitch clocks are ETL listed, follow the UL 48 guidelines, and are FCC compliant.

Watchfire's industry best 5-year warranty covers all Watchfire manufactured parts and factory labor with a 10-year parts guarantee. It comes standard with every pitch clock we sell.



Pitch Clock Specifications	PCT-318	PCT-336
Cabinet Dimensions	2' x 4'5" x 6"	3'6" x 5'10" x 6"
Weight	60 lbs.	100 lbs.
Digit Size	18"	36"
Max Viewing Distance	540 ft.	1080 ft.
Display Dimensions	4'5" x 2'	3'4" x 5'6"
Digit Color	Red, amber, or white	Red, amber, or white
Antenna Location	Left side	Left side
Cabinet Material	Aluminum	Aluminum
Cabinet Color	30 different options	30 different options
Cabinet Style	Single face	Single face
Power Supply	1.6 A @ 120 V (192 W)	1.6 A @ 120 V (192 W)
Controller	MSX5	MSX5

Subject to change without notice. Refer to Watchfire's technical guides for detailed specifications and requirements.

For more information about pitch clocks, and displays for all sports, **contact your Watchfire representative.**

PRODUCT FACT SHEET - VIDEO SHOT CLOCK



When integrated with Watchfire's Ignite Sports software, this interior video display doubles as a shot clock and videoboard.

As a clock, it counts down from any preset time between 0 and 99 seconds and displays a tenth of seconds with less than 10 seconds remaining. As a videoboard, it displays the school mascot, sponsorship ads, or fan prompts when not in game use.

FEATURES

Engineered for precise play calls and various levels of play, this clock includes a hand-held switch with two programable reset buttons. A perimeter light indicates when the clock reaches zero.

Zones can be added at any size and in any location, making it easy to add an optional game clock above the shot time.

Crowd-pleasing features like full motion video, high energy animations, and brilliant colors build excitement with fans, players, and advertisers. Watchfire Ignite Sports software makes it easy to create and manage content, making it a multipurpose display.

A handheld clock controller, protective shield and mounting hardware are included.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Displays are verified and comply with FCC regulations regarding emissions interference.

Watchfire's industry best 5-year warranty covers all Watchfire manufactured parts and factory labor. It comes standard with every LED display we sell.



Video Shot Clock Features

Digit Height	Adjustable, up to 20" (50 cm)
Digit Color	Any color can be selected at any time
Timing	Counts down, 0-99 seconds with 1/10 display
Reset Times	Two resets, programable to any 0-99 time
Controller	Ignite Sports software and tablet
Dimensions	22" x 22" x 4.25" (56 cm x 56 cm x 10.8 cm)
Weight	26 lbs, without mounting
Resolution Choices	2.4mm, 2.9mm, 3.9mm or 5.9mm
Pixel Configuration	SMD 3-in-1
Viewing Angle	140°H x 70°V
Power	100-240V, 50/60 Hz

Subject to change without notice. Refer to Watchfire's technical guides for detailed specifications and requirements.

Discover our complete line of shot clocks to fit your facilities' need.

For more information, contact your Watchfire representative.

PRODUCT FACT SHEET - LOCKER ROOM CLOCK



When integrated with Watchfire's Ignite Sports software, this interior video display doubles as a locker room clock and videoboard.

As a clock, it synchronizes with the game clock, displaying the time remaining at pregame and during half time. As a videoboard, it can display information like time of day, lineups, motivational quotes, and welcoming messages for prospective players.

FEATURES

Player-pleasing features like full motion video, high energy animations, and brilliant colors pump up any locker room.

Watchfire Ignite Sports software makes it easy to create and manage content, making it a multipurpose display. Build zones of any size and in any position to display more than one type of content.

The drag-and-drop playlist feature keeps content fresh and inspiring.

A protective shield and mounting hardware are included.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Displays are verified and comply with FCC regulations regarding emissions interference.

Watchfire's industry best 5-year warranty covers all Watchfire manufactured parts and factory labor. It comes standard with every LED display we sell.



Locker Room Clock Features	
Digit Height	Adjustable, up to 20" (50 cm)
Timing	Game, shot, and play clock synchronization capability
Controller	Ignite Sports software
Dimensions	22" x 22" x 4.25" (56 cm x 56 cm x 10.8 cm)
Weight	26 lbs, without mounting
Resolution Choices	2.4mm, 2.9mm, 3.9mm or 5.9mm
Pixel Configuration	SMD 3-in-1
Viewing Angle	140°H x 70°V
Power	100-240V, 50/60 Hz

Subject to change without notice. Refer to Watchfire's technical guides for detailed specifications and requirements.

Discover our complete line of shot clocks to fit your facilities' need.

For more information, contact your Watchfire representative.

WATCHFIRE ACTION PACKAGE

Control Room Video Production



Watchfire's Action Packages include an HD streaming and production software. Create professional quality productions while recording, streaming and displaying live and recorded videos to your Watchfire videoboard. Watchfire also offers turnkey solutions for your control room by providing the equipment you need to make every game the big game.



KM-IP8S4

Optimal for switching live programming in SD up to full HD 1080 60P with vMix 4K licensed software. KM-IP8S4 provides a minimum of 8 NDI HX inputs and 4-SDI inputs (up to 1080p60).



RM-LP350GD

Desktop vMix control surface adds tactile controls and a traditional production switching interface to a vMix GO or any system running vMix software.



RM-LP450G

The RM-LP450G can increase the speed of your live playback workflow. Slow-motion controller for the JVC vMix studio switchers.



GY-HC550U

Built-in wireless LAN / SRT or Zixi streaming / 1"CMOS 4K / 20x Zoom / ProRes 422 10-bit / 4K50p60p / HDR via HLG J-log1 / High-Speed Recording / Easy Setup YouTube Live / Easy Setup for Facebook LiveThe RM-LP450G can increase the speed of your live playback workflow. Slow-motion controller for the JVC vMix studio switchers.

Capture the game while creating the magi with a Watchfire Action Package.

For more information, contact Watchfire at 800-637-2645 or watchfiresigns.com.

WATCHFIRE SOUND 250D

High Performance Speaker



Watchfire Sound™ systems are ideal for outdoor venues like stadiums, athletic fields, sports complexes, and recreational parks. They can also be used for interior locations, like hockey rinks and aquatic centers.

SMALL SPEAKER, MIGHTY SOUND

Don't let the slim cabinet fool you. This all-weather speaker is high fidelity and high output. The multi-driver design produces full bandwidth sound from a single loudspeaker. The heavy duty aluminum mounting bracket and angel strap accommodate installation around unique structural architecture.

CONTROL ROOM

The Watchfire Sound 250D includes accessories need to add excitement to any live event.

- Wireless microphone and receiver
- Wired microphone and stand
- CD/MP3 player and Bluetooth receiver
- Stereo mixer
- Long range antenna and mounts



WS 250D	
Venue Capacity	Up to 1,000 fans
Coverage Pattern	80° Conical
Frequency Range	113 Hz – 18 kHz +/- 3 dB 70Hz – 19 kHz -10 dB
Output	127 dB SPL continuous 133 dB SPL peak
Sensitivity	101 dB
Speaker Drivers	Low 1x 12", High 1x 1.4"
Dimensions	32.25" x 26" x 14.5"
Weight	51 lbs
Enclosure Materials	Thermal molded poly-composite

Products are subject to change without notice. Refer to Watchfire Installation manuals, electrical guides and diagrams before installation.

Turn your venue into an audio experience with this all-in-one sound system.

For more information, contact Watchfire at 800-637-2645 or watchfiresigns.com.

WATCHFIRE SOUND 500

Multi Speaker Sound from a Single Point



Watchfire Sound™ systems are all-in-one packages for outdoor venues. The pre-packaged makes structural and accessory decisions easy, while delivering ultra-clear, consistent audio.

QUALITY SOUND

The Watchfire Sound 500 speaker includes 11 drivers in a single loudspeaker. Each driver is strategically placed to synchronize phase alignment and frequency bands. Combined with a sonic performance amplifier, this system reduces distortion and boots sound clarity over long distances.

SMART CABINET

Watchfire Sound systems start with our "smart cabinet." This preassembled speaker box can be customized with a team-branded mesh cover. It fits discreetly in a truss above the videoboard, letting fans focus on the score and entertainment, not on the speaker. Its all-weather cabinet is engineered for faster installation, easier service and upgrades, and optimal venue coverage pattern for announcements and music.



CONTROL ROOM

The Watchfire Sound 500 includes accessories that add excitement to live events.

- Wireless microphone and receiver
- Wired microphone and stand
- CD/MP3 player and Bluetooth receiver
- Stereo mixer
- Long range antenna and mounts

WS 500	
Venue Capacity	2,000 fans
Coverage Pattern	90° horizontal x 60° vertical
Frequency Range	45 Hz – 13.5 kHz +/- 3dB 38 Hz – 15 kHz – 10dB
Output	133 dB SPL continuous 139 dB SPL peak
Speaker Drivers	Low 4x 15", Mid 6x 4", High 1x 1.4"
Amplifier	4 channel, class D
Cabinet Dimensions	3' H x 5' W x 3' D
Cabinet Weight	

Products are subject to change without notice. Refer to Watchfire Installation manuals, electrical guides and diagrams before installation.

Turn your venue into an audio experience with this all-in-one sound system.

For more information, contact Watchfire at 800-637-2645 or watchfiresigns.com.

WATCHFIRE SOUND 500D

Stereo Effect from a Single Point



Watchfire Sound™ systems provide an all-in-one package that makes structural and accessory decisions easy, while also delivering ultra-clear consistent audio over long distances.

HEADPHONE INSPIRED STEREO

The Watchfire Sound 500D system includes two speakers, each with 11 drivers. Strategically positioned in the same cabinet, the speakers create an immersive stereo feel. Some compare this audio sweet spot to wearing headphones, and when combined with the system's sonic performance amplifier reduces distortion and boosts sound clarity over long distances.

SMART CABINET

Watchfire Sound systems start with our smart cabinet. This preassembled speaker box can be customized with a team-branded mesh cover and can fit discreetly in a truss above the scoreboard. For outdoor projects, the all-weather cabinet is engineered for faster installation, easier service, and optimal venue coverage pattern for announcements, music, and all audio needs.

CONTROL ROOM

The Watchfire Sound 500D includes accessories that add excitement to any live event.

- Wireless microphone and receiver
- Wired microphone and stand
- CD/MP3 player and Bluetooth receiver
- Stereo mixer
- Long range antenna and mounts



WS 500D	
Venue Capacity	2,000 -10,000 fans
Coverage Pattern	60° horizontal x 20° vertical
Frequency Range	70 Hz – 18 kHz +/- 3 dB
	50 Hz -20 kHz -10 dB
Output	133 dB SPL continuous
	144 dB SPL peak
Speaker Drivers	Low 2x 15", Mid 6x 6", High 2x 1.4"
Amplifier	4 channel, class D
Cabinet Dimensions	4' H x 12' W x 4' D
Cabinet Weight	235 lbs

Products are subject to change without notice. Refer to Watchfire Installation manuals, electrical guides and diagrams before installation.

Turn your venue into an audio experience with this all-in-one sound system.

For more information, contact Watchfire at 800-637-2645 or watchfiresigns.com.

WATCHFIRE SOUND 1500

High Output, Full Range Audio



Watchfire Sound™ systems provide an all-in-one package that makes structural and accessory decisions easy, while also delivering ultra-clear consistent audio over long distances.

FULL RANGE AUDIO

The Watchfire Sound 1500 system fills voluminous venues with precise sound. Built for diverse applications, this single point system includes a three-way speaker with 18 drivers connected to a single horn. This creates an excellent response in both magnitude and phase. It's the power you want with the slightest loss of clarity.

SMART CABINET

Watchfire Sound systems start with our smart cabinet. This preassembled speaker box can be customized with a team-branded mesh cover and can fit discreetly in a truss above the scoreboard. For outdoor projects, the all-weather cabinet is engineered for faster installation, easier service, and optimal venue coverage pattern for announcements, music, and all audio needs.

CONTROL ROOM

The Watchfire Sound 1500 includes accessories that add excitement to any live event.

- Wireless microphone and receiver
- Wired microphone and stand
- CD/MP3 player and Bluetooth receiver
- Stereo mixer
- Long range antenna and mounts



WS 1500	
Venue Capacity	2,000 -10,000 fans
Coverage Pattern	90° horizontal x 50° vertical
Frequency Range	60 Hz – 19 kHz +/- 3 dB
Output	141 dB SPL continuous 147 dB SPL peak
Speaker Drivers	Low 6x 10", Mid 4x 6.5", High 8x 1"
Amplifier	4 channel, class D
Sensitivity	Low 103 dBSPL, M/H 109 dBSPL
Cabinet Dimensions	4' H x 4' W x 3' D
Cabinet Weight	600 lbs

Products are subject to change without notice. Refer to Watchfire Installation manuals, electrical guides and diagrams before installation.

Turn your venue into an audio experience with this all-in-one sound system.

For more information, contact Watchfire at 800-637-2645 or watchfiresigns.com.

WATCHFIRE SOUND 2000

Rich, Powerful Studio-Quality Mix



Watchfire Sound™ systems provide an all-in-one package that makes structural and accessory decisions easy, while also delivering ultra-clear consistent audio over long distances.

LONG THROW AUDIO

The Watchfire Sound 2000 is a single point system. It includes a high-powered, full range loudspeaker engineered for long throw applications. This focuses the sound energy into a tight pattern so it can travel farther, with unparalleled intelligibility at high volumes. Equipped with bi-amp or tri-amp modes, this multi-drive speaker delivers the best sound resolution every time.

SMART CABINET

Watchfire Sound systems start with our smart cabinet. This preassembled speaker box can be customized with a team-branded mesh cover and can fit discreetly in a truss above the scoreboard. For outdoor projects, the all-weather cabinet is engineered for faster installation, easier service, and optimal venue coverage pattern for announcements, music, and all audio needs.

CONTROL ROOM

The Watchfire Sound 2000 includes accessories that add excitement to any live event.

- Wireless microphone and receiver
- Wired microphone and stand
- CD/MP3 player and Bluetooth receiver
- Stereo mixer
- Long range antenna and mounts



WS 2000	
Venue Capacity	2,000 -10,000 fans
Coverage Pattern	90° horizontal x 40° vertical
Frequency Range	47 Hz – 18 kHz +/- 3 dB
	37 Hz -24 kHz -10 dB
Output	138 dB SPL continuous
	144 dB SPL peak
Speaker Drivers	Low 2x 15", Mid 6x 6", High 2x 1.4"
Amplifier	4 channel, class D
Sensitivity	Low 103 dBSPL, M/H 109 dBSPL
Beam Width	60 x 20
Cabinet Dimensions	6' H x 4'6" W x 3' D
Cabinet Weight	1,130 lbs

Products are subject to change without notice. Refer to Watchfire Installation manuals, electrical guides and diagrams before installation.

Turn your venue into an audio experience with this all-in-one sound system.

For more information, contact Watchfire at 800-637-2645 or watchfiresigns.com.

WATCHFIRE SOUND 2000H

Fulllest Sound with Enhanced Bass



Watchfire Sound™ systems provide an all-in-one package that makes decisions easy, while also delivering ultra-clear consistent audio over long distances.

LONG THROW AUDIO

The Watchfire Sound 2000H elevates the listening experience like no other. This single point system has a unique "sonic signature" that allows for all the volume without any of the distortions. The subwoofers boost the lowest frequencies and bring deep clarity, to the limit of the human ear. The seamless blend between the large-format loudspeaker and the powerful subwoofer evenly distributes sound.

SMART CABINET

Watchfire Sound systems start with our smart cabinet. This preassembled speaker box can be customized with a team-branded mesh cover and can fit discreetly in a truss above the scoreboard. For outdoor projects, the all-weather cabinet is engineered for faster installation, easier service, and optimal venue coverage pattern for announcements, music, and all audio needs.



CONTROL ROOM

The Watchfire Sound 2000H includes accessories that add excitement.

- Wireless microphone and receiver
- Wired microphone and stand
- CD/MP3 player and Bluetooth receiver
- Stereo mixer
- Long range antenna and mounts

WS 2000H	
Venue Capacity	2,000 -10,000 fans
Coverage Pattern	60° horizontal x 20° vertical
Speaker Frequency Range	70 Hz – 18 kHz +/- 3 dB
	50 Hz -20 kHz -10 dB
Speaker Output	138 dB SPL continuous
	144 dB SPL peak
Speaker Drivers	Low 2x 15", Mid 6x 6", High 2x 1.4"
Amplifier	4 channel, class D
Subwoofer Frequency Range	34 Hz- 300 Hz -3dB
	28 Hz – 400 Hz -10dB
Subwoofer Driver	2x 18" long excursion woofers
Beam Width	60 x 20
Cabinet Dimensions	4' H x 15' W x 4' D
Cabinet Weight	1,675 lbs

Products are subject to change without notice. Refer to Watchfire Installation manuals, electrical guides and diagrams before installation.

Turn your venue into an audio experience with this all-in-one sound system.

For more information, contact Watchfire at 800-637-2645 or watchfiresigns.com.

CREATIVE SERVICES

PROFESSIONAL CONTENT

PROMPT BUNDLE

Choose 10 videos from a library of prompts, colors, and styles. The library is continually growing, so you can add new bundles next season.



ARROWS



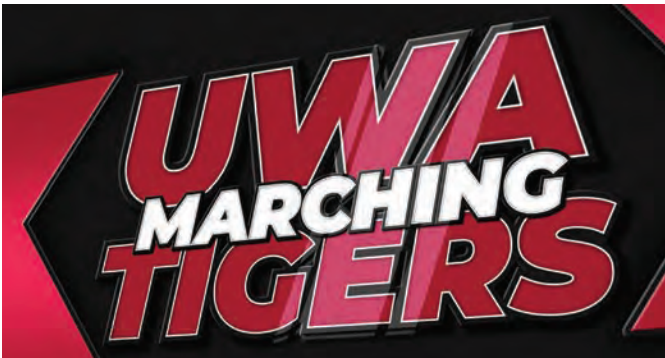
CRT GLOW



LIQUID

CUSTOM BUNDLE

Choose a video design and customize it with your choice of unique team colors or words. There are 5 videos in every bundle.



BRANDED KIT

Customize your scoreboard with colors and mascot. Plus receive an animated team logo and a player card template.



ADVANCED BRANDED KIT

Add a second scoreboard design, logo treatment, and player profile. This is ideal for multi-sport and multi-team facilities.



TRAILBLAZERS

CLUB FOR STUDENT CREATORS AND OPERATORS

Fire up fans and blaze the way to new team spirit! Trailblazers by Watchfire is dedicated to sparking the talents of aspiring creators and videoboard operators. It is open to all high school students with a burning passion for content creation and videoboard operation. It is ideal for use in Career and Technical Education programs.

IGNITE SPORTS FOR CLASSROOMS

Teachers have exclusive tools and training sessions to incorporate Ignite Sports software into various curriculums, including design, video production, and entrepreneurship.

THE PLAYBOOK: This step-by-step training manual can be used as a teacher guide or as self-paced student learning.

ANYTIME VIDEO LIBRARY: The growing bank of videos guide students through content creation and game operations.

PERSONAL WEBINAR TRAINING: Watchfire offers free webinar-style training that can be repeated every season.

CAREER-FOCUSED CERTIFICATION: Through our online training portal, students can complete courses, and earn certifications and LinkedIn badges.

COMPUTER LAB: Receive education-licensed Ignite Sports for hands-on learning.



Ignite Sports Control Console

FINANCIAL SCHOLARSHIP

Watchfire recognizes outstanding creativity demonstrated by students in developing content for use on a Watchfire display during live events.

GAME OPERATIONS

Watchfire offers tools to help students stay prepared for game time and best engage fans, such as game time scripts, content checklists, and best practices.

DISCUSSION BOARD

Students can ask questions, share successes, and connect with other Trailblazers through our online training portal.

SPORTSMANSHIP PLEDGE

Trailblazers is a community that celebrates positivity and collaboration. Watchfire offers a training module and a student pledge to help uphold the highest standards of fair play, teamwork, and respect.

SOCIAL MEDIA

Tag Watchfire and follow the #FiredUp hashtag to connect with other Trailblazers and industry professionals.



Discover how adding Trailblazers to your program will spark excitement at your school.
Call 800-637-2645 or visit watchfiresigns.com/score.



MANUFACTURER




WARRANTY

Watchfire warrants its manufactured displays against defects in material and workmanship for 5 years from the date of shipment when installed according to published guidelines and operated in typical environmental conditions. During the warranty period, Watchfire will repair or replace those parts of the display system which prove to be defective. Repaired or replaced parts provided under warranty will be covered for the balance of the original warranty period. Parts replaced or repaired outside of any warranty period shall have a warranty of replacement for 1 year from date of shipment.*



*Any parts not manufactured by Watchfire, but which are added to the System manufactured by Watchfire, are covered only by their original manufacturer's warranty. Watchfire is not responsible for availability of telecommunications or Internet or for limitations caused by environmental conditions or incompatibilities with other systems.

watchfire 	RF-1868 Watchfire Sign Terms of Sale – S&I		REVISION:	1.0	REVISION DATE:	June - 23
	DOCUMENT OWNER:	Finance	PROCESS OWNER:	Finance		

Watchfire Signs, LLC – SIGN TERMS OF SALE

These Sign Terms of Sale (these “Terms of Sale”) are subject to change without notice. All transactions for Systems (as defined below) sold or otherwise provided by Watchfire Signs, LLC (“Watchfire”) are subject to the latest published terms and conditions (including, without limitation, Terms of Sale and Equipment Financing Supplement, if any) which may be contained or incorporated in applicable Watchfire quotations (each, a “Quotation”). Such Quotation from Watchfire to the applicable purchaser (“Buyer”), which Quotation was accepted by Buyer (whether by handwritten or electronic signature on behalf of Buyer, clicking or checking “accept” in digital format, or by other comparable manifestation of acceptance), and the Terms of Sale, Equipment Financing Supplement, Warranty Terms as in effect on the date of the Quotation (the “Warranty Terms”) (a copy of which is available at [Warranty Terms](#)) and all other terms and conditions contained or incorporated therein collectively comprise the “Agreement.” In accepting a Quotation, Buyer acknowledges that it has read, understands, and agrees to the terms and conditions of the Agreement. In the event of any conflict or inconsistency between any document forming part of the Agreement, the following order of priority shall apply: (i) first, any addendum or amendment to the Quotation which is executed by each of Watchfire and Buyer; (ii) second, the Quotation; (iii) third, these Terms of Sale; and (iv) lastly, any other written agreement (including any “click through” agreement provided by Watchfire with respect to the software) executed by each of Watchfire and Buyer. Notwithstanding the foregoing, (1) Watchfire’s End-User License Agreement ([EULA](#)) shall control Buyer’s use of and Watchfire’s obligations related to any Watchfire software and (2) the Warranty Terms shall control with respect to Buyer’s rights and Watchfire’s obligations related to any warranty.

For purposes of clarity, Watchfire rejects any and all modified or additional terms within Buyer’s purchase order or similar documents which are not executed and expressly accepted by Watchfire. “System” means all products and services sold or otherwise provided by Watchfire to Buyer under the Agreement.


Quotation. A Quotation shall be valid for no more than fifteen (15) calendar days from its date of issuance, unless otherwise stated in the Quotations. Any Quotation is subject to change by Watchfire at any time upon notice to Buyer. Buyer is obligated to review the Quotation carefully and to immediately advise Watchfire of any discrepancies or errors. Changes to the System or any portion thereof after acceptance of a Quotation are valid only when in a writing executed by both Watchfire and Buyer.

Terms of Payment. Upon Buyer’s execution of a Quotation, unless defined elsewhere in an addendum or amendment, Buyer shall make a non-refundable minimum deposit of one-half of the System Price reflected in such Quotation. The remainder of the System Price must be paid by Buyer no later than ten (10) Business Days prior to the Shipment Date. The System Price does not include any construction or installation of the System (unless otherwise contemplated by the Quotation and the Scope of Work (as defined below) incorporated therein), which are solely the responsibility of Buyer. In the event Buyer fails to timely pay Watchfire any amount owing pursuant to the Agreement, Watchfire may, in its sole and absolute discretion: (a) suspend its performance pursuant to the Agreement until all such payment obligations are fulfilled; (b) suspend or caused to be suspended System access, which may not be restored until all such payment obligations are fulfilled; (c) charge to Buyer interest on any unpaid amount at the rate equal to the lesser of eighteen percent (18%) per annum or the maximum amount permissible pursuant to applicable law; and (d) recover any amounts owing to Watchfire by Buyer from any amounts paid by Buyer to Watchfire (including any down payment). Each of the foregoing remedies are cumulative and not exclusive of each other. In addition to amounts otherwise owing by Buyer (including any interest assessed by Watchfire pursuant to the Agreement), Buyer also agrees to pay all of Watchfire’s fees and costs of collection including, without limitation, Watchfire’s attorneys’ fees and costs.

NSF Payment. The issuance of any check, electronic check or ACH transfer by Buyer that is returned by Buyer’s bank as not honored for payment for any reason shall incur an additional charge of \$100.00. All fees and charges created by such dishonored payment shall be immediately due. In the event of any dishonored payment of Buyer, future checks, electronic check or ACH transfer from Buyer may not be accepted as payment for future orders, in Watchfire’s sole discretion.

Shipment Date; Delivery Date. Within ten (10) Business Days after Watchfire’s receipt of the deposit (such date of receipt of the deposit, the “Deposit Payment Date”), Buyer shall provide Watchfire with written notice of its requested date of shipment of the portions of the System which are tangible personal property, which requested date shall not be earlier than the date which follows the Deposit Payment Date by the Manufacturing Lead Time referenced on the Quotation unless Watchfire agrees to the contrary in writing. Watchfire will promptly respond to Buyer in writing to confirm the date of shipment of the portions of the System which are tangible personal property (such confirmed date of shipment, the “Shipment Date”). The Shipment Date shall have a corresponding date of delivery (the “Delivery Date”), which will be determined using the average transit time to destination determined by Buyer. Buyer must confirm to Watchfire in writing Buyer’s readiness for shipment of the System on the Shipment Date and, accordingly, readiness for delivery of the System on the Delivery Date no later than fifteen (15) Business Days prior to the Shipment Date. If (i) Buyer fails to timely confirm to Watchfire in writing no later than fifteen (15) Business Days prior to the Shipment Date Buyer’s readiness for shipment of the System on the Shipment Date and readiness for delivery of the System on the Delivery Date or (ii) there is a Buyer Delay (as defined below), then in either such event Watchfire reserves the right, without limiting its other rights (including the rights noted under the “Shipping and Delivery Delays” heading below), to suspend its performance pursuant to the Agreement until Buyer provides Watchfire with such written confirmation, and in such case the Agreement shall be subject to corresponding equitable adjustments to time periods and the adjustments to the System Price contemplated herein. For purposes of clarity, the Shipment Date and the Delivery Date may not be amended to earlier dates without the prior written agreement of each of Watchfire and Buyer, which agreement may be withheld in either party’s sole discretion.

Shipping and Delivery Delays. As an increase to the System Price, Buyer agrees to pay Watchfire an additional \$5,000 (the “Delay Payment”) in the event Buyer provides Watchfire with written notice during the fifteen (15) Business Day period prior to the Shipment Date of a delay of more than one (1) Business Day in the Shipment Date (or the corresponding Delivery Date) (in any such case, a “Buyer Delay”), unless Buyer demonstrates to Watchfire’s reasonable satisfaction that such rescheduling or delay was the result of a Force Majeure Event (as defined under the heading “Force Majeure” below) applicable to Buyer (in which case Buyer’s obligation to pay the Delay Payment shall be waived). The parties intend that the Delay Payment constitutes compensation, and not a penalty. The parties acknowledge and agree that Watchfire’s harm caused by a Buyer Delay would be impossible or very difficult to accurately estimate at the time of the Quotation, and the Delay Payment is a reasonable estimate of the anticipated or actual harm that might arise from such a Buyer Delay, including for damages to Watchfire from increased manufacturing, shipping, material storage, and field rescheduling expenses. Buyer’s payment of the Delay Payment is Buyer’s sole liability and entire obligation and Watchfire’s exclusive remedy for a Buyer Delay resulting in a delay in the initial, confirmed Shipment Date or the corresponding Delivery Date, subject to the remaining provisions under this “Shipping and Delivery Delays” heading. Further, if the System is substantially complete and, due to a Buyer Delay, is stored in Watchfire’s facility beyond twenty (20) Business Days following the initial, confirmed Shipment Date, then Buyer shall thereafter pay on a monthly basis (and earlier upon the due date for the remainder of the System Price) a storage fee of \$500 per

watchfire 	RF-1868 Watchfire Sign Terms of Sale – S&I		REVISION:	1.0	REVISION DATE:	June - 23
	DOCUMENT OWNER:	Finance	PROCESS OWNER:	Finance		

month in which the System is stored in Watchfire's facility. The foregoing storage fee obligation is in addition to the Delay Payment and Watchfire's right to terminate the Agreement upon the failure of the Shipment Date to occur within six (6) months after Buyer's execution of a Quotation.

In the event that, after the Shipment Date and prior to delivery, the Delivery Date (or the time of delivery on the Delivery Date) is delayed due to the request, action, or inaction of Buyer, then Buyer shall pay to Watchfire any costs or expenses incurred by Watchfire with respect to a System to the extent resulting from such delay in the Delivery Date (including, without limitation, delays at port, delays on the jobsite greater than 2 hours, delays at the terminal, etc.). Any such costs and expenses pursuant to the foregoing sentence must be paid by Buyer within five (5) Business Days of invoice by Watchfire to Buyer.

Cancellation. In the event Buyer requests or attempts to cancel or rescind acceptance of the Agreement (including the Quotation) at any time, Watchfire reserves the right to reject any such cancellation or rescission in its sole discretion. If Watchfire approves and accepts such a cancellation or rescission, then it may in its sole discretion, charge Buyer and Buyer shall pay Watchfire: (i) the full cost of all custom equipment and any costs or expenses incurred by or on behalf of Watchfire prior to such cancellation or rescission; and (ii) a cancellation and restocking fee equal to 50% of the System Price with respect to all standard equipment. Buyer expressly acknowledges that such charges are reasonable. Further, Watchfire shall have the right to terminate the Agreement (including the Quotation with respect to Buyer's order for the System) and retain the non-refundable deposit in the event the Shipment Date has not occurred and/or Buyer has failed to pay in full the remaining balance of the System Price and associated expenses within six (6) months after Buyer's execution of a Quotation. In the event of any such termination after title to the System has transferred in accordance with the Agreement, the title to the System shall automatically transfer back to Watchfire.

Taxes. Except with respect to the amounts of taxes set forth in the Quotation, the System Price is exclusive of all federal, state and local taxes including without limitation, sales, use, excise, privilege, transactional, gross receipts, ad valorem or any other transactional tax or customs or duties ("Tax" or "Taxes") under or in connection with the Agreement, which shall be the sole responsibility of Buyer. Buyer shall immediately pay upon demand the full amount of any such applicable Taxes and shall hold harmless and indemnify Watchfire from the claims of any governmental authority asserting any such Tax is due and payable.

Title; Risk of Loss; Delivery. Watchfire shall, at Buyer's sole cost, arrange for delivery of the System to Buyer. Without limiting the foregoing, Watchfire may estimate but Buyer shall be solely responsible for actual shipping and delivery costs. Shipping and delivery of the System is performed by third parties and Watchfire is not responsible for any delays in shipment that are beyond Watchfire's control. Title to the System (excluding software) and risk of loss of the System shall pass to Buyer upon the later of (x) the initial, confirmed Shipment Date (without giving effect to any Buyer Delay) or (y) Watchfire's completion of the manufacture of the System (excluding software). Buyer shall inspect the System within fourteen (14) calendar days after delivery of the System (the "Inspection Period"). Buyer will be deemed to have accepted the System unless it notifies Watchfire in writing of a Nonconforming System during the Inspection Period and furnishes such written evidence or other documentation as reasonably required by Watchfire. "Nonconforming System" means only the following: (i) product shipped, in whole or in part, is different than identified in the Quotation; or (ii) product's label or packaging incorrectly identifies its contents. If Buyer timely notifies Watchfire of any Nonconforming System, Watchfire shall, in its sole discretion, (i) replace such Nonconforming System, in whole or in part, with a conforming System or (ii) credit or refund the price, in whole or in part, for such Nonconforming System. If Watchfire exercises its option to replace the Nonconforming System, Watchfire shall deliver a conforming System to Buyer according to the delivery terms applicable to the original System. Buyer acknowledges and agrees that the remedies set forth in this paragraph are Buyer's exclusive remedies for the delivery of a Nonconforming System.

Force Majeure. Watchfire shall not be liable for any damages as a result of any Force Majeure Event applicable to Watchfire. In the event of any Force Majeure Event applicable to Watchfire, the Shipment Date and, accordingly, the Delivery Date shall be extended for a period of time reasonably necessary to cover the effect of such Force Majeure Event. Further, in the event of the existence of a Force Majeure Event applicable to Watchfire after the issuance of a Quotation which results in cost increases of the System of ten percent (10%) or more from the date of issuance of such Quotation, the System Price shall be equitably adjusted to reflect such cost increases. "Force Majeure Event" means, with respect to either party to the Agreement, any delays due to any causes beyond such party's control, including, without limitation, telecommunications failures, technology attacks, epidemic, pandemic, embargos, quarantines, viruses, strikes, labor problems of any type, governmental orders, tariffs, accidents, fires, war, acts of terrorism, parts or material unavailability, natural disaster, transportation failures, instability and unavailability of the Internet, and acts of God, etc.


Intellectual Property. Buyer acknowledges that Watchfire retains ownership of all Watchfire-owned intellectual property and Watchfire retains its other rights of all third party-owned intellectual property in any materials, goods, software and production process which may be developed or delivered under the Agreement. For purposes of clarity, all drawings, designs, and layouts of proposed builds (in any form, including print and digital) are deemed Watchfire-owned intellectual property. Buyer agrees to execute any documentation reasonably requested by Watchfire to memorialize the ownership by Watchfire of all such intellectual property rights. For the avoidance of doubt, in no case shall Buyer obtain any ownership or other rights to any software loaded into the System or otherwise delivered to Buyer beyond what is provided in the EULA or another limited license agreement between Buyer and an applicable third-party with respect to software loaded into the System or otherwise delivered to Buyer pursuant to the Agreement.

Use of System Image. Buyer agrees that Watchfire, without compensation to Buyer, may use Buyer's name along with photographs and images of the System in Watchfire's advertising and promotional materials in any media worldwide without the prior written consent of Buyer.

Third-Party Software. Operation of the sign equipment included in the System is supported only with Watchfire software and Watchfire qualified versions of approved third-party software. Installing un-supported software on sign controllers could lead to non-operational signs for which no warranty applies. Service charges for troubleshooting and returning to operation will apply.

General Representations and Warranties. Each party represents and covenants that: (a) it has obtained and shall maintain the power and authority to enter into the Agreement, to grant the rights herein granted and to undertake its obligations hereunder, without the further consent of any other person or entity; (b) it is not a party to any written agreement with a third party, the terms of which prohibit or restrict such party from performing its obligations hereunder; and (c) it is not a party to any pending litigation, the resolution of which is reasonably likely to adversely affect the ability of such party to fully perform its obligations hereunder, nor is any such litigation reasonably contemplated.

Limitations. Buyer's exclusive remedy for Watchfire's breach of the Agreement as to any term thereof (including, without limitation, the Warranty Terms), and Watchfire's only liability for any such breach, shall be replacement, reduction, or repair of the System and its parts actually delivered to Buyer in

watchfire 	RF-1868 Watchfire Sign Terms of Sale – S&I		REVISION:	1.0	REVISION DATE:	June - 23
	DOCUMENT OWNER:	Finance	PROCESS OWNER:	Finance		

Watchfire's sole discretion. **WATCHFIRE'S LIABILITY TO BUYER UNDER THE AGREEMENT (INCLUDING THESE TERMS OF SALE AND THE WARRANTY TERMS) OR FOR THE SYSTEM OR SOFTWARE IS LIMITED AS SET FORTH HEREIN AND IN THE EULA, WHETHER SUCH LIABILITY IS IN CONTRACT, TORT, OR ANY OTHER THEORY OF LIABILITY, INCLUDING BUT NOT LIMITED TO FRAUD, MISREPRESENTATION, BREACH OF CONTRACT, PERSONAL INJURY, PRODUCTS LIABILITY OR ANY OTHER THEORY. WATCHFIRE SHALL NOT BE LIABLE FOR ANY SPECIAL, INDIRECT, EXEMPLARY, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, OR DAMAGES FOR LOSS OF USE, LOSS OF ANTICIPATED PROFITS, INCOME, OR ECONOMIC LOSSES OF ANY KIND. BUYER MAY NOT BRING ANY ACTION UNDER THE AGREEMENT (INCLUDING IN CONNECTION WITH ANY BREACH OF WARRANTY, WHETHER PURSUANT TO THE WARRANTY TERMS OR OTHERWISE) MORE THAN ONE YEAR AFTER THE CAUSE OF ACTION HAS ACCRUED. WITHOUT LIMITING ANY OTHER LIMITATION ON LIABILITY HEREUNDER, IN NO EVENT WILL WATCHFIRE BE LIABLE TO BUYER FOR LOSS, DAMAGE, OR INJURY OF ANY KIND OR NATURE ARISING OUT OF THE AGREEMENT IN EXCESS OF THE SYSTEM PRICE ACTUALLY PAID TO WATCHFIRE BY BUYER; AND, SUBJECT TO THE FOREGOING PORTION OF THIS SENTENCE, WATCHFIRE'S LIABILITY UNDER ANY WARRANTY PURSUANT TO THE AGREEMENT (INCLUDING, WITHOUT LIMITATION, UNDER THE WARRANTY TERMS), WHETHER EXPRESS OR IMPLIED, SHALL NOT EXCEED THE COST OF REPAIR OR REPLACEMENT OF DEFECTIVE PARTS OF THE SYSTEM AND SOFTWARE ACTUALLY DELIVERED TO BUYER. BUYER AGREES THAT THESE LIMITATIONS ON LIABILITY AND REMEDIES ARE INDEPENDENT OF THE AGREED REMEDIES UNDER THE AGREEMENT.**


Disclaimer. THE WARRANTIES EXPRESSLY WRITTEN IN THE AGREEMENT (INCLUDING, WITHOUT LIMITATION, THESE TERMS OF SALE AND THE WARRANTY TERMS) ARE THE SOLE AND EXCLUSIVE WARRANTIES GIVEN BY WATCHFIRE WITH RESPECT TO THE SYSTEM AND THE SOFTWARE AND ARE IN LIEU OF AND EXPRESSLY EXCLUDE ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, ARISING BY OPERATION OF LAW OR OTHERWISE, INCLUDING, WITHOUT LIMITATION, MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR USE WHETHER OR NOT THE PURPOSE OR USE HAS BEEN DISCLOSED TO WATCHFIRE AND WHETHER OR NOT THE SYSTEM OR SOFTWARE IS SPECIFICALLY DESIGNED AND/OR MANUFACTURED BY WATCHFIRE FOR BUYER'S USE OR PURPOSE, AGAINST INTELLECTUAL PROPERTY INFRINGEMENT, OR OTHERWISE.

Indemnification for Use of Content. BUYER SHALL AND SHALL CAUSE ITS END USER(S) TO, INDEMNIFY WATCHFIRE AND ITS AFFILIATES FOR, AND HOLD SUCH PERSONS AND ENTITIES HARMLESS FROM AND AGAINST, ANY CLAIM, LOSSES, DAMAGES, COSTS, AND EXPENSES (INCLUDING WATCHFIRE'S ATTORNEYS' FEES) WITH RESPECT TO THE USE OF THE SOFTWARE OR SYSTEM, INCLUDING WITH RESPECT TO THE SOFTWARE OR SYSTEM INFRINGING ANY INTELLECTUAL PROPERTY RIGHTS OF A THIRD PARTY DUE TO CONTENT (INCLUDING IMAGERY) DISPLAYED UTILIZING THE SYSTEM.

Site Preparation. Without limiting other provisions of these Terms of Sale (including under the "Installation Assumptions" heading below) and unless defined elsewhere in an addendum or amendment, Buyer is responsible for the supply and provision of electrical, data, internet, and required conduit terminated in conformity with applicable laws, codes, regulations, and similar rules and requirements within fifteen (15) feet of the proposed installation. Structural provisions not shown in Watchfire drawings are required to be provided by Buyer. Control room set-up includes unpackaging and connection of Watchfire provided products. Standard Watchfire online product and software training is provided by Watchfire. All other control room hardware, organization, installation of conduit, and layout is required to be provided by Buyer. Buyer is responsible for obtaining product training, service, and support with respect to any hardware or software not branded as "Watchfire" directly from the manufacturer or owner of such hardware, software or other product.

Installation Assumptions. All Work performed under the Agreement shall be subject to the assumptions and scope of work (the "Scope of Work") incorporated into the Quotation or elsewhere in the Agreement. If no Scope of Work is provided, Watchfire will perform as a material supplier and provide product support and guidance only. For purposes of the Agreement, the "Project Site" shall mean the location of Buyer's products being installed by or on behalf of Watchfire; the "Operations Area" shall mean the portion of the real property to which Watchfire shall have access in connection with the Work, whether more or less than the entirety of the Project Site; and the "Work" shall mean, if any, the installation and all related services to be performed by Watchfire or Watchfire's contractor(s) under the Agreement. Each of the following are excluded from the Work and the quoted price unless specifically reviewed and listed in the Scope of Work and, accordingly, are Buyer's responsibility (each of the following, collectively, "Excluded Scope and Costs"): (i) fabrication, construction, installation, or modification of any structure, adjacent signage, electrical service, overload protection devices, and any apparatus not manufactured and supplied directly by Watchfire; (ii) additional costs and efforts (beyond those reflected in the Scope of Work) to gain access beyond readily available standard personnel lifts and Watchfire's ordinary course hand tools; and (iii) additional or ancillary services or requirements (beyond those reflected in the Scope of Work), including, but not limited to, lane closures, pedestrian protection, Project Site security or safety, permits, prevailing wage requirements, specific labor agreements, design services, stamped and approved engineering drawing costs, inspections, permitting, cranes, off-road material handling, additional labor for groundwork, landscaping, additional mounting, utility removal, tree trimming, utility location and connection, Project Site access costs, licenses or costs associated with requests for payment or software or other submission processes or requirements in connection with project documentation, computer aided design (CAD) files or materials, documentation required pursuant to federal, state, local or other laws, codes, regulations, or similar rules or requirements, disposal fees or services and hazardous waste fees. Additional trim, finish pieces to fit and match facility, or decorative materials are not included in the quoted price or the Scope of Work. Buyer will, at Buyer's cost and expense, provide Watchfire and its contractor(s) with unfettered access to the Project Site for the duration of the performance of the Work by or on behalf of Watchfire, including the period from the commencement of the Work through completion of any punch list items. Such access will include, without limitation, adequate space on and around the Project Site for materials storage, lay-down and staging areas, toilet facilities, and loading and unloading areas. Unless otherwise depicted in the Scope of Work, the Operations Area will be the entirety of the Project Site and access will be during normal working hours (Monday thru Friday 7 a.m. to 5 p.m.). Upon Watchfire's written request to Buyer, Buyer will also provide Watchfire and its contractor(s) with access to the Operations Area after completion of the Work to investigate any alleged defect. No later than commencement of the Work by Watchfire under the Agreement, Buyer will, at Buyer's cost and expense, furnish all easements and other rights of way, which are reasonably necessary for Watchfire to perform such Work and access to the Project Site and Operations Area, including (a) all crane-swing and equipment easements and (b) all easements and approvals necessary for the installation and maintenance of utilities. The time for Watchfire's performance and the System Price in connection with any Work will be increased as applicable to account for any increased costs and delays arising out of Buyer's failure to comply with the foregoing obligations. Buyer represents and warrants to Watchfire that: (a) Buyer is the fee simple owner of, or has the legal right to use or occupy the Project Site and Operation Area; and (b) upon commencement of Work, there will be no encumbrances or restrictions applicable to the Project Site and Operation Area that will prevent or interfere with Watchfire's performance of the Work and Watchfire's use of the Project Site and Operation Area, except those, if any, specifically identified in the Scope of Work. In the event that Watchfire becomes subject to or incurs any Excluded Scope and Costs, without limiting any rights of Watchfire (including, without limitation, to suspend performance until Buyer performs and satisfies, as applicable, such Excluded Scope and Costs), Buyer shall pay to Watchfire any costs or expenses with respect thereto. Nothing herein shall require Watchfire to assume obligations with respect to any Excluded Scope and Costs or changes to the Scope of Work.

Unforeseen Conditions. "Unforeseen Conditions" are: (a) Project Site specific, or latent physical conditions at the Project Site (including, without limitation, conditions of any structure or improvement located at the Project Site onto which the Work is to be performed or any component part thereof is to be

watchfire 	RF-1868 Watchfire Sign Terms of Sale – S&I		REVISION:	1.0	REVISION DATE:	June - 23
	DOCUMENT OWNER:	Finance	PROCESS OWNER:	Finance		

located, affixed, attached, or installed) differing or omitted from the Scope of Work, whether or not concealed or undisclosed; (b) conditions which are unusual in nature or differing from those ordinarily encountered and generally recognized as inherent in the Work; (c) differences or changes in the Project Site or Operations Area between the time of Watchfire's issuance of the Quotation (or inspection by Watchfire, if earlier) and commencement of the Work; (d) electrical or electromagnetic issues, conditions, or requirements at the Project Site, including, but not limited to, power fluctuations and harmonics and power surges or drops, in each case due to, caused by, resulting from or arising out of other electrical equipment, devices or facilities not a part of the Work, electromagnetic radio or other atmospheric interference or disturbance, Wi-Fi signal loss, hard wired data interference, onsite internet service loss, and/or any other electrical interference, damage or disturbance not caused by Watchfire or anyone for whom Watchfire is legally responsible; and (e) any hazardous substances encountered at the Project Site that were not brought to the Project Site by Watchfire or its contractors. If Watchfire encounters Unforeseen Conditions that affect the Work, Watchfire shall promptly notify Buyer in writing and the time of performance shall be equitably adjusted. If Watchfire incurs costs or expenses as a result of the Unforeseen Conditions, Buyer shall pay to Watchfire, as an increase to the System Price, any costs or expenses resulting from the Unforeseen Conditions. Notwithstanding anything to the contrary contained in the Agreement, BUYER UNDERSTANDS, ACKNOWLEDGES AND AGREES THAT WATCHFIRE SHALL NOT BE OBLIGATED TO UNCOVER ANY CONCEALED OR UNDISCLOSED CONDITIONS AT THE PROJECT SITE OR ANY CONDITIONS THAT COULD HAVE BEEN REVEALED OR DISCLOSED BY BUYER HAD BUYER PROVIDED WATCHFIRE WITH COMPLETE AND CURRENT BUILDING PLANS AND SPECIFICATIONS, INVESTIGATIONS AND OTHER REPORTS CONCERNING SUCH PROJECT SITE BUT FAILED, FOR WHATEVER REASON, TO DO SO. FOR ALL PURPOSES HEREIN, "CONCEALED," "UNDISCLOSED" AND WORDS OF SIMILAR IMPORT SHALL MEAN THAT SUCH INFORMATION WAS NOT IDENTIFIED IN THE SCOPE OF WORK. WATCHFIRE IS RELYING SOLELY AND EXCLUSIVELY ON THE DOCUMENTATION, INFORMATION AND OTHER MATERIALS PROVIDED BY BUYER AND INCORPORATED IN THE SCOPE OF WORK REGARDING THE PROJECT SITE AND SHALL HAVE NO DUTY OR OBLIGATION TO DETERMINE THE ACCURACY, COMPLETENESS AND CORRECTNESS OF THE SAME. NO INVESTIGATION OR INSPECTION BY WATCHFIRE IN ADVANCE OF THE ISSUANCE OF THE QUOTATION SHALL IMPACT THE FOREGOING.

Notices. Except as otherwise provided in the Agreement (i.e., with respect to notices to Watchfire's Helpdesk contemplated by the Warranty Terms), all notices and other communications under the Agreement (each, a "Notice") shall be in writing and addressed to the applicable party at the physical or e-mail address set forth on the face of the Quotation or to such other physical or e-mail address that may be designated by the recipient in writing. Except as otherwise provided in the Agreement, a Notice is effective only (a) when delivered by hand (with written confirmation of receipt); (b) when received by the addressee if sent by a nationally recognized overnight courier (receipt requested); (c) on the date sent by e-mail (with confirmation of transmission) if sent during normal business hours of the recipient, and on the next Business Day if sent after normal business hours of the recipient; or (d) on the third calendar day after the date mailed, by certified or registered mail, return receipt requested, postage prepaid.

Certain Definitions. For purposes of the Agreement, (i) "Business Day" means, individually, and "Business Days" means, collectively, any calendar day that is not a Saturday, a Sunday, or any other calendar day on which banks are required or authorized by law to be closed in Vermilion County, Illinois; and (ii) the "System Price" shall mean the purchase price reflected in such Quotation (including applicable taxes set forth in the Quotation, crating, transportation, delivery charges, and any other related expenses known to Watchfire at the time of such Quotation), as may be adjusted by Watchfire in accordance with these Terms of Sale.

Assignment. Buyer may not assign the Agreement, or any portion thereof, without the written consent of Watchfire. Watchfire reserves the right to, without consent of Buyer, assign any of its rights and delegate any of its duties under the Agreement to a successor, subsidiary, parent company, or affiliate of Watchfire, or in connection with a merger or sale or all of substantially all of Watchfire's assets relevant to the Agreement. The Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective permitted successors and assigns.

Relationship of Parties. The Agreement is only intended to create an independent contractor relationship and is not intended to create any other relationship such as a partnership, franchise, joint venture, agency or employment relationship. Neither party may act in a manner which expresses or implies a relationship other than that of independent contractor nor bind the other party.

Non-Exclusive Agreement. The Agreement does not grant to Buyer an exclusive right or privilege to receive from Watchfire any System or services. Watchfire reserves the right to contract with other parties for the sale and procurement of comparable products, services, or for the sale and performance of any other activities contemplated hereunder.

Export. The System and related technology and software are subject to U.S. export control laws and may be subject to export or import regulations in other countries. Buyer agrees not to export, reexport, or transfer, directly or indirectly, any software or technical data acquired from Watchfire, or any products incorporating such software or data, in violation of the United States export laws or regulations.

Counterparts. The Agreement may be executed in counterparts, each of which will constitute an original, and all of which will constitute one agreement. The parties agree that they will accept electronic signatures and signatures delivered electronically or by facsimile in lieu of original signatures, and the Agreement will have the same binding and enforceable effect as it would have with original signatures.

Severability; Governing Law; Venue; Arbitration. Should any part of the Agreement be found invalid, the other parts shall remain unaffected and shall be enforceable. The Agreement shall be governed by the laws of the State of Illinois, without regard to choice of law principals. Any controversy or claim arising out of or relating to the Agreement, which cannot first be resolved amicably and satisfactorily between the parties, shall be resolved by arbitration in Vermilion County, Illinois administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules, and judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction over the parties. Subject to the arbitration provision above, any litigation arising out of or relating in any way to the Agreement (including, without limitation, these Terms of Sale or the Warranty Terms) shall be exclusively in Vermilion County, in the State of Illinois or the U.S. District Court for the Central District of Illinois. Watchfire shall be entitled to recover all attorneys' fees and costs should it prevail in any litigation, arbitration, or other dispute arising out of or relating in any way to the Agreement (including, without limitation, these Terms of Sale or the Warranty Terms).

Entire Agreement; Amendment. The Agreement is the complete and exclusive statement of the contract between Watchfire and Buyer with respect to the subject matter of the Agreement, and supersedes any prior written or oral agreement regarding the same subject matter. No waiver, consent, modification, amendment or change of the terms contained in the Agreement shall be binding unless in writing and signed by the duly authorized representatives of both Watchfire and Buyer.

APPENDIX C

EQULIS GROUP PROMOTIONS



PURCHASING CO-OP

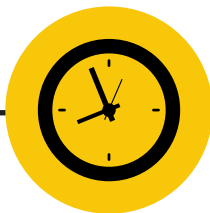
SAVE MONEY, TIME AND HASSLE

Don't get bogged down in countless hours preparing and reviewing bids. Equalis Group is authorized to establish competitively awarded cooperative purchasing contracts to its members for Watchfire products. Equalis Group satisfies bid requirements. It is available at no cost, no obligation, and no liability to schools and districts, community colleges and public universities, municipalities, and other local government agencies.



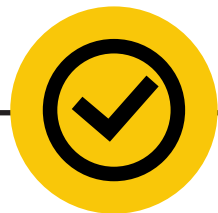
SAVE MONEY

Your dollar goes further with the collective buying power of the Equalis Group.



SAVE TIME

Cut weeks or months from your timeline. Equalis does the procurement work for you.



SAVE THE HASSLE

Equalis Group's procurement process delivers statutory compliance.

**When purchasing Watchfire displays and signs, use contract #COG-2103B.
Learn more about watchfiresigns.com/equalis.**

UNLOCK SCOREBOARD DISCOUNTS WITH EQUALIS GROUP AND WATCHFIRE

Public entities are saving time and money when buying Watchfire scoreboards, video displays, and digital signs through the Equalis Group co-op.



Specially Priced Scoreboards

Join the Equalis Group purchasing co-op and tap into collective buying power, making your scoreboard purchase more affordable. Equalis Group offers preferential pricing on Watchfire scoreboards and video displays for football, basketball, baseball, softball, volleyball, soccer, and wrestling.

Streamlined, Compliant Procurement

Say goodbye to the hassle of extensive bid preparation and review processes. Equalis Group's publicly procured, competitively solicited contracts save you time by providing a legal exemption from conducting your own lengthy bid or RFP process.

Free Membership

Equalis Group is available at no cost, no obligation, and no liability to public agencies, school districts, state colleges and universities, and local governments. Tribal governments, nonprofit organizations, and other similar entities may also participate.

Connect with Watchfire representative to learn how you can take advantage of a purchasing co-op.

WATCHFIRE SIGNS AWARDED NATIONAL COOPERATIVE CONTRACT BY EQUALIS GROUP

January 26, 2021

Watchfire Signs has been awarded a national cooperative contract to provide digital scoreboards and video displays through Equalis Group, a cooperative purchasing organization. Equalis Group offers contracts through world-class partners that follow the industry's most rigorous processes and procedures.

The agreement allows Watchfire to provide scoring and sports entertainment systems to K-12 schools, colleges and universities, local governments, and state agencies that source through the Equalis Group system. The competitively-solicited and publicly-awarded contract includes fixed-digit and video scoreboards, scorers table LED signs, and audio systems for indoor and outdoor sports facilities.



"Our partnership with Equalis Group allows schools and municipalities to source reliable and beautiful sports boards easily, economically and in compliance with legally-required competition for public contracts," says Bob Ferrulo, Watchfire Sports Market Manager. "We are excited to be associated with this group."

The public sector procurement process includes nuances and regulatory considerations to safeguard how dollars are spent, and can be confusing. "Our agreement with Watchfire will help purchasers navigate procurement guidelines and statutory requirements, while reducing costs, enabling them to concentrate on quickly securing the right solution for their sports needs," said David J. Akers, Executive Vice President at Equalis Group.

CARROL COUNTY SCHOOL DISTRICT CHOOSE DIGITAL VIDEOBOARDS FROM WATCHFIRE

December 8, 2022

Watchfire Signs was selected by the Carroll County, Ga., School System to provide digital video scoreboards for the district's five high school stadiums. The 17' x 30' digital scoreboards replaced traditional fixed-digit scoreboards at Bowdon High School, Central High School, Mount Zion High School, Temple High School and Villa Rica High School. These sports videoboards use LED technology to display images, text, animation and videos with an energy-efficient design and low lifetime cost of ownership.

According to Carroll County School System Superintendent Scott Cowart, the digital scoreboards provide the schools with a better way to connect with the crowd and share information about the premier opportunities available to students and their families using a very engaging platform.



"The use of technology and branding are integral to sharing our message with our schools and communities," said Cowart. "We have received a lot of positive feedback from our schools and our community regarding the boards and the wonderful atmosphere that is created for our athletic events."

The new scoreboards elevate the fan experience for football, soccer, band and cheerleading programs along with other events held at the stadiums. The content showcased on the videoboards includes hype videos featuring student-athletes, a pre-recorded welcome message from the superintendent and fan participation contests such as the helmet shuffle and other promotions. The videoboards also are used to run advertisements, providing valuable exposure for community partners and sponsors. Students can get involved in live-streaming athletic programs and have the opportunity to work with school staff members to learn how to create, design and program messages for the scoreboards.

"While school staff members are the primary facilitators of content on the boards, the scoreboards give students the opportunity to learn skills in design and branding that give useful experience for the future," said Cowart.

The purpose-built Watchfire Ignite Sports software that comes with each scoreboard can be used for dozens of sports. Wirelessly manage timing and scoring, upload videos and even segment the board to display multiple things at once.

The scoreboards were designed and installed by SignWorks Pro of Carrollton, Ga., and were acquired through Equalis Group, a cooperative purchasing organization that allows schools and municipalities to source products and services easily, economically and in compliance with legally required competition for public contracts. Like all Watchfire Signs customers, Carroll County received a five-year ironclad warranty, free phone support for the life of the videoboard and a 10-year guarantee on parts availability.

"This was a really big project that was on a strict timeline because of the start of football season last year," said Adam Billingsly, with SignWorks Pro, who also installed a Watchfire videoboard at the University of West Georgia. "With Watchfire as a partner, we knew we'd get terrific customer support."

Cowart suggests that other districts considering upgrading to digital videoboards identify who will be operating them, develop sponsorship programs and keep the fan experience at a high level each year.

"Video scoreboards have incredible capabilities; it's important to leverage their maximum potential," he said.

Watchfire Signs can outfit any high school or college in the country with a variety of LED sports videoboards, including outdoor sports displays and indoor displays. Each one is crafted by a world-class team of engineers so your teams have the winning combination. We have more than 90 years of sign industry experience to serve school athletic departments with products that outperform the competition from kickoff to the final whistle.



watchfire® 

Ready to put Watchfire to work for you? Call 800-637-2645 or talk to your Watchfire representative.

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