



Yamaha Motor Co & Equalis Group

Publicly Procured Contract Vehicle

Contract Highlights

- Backed by decades of innovation and performance, Yamaha designs with every last detail in mind. Yamaha offers the first independent rear suspension in the industry on both the QuietTech EFI and PowerTech AC cars.
- Yamaha Motor Co (Parent company to YGC and YMUS) announced the Yamaha Motor Group Environmental Plan 2050, which sets corporate goals and action plans as a company actively engaged in a sustainable society. Objective of this plan include: i) total carbon neutrality, ii) uncompromised compliance with all environmental laws and regulations of every country YMC does business in, and iii) actively research into new technologies in waste and recyclable materials.
- Yamaha US also has a captive financing company that can offer competitive leasing terms and retail financing. Yamaha is a name and brand you can trust. With comprehensive warranties and in-house financing plans, purchasing a Yamaha is not only an investment in power and performance, but also one with the ultimate peace-of-mind.

About Yamaha Motor Co

Yamaha Motor Co (YMC) was started in 1955 and has been in continual operation since its first production model, the YA-1 motorcycle. Today, Yamaha is a global producer of motorcycles, wheelchairs, electric bicycles, swimming pools, helicopters, and surface mounter intelligent machinery. US production consists of boats, personal watercraft, golf cars, ATVs, and side by sides. Also, known for its engineering, YMC has designed and built engines for Toyota, Lexus, and Ford. Yamaha Motor US (YMUS) is the exclusive distributor for YMC in the United States. It is a wholly owned subsidiary of YMC and was formed in 1977. YMUS introduced golf cars one year later in 1978. Yamaha sold its first ATV in 1980 with the first side by side (SXS) arriving in 2004. Yamaha's management principles are: i) Creating value that surpasses customer expectations, ii) Establishing a corporate environment that fosters self-esteem, and iii) Fulfilling social responsibilities globally.

Save Time... we've done the procurement work so you don't have to.

Save Money... your dollar goes further with the collective buying power of Equalis Group.

Stay Legal... our competitive procurement process delivers statutory compliance in every state.

Contract #: R10-1175C

Lead Agency: Region 10 ESC

Get Started



Supplier Contact Information

To purchase off this contract or for questions regarding products and pricing please contact:

Alex Hoepfner – Motorsports

P: 770.240.2595

E: governmentsales@yamaha-motor.com

Amy Austin – Golf Cars

P: 404.606.0662

E: amy_austin@yamaha-motor.com

Created by Public Sector Organizations *for Public Sector Organizations*



Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract

terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (**RFP**) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

Your Solicitation Process Today



Your Implementation Process with Equalis Group



Become a Member of Equalis Group

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit www.equalisgroup.org/member-registration to get started. There are no dues, fees, or obligations.