



## SYNLawn® & Equalis Group

*Publicly Procured Contract Vehicle*

### Contract Highlights

#### Largest Provider & Unrivaled Innovator

SYNLawn® is the largest provider and leading innovator of artificial grass in North America. As part of the Sport Group Holding® family, alongside AstroTurf, Rekortan, Qualideck and Laykold, SYNLawn delivers premium surfacing solutions for residential, commercial, and golf applications. We also offer Calico Greens™, a high-end line of artificial plant walls.

#### Manufactured in the USA

From our ISO 9001:2015-certified facility in Dalton, GA, we produce turf using renewable, bio-based ingredients like soy and sugarcane, plus eco-conscious additives such as antimicrobials. The result: realistic, durable, and sustainable turf systems.

### About Us

For over 20 years, SYNLawn has pioneered the synthetic landscape grass category in both residential and commercial spaces. We continue to set industry standards through:

- Strongest warranties in the market.
- The most advanced professional installation network.
- Over 200,000 installations worldwide.

**Save Time...** we've done the procurement work so you don't have to.

**Save Money...** your dollar goes further with the collective buying power of Equalis Group.

**Stay Legal...** our competitive procurement process delivers statutory compliance in every state.

**Contract #:** COG-2164C

**Lead Agency:** CCOG

### Get Started



**Learn more about how we can help you achieve your procurement goals while Saving Time, Saving Money & Staying Legal. Email [Engage@EqualisGroup.org](mailto:Engage@EqualisGroup.org) or visit [EqualisGroup.org/Map](https://EqualisGroup.org/Map) to connect with your dedicated Member Engagement Resource today.**

# Created by Public Sector Organizations *for Public Sector Organizations*



## Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract

terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (**RFP**) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

## Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

### Your Solicitation Process Today



### Your Implementation Process with Equalis Group



## *Become a Member of Equalis Group*

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit [www.equalisgroup.org/member-registration](http://www.equalisgroup.org/member-registration) to get started. There are no dues, fees, or obligations.