



STRATEGIC COMMUNICATIONS

IT SERVICES • CLOUD • AUDIO / VIDEO

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Strategic Communications & Equalis Group

Publicly Procured Contract Vehicle

Strategic Communications Contract Highlights

- A comprehensive portfolio of enterprise cloud services including cloud migration, infrastructure modernization, multicloud adoption, and managed services designed for state and local government agencies and educational institutions.
- Competitive, publicly procured pricing for Equalis Group Members on AWS and Microsoft Azure cloud solutions and related professional services, eliminating lengthy RFP cycles and reducing administrative burden.
- Transparent and compliant procurement through a single Equalis Group contract, giving agency decision-makers a fast, auditable path to enterprise cloud adoption.
- A dedicated team of SLED cloud experts to guide agencies from initial cloud-readiness assessment through full migration and modernization, ensuring compliance with NIST, CSA STAR, and ISO/IEC 27017 standards.
- Proven experience delivering large-scale public sector outcomes, including managing 10 petabytes of critical state data and achieving 99.95% service availability across multi-agency cloud environments.

About Strategic Communications, LLC

Strategic Communications is a technology services firm specializing in cloud, cybersecurity, artificial intelligence, and digital transformation solutions for state and local government agencies. As a dedicated SLED partner, the company delivers cost-effective, scalable technology that enhances public services while maximizing taxpayer value.

Certified as an MBE, WBE, and SBA-recognized small business, Strategic Communications brings both enterprise-grade capabilities and a community-focused mission to every engagement.



Save Time... we've done the procurement work so you don't have to.

Save Money... your dollar goes further with the collective buying power of Equalis Group.

Stay Legal... our competitive procurement process delivers statutory compliance in every state.

Contract #: R10-1183E

Lead Agency: Region 10 ESC

Get Started



Learn more about how we can help you achieve your procurement goals while Saving Time, Saving Money & Staying Legal. Email Engage@EqualisGroup.org or visit EqualisGroup.org/Map to connect with your dedicated Member Engagement Resource today.

Created by Public Sector Organizations for Public Sector Organizations



Who is Equalis Group?

Equalis Group is a Member-Driven, Supplier-Centric organization that embodies the power of partnership. Equalis Group operates with the guiding principle that when the objectives of buyers and sellers are aligned, sustainable value is created, transcending that of the typical short-term transactional relationship. With this differentiated approach, Equalis Group is not just a cooperative purchasing organization; we are a family.

We leverage Equalis Group members' combined buying power to command better pricing and favorable contract

terms from suppliers. We develop and administer a diverse portfolio of cooperative purchasing programs that cover a wide range of products and services and provide our members with a legal and compliant exemption to the bid/request for proposals (RFP) process.

Each program in our rapidly growing portfolio provides our members with contracting compliance and the ability to configure the solution that best meets their individual needs while achieving the lowest Total Cost of Ownership.

Time Saved through Equalis Group = More Resources for You to Invest

How many hours and over how many weeks or months does your team invest in a typical solicitation process? How many solicitations does your organization publish each year? How much time and effort can your organization save by leveraging Equalis Group's already-procured portfolio of programs? In what ways can you re-invest that saved time and energy to fulfill your organization's purpose?

Your Solicitation Process Today



Your Implementation Process with Equalis Group



Become a Member of Equalis Group

If you are not already a member, you can join Equalis Group in just minutes and immediately access our portfolio of cooperative purchasing programs. Simply visit www.equalisgroup.org/member-registration to get started. There are no dues, fees, or obligations.